Linen Handkerchiefs

Ladies' 50c Fabric Gloves at 15c

Ladies' finest quality lisle and silk taffeta gloves-in medium and elbow length-plain and lace effects-all sizes-very stylish for spring and summer wear-regularly worth up to 50c each, at, each .....

Ladies' New Kid Gloves for Spring Wear-

All the newest gloves-in the [. correct spring shades for street and dress wear-made of high quality genuine kid-every pair absolutely perfect—two and three clasp effects -all sizes on big bargain square, worth up to \$1.50 pair, at, pair .....



### Hosiery and Neckwear



hoslery-plain

Ladles' men's and All the newest spring children's high class styles of neckwearand stocks, tabs, the new fancy colors, also fast silk bows, four in black-an immense lot hands, etc.-all the of bargain tables, daintiest lace and emworth as high as 50c a broidered effects-valpair-Saturday at, pr. ues up to 50c at

10c, 15c 10c, 15c **2** 25c

### Flower Seed--Vegetable Seed

Entire Stock Bought from the Receiver of WESTERN SEED CO.—ON SALE SATURDAY

All kinds of flower seeds and vegetable seeds--thousands of packages--just what you want for your garden and flower bed-always sells at 5c and 10c a package-on sale Saturday at PER PACKAGE

### BIG SALE OF RIBBONS

Wide all silk ribbon, in all | All silk fancy ribbons-in 

narrow widths, worth in a regular way as high as 10c a 22

## New Sheet Music at 5c

A Great Special Sale of Hundreds of the Most Popular Hits Saturday at Brandeis.

WOCAL-In the Merry Month of | INSTRUMENTAL-Carnival Times June—Just for Fun—May Irwin's The Bugler—St. Louis Tickle—Pickininny Lullaby—Little Boy Cannon Ball (a rag time two-step) -Northern Lights Waltzfrom Lonesome Street-By the Dear Old Delaware-Vassar Girl W altzes-Where Rolls the Oregon-Mountebank-Roll of In Old Ireland, Meet Me Thunder-Steel King-Cir-There-All Aboard for Dreamland-I Aint Got No cus Parade-Josephine, by Robyn-Festival Hall

Use for Sleep-Please Go hundreds of others.

Waltzes-Starry Flag (a Way and Let Me Sleep— march and two-step)—La Come home Soldier Boy in Blue and | Lamona—Moon Winks and others too numerous to mention.

Good Music All Day - Come and Hear Your Favorites Played

All the latest dance folios at half price. We carry a complete catalogue of McKinley and De Luxe music-also a large and complete assortment of studies for the piano, organ, mandolin, guitar, violin and other instruments. Special rates to all teachers. Orders taken for piano tuning-all work guaranteed.

1 Size Collars



We Sell Corliss-Coon 1 Size Collars



Our Oxford Tans Are as pleasing to ourselves as to our customers.

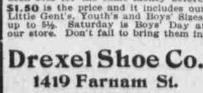
They certainly are beauties.

Every style imaginable and every eather manufactured.

Nothing so popular for this

\$2.50-\$3-\$3.50 See display in windows.

FRY SHOE CO.



Omaha's Up-to-Date Shoe House. 16th and Douglas Sts. ABK FOR OUR FREE CATALOGUE

Your

Boy's Feet

should receive your careful attention.

upon how they will be when he is a grown-up man. Our salespeople have

made a study of correctly fitting boys'

shoes, so we always guarantee satis-

faction. Our \$1.50 shoes have been selected with great care by us and we know that no such value has ever-been sold for the same money before.

High grade, pure all wool worsin all the latest shades, the kind you are in the habit of pay-

Sale Price

Guarantee Clothing Company

1519-1521 Douglas Street.

No such CUT PRICE MILLINERY SALE ever before held so early in the season

## **Every Pattern Hat on Sale** SATURDAY

\$15.00
\$10.00
\$8.75
\$5.00
\$2.75

Gellenbeck Orchestra Afternoon and Evening.

1508 Douglas St. Buy Millinery Right.



### **Perhaps Your House Needs Paint!**

Use the Best because: it is the cheapest and most satisfactory. LIQUID - PAINT - Warrant Carlo

LOWE BROS. High Standard PAINT you get the best results at least cost. You will requality long after you have forgotten the cost. Ask for Color Card and Prices.

Wa carry everything in Painter's Supplies Myers-Dillon Drug Co.,

(Paint Department.) Tel. 3425. 1416 Harney. Goods delivered free to all parts of the city



rritations or ulcerations of mucous membranes. Painless, and not astrin-



and

Side Combs to match We have an elegant new stock, \$3.50 per set, up to the finest real shell and 14-K gold mounted, 30.00

We would like to show them to you. Brown & Borsheim, Jewelers. - 220-222 S. 16th St.







### Clothing of Merit

In buying a suit of us (no matter if you buy the cheapest or the best) you will always find Fit, Style and Quality at the lowest possible price. A look at the following items will convince you.

MEN'S ALL WOOL SUITS—In all kinds of fabrics—Italian Sateen lined—well finished—correctly tallor-ed—\$7.50 and \$10.00 values—

\$5.00

MEN'S HIGH GRADE SUITS—In striking color effects, as well as subdued patterns—coats of loose, graceful shapes, styles and patterns—the reversity single or double-

\$7.50

The Palace Special \$1.50 Hat A \$2.50 Value

in correct copies of correct hat fashion-in any color and style.

### The Best Selected Line of Underwear in the City

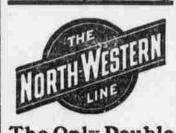
MEN'S UNION SUITS-No shirts to roll up, no drawers to sag down.

A high Mercerized Union Suit-in blue, white and flesh colors-a regular \$2.00

Men's two-piece Underwear at, per 19c, 39c, 45c, 75c, \$1.00.

Corner 14th and Douglas.

## The Best of Everything



The Only Double Track Railway to Chicago

Have You Thought

Planning Your Trip to the Portland

Exposition

Through the Northwest Territories Canada to Vancouver and Steamer to Seattle, returning via. Salt Lake. The Grandest Scenery

on the American Continent

### TRUSSES



Elastic Stockings Batteries Supporters Rubber Goods Deformity Braces

We have our own factory and give personal at-FITTING TRUSSES

For Men, Women and The H. J. Penfold

Company USF ALTON FLOUR

BARGAINS Departments Saturday.

ROUSING BARGAINS in all Departments Saturday.

### Creat Clothing Sale Saturday

Surplus stock of a large eastern man-ufacturer, will be placed on sale Sat-\$10 Men's Suits, \$5 Come in cassimeres, cheviots, serges, worsteds and tweeds, in fancy mixtures, stripes, plaids and plain colors, have padded shoulders and hair cloth fronts, any of these suits worth \$10.00,

\$5.00.

\$12.50 to \$18 Men's Suits. \$7.50 & \$10

The finest line ever shown in Omaha, at the price would be considered excellent value at \$12.50 to \$18.00. Come in double breasted square cut or single breasted round cut styles, in all the newest shades and nobblest patterns, have hand-padded shoulders and hair cloth fronts, great snap, Saturday, at

\$5 and \$6 Youths' Long Pants Suits,

\$3.50

Copyright 1904 by Hart Schaffner & Marx Included in this purchase was about 350 youths' suits, in great variety of fabrics, newest styles, all well made and worth \$5 to \$6, the entire lot



This windy weather we're having is a trifle hard on the delicate dress hats, isn't it? Then why not run into Shelley's and buy one of the exceedingly cheap STREET HATS he has on sale, beginning to-

While they are cheap in price, they are by no means cheap in

These are genuine bargains, picked up from a prominent New York importer and are valued all the way from \$5.00 up to \$10. They are in various shapes and colors, but every one is stamped with distinct Shelley prestige that cannot be found elsewhere in Omaha.

Hats which are just the thing to wear with your natty shirt waist suits. They are of serviceable material and Hats which are just the thing to wear with your natty shirt waist suits. They are of serviceable material and colors. Tomorrow they are going on sale at the absurdly small price of only.....

You can hardly afford to miss this sale.

And just a word about the suits. Shelley has just purchased just in time for the After Easter Sale, a number of suits bearing the exclu-

sive stamp of his own well known importations. There are only 75 of these Natty and Stylish Little Suits left and he is able to sell them to you at less than manufacturers' prices. All the way up to \$50 in values, these suits are, but Shelley is going to price them to you for or 'y, each .... .......

They are in all the new and smart shodes of blue, brown, black

and green, and each one of them is alert with that cachet of distinction that is always associated with a Shelley garment. These suits come in Panama, Serge and Mohair. Beginning tomorrow your choice for \$20.00.

SHELLEY, 1511 DOUGLAS.

## A Cutlery Chat.....

pocket knife is worthless unless it has good cutting qualities, and unless it will hold an edge. All pocket knives do not hold their edge. They can't—they're not made to do it. We want to interest you in the H. & B. line honestly made hand-forged cutlery-guaranteed. Are you from Missouri?

Dunning Hardware Company

### USE ALTON FLOUR

MONEY Secured by Purchasing

Groceries and Meats

### SOMMER BROS.

Exponents of Good Living. 28th and Farnam Streets. Shredded Wheat Biscuits, 10c Knox's Gelatine, 10c per package.. Saratoga Flakes, 2 packages..... 25c White Clover Honey, 121c Cream of Wheat, 2 packages..... 25c 10 bars Swift's Soap, 25c 8 bars White Ribbon Toilet Soap, for..... 25c 10c size White Cloud Boap, for.....

25c size Gold Dust,

# 5c

19c

VEGETABLES - Best and freshest home grown-lowest prices. BREAD-Our Own Make-pure 25c CAKES-Our Famous Three Layer White-any kind- 300

Johnson &

9575 AND 4743.

Goodlett Co.

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CAN GIVE YOU THE BEST VALUES

IN THE CITY IN GROCERIES.

MEATS AND BAKERY GOODS.

CALL US EARLY-TWO 'PHONES-

We Will Sell You

three pounds for..... 10c
HONEY-Finest White Clover- 10c

FANCY RIPE STRAWBERRIES-Bottom Prices. IOHNSON & GOODLETT CO.,

20th and Lake Streets.

GROCERIES, MEATS, BAKERY.