THE OMAHA DAILY BEE: SUNDAY, FEBRUARY 12, 1905.

**ADVANCE SHOWING AI** Fashionable Spring Dress Goods From day to day scores of new patterns arrive from the east. It is now the greatest early display of spring dress goods ever shown. The fabrics that are most favored by fashion are here. Hundreds of extreme novellies carefully selected for their fashionable excellence. Fine Mohairs and Sicilians, new melanges, 49c-69c-\$1 up 2.50 Chiffon Ondule, slik and wool crepes, chiffon crepes, the new rich shades of brown, green, pansy, lis de vin, etc., brown, green, pansy, lis de vin, etc., \$1-1.25-1.39 NEW SPRING VOILES-proper fabrics for shirt walst suits etc. modish shep-herd checks, all shades of wire cloth, French volle, etc., at a yard. 75c-85c-1.00-1.25-1.50 49c-69c-89c-1.00-1.25 New Waterproof Cloths, 54-inch Oxford and tan rain proof 69c-1.00 20,000 Pure All Sheer Linen Handkerchiefs from a Belfast Manufacturer. NEW WASH DRESS GOODS IN THE ARCADE SHEER IRISH LINENS, 49c-59c | WHITE LINEN LAWN, and 39c WHITE DRESS LINENS, SHEER LINEN SUITINGS, 32 inches 39c NEW PONGEE ALBERTINE, stlyish wide, all 49c At a yard. NEW MELANGE GLACE linen 25c at a yard NEW DAMASK LINEN SUITINGS, all colors, at a yard. 49c shirt wilst cloths, 29c at a yard BATISTES, in double width, plain col-ora, also embroidered tissues, 49c AT a yard French Linen Volles, 48 inches wide, 25c SOME BARGAIN SQUARE SPECIALS Summer sllk crepe collennes, sum- | Dress Patterns and broken bolts of mer slik collennes, plain and panamas, voiles, etamines, mofancy, every color, regular selling price 60c and 39c hairs, suitings, etc., have sold at \$1.75 a 49c yard, at yard.... New spring styles of Sicilians, Melanges, Panamas, Gran-Entire Stock of Martin-Cott Hat Co. Monday we bring forward thousands of yards of absolutely new and fresh embroideries our squares and counters for the great sale. This sale has been a revelation in embroidery selling. Greater bargains than ever will be found Monday. We specially mention a great assortment of narrow and medlum width embroideries and insertings, scores of pretty patterns of the pretty patterns of the cambric and Nainsook-going at, yard. Damaged by Smoke and Water NOW ON SALE Our great sale was an overwhelming success, but so gigantic was this stock that we still have thousands of high class men's hats, only a small percentage damaged by smoke or water, to be sold Monday at amazing bargains-all newest spring style. New Arrivals of Spring Suits & Coats 

All the boys' and children's 50c caps. 10c All the men's 25c work caps ..... 5c

## Bargains in Basement Sheet Music Sale 50c St. Gall Organdies, new exquisite de-Just for Fun. signs-on sale Monday, per 12<sup>1</sup>c In a Sleigh With the Girl You Love. yard.....

One of the largest and best assortments of new Spring Dimities ever shown. Light and medium colors—for per yard	Life Aint Worth Living When You're
One entire bargain square Long Cloth, Nainsook, Muslin and Cambric, posi-	In Old Ireland, Meet Me There.
tively the mill's highest grade white	My Indian Queen.
material, an exceptional bargain	Come Home Soldier Boy.
for Monday—at, per yard	Satisfied.
Thousands of yards fine drapery Swiss-	Karama.
dots, stripes, figures, etc-19c 71c	Northern Lights Waltz.
quality for, yard72c	Moon Winks (3-step).
All the Standard Prints, black and white,	Bit o' Blarney.
blue and white, red and white, 31c	Josephine.
	Any Set of Two OR



## Our Annual Sale of Handkerchief Seconds

We have just received from the U. S. Customs House the greatest lot of Handkerchiefs ever brought to Omaha for a special sale. They are the accumulation of seconds from a Belfast, Ireland, manufacturer. All convent hemstitched, pure linen handkerchiefs of sheer quality-all widths of hems, both men's and ladies' sizes. The imperfections in these beautiful handkerchlefs cannot be detected-so far as any but an expert can see they

are absolutely perfect. Worth C AND regularly up to 35c-Monday.....

Ladies' Turnover Collars at 5c and 10c | Ladies' & Men's Handkerchiefs 31c-5c Ladies' embroidered and hemstitched Turnover Collars, Plain white and colored border Handkerchiefs-some lace edged-variety of pretty styles- 31/2c and 5c

**EXCEPTIONAL EMBROIDERY** OFFE

All the extra wide corset cover embrolderies, skirt floundings and embroideries up to 17 inches wide-suitable for making waists, children's dresses, etc.-actually worth as high as fõe a yard-at, yard.



## **Reigning Spring Style in Silks**

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LE OF NEW SPRING

The extreme popularity of the silk shirt waist suits for spring and summer have wrought much change in the silk styles, and hundreds of beautiful novelties are arriving from the mills. We have succeeded in securing an extraordinary number of very high class original patterns.

The New Rajah Silks, the Bungalow, Le Jungle and Sacking Pongee bid fair to attain extreme popularity among the higher class silks for wits and costumes. The new messallines and chiffon taffetas are also destined to enjoy favor for practical costumes.

## Three Main Department Silk Specials

Broken Bolts and Single Dress | Brand New Silks that regularly sell at Patterns-Choice of this 49c \$1.50 yd. louisenes, shantungs, 69c invisible shecks, etc., also 36 69c in. black taffetas, at yard ....



gain that every wise shopper recognizes as a big buying chance. We are sole agents in this territory for this matchless black taffeta - 27-inch silk 98 \$1.50 yard, at yard ...

Special Linen Sale	<sup>Big</sup> Drapery Bargains
50c all pure linen half bleached 25c Irish table damask, yard	500 pairs of Irish point cable net, French net, Imported Scotch lace and Notting- ham curtains—worth up to \$3.50 pair; your choice, pair 1.98 45-inch curtain Swiss,—In figures, dots and plain; sold last season at 12 <sup>1</sup> / <sub>25</sub> c 300 pair point colors, worth 65c—Monday, yard

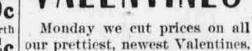
After the great Towel sale we have small lots of Linen, Turkish and Cotton Towels that must go.

C.J. Bonnetfie

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All the 35c quality Linen and 15c Turkish Towels go at..... All the 25c Linen and Turkish and Cot-Slightly damaged Towels that are worth

up to 10c each-at. 22c



They go at the smallest prices

