

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, APRIL 16, 1905.

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In Elaborate Bindings and Beautifully Illustrated. "Call of the Wild," by London. "Red Rock," by Page. "Letters from a Self-made Merchant to His Son," by Lorimer. "Soldiers of Fortune," by Davis. "My Lady Paramount" by Harland. "Wolfville," "Wolfville Days and Nights," by Lewis. "Grey Cloak," by MacGrath. "Main Chance," by Nicholson. "Amateur Cracksman," by Horning. "The Crisis," by Churchill. 625 Titles. Book Stalls, Main Floor.

Monday—For One Hour only From 10 to 11 O'clock Forenoon A Millinery Sensation Stunning 1905 Spring Street Hats

Here's a Sample: We offer it at a price that competition couldn't guess at, not sure that you could buy this particular hat anywhere. It's a hand-made yeddo braid turban hat in pretty shaded effects—brown to green, dark green to light green, and other desirable blendings and shadings. It's a \$4.50 value, we sell it ordinarily for \$3.50, that's the price we'll ask for it outside this chosen forenoon hour, it's yours Monday forenoon between 10 and 11 for. 1.98

Grand Easter Display

Omaha's biggest store in fullest bloom for Easter tide, everything is fresh, sweet and clean. In attractive Easter merchandise we direct your very special attention to our magnificent Millinery Department, the cause of more compliments and expressions of delighted surprise on the part of visitors and shoppers than any other Omaha exhibit to date. Also to the resplendent Chinaware Section, richly stocked, elaborately laid out, glitteringly attractive, also to the Art Galleries where some very desirable Easter Novelties can be purchased at the easiest of prices. All over the house, in all departments, without particular qualification, there are special efforts put forth to make Easter a festival of bargains.

THE BENNETT COMPANY

Monday—For One Hour only From 3 to 4 O'clock Afternoon A MILLINERY SENSATION

A DASHING DRESS HAT—large Gainsborough of alternate Tuscan braid and pale blue chiffon folds, large crown with ruffles of chiffon at edge and shirred chiffon facing, elaborate drape of silk self-toned net and huge bunch of pale pink roses at left side; it's a stunner, it's a \$9.98 value, it's price outside this chosen after noon hour is \$8.50 yours for one hour from 3 to 4, p. m. 4.98

EASTER NOVELTIES

A Large and Exclusive Assortment EASTER POSTAL CARDS in new designs, illustrated in beautiful colors, each 5c, 3c and 2c EASTER GIFT CARDS AND BOOKLETS, elaborately printed in gold and colors, with little verses, 15c to 1c TISSUE PAPER AND MECHANICAL NOVELTIES, Chickens, Rabbit and Easter Egg designs, something new—something pretty, 75c to 3c EASTER CARDS IN HAND COLORS, Easter Tally Cards, Little Chickens and Rabbits. STATIONERY SECTION.

Hardware Specials for Monday

NOW IS THE TIME TO BUY YOUR RUBBER HOSE. Prices up from 9c Every piece guaranteed. Double Green Trading Stamps Monday Lawn Mowers, all kinds and grades, prices up from 2.98 Double Green Trading Stamps Monday Double Green Trading Stamps on all Screen Doors, prices up from 78c Double Green Trading Stamps on all Screen Windows, prices up from 15c Thirty (30) Green Trading Stamps with 24-line Steel Lawn Rake 42c Thirty (30) Green Trading Stamps with 14-line Steel Garden Rake 45c Thirty (30) Green Trading Stamps with 12-line Garden Rake 38c Thirty (30) Green Trading Stamps with best Steel Hoe 45c Twenty (20) Green Trading Stamps with Steel Hoe 20c DON'T FORGET WE ARE HEAD-QUARTERS FOR JAP-A-LAC AND ALL KINDS OF PAINTS AND OILS. Double Green Trading Stamps on all Paint and Oil Monday.



MILLINERY

Omaha's Peerless Easter Display

The most complete lines of Easter Hats ever brought to Omaha. Rare Easter Creations. Perfect copies of hats that will be the reigning modes in Paris, London and New York. Original ideas from our own regularly employed artists, than whom there are no cleverer west of Chicago.

These Hats on sale Monday for the first time (no two hats alike), \$7.50 to \$12

All goods shown during Easter week are strictly new, specially displayed and will have their initial and final display during Eastertide. The styles shown, the assortments and the varieties run well up into the hundreds, the whole making the most splendid millinery display west of Chicago, and not surpassed even there. Hats for every pocketbook. Hats for every taste. Every vagary, whim or caprice of fashion has its exposition in Bennett's Great Millinery. Great closing out sale to make room for our superb Easter winnings. A very bewitching ensemble of Five Dollar Hats. In this very entrancing display are a number of French models, styles that are strictly confined to Bennett's Millinery; you cannot get them elsewhere because they are unknown elsewhere. They are the admiration of every visitor. Here's a sample:

A large high crown, hand made shape, beautiful quality red satin braid with pleated Maline edge and insertion, high roll at left side with Cascade effect of cherries drooping to the hair and self-toned red satin ribbon—it's a daisy—an \$8.50 value for. \$5 Here's Another A medium sized Blunette Chip with high back, filled in with shaded blunette poppies and foliage, finished with elaborate black velvet ribbon bows—a queen of a hat—easily an \$8.50 value—for. \$5



AN EXTRA SPECIAL LINE OF CHILDREN'S TUSCAN POKE BONNETS with elaborate chiffon trimming—\$5.00 value for. 3.49 Street Hats—Street Hats—Misses' Street Hats Large flat shape drooping effect on hair on back, comes in Tuscan braid with fancy braid combinations, elaborate trimming of quills and velvet—good value for \$3.50—Monday for. 1.98 NOBBY STYLES IN STREET HATS—Dozens of styles and every idea desirable—\$1.49, 98c and. 49c Veilings, Ribbons, Foliage, Flowers, Sprays, Buckles, Buttons, Cabichons—Everything in Millinery Trimmings. Headquarters for the home milliner. Prices really at wholesale.



Manicure Sets and Manicure Requisites

Flexible Nail Files, all shapes; Pocket Nail Files, flexible or stiff; Ivory and Rubber Nail Files; Pocket Nail Clips; Manicure Sticks in orange wood, pearl or walrus ivory; Manicure wood, professional size in orange sticks, professional size in ivory; Nail Scissors, Corn Razors, Pocket Manicure Set, in beautiful Morocco case, contains file, scissors and pearl manicure stick, a \$2.50 value. 1.85 Monday for. 1.85 Nail Buffers, all lengths and shapes, in kid and chamots, everything for manicuring. DOUBLE GREEN TRADING STAMPS WITH ALL SUCH MONDAY. Perfumery Aisles, main floor. Hat Brushes Cloth Brushes Hair Brushes A HAT BRUSH in ebony wood, also in fox wood, nine rows of bristles, it is a superb piece of goods. 49c our Monday cut price. 25c Twenty (20) Green Trading Stamps. CLOTH BRUSH in ebony wood, a gentlemanly brush, one you feel like making a present of to a friend, Monday. 49c Twenty (20) Green Trading Stamps. HAIR BRUSH, solid back ebony wood or fox wood, nine rows of bristles, a splendid value. 49c Monday. 25c Twenty (20) Green Trading Stamps. All kinds of brushes, toilet requisites on hand at low prices. Toilet Goods Section, Perfumery Aisles, Main Floor.

Bennett's Big Grocery

The Best Values in First-Class New Table Products. No Better on Earth. Special Prune offer. Ten (\$1.00) Green Trading Stamps with two pounds very choice large California Prunes. 25c Ten (\$1.00) Green Trading Stamps with pound Evaporated Peaches, at. 15c Ten (\$1.00) Green Trading Stamps with three cans Rocky Mountain Cream. 25c Ten (\$1.00) Green Trading Stamps with pint bottle A. B. C. Catsup. 23c Twenty (20) Green Trading Stamps with pound Thompson's Seedless Raisins. 15c Fifty (50) Green Trading Stamps with five cans Tomatoes. 50c Fifty (50) Green Trading Stamps with five cans splendid Corn. 50c Fifty (50) Green Trading Stamps with ten-pound box fine California Prunes. 85c California Raisins, pound. 5c Vegetables and Flower Seeds, package. 2c Potted Ham, can. 4c Oil Sardines, can. 4c Corn, two-pound can. 5c Pepper Sauce, bottle. 7c Salmon pound can. 10c

THE FAULTLESS FITTING Dorothy Dodd SHOE EASTER shoes are ready for you here in great profusion. And if there is one day of the year more than another when correct apparel is imperative, it is Easter. Fashion demands it—good sense approves it. We show, as always, the correct and fashionable styles. For witness see our display of "Dorothy Dodd" shoes for women. They have the little wrinkles of newness—the dash of style—that removes them from the commonplace. If you would escape all criticism—if you would possess the fascination of a pretty foot, get the "Style of the Dorothy Dodd." Regular Styles Low Cuts, \$2.50 Boots, \$3.00 "Special" Styles Low Cuts, \$3.00 Boots, \$3.50

JAPANESE CHINA SAMPLES

ANOTHER LOT OF SAMPLES FROM A NEW YORK IMPORTED—MANY BEAUTIFUL PIECES. Cups and Saucers, at. 15c Peppers and Salts for 25c, 20c and. 15c Bon Bon Boxes, at. 25c Sugar and Creams, pair \$1, 75c, 50c and. 25c Trays, Olive Dishes. 15c Teapots at 50c, 35c and. 25c SALAD BOWLS UP FROM \$1.25 and as low priced as \$1.00 and. 75c Vases up from 75c and. 50c ONLY ONE OF A KIND FOR MONDAY. Double Green Trading Stamps on all Japanese China Monday VIEWS OF OMAHA ON CHINA—Prominent buildings, a 10c dainty souvenir up to 50c each, and at 25c, 15c and. 10c Match Safes, Pin Trays, Cups and Saucers, Plates, Vases, etc. TOILET SETS—Special showing, many new designs, 6 piece sets. 1.98 and up to. 10.00 Double Green Trading Stamps on any set Monday. CROCKERY SECTION—Second Floor

Sale of POPULAR ART PICTURES

MADONNA PICTURES (like cut) framed in oval black 12x18 frames, a special Easter value, at. 1.69 Fifty (50) Green Trading Stamps. THE SAME MADONNA, framed in a 10-in. circle frame, an odd shape and very rare combination, an Easter special 2.69 One Hundred (100) Green Trading Stamps. The art critic, Lovato Luff, says of this beautiful Madonna: "The artist has had the extreme good fortune to find a model of pure and almost perfect features, and expression, more astonishing still, a baby of spiritual cast of countenance. They are happily posed, almost unconsciously, I would not have believed it possible to do anything so poetic and ethereal directly from nature." FRAMED PICTURES AND DAINTY PASSEPARTOUTS at 25c, 12c 50c, 10c and great abundance. Outfits, our great special at. 1.79 Fifty (50) Green Trading Stamps—Monday with this outfit. PICTURE FRAMING is where we excel, prices mean saving to you. ARTIST MATERIALS—a full line—prices right.—Second Floor.

Lace Curtains First Mill Runs

We bought 55 cases of first mill runs from a manufacturer of Nottingham Curtains—all perfect as far as wear is concerned, but woven a little uneven. The second lot goes on sale Monday morning at prices that are less than the cost of the yard it took to make them. Salesman's samples, 2 cases, comprising all the grades worth up to \$5.00 pair—at, each. 9c HALF PAIRS—5 cases in all—You will find values up to \$3.50 pair—all full lengths—at. 22c PAIRS AND HALF PAIRS—All odd, worth up to \$5.00—49c see them—at, each. 49c Some of these are slightly damaged, but they are very cheap. \$2.50 CURTAINS—Thirty-five styles, Nottingham and ruffled styles—Curtains— pair. 98c \$3.50 CURTAINS—Fifty-seven styles, to select from, full sizes, extra heavy—at, pair. 1.68 EXTENSION RODS—Highly polished, extend from 30 to 54 inches—at, each. 9c WINDOW SHADES—3x2; special, each. 19c

On Sale Monday Made-Up Rugs

You can take your choice of 100 beautiful Rugs at less than the materials cost to make them. We have combined all our remnants of carpets with a lot of borders bought at less than half the usual selling price, and added nothing for the work. The greatest values that we have ever offered. A few of the prices below. Scores more at equal values. \$3x7, made up of best Tapestry Carpet. 11.50 \$3x10-6, made up of best Tapestry Carpet. 11.98 \$3x12, made up of best Tapestry Carpet. 14.50 \$3x12, made of Ex. Axminster Carpet, worth \$1.75 per yard, at. 21.50 \$3x10-8, made of Ex. Axminster Carpet, worth \$1.75 per yard, at. 19.50 10-6x10-7, made of Wilton Carpet, worth \$1.50 per yard, at. 24.50 10-6x12, made of Wilton Carpet, worth \$1.50 per yard, at. 25.00

THE STANDARD METAL FOLDABLE BED \$10.75

INCLUDING THE 20-YEAR GUARANTEED RIP VAN WINKLE SPRING. The illustration below shows with what ease this bed may be converted into a compact, closely folded sanitary and room-saving device.

This Bed Will Be Demonstrated Tomorrow on our Furniture Floor.

The Standard is not exclusively a Folding Bed. In looks and appearance it is just a handsome Standard Metal Bed, with the extra advantage of being foldable. Open or folded, the ventilation is perfect. The floor beneath is readily swept with a broom, and the spring itself may be dusted ever morning, an advantage not possessed by the ordinary bed. When folded it occupies less floor space than any other bed now on the market. It presents every point of excellence of the ordinary metal bed, and every desirable feature of the folding bed, with the objectionable features eliminated.



Beside the handsome Bed we offer 10.75 Monday at We show 10 other styles, ranging in price to \$25.

Bennett's Candy Section

Birds' Nest with Eggs. 5c Tap Confection, sack. 5c Ten (\$1.00) Green Trading Stamps with Easter novelties. 25c

CIGARS

Great Five, packed 12 in a box. 25c Black Bee, a good cigar, 50 for. 1.25 Thirty (\$2.00) Green Trading Stamps. Porto Rico Stogies, 1.50 100 in a box. Thirty (\$2.00) Green Trading Stamps. Joe Wright, a 10c cigar, each. Fifty for. 2.25

Clothing Section

April showers don't scare the boy who wears "Perfection" clothes. Of course he'll get caught and drenched if he has half a chance, but don't worry about his clothes. They'll be O. K. in the morning—if they're "Perfection."

All our materials are thoroughly sponged and shrunk before making up. Wet won't hurt 'em any more than wear. They're built for boys and will stand the pace the season round. Come see what we mean. Made up in sacks, single and double breasted, Norfolk, Etons, Busters—ages from 20 years to 2 1/2 prices from \$7.50 to 1.00



YOUNG MEN'S SUITS—\$9.75, \$8.50, \$7.50, \$6.50 and. \$5 Remember the Clothing sale of Messrs Hart & Kohn, New York—\$50,000 stock bought for spot cash—now on sale in Clothing Section—at about half price. MEN'S SUITS—\$20.00 Suits at. \$10 MEN'S SUITS—\$30.00 Suits at. \$15

Furnishing Goods

MONDAY ALL DAY—Choice of any Elgin, Wilson Bros., Ideal, Lion Shirts—on bargain square—worth \$1.00, at. 50c HATS—One sample line of Men's and Boys' Soft Hats, worth up to \$2.50, all day Monday, at. 1.00 EASTER NECKWEAR—Shirts, anything in Furnishings, we have it, in its latest style and goods—\$1.00 Neckwear, at. 50c RAIN COATS—\$20.00 Coats at. \$10 SPRING OVERCOATS—\$15.00 Coats at. 7.50 DON'T FORGET THE CLOTHING SALE.