

J. BRANDEIS & SONS Ladies' Silk Petticoats Saturday

Ladies' Slipper Sale

THOUSANDS OF PAIRS OF DRESS AND HOUSE SLIPPERS at a WONDERFUL BARGAIN SATURDAY

\$4.00 and \$5.00 Slippers at \$1.98 Pr.

An immense assortment of the finest ideal kid, vicci kid and patent leather slippers. In this stock are dancing slippers, dress slippers and parlor slippers—made with one, two & three straps, dainty beaded effects—in Cuban heel, military heel and French heel, in all sizes from 3 to 8 and all widths from A to E—actually worth \$4 and \$5 a pair—Saturday.

1.98

Sale of Ladies' Lace Neckwear

A huge purchase of the finest Lace Stocks and Jabaux. These collars are in white and dainty shades, trimmed with ruching. Hundreds of smart, new patterns—some Mexican drawn work and fagoting—these are all dressmakers' samples, worth as high as 50c, at

5c-10c-15c

SALE OF RIBBONS

All widths and kinds of fancy silk taffeta and moire ribbon, a great variety of shades—on big bargain square in the basement.

5c-10c-15c

100 VISITING CARDS FOR 39c

Printed in a Few Minutes—in the Arcade.

All the Latest Styles of Type. Souvenir Card Case Free.

Sheet Music Bargains

SONGS—

When Sleighbells Sweetly Chime (new).....
Alexander.....
Life Ain't Worth Living When You're Broke (new).....
She Was From Missouri.....
Just For Fun (new).....
Amy (new).....
Teasing.....
I Was Only Fooling You (new).....
Kate Kearney.....

Your Choice 17c Each or Set of Two 25c

Includes these sets we have: I Would If I Could But I Can't, My Indian Queen, Coax Me, A Whispered Thought, Southern Smiles, We Were Taught From the Same Old Books, Oneonta (a fine two-step), Good Bye My Lady Love, You're As Welcome as the Flowers in May, Take a Trip in My Air Ship, Moon Winks (a rousing three-step)—Your choice..... **15c**

J. L. BRANDEIS & SONS. BOSTON STORE

Keen

GIGANTIC MILLINERY SALE

EVERY WINTER HAT MUST GO SATURDAY.

Any of our Beautiful Midwinter Pattern Hats, worth \$8, \$10, \$12.50 and \$15, Saturday only..... **\$4.50**

Any Tailored or Ready-to-Wear Hat, worth \$2.50, \$3, \$3.50 and \$5, Saturday only..... **\$1.50**

Investigate—It Pays! **1508 DOUGLAS ST.**

Fry Shoe Co's Grand Shoe Sale

We are making a GRAND CLEAN-UP SALE of all the broken lines and odd sizes of winter foot-wear in our stock. As our spring shoes are now arriving we are up against the proposition of getting those broken lines off our shelves—and quick, too. There's only one way to do it—by reducing prices. We therefore place before you a cut price feast that is unparalleled.

For Men
Johnston & Murphy's \$6.00 French calf, hand sewed, Potay last, now..... **4.45**
Boyd's \$6.00 vicci kid lace, kid lined, double sole, Boston last, now..... **4.45**
Boyd's \$6.00 patent colt lace, double sole, four hand-dressed last, now..... **4.45**
S & M's \$5.00 patent colt lace, double sole, London and Potay lasts, now..... **3.65**
All broken lines of \$8.50 and \$4.00 double soles, box calf, cordovan and patent colt, now..... **2.95**
100 pair small sizes, were \$8.50 and \$4.00, now..... **2.45**

Women and Children
Laird, Schöber & Co's \$5.00 patent kid, lace and button, extension soles, now..... **3.50**
Laird, Schöber & Co's vicci kid and French calf lace, extension sole, \$5.00 shoes, now..... **3.50**
Wright & Peters vicci kid lace, extension sole, winter weight, \$4.00 shoes, now..... **2.95**
65 pair Misses' patent leather dress shoes, \$2.50 and \$3.00 values, now..... **1.45**
All our Misses' \$2.00 and \$2.50 box calf go at..... **1.50**
295 pair of Women's broken lots, \$3.00 and \$3.50 values, on bargain table, at..... **1.45**

We don't have a sale very often, but when we do it's genuine. A rare chance for real bargains.

N. E. Corner Sixteenth and Douglas Streets

ADLER'S

S. E. COR. 12TH AND FARNAM STREETS.

We find on our hands a lot of odds and ends left from our winter stock. February 1st our spring shipment commences to arrive. In order to make room for same, for Saturday we offer by far the greatest bargains of any house in Omaha. Here are our prices, judge for yourself:

In the Gent's Furnishing Goods Dept.

25c White Cuffs, all styles and sizes.....
15c Collars, all styles and sizes, as many as you want.....
25c all styles Rubber Collars.....
15c Black, Brown and Fancy Hose.....
50c Wool Hose.....
Shawknit Hose.....
10c Rockford Hose.....
25c Boston Garter, today.....
15c White Hemstitched Linen Handkerchiefs.....
50c Ways' Mufflers (neck sweaters).....
\$1.00 Ways' Mufflers (neck sweaters).....
\$1.00 Men's Black and Green Sweaters.....
\$2.00 All Wool Sweaters, fancy colors.....
\$1.00 Men's Stiff Bosom Shirts.....
50c and 75c Men's Dress Shirts.....
\$1.00 and \$1.50 Men's Dress Shirts.....
\$2.00 Men's All Wool Blue Shirts.....
All Wool Sample Shirts, worth from \$1.00 to \$3.00, your choice.....
\$1.00 Golf Gloves.....
25c and 35c All Leather Men's Gloves.....
75c and \$1.00 Neck Ties, all styles.....
25c Black Silk Bows.....
15c Men's White Linen String Ties, per dozen.....
25c Cotton Underwear.....
\$1.00 All Wool Flannel Lined Underwear.....
\$1.00 Heavy Ribbed, Pink, Blue and Brown Underwear.....
75c and \$1.00 Men's, Fancy Colors, Suspenders, your choice.....
25c Men's, Fancy Colors, Suspenders, your choice.....
50c Men's Extra Heavy Suspenders, your choice.....
\$1.00 Heavy Caps.....
50c Heavy Caps.....
\$2.50 Sample Stuffs and Soft Hats, all shapes.....

In Our Shoe Department

We offer you your choice of our \$1.50, \$1.75 and \$2.00 Shoes, all styles.....
\$2.50 Hand Sewed, all styles, Shoes.....
\$3.50 Hand Sewed, all styles, Shoes.....
\$4.50 and \$6.00 Colt Patent Leather Shoes, warranted not to crack, your choice.....
\$1.50 Boys' Shoes, sizes from 5 to 8.....
\$2.00 Ladies' Shoes, a few odds and ends to close out, your choice.....
50c Heavy Canvas Leggings, today only.....

In Our Clothing Department

We offer you bargains never heard of—\$1.00, \$1.25 and \$1.50 Men's Pants, all sizes, your choice.....
\$2.00 and \$3.00 Men's Pants, all sizes, your choice.....
\$2.00 Men's Black and Brown Corduroy Pants.....
\$4.50 Men's Italian Corduroy Pants.....
\$10.00 Men's All Wool Suits.....
\$20.00 Men's All Wool Suits.....
\$10.00 Men's All Wool Overcoats.....
\$20.00 Men's All Wool Overcoats.....
\$10.00 Men's Corduroy Suits.....
\$5.00 Boys' Suits.....
\$1.00 and \$1.50 Boys' Pants, your choice.....
\$1.50 Blanket Lined Duck Coats.....
\$4.50 Sheepskin Lined Duck Coats.....
\$1.50 and \$2.00 Men's Fancy Vests, your choice.....

In Our Jewelry Department.

Like giving the goods away, but we must make room for fresh goods.

\$1.00 Cuff Buttons, link and lever.....
50c Cuff Buttons, link and lever.....
A great assortment of Ladies' and Gent's 14k Gold Filled Chains, warranted for 15 years, sold from \$3 to \$6, your choice today.....
Then we have a lot of ladies' and gents' gold-filled chains, warranted for five years, worth from \$1.50 to \$2.50; your choice in this sale.....
5c Men's Leather Watch Chains, today only.....
Odds and ends in Emblem Charms, gold filled, worth from \$1.00 to \$3.75, must go today; your choice.....
50c, 75c and \$1.00 Emblem Pins and Buttons.....
50c, 75c and \$1.00 Shirt Studs and Scarf Pins; your choice.....
Solid Gold Rings, sold all the way from \$6.00 to \$9.00; your choice today.....
\$4.45 Solid Gold Filled Rings, warranted for 10 years, set with opals, emeralds and rubies, sold for \$2.00 and \$3.00; your choice.....
From our last sale we have left a few of those \$1.00 Alarm Clocks; your choice.....
\$5.00 Pearl Opera Glasses, today.....
\$2.50 Aluminum and Leather bound Opera Glasses.....
The Musical Instrument Department has a few odds and ends to close out.....
\$3.00, \$4.00 and \$5.00 Guitars, your choice today.....
\$3.00, \$4.00 and \$5.00 Violins, your choice today.....
\$3.00, \$4.00 and \$5.00 Mandolins, your choice today.....
Guitar, Violin, Banjo and Mandolin, canvas, leather bound cases, dannel lined, sold from \$1.00 to \$1.50, today.....
\$3.00 Violin Bows, today.....
\$1.50 Violin Bows, today your choice.....
Musical Instrument Strings, your choice today.....

ADLER'S

S. E. COR. 12TH AND FARNAM STREETS.

TAFFY SALE SATURDAY ONLY.

One pound Vanilla Taffy.....
One pound Chocolate Taffy.....
One pound Old Style Molasses Taffy.....
One pound Home Made Fudge.....

These are only a few of our low prices. We give you the highest grade of candy for less money than you can get it elsewhere in Omaha. Kopp's Candies are always the best of their particular kind and flavor.

JACOB KOPP, The Candy Man.
136 FARNAM. PHONE 4272.

A paper is read by four people on an average. If 120,000 people read your advertisement in the Bee you are bound to increase your business.

Telephone 238 and a Bee Ad man will call and talk it over.

USE ALTON FLOUR

California's Pride
The sweetest, brightest and juiciest

NAVEL ORANGES

which are usually sold at 30c per dozen

21c

TANGERINES—per dozen.....
Sapota—per dozen.....
Quaker Oats—per package.....
Yeast—per package.....
Hartlett Peas—per bushel.....
Walton Baker's Chocolate—per pound.....
Baking Powder—per pound.....
Canned Beef—per pound.....
Ham—per pound.....
Pork Sausages—per pound.....
Turkey, Duck, Geese and Chickens at prices which cannot be duplicated anywhere.

Sommer Bros.

Exponents of Good Living.
28th and Farnam Sts.
Telephone 734, 1223.

USE ALTON FLOUR

250 PAIRS of Men's \$3.00, \$4.00 and \$5.00 Shoes to be

CLOSED OUT AT \$1.00 PAIR

MUST GO!

Every square tip welt shoe and narrow toe, double or single sole \$3.00 shoe—must go in this sale.

Cleaning Up Stock in a Quick Sale Sacrifice

We Will Fit You. No Exchanges.

You Can Buy Several Pairs for the Usual Price of One.

Service—Not Style—Considered.

\$1.00 AT T. P. NORRIS
1517 DOUGLAS ST.

Johnson & Goodlett Co.

Here are a few price pointers which sharp eyes will soon see and sensitive purses take advantage of.

TOMATOES—Good hand packed.....
PINEAPPLE—20 cans—shred—per can.....
PEARS—Good, bright fruit—large cans—per can.....
CLOTHES BASKETS—Good willow—sold at.....
GRANITE KETTLES—quart—each.....
GRANITE BUCKETS—2qt. with cover—each.....
GRANITE WASH BASINS—Best quality white enamel.....
PORK ROAST—per pound.....
BEEF ROAST—per pound.....
HAMS—Best sugar cured—per pound.....
BACON—Lean breakfast—per pound.....
CAKES—3-layer white—home-made—each.....
ORANGES—Large, sweet, juicy navela—per dozen.....

Johnson & Goodlett Co.

20th and Lake Sts.
Grocery, Meats and Bakery.
Phone 1675 and 4743.

HOME-MADE STOCKINGS

Just like mother used to make are still made by us in the same old way and are today the best stockings made for Boys' or Girls' school wear. Sizes 6 cost 40c a pair; each size 5c more. This is less than you can afford to make them yourself. We have other good Woolen Hose at 25c and 35c which are good bargains. Our yarn department is the very best in the west.

READS AS USUAL.

JOS. F. BILZ,

322 So. 16th St., Omaha.
We are sole agents for the Pictorial Review Patterns.

PARKER'S HAIR BALSAM

Promotes the growth of the hair and gives it the lustre and silkiness of youth. When the hair is gray or faded it brings back the YOUTHFUL COLOR. It prevents dandruff and hair falling and keeps the scalp clean and healthy.

See Our Big Bargains, on page 8

HAYDEN'S

THE RELIABLE STORE.

See Our Big Bargains, on page 8

GREAT CLEARING SALE OF MEN'S SUITS AND OVERCOATS STILL GOING ON.

MEN'S SUITS AND OVERCOATS—at..... **\$5.00**

Men's suits, made up in single and double breasted styles, in fancy mixtures, and plain colors—all well made, regular \$7.50, \$10 and \$12 suits, on sale at..... **5.00**

Men's overcoats, made up in medium lengths, in Irish frieze and kerseys—in plain black and seal brown, made with good linings and trimmings—regular \$10 coats—on sale at..... **5.00**

MEN'S SUITS AND OVERCOATS—at..... **7.50**

Men's fine suits, made up in all shades and styles, from all wool fabrics, regular \$12.50 and \$15 values—at..... **7.50**

Men's overcoats, in medium and long lengths, in vicuna, kerseys and Irish frieze, in plain and fancy mixtures—all sizes, regular \$12.50 and \$15 values—at..... **7.50**

Special Sale on Men's Pants

Men's fine pants, in all shades and colors, in stripes and plain colors, good material and well made, regular \$2.50 and \$3 values—our special sale price, Saturday—\$1.95 and..... **1.50**

Boys' knee pants, in chevots, cassimeres and corduroy, worth \$1, on sale Saturday, at..... **50c**

Copyright 1904 by Hart Schaffner & Marx

HAYDEN BROS.

YOUR LAST CHANCE!!!

Saturday Will Be the Last Day of Our Great

25% OFF SALE.

Hanan's Men's \$6.00 Shoes..... **\$4.50**
Best quality Velour Calf, double sole, calf lined.
Best quality French Enamel, kid lined, double sole.
Fine selected Patent Colt, Blucher cut, double soles.

Hanan's Men's \$5.50 Shoes..... **\$4.13**
Best quality Imported Patent Colt, double soles.

Clapp's Men's \$6.00 Shoes..... **\$4.50**
Custom made, Velour Calf, Blucher cut and double soles.

Boyd's Men's \$6.50 Shoes..... **\$4.88**
Imported French Enamel, kid lined double sole to heel, cork filled.

Boyd's Men's \$6.00 Shoes..... **\$4.50**
Genuine French calf, strictly hand made, double soles.

S. & M. Men's \$5.00 Shoes..... **\$3.75**
French Enamel, genuine kid lined, double soles.

Men's \$5.00 and \$6.00 Shoes..... **\$1.00**
100 pair of small sizes, 6, 6½ and 7, A and B widths, mostly plain toes, lace and congress styles—the greatest bargain ever offered.

Hanan's Women's \$6.00 Shoes..... **\$4.50**
Imported Patent Colt, Blucher style, double soles; a walking shoe.

Hanan's Women's \$5.00 Shoes..... **\$4.13**
Kid and Calf Shoe, button and lace, double sole, an ideal winter shoe.

Woman's \$3.00 and \$4.00 Shoes..... **\$1.50**
300 pairs, small sizes, 3 to 4½, widths A to C; the best value in a Woman's Shoe ever offered.

DREXEL SHOE CO.,

1419 Farnam Street.

LBS **2001** LBS

Cleanliness

A Prominent Feature of Our Coal
Our business methods are clean, straightforward. We have the coal—all grades. Satisfaction guaranteed. A trial order will convince

PHONE US

C.W. HULL CO.

20th & IZARD STS. - TEL. 429 (THREE WIRES)

STEAM COAL

Buy your CHEROKEE STEAM COAL direct from the producers and be assured of a uniform grade of coal. We are by far the largest producers in the Cherokee field, and are prepared to serve you well. Give us a chance to convince you.

We also have the best grades of domestic coal.

CENTRAL COAL & COKE COMPANY

Phone 1221-1695-4718. 15TH AND HARNEY STS.