

SOCIETY AND OPERA WEEK

Omaha Folks Have Something New to Date from Now.

TWO NIGHTS AND DAYS OF DRESS PARADE

Some Incidents of the Events that Are Well Worth Telling Cause Many Smiles at the Time.

Not According to Hoyle. She scans the cards that have been played with smiling face. Then after cogitation deep she trump.

The Social Calendar. MONDAY—Mrs. L. M. Talmage, a luncheon at the Omaha club; Miss Rehfeld entertains the N. L. T. Whist club.

Socially the week may be quite adequately summed up in just two words—the opera. It has been a week to look back upon; to make future comparisons by and that society in general is pleased to have in the past rather than in prospect.

The constitution of one of the social clubs that enrolls a score of young matrons, prospective brides and a few, very few, others, recently accomplished the reconciliation of two young women whose estrangement had been a matter of regret to their many friends and the cause of many an embarrassing little episode in their "set" for more than two years.

She was at the opera Wednesday evening with some of the other Lincoln fashionables; she had come up in the morning and had been "travelling around" all day hunting hats and wearing her heavy coat to cover up her short-sleeved bodice.

Come and Go Gossip. Mr. E. H. Sprague returned from West Baden, Ind., Sunday. Mrs. Harry Cummings has returned from New York and Washington.

New Attractions at Scofield's. Ladies' Top Coats—Something different than the fitted covert jackets so universally worn, taffeta silk lined, at \$12.50 to \$17.50.

New Covert Jackets—New ones; also black jackets, received Saturday—\$10 to \$15. Silk Shirt Waists Suits—Made of durable soft silks in popular shades, handsome models. Prices ranging \$20 to \$35.

Silk Petticoat Sale—Best values ever shown in Omaha at \$5.00, \$5.50, \$6.25 and \$7.00.

New Skirts New Waists New Wool Suits

SCOFIELD CLOAK & SUIT CO. 1510 Douglas



ONLY IMPORTER OF FRENCH PATTERN HATS DIRECT FROM PARIS TO OMAHA

SEE THE NEW RUSSIAN POLOS

These are all the rage in the east. SHELLEY has the only line of this new style of the SMART POLO HAT in Omaha. They come in red, brown, blue and black. Special price \$5.00 and up

Weather Observer Welch Has Promised That He Will Order Fine Weather for Easter

BETTER come in and get your Easter Gown and Hat now. When you buy a hat from SHELLEY you know that you are getting exclusive styles at popular prices. Wonderful values just now. SHELLEY'S display is recognized by leaders of fashion to be absolutely correct in style and finish.

COULD NOT BE DUPLICATED IN OMAHA FOR LESS THAN \$10.00

Big Line of Hats for Street Wear HATS DIRECT FROM PARIS and NEW YORK

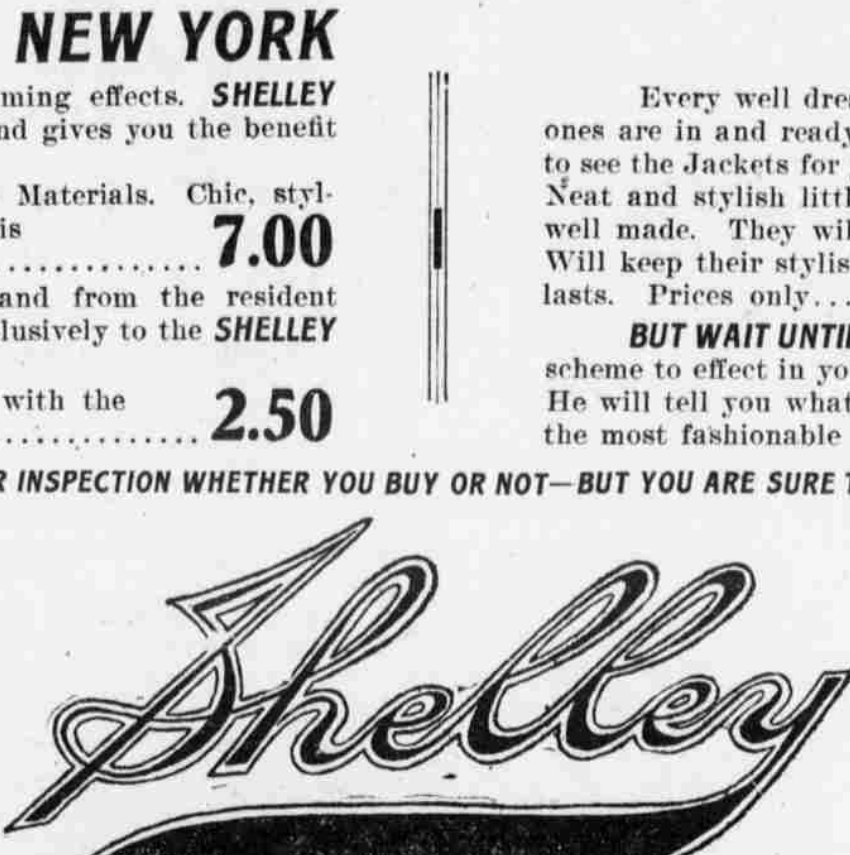
All bearing the exclusive SHELLEY style. Smart and becoming effects. SHELLEY buys direct from the best houses in PARIS and NEW YORK and gives you the benefit of his frequent trips to the center of fashion.

Charming creations fashioned from the choicest of Imported Materials. Chic, stylish and distinguished effects at the popular price—for this week only \$7.00. NEW IMPORTATIONS are daily arriving from Paris and from the resident buyer in New York.

THIS STORE IS YOURS FOR INSPECTION WHETHER YOU BUY OR NOT—BUT YOU ARE SURE TO BE RIGHT IF YOU BUY OF

STUNNING gowns in all the new materials and shades. Panamas, mohairs, voiles—in all the leading effects. They are made up in the dashing Blouses, Redingotes and the new Postillion back.

Every one of these garments bears the distinctive SHELLEY STYLE. Prices are right as well as the general air of distinction that goes with these gowns and hats. Nowhere else in the west can you find the same effects at such low prices as at SHELLEY'S.



COVERT JACKETS

Every well dressed woman needs one of these in her wardrobe. The newest ones are in and ready for your inspection. Here are a few prices; but you will have to see the jackets for yourself to fully appreciate the extraordinary values in them.

BUT WAIT UNTIL YOU SEE OUR SUITS—If you are undecided as to what color scheme to effect in your summer wardrobe, come in and talk it over with SHELLEY. He will tell you what is thoroughly correct and smart. SHELLEY is conceded to have the most fashionable gowns in the entire west.

THE little Shirt Waist Suits are entrancing. Simple, but elegant. All the new modes in the full skirts, shirred yokes and smart sleeves. Don't fail to see them. Stunning styles at startlingly small prices, which range from \$15.00 to \$40.00.

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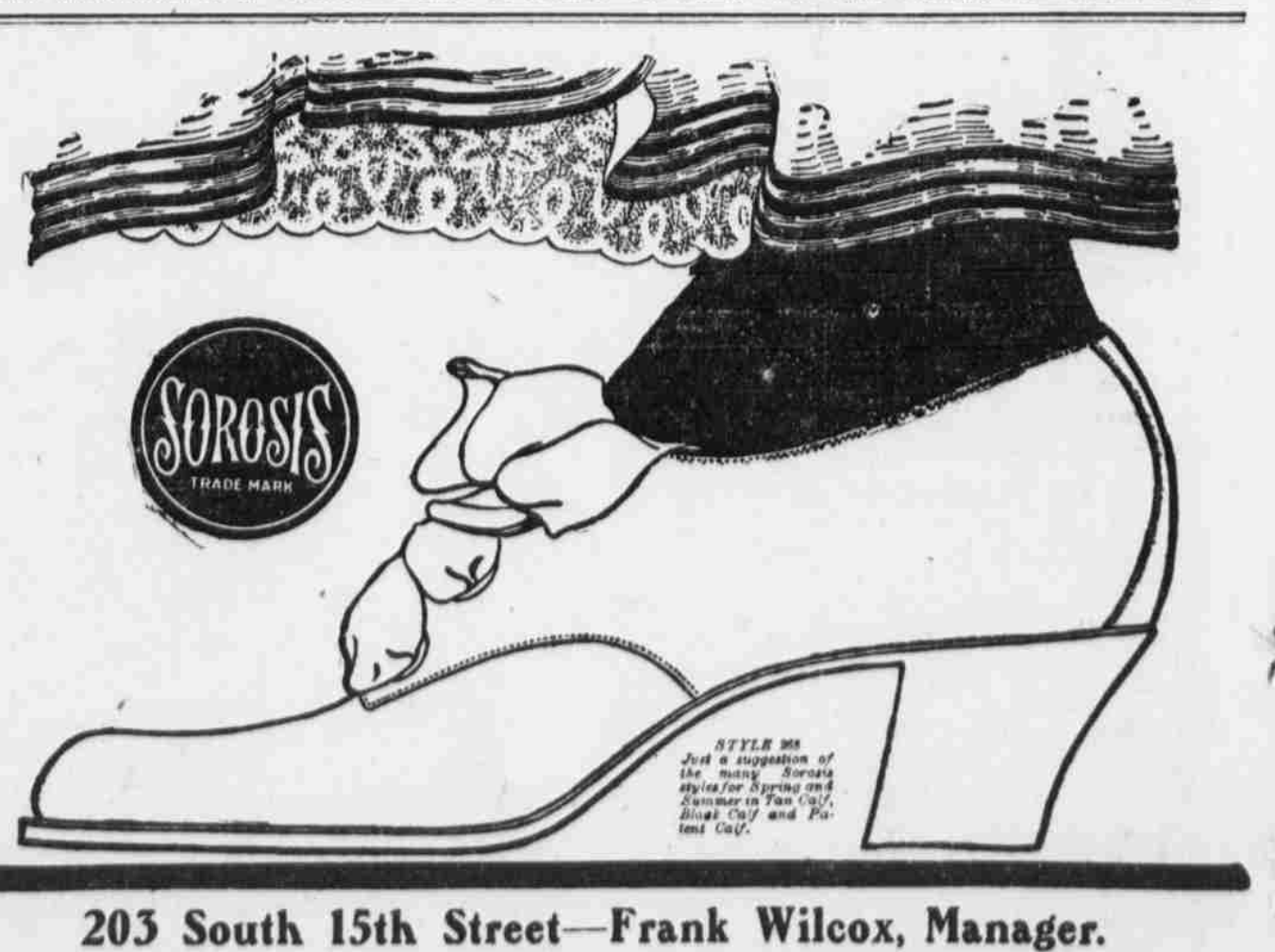
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203 South 15th Street—Frank Wilcox, Manager.