

Practically Free to Omaha Bee Readers

A \$12.50 COLUMBIA

DISC GRAPHOPHONE

An Extraordinary Opportunity for Every Reader of THE OMAHA BEE to secure a COLUMBIA DISC GRAPHOPHONE fully equipped and ready for immediate use.

This type of machine sells for \$12.50 at retail. Omaha Bee subscribers can procure one of these handsome, durable and clear-sounding talking machines practically free.



Mail This Today--Not Tomorrow

COUPON OF INQUIRY
 Circulation Department, OMAHA BEE,
 Omaha, Nebraska.
 Please Send Your Representative to My Address as Given Below to Show the GRAPHOPHONE You Offer With One Year's Subscription to THE OMAHA BEE.

Name.....
 Address.....
 Date.....

We have also made arrangements to supply mail subscribers with the Graphophone. For full particulars send us this coupon.

MAIL SUBSCRIBERS COUPON
 Circulation Department, OMAHA BEE,
 Omaha, Nebraska.
 Please Send Me Full Particulars How to Obtain a \$12.50 Columbia Graphophone Practically Free.

Name.....
 Address.....
 Date.....

THIS IS THE COLUMBIA'S REGULAR \$12.50 MACHINE. IT CANNOT BE PURCHASED ANYWHERE FOR LESS.....

THE Columbia Records

Are noted for their sweetness, power and brilliancy

3,000 Different Selections

FROM GRAND OPERA TO RAG-TIME.

HERE IS OUR SPECIAL OFFER TO NEW OR OLD SUBSCRIBERS:

Place an order with us to have THE EVENING and SUNDAY BEE delivered to your address for one year by carrier. Pay the carrier for the paper at the regular rate of 12 cents per week.

Pay 25 cents when you give your order for the paper, and \$1.00 when you get your disc graphophone. For this \$1.25 you will receive, in addition to a \$12.50 disc graphophone fully equipped, one 50-cent 7-inch disc record and 100 needles, a book of ten 10-cent rebate coupons entitling you to a rebate of \$1.00 in the purchase of disc records in excess of the first ten.

The disc graphophone is delivered to you instantly upon payment of the small amount above mentioned. It is understood that you are not compelled to purchase any further records to retain the graphophone during the term of your subscription. If at any time, however, and AT YOUR OWN OPTION, you do purchase ten records of the Columbia Phonograph Company, 1621 Farnam St., Omaha, and have completed your subscription the machine becomes your exclusive property forever.

Call at THE BEE office, hear this new disc graphophone play and avail yourself of this rare opportunity to secure a disc graphophone practically free.

THE Columbia Graphophone

Is the Pioneer and also the Best Talking Machine. It is not a toy with a squeaking record, but is mechanically perfect and durable. It marvelously reproduces every sound of the human voice and every tone of a musical instrument.