

## HEALTH <br> is the <br> Most Important

In buying food-articles, you must consider several things: Economy, Results, Easy Handling, Reliability; but the most important is Health.
Health means everything. In clothes, furniture, etc., if the buyer gets a poor or imitation article, the only harm is loss of money. In buying food-articles, if imi tations are supplied, there is a loss of money, and probably an injury to health which is beyond price.

Remember these facts when buying baking powder.

| When your child is ill you dislike to make it take bad tasting medicine. Hence it is well to know that Ayer's Cherry Pectoral is very pleasant. But it is a medicine, a strong medicine. <br> Time and time again we have published the formula of this cough medicine in the principal Medical Journals of this country and Europe, and have mailed it to nearly every physician in the United States. <br> So it follows that when your doctor orders it for coughs, colds, bronchitis, or consumption, he knows precisely what he is giving. <br> Physicians recommend their families to keep it on hand. $\qquad$ <br>  |
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