

GUESSES who it is?

PRIZES

1st Prize, \$10.
2d Prize, Set Dishes.
For Remaining Ten Prizes See Page 2.



Find the Face That Sets the Pace For All the Boys In the Men's Hat Race, Then Go Down And Find the Place, So That You Won't Be In Disgrace—

—WITH—
BLACK
The Hatter and Men's Furnisher
107 South 16th St.



A. HOSPE CO.

PIANOS

**KNABE PIANOS
KIMBALL PIANOS
KRANICH & BACH PIANOS
KRELL PIANOS**
EASY PAYMENTS.
A. HOSPE CO.,
1513 Douglas St.

The Bennett Company

Omaha's GREATEST Trading Center - GREATEST because of its Popularity, GREATEST because its bigger than any store around, GREATEST because its the pleasantest for shopping, GREATEST because of extra values, GREATEST because it recognizes the Cash Buyer's Right to a Cash Discount and gives Green Trading Stamps with all purchases in all departments all the time, that's Bennett's.

You may have to guess awfully hard to win the BEE PRIZE tied up in this page, but THERE'S NO GUESSING as to where it's best to spend your money and BE SUREST of best results—that's BENNETT'S! Have you noticed how this great store grows and grows? Have you noticed how the carpenters have been working day and night since New Year's day? How extra floor space—at the cost of closing the huge light-well in the center of store—has had to be secured? What does it all mean? It means that we are determined to maintain retail leadership around us. Bennett pioneered Omaha's new retail center, and we're here "with the goods." TRADE WHERE YOU ARE BEST SERVED—AT BENNETT'S.



HARRY W. McVEA PLUMBER

1122 North 26th St. 'Phone 3747.
Did you ever hear of moderate priced plumbing?
Think it over! Did you? Few people ever have, but that is the kind I do.



I buy the materials for you at the lowest possible price and charge only for the time I actually work. Can you find a better proposition than this?
I have no shop—my residence is 1122 North 26th St., 'Phone 3747—thereby eliminating this expense that others have and some one must pay for.

On every contract I take I do the work myself and know that it is the best in every respect and you will never have trouble with it.

HARRY W. McVEA,
1122 North 26th St. 'Phone 3747.



HENRY

HE ENGRAVES WEDDING INVITATIONS AND CARDS.

...Also Sells Stationery...
1607 Farnam Street.



COLUMBIAN OPTICAL CO.

211 SOUTH SIXTEENTH ST.
THERE IS NO GUESSING NECESSARY WHEN YOU WISH TO DECIDE WHERE TO GO FOR SPECTACLES AND EYE GLASSES.

WE ARE THE OLDEST OPTICAL HOUSE IN OMAHA AND HAVE 20,000 SATISFIED CUSTOMERS.

COLUMBIAN OPTICAL CO.

211 SOUTH SIXTEENTH ST.



Sorosis Shoe Store

Two Hundred and Three South Fifteenth Street.
The New Spring Styles for Women Are In.

Walkover Shoe Store

Fifteen Twenty-one Farnam Street.....
The Proper Shapes for Men—\$3.50 and \$4.00.
Frank Wilcox, Manager.

DRESHER

OMAHA'S FASHIONABLE TAILOR
Has Just Returned From New York where he selected his stock of woollens for spring, part of which are now on display at our store and ready for your inspection.

Suits \$20 to \$50.
Trousers \$6 to \$15.
Top Coats \$25 to \$50.
Waistcoats \$6 to \$15.

DRESHER

OMAHA'S FASHIONABLE TAILOR
Telephone 1857.
1515 FARNAM STREET.
OPEN EVENINGS
Too Busy Making Clothes to Close.

If You Can't Come, Telephone

Any Doctor's Prescription



We have the confidence of all the physicians in the city. It makes no difference on what druggist blank the prescription is written, it will be properly and economically filled by us, if you bring or send it here.

If it is not convenient to do that, just telephone us and we will send for it at once and deliver the medicine promptly, without extra charge. We believe prescription work cannot be done any more carefully or satisfactorily to doctor and patient than our work is now done.

Prices are always reasonable, quality considered.

BEATON DRUG CO.,

Fifteenth and Farnam.
IF IN DOUBT, ASK YOUR DOCTOR.

ONIMOD

Best Shoes For Men \$3.50 \$2.50
No More No Less
...190 New Styles...

All are made of the best leathers by the most skillful workmen. We have no branch stores in Omaha. You will find us at the same old place.

..Maker to Wearer..

Regent Shoe Co.

205 So. 15th Street



To see the HALF there is to see and see it perfectly—

'tis worthy your best effort. All that's necessary is perfect vision. If this blessing is not yours—if your eyes trouble you in any manner—have them fitted with perfect glasses. The old style flat lens dims and blurs if you look through any part other than the center. But if you

Wear "TORIC" Wide Vision Lenses

that curves as the eye curves, then—whether you look up or down, to right or left, or straight ahead—you'll see everything there is to see and see it perfectly. Prices depend on individual requirements, selection of frames and mountings. You'll see the half next Sunday better if you see us right away.

HUTESON OPTICAL CO.

213 South 16th St., Paxton Bldg.
Established 1896 -- OMAHA

Employers, No Charge

THE BEST Clerical Help Bookkeepers Stenographers Salespeople
Are Obtainable Through Our Agency, WITHOUT CHARGE TO EMPLOYERS

When we give a person a letter of introduction to the employer, he knows that we have investigated the applicant's references and past record thoroughly before giving our

SEAL OF APPROVAL
When wishing to add BRAINS AND ABILITY to your business, 'phone 4283 and command us. THE CHARGES ARE NOTHING. THE WESTERN REFERENCE AND BOND ASSOCIATION (Incorporated) 840-841 New York Life Bldg., Omaha

Do you know?

THAT IT IS DANGEROUS TO HAVE EVERYONE EXAMINE YOUR EYES? THAT A PRESCRIPTION NOT COMPOUNDED CORRECTLY CAN INJURE YOUR EYES?

THAT YOUR EYES CAN BE RUINED BY THE MANY SO-CALLED EYE DOCTORS?
THAT YOU CAN FEEL SATISFIED THAT YOUR EYES WILL BE TESTED CORRECTLY AND GLASSES FURNISHED RIGHT IN THIS OFFICE?
THAT YOU SAVE THE COST OF PRESCRIPTION AND TREATED BY AN EYE SPECIALIST?
THAT UNDERSTANDS THE EYE THOROUGHLY, MAKING NO MISTAKE? THAT YOU HAD BETTER CALL IF YOUR EYES NEED ATTENTION?
YOURS FOR YOUR EYES.
NEVILLE BLOCK. THE EYE SPECIALIST.

THE SIGN OF THE KODAK NEW PHOTOGRAPHY

PICTURE MAKING this year is SIMPLER than it was last year. There is no halt in the photographic procession. NEW and SIMPLE METHODS are daily invented to displace old and difficult ones. OLD THEORIES are UPSET at every turn of the calendar. So RAPID has been the PROGRESS that the worker of a few years ago would fall utterly to understand how simple processes of the present day are possible. THE AMATEUR OF TODAY loads and unloads his Camera, develops his negative and makes his prints—all without a dark room. Everything new in photography will be shown and explained to you if you will call where you see the sign of the

KODAK -AT THE- ROBT. DEMPSTER CO.

1215 Farnam St., Omaha



Among the new things are the COMBINATION FILM AND PLATE KODAK, Daylight Developing Machine. Have you seen the new Premo Film Packs and the FILM pack ADAPTER? They can be fitted to your old PRIMO if you have one. They are LOADED in DAYLIGHT and twelve exposures can be made without changing. The new CENTURY Cameras are IMPROVED. Hawkeye Cameras are up-to-date. Don't go on your VACATION without a Camera. A good one can be bought at any price from ONE DOLLAR up. If you are progressive, don't forget the sign of the KODAK, where everything in Photography that is new can be seen. THE ONLY EXCLUSIVE PHOTO SUPPLY HOUSE IN OMAHA-- THE ROBERT DEMPSTER CO. 1215 Farnam St., Omaha, Nebraska.



We Want Your Wife

TO USE ONE OF OUR WHEELER & WILSON Ball Bearing Sewing Machines. We sell them because they are light running, durable and the folks all want them. We rent machines for 75 cents per week.

SPECIAL SALE THIS WEEK

On machines that are shop worn.
Singer— D. Head. \$15 to \$20
Wiley & Gibbs— \$20 to \$35
Standard Grand— D. Head..... 22.50
Davis— D. Head..... 20.00
White— D. Head..... 16.00
Service Cabinet..... 22.50

Nebraska Cycle Co.

GEO. MICKEL, Mgr.
Phone 1663.
Corner Fifteenth and Harney.
625 N. 24th St., South Omaha
321 Broadway, Council Bluffs

Move Up with the Procession

Paint and Repair Your Carriage Now
Order New Rubber Tires
Headquarters Here
Drummond's
18th and Harney.



The World's Best Tailors Could Add Little to Our \$25 Made-to-Measure Suits Except the Price.

Our tables are filed high with new spring woollens, including the latest styles in grays, blues, browns and blacks. We have the famous "Washington Navy Serge"—the standard of the U. S. Government for naval officer's uniforms.



Your orders are safe with us—our suits are made-to-order, made-in-Omaha, made-to-fit and made to make you come again.

PARIS WOOLEN CO.

OMAHA'S BUSIEST TAILORS
1415 Douglas St.
D. H. BECK, Mgr.

The Three Best AUTOMOBILES MADE

OLDS POPE TOLEDO THOMAS FLYER

That's why we sell them. Don't think of buying an Automobile till you've looked over our line and get our prices. We also sell safes—new safes, second-hand safes—all kinds, all styles, all prices. We are safe men.

J. J. DERIGHT & CO.,

1119 Farnam Street

STAND UP FOR OMAHA

Place Your Order Where Your Clothes Will Be Made in Omaha
Our \$3.50 Trousers—Our \$17.50 Suits—
Are made in Omaha by Omaha tailors. Our \$3.50 Trousers are the equal of \$5.00 and \$6.00 Trousers made by other tailors, and our \$17.50 Suits cannot be duplicated elsewhere for less than \$25.00.

Look at our \$3.00 Trousers—worth \$7.00 and \$8.00.

Grand Pants Co.,
205 North 16th Street
Telephone 3419

