

On Sale Saturday
BRANDEIS & SONS Saturday the Sale Begins
WE HAVE JUST BOUGHT A GREAT BANKRUPT MILLINERY STOCK

Greatest millinery offer in years—we bought the entire bankrupt stock—under the conditions of the deal we are prohibited from using the owners name—the stock is all first-class, and the prices are astonishing.

Fine assortment of late Fall Style Trimmed Hats, Street Hats, Plumes, Wings, Feathers, etc., all go at

Less than one-half their cost of making

All the Trimmed Hats marked at \$3.50 from the Bankrupt Stock—Guaranteed \$1

All the \$7.50 Trimmed Hats—from the Bankrupt Stock—elaborately trimmed with ribbons, flowers and fancy feathers, go at— 2.50

All the \$10 @ \$15 Pattern Hats \$5 From the Bankrupt Stock—Exquisite creations, elaborately trimmed with ostrich plumes, flowers, ornaments, etc.



\$2 Street Hats at 25c
 All the up-to-date street hats from the bankrupt stock, that sold at \$2—on sale third floor, at— 25c

\$1.00 Street Hats at 10c
 All the \$1.00 ready-to-wear hats, trimmed with fancy feathers, wings and braids—in basement, at— 10c

Ostrich Plumes
 On the 3d floor—your choice of all the finest plumes—worth up to \$2.80, \$1 floor, 25c-49c-98c

Wings and Feathers
 in the basement, all the wings and feathers from the bankrupt stock, worth up to 80c— 5c and 10c

BRANDEIS & SONS
Clearing Sale Ladies' Cloaks

All the goods in the great department of ladies' cloaks, suits and furs are priced at sweeping reductions to clear them away quickly during this annual sale.

Ladies' Short and Long Coats—In all sizes and many new styles good warm, well made cloaks for winter wear—sold regularly up to \$12.80 each— 4.98

Ladies' Stunning Long Coats—All this season's stylish effects, newest colors—many lined throughout—pretty trimmed and worth up to \$20.00— 9.50

CLEARANCE OF LADIES' SUITS
 Ladies' \$50 Tailor-Made Suits at..... 24.50
 Ladies' \$30 Tailor-Made Suits at..... 14.85
 Ladies' \$25 Tailor-Made Suits at..... 12.50
 Ladies' \$15 Tailor-Made Suits at..... 7.50
 Ladies' Silk Waists—New Pleated Effects, 198 all colors, worth up to \$4.00, at.....

Ladies' Outing Flannel Kimonos and Night Gowns—Sold regularly up to a few weeks ago, at \$1.50—during this sale..... 75c

THREE SPECIALS IN LADIES' FUR SCARFS
 Ladies' \$3 Double Fox Scarfs, at..... 0.98
 Ladies' \$15 Double Fox Scarfs, at..... 6.98

SPECIALS IN THE BASEMENT
 Children's \$1.00 Eldersdown Coats, at..... 49c
 Ladies' \$6 Brown Satene Waists, slightly imperfect, at..... 10c
 Ladies' \$2.00 Golf Skirts, at..... 98c
 Ladies' \$1.00 Waists, at..... 39c

SHEET MUSIC BARGAINS

Blue Bell..... 25c
 Come Home Soldier Boy in Blue..... 25c
 Meet Me in St. Louis, Louis..... 25c
 She Was From Missouri..... 25c
 Eliza Simpson..... 25c
 Three Sweet Hags Satisfied..... 25c
 La Mona..... 25c

By the Dear Old Delaware Under the Anheuser Bunch The Girl Who Cares for Me Gondoller Satisfied Circus Parade, latest by Oneonta Bill O'Harney Northern Lights Waltz Festival Hall Waltz.

100 Calling Cards In the very latest styles for visiting or business use—printed in a few minutes in the Arcade..... 39c

Bohemian Engraved Glassware The beautiful new fad—daintily colored glassware of all kinds—name engraved free—in the Arcade.....

J. L. BRANDEIS & SONS - BOSTON STORE

MRS. WINSLOW'S SOOTHING SYRUP
 See how used by millions of Mothers for their children while teething for over fifty years. It soothes the child, relieves the pain, allays the fever, cures wind colic, and is the best remedy for diarrhea.
 TWENTY-FIVE CENTS A BOTTLE.

Nicoll TAILOR
 W. G. JERREMS, President,
 209-211 South 15th St.

Are You Skeptical?

Do you fear that the material, workmanship and trimmings on garments which we are offering during this JANUARY STOCK REDUCING SALE must necessarily be inferior on account of the low price?

THINK there's some smooth trick about it all?

THEN convince yourself quickly.

WE want you to examine, first: The excellent assortment of Fall and Winter Woolens we offer at these tempting prices.

EXAMINE carefully the texture and quality. Your eyes will not deceive you.

ASK the salesman to show you the linings and trimmings that will go into your suit.

THEN insist upon seeing a sample of our workmanship on a finished garment.

WE'll take the chances on getting your order after you have done all this.

YOU'LL find no shoddy in our Woolens.

TROUSERS \$5 Worth \$6 and \$7
 TROUSERS \$6 Worth \$7.50 and \$8
 TROUSERS \$7 Worth \$8.50 and \$9
 TROUSERS \$8 Worth \$9.50 and \$10

SUITS \$18 Worth \$22 and \$25
 SUITS \$20 Worth \$27 and \$28
 SUITS \$25 Worth \$30 and \$35
 SUITS \$30 Worth \$38 and \$40

SHREW buyers will get their order on our books while the assortment of fabrics is still generous.

Nicoll TAILOR
 209-211 South 15th St.

"Take it away, take it away. You're another, there's no coal as good as Bonanza."

This is what people say when they get something SAID to be as good as Bonanza. If you haven't tried Bonanza Coal in your furnace or heater, try it, you will be pleased. We also have all the other grades of coal.

CENTRAL COAL & COKE CO.
 15th and Harney, Phone 122-126-173

PILES

There may be itching and stinging, 12 or 15 severe, even such pain and discomfort, and sometimes actual disability.

INJECTION MALYDOR
 Malydor Mfg. Co., Lancaster, O., U. S. A.

Dance Tonight. Jolly Eight club's lively ball this evening. Osthoff hall, 16th and Cass sts. Fine orchestra, a grand good time for you, yes. Gents, etc. Welcome.



School Shoes

You can find the school shoes you're looking for at this store. You will find the girls' and boys' shoes at this store that are made to fit easy and comfortable; that are made to look neat and nice, and that are made to wear long and well.

\$1.50 @ \$2.00
FRY SHOE CO.
 4 & DOUGLASS - OMAHA

JOHNSON & GOODLETT CO.

CAN YOU MEET OR MATCH THESE VALUES IN NEW, FRESH, RELIABLE GOODS?

- BREAKFAST FOOD—Dr. Price's, 3 packages for..... 25c
- SWEET CORN—3 cans for..... 25c
- PEAS—Good, Early June, 3 cans for..... 25c
- RICE—4 pounds best quality, for..... 25c
- OAT MEAL—Yankee, 25c size for..... 19c
- PANCAKE FLOUR—3 packages for..... 25c
- PORK LOINS—per pound..... 7c
- LAMB LEGS—per pound..... 10c
- BREAKFAST BACON—lean and sweet, per pound..... 11c
- CAKES—three layer, white, all kinds, each..... 30c

Johnson & Goodlett Co., 20th and Lake Sts. GROCERIES, MEATS AND BAKERY. Phone 1576 and 4743.

MADE BY EXPERT WINE GROWERS
COOK'S
 IMPERIAL CHAMPAGNE
 SERVED EVERYWHERE

Drexel Shoe Co.
 1419 FARNAM STREET,
 Omaha's Up-to-Date Shoe House

Kuhn

Enormous Millinery Sale SATURDAY.

ABSOLUTELY ANY HAT in the house at \$5.00
 Many worth \$12.50, \$15, \$18 and \$20.

All Tailored Ready-to-Wear and Street Hats in TWO GREAT LOTS. Choice..... 1.50 @ 2.50

All Untrimmed Shapes, Children's School Hats, Caps and Tams, Worth up to \$2.75, in 2 lots..... 25c @ 50c

Investigate—It Pays. 1538 DOUGLAS ST.

K. C. S.

Kansas City Southern Railway
 "Straight as the Crow Flies"
 KANSAS CITY TO THE GULF

Passing Through a Greater Diversity of Climate, Soil and Resource Than Any Other Railway in the World, for Its Length

Along its line are the finest lands, suited for growing small grain, corn, flax, cotton; for commercial apple and peach orchards; for other fruits and berries; for commercial cantaloupe, potato, tomato and general truck farms; for sugar cane and rice cultivation; for merchantable timber; for raising horses, mules, cattle, hogs, sheep, poultry and Angora goats.

Write for Information Concerning FREE GOVERNMENT HOMESTEADS New Colony Locations, Improved Farms, Mineral Lands, Rice Lands and Timber Lands, and for Copies of "Current Events," "Business Opportunities," "Rice Book," "C. S. Fruit Book"

Cheap round-trip homeseekers' tickets on sale first and third Tuesdays of each month.
 THE SHORT LINE TO "THE LAND OF FULFILLMENT"

H. B. DUTTON, Trav. Pass. Agt. Kansas City, Mo.
 F. E. ROESSLER, Trav. Pass. and Imp's Agt., Kansas City, Mo.

USE ALTON FLOUR
WASHINGTON NAVAL Seedless Oranges
 24c PER DOZEN 24c

Sweetness fully defined in the flesh of this fruit—largest, sweetest, brightest and juiciest oranges of the season. None better at any price.

- Fresh Laid Eggs, per dozen..... 24c
- Choice Country Butter, per pound..... 22c
- Best Sliced Pineapple, 2-pound cans..... 21c
- Best Grated Pineapple, 2-pound cans..... 21c
- German Applesauce, 2-pound cans..... 20c
- Shredded Pineapples, per package..... 10c
- Fancy Tangerines, per dozen..... 19c

MEATS
 Quality and prices which cannot be duplicated anywhere.

- Smoked Ham, (for boiling), 4 pounds for..... 25c
- Boiling Beef, 8 pounds for..... 25c
- Corned Beef, 7 pounds for..... 25c
- Pork Loins, 4 pounds for..... 25c
- Pork Butts, 4 pounds for..... 25c
- Spare Ribs, 4 pounds for..... 25c

Sommer Bros. Exponents of Good Living 28th and Farnam Sts. Telephone 736, 1323.

USE ALTON FLOUR



Your Boys' Shoes

Are the hardest to get—for boys are mighty hard on their shoes—yet the \$5.00 shoes we have will stand more hard knocks than any boys' shoe you ever bought at this price. This has been a shoe we've sold for years and we know, and the parents who have bought them know that this is true. Bring the boys in Saturday and let us fit them to a pair—You will be glad we asked you to after the boy has worn them.

Write for Illustrated Catalogue

Unprecedented Values In FURNITURE Next Week.
HAYDEN'S
 THE RELIABLE STORE.
 Watch Sunday Papers for Great Lace Sale Monday.

Great January Clearing Sale of Men's and Boys'



Winter Weight Clothing
 STYLISH SUITS AT \$7.50
 Single or double breasted, in best fabrics and newest patterns, dark, medium or light shades, splendidly tailored, nicely finished—regular \$10 and 7.50 \$12.50 values—at.....

NORBY OVERCOATS—long or medium length, in vicuña, beavers, korymb and Irish fringes, in oxford, gray, blue, blacks, browns, regular \$12.50 values—Clearing sale price..... 7.50

Hand Tailored Suits and Overcoats, \$10
 Garments you cannot duplicate anywhere else at the price, all the latest styles and very best materials guaranteed perfect in fit, fashion and fabric—the workmanship such as you will find only on the best grade of custom made garments—worth from \$15 to \$18. Clearing sale price..... 10.00

\$2.50 and \$3.00 MEN'S PANTS, in all shades, patterns and materials..... 1.50

\$7.50 Young Men's Suits and Overcoats, \$5.00
 Suits in ages from 14 to 19 years, overcoats from 15 to 19 years, the greatest assortment of stylish garments shown in Omaha—both single and double breasted, overcoats, long or medium length, with or without belts—you cannot duplicate them elsewhere..... 5.00

BOYS' KNEE PANTS SUITS, in two-piece, double breasted—all wool and splendidly made—regular \$2.50 value, clearing sale price..... 1.50

BOYS' OVERCOATS, in ages from 6 to 14 years, cut long and of oxford gray, Irish fringe, with good velvet collars, a regular \$5.00 garment—clearing sale price..... 2.95

BOYS' REEFERS—in neat oxford grays, with good, high storm collars—regular \$2.50 value, clearing sale price..... 1.95

The Best Quality MEATS The Lowest Prices.

- Shoulder Roast, 7c and..... 5c
- Shoulder Steak, 4 lb. for..... 25c
- Round Steak, per lb..... 8c
- Fancy No. 1 Bacon..... 10c
- Fancy N. Y. Cream Cheese..... 12c
- Lamb Legs..... 7c
- Reg. No. 1 Fancy Hams..... 9c
- California Hams..... 7c
- Morrell's Iowa Pride Bacon—Backs..... 12c

Our own make of Bologna, Frankfurts, Liver and Fresh Pork Sausage at Lowest Prices.

Tel. 598. HAYDEN'S Tel. 598

HAYDEN BROS.

2001 LBS

40 DEGREES BELOW

Is about the time some people discover they have no coal in their bins.

Order while the weather is mild and avoid the rush that a cold snap is sure to bring.

We sell only the best of the high, medium and cheaper grades of coal.

'Phone us—We have three wires.

C.W. HULL CO.
 1924 IZARD ST. = TEL. 429-09.75

OUR MOTTO IS QUALITY

We sell the choicest meats that the west can produce—and a little lower than our competitors. Give us your trade for this month and be convinced that we can give you the best meats at the lowest prices, and the biggest variety to pick from that it is possible to get.

- Leaf Lard..... \$1.00
- Pork Chops..... 25c
- Pork Roast..... 7c
- Spare Ribs..... 5c
- Prime Rib Roast..... 10.8c
- Pot Roast..... 7-5c
- Boiling Beef..... 3c
- Cudahy's Rex Bacon..... 11c
- Other Brands BEST BACON—per lb..... 11c
- Kettle Rendered Lard—per lb..... 25c
- Kettle Rendered Lard—3 lb. pails..... 27c
- Kettle Rendered Lard—5 lb. pails..... 43c
- Kettle Rendered Lard—10-lb. pails..... 85c

Best, Fattest Turkeys, Geese, Ducks and Chickens at very lowest prices. Special rates to boarding houses and restaurants.

CENTRAL MARKETS 16th and Capitol Avenue. Tel. 1706. 16th and Harney Streets. Tel. 2800.

Kuhn's Glycerole of Roses
 FOR SALE AT KUHN'S DRUG STORE, 15TH AND DOUGLASS