

BRANDEIS BOSTON STORE & SONS Store Open Evenings

To the Late Shopper:

We are ready to help you make your last day of Christmas shopping easy and pleasant. Our display of goods is so arranged as to make quick selection a simple matter. Broad aisles and well lighted salesrooms. Please Trade Just as Early in the Morning as Possible.

Men's High-Class, Hand-Fitted Clothing for Christmas Wear

On Christmas day a man realizes that his old clothes will not do. It is the day one should be neatly and correctly dressed. For the men who wish to appear to the very best advantage without spending the time, the annoyance and the extra price for the made-to-measure suit we suggest.



Rogers, Peet & Co.'s
Finest Clothing on Earth
 In all the latest and fancy effects for Christmas and mid-winter wear—including the plain blacks for dressy wear—the best and most satisfactory suits a man can wear. All the perfection in fit, finish and correct style that a high grade merchant tailor can give at about one-half the price—

17.50 to \$35

MEN'S FINE TAILORED Overcoats and Suits \$12.50
 A great offer for holiday time—these fine suits are in Prince Alberts, frocks, double breasted, etc.—for dress wear as well as neat business suits—the overcoats are in the full skirted styles—

12.50
Men's \$15 Clothing at \$6.90
 A good suit or overcoat at a popular price—clothing that will outlast the season—every one this year's up-to-date style—

BUY THE BOY A USEFUL GIFT
BOYS' KNEE PANTS SUITS—Russian styles, Knickerbocker trousers—browns, blues and reds—broken lots—worth \$5.00, at..... **2.50**
 Boys' all wool knee pants suits, Norfolk, etc., at..... **1.98**
 Boys' warm winter overcoats, in all sizes, at..... **2.98**
IN BASEMENT—Boys' \$1.50 and \$2 knee pants suits, at, each..... **1.00**

BOYS' BUSTER BROWN SUITS
 All our regular \$5.00 quality Buster Brown Suits—**3.75**
 All our regular \$6.00, \$7.00 and \$8.00 Buster Brown Suits—at..... **5.00**

100 Calling **BRANDEIS** 100 Cards at 39c
 Cards at 39c **BRANDEIS** A Good Present

Just Received Another Batch of Those \$10.00

Belt Overcoats--it's the kind you pay \$18 for elsewhere.

Our \$8.50 Suit Sale is the talk of the town—\$15 is what you expect to pay for them.

Silk Umbrellas	Good Smoking Jackets	Fancy Vests
\$1.50	\$3.98	95c
\$2.00		\$1.50
\$2.50		\$2.00

GUARANTEE CLOTHING CO.
 1519-1521 Douglas St.

Shelley
 1511 Douglas

Novelty Waists for Christmas

Hundreds of smart styles especially selected for holiday trade by our New York resident buyer.

SEE OUR LINE OF HIGH CLASS EXCLUSIVE SKIRTS

Immense Sale of Pattern Hats Saturday

GRAND ISLAND ROUTE

DOUBLE DAILY SERVICE, with new 80-foot Acetylene Gas-lighted Pullman Chair Cars (seats free) on night trains and Pullman high-back seat Coaches on day trains, between Kansas City and St. Joseph, Mo.; Hiawatha, Seneca, Maryville, Kan., Fairbury, Fairfield, Hastings and Grand Island, Neb. Connections made at Kansas City for all points East, South and West.

At Grand Island direct connections are made with Union Pacific fast trains for California and the Pacific Northwest.

S. M. ADSIT, GENERAL PASS. AGENT, ST. JOSEPH, MISSOURI

Candy

We receive a fresh supply daily of

Gunther's Famous Chicago Candies

Bon-bons and chocolates direct from headquarters. Sold at Chicago prices by

MYERS-DILLON DRUG CO., 15th and Farnam Sts.

Johnson & Goodlett Co.

A CHRISTMAS GIFT

YOU COULD NOT wish for better establish than we are selling. Everything perfectly fresh, and of the very best quality, at prices which always leads.

ORANGES, finest navel, this skin and sweet, doz.	25c
NUTS, new, fresh, mixed, per lb.	14c
ENGLISH WALNUTS, the finest, crown, per lb.	17c
CRANBERRIES, per quart, 3c and 4c.	10c
RICE, finest quality, 4 lbs. for	25c
OLIVES, large fancy queen, per quart.	35c
KATSUP SNYDER, 3c size, for	17c
RIB ROAST, native steer, per lb.	10c
LAMB LEGS, per lb.	8c
LAMB STEW, per lb.	3c
PORK LOINS, per lb.	7c
TURKEYS, GESE, DUCKS and CHICKENS, fresh dressed and fancy, at bottom prices.	30c
VEGETABLES, all the market affords, at lowest prices.	30c
CAKES, your table will not be complete without one of our 3 layer white cakes, Nuts, orange, Chocolate, Carmel, Coconut, Raspberry. Perfection in quality, each.	30c
POUND CAKES, each.	25c
ANGEL FOOD CAKES, each.	10c
FRUIT CAKES, Mince PIES, MILK BREAD. All our goods make from the purest and best materials.	25c

A Christmas gift of a pair of our high grade slippers is a very correct and appropriate gift. There is pleasure and comfort in the warm and pretty fur trimmed felt Romeos and slippers for ladies, misses and children; 75c to \$2.00.

Every man and boy needs the comfort of a pair of the handsome slippers we show at \$1.00 to \$1.50.

We are showing the prettiest styles of the season in ladies' patent leather and kid slippers for party and house wear, \$1.00 to \$4.00.

A very handsome gift is a pair of our stylish dress or street shoes, \$3.50 to \$5.00.

The price, style and quality of our goods will help you to decide.

FRY SHOE CO.
 16th & DOUGLAS ST. OMAHA

Johnson & Goodlett Co.
 Tel. 1575-4743 20th and Lake.
 GROCERY, MEAT AND BAKERY.



THE most beautiful and interesting of all the Christmas periodicals is the great

Christmas Metropolitan

in which you will find stirring stories and articles by Thomas Nelson Page, W. A. Fraser, E. S. Martin, Joel Chandler Harris, Richard Le Gallienne, Charles G. D. Roberts, Alfred Henry Lewis, Harrison Rhodes, and many others. The 150 illustrations, in two, three and four colors, are by Guérin, Rhead, Clay, Bull, Condé, Penfield, Parrish, and Haskell, and reproductions from many photographs.

THIS Xmas issue is filled with good reading and fine pictures; it is a delight from cover to cover; it is a worthy Christmas gift in itself and is now on sale everywhere for 15 cents a copy.

FOR the entertainment of the whole family there is no better magazine published than The Metropolitan.

THE following special offer is presented in the interests of those who wish to send a friend a gift and at the same time receive four free holiday gifts for themselves:

Cut out this Coupon.

CHRISTMAS PRESENT COUPON

TO any one sending us immediately \$1.80 (and this coupon) we will send free of cost—

GIFT 1—A superb portfolio, stamped in gilt, and containing photo-studies of beautiful women, models, and players.

GIFT 2—A fac-simile water-color, ready for framing, showing the sky-scrapers of New York as seen at twilight—an exquisite work of art.

GIFT 3—An art booklet, in brown covers, stamped in gold, and containing sixteen full-page portraits of well-known society beauties printed on plate paper.

GIFT 4—Copies of the November and December (Christmas) issues of The Metropolitan, including all the color insert illustrations.

These four gifts can be sent to the remitter of the \$1.80.

The two gifts below can be sent to the remitter's friend.

If you prefer, we will send ALL SIX direct to you.

GIFT 5—A full year's subscription to The Metropolitan, commencing with the January, 1905, number.

GIFT 6—A beautiful subscription certificate to be sent to the recipient of the magazine and bearing the name of the sender.

ALL of the above for the price of the magazine alone—\$1.80. Have The Metropolitan sent for a year to your friend, together with the illuminated subscription certificate, and have the "Portfolio of Beauty," the book of American Society Types, the fac-simile water-color and the November and December issues of the magazine all sent to your own address. This offer is only good for one month from date. Mention this paper, and send us this Coupon.

The Metropolitan Magazine, 3 West 29th St., New York.

ACCORDION AND SUNBURST PLEATING

COMPLETE GARMENTS A SPECIALTY.

Send for Price List and Samples.

Goldman Pleating Co.
 200 Douglas Street, Omaha, Neb.

PARKER'S HAIR BALSAM

Promotes the growth of the hair and gives it the lustre and silkiness of youth. When the hair is gray or faded it brings back the youthful color. It prevents dandruff and hair falling and keeps the scalp clean and healthy.

Your Last Chance to Buy Christmas Presents

HAYDEN'S THE RELIABLE STORE

Do Your SHOPPING EARLY SATURDAY.

Christmas Sale of Men's Clothing.



\$15 and \$18 Hand-Tailored Suits at \$10.00 and \$12.50

The elegant quality, the stylish individuality of our hand-tailored suits, are well known throughout the west, and these suits offered Saturday at \$10.00 and \$12.50, are fully up to the standard of excellence. Made of strictly all wool fabrics, in the very latest styles and colors, they offer you the greatest opportunity of the season for economical clothes buying—\$15.00 and \$18.00 values—

\$15 and \$18 Hand-Tailored Overcoats at \$10 and \$12.50

Long or medium length, with or without belt, in fancy brown or gray mixtures, oxford gray and plain colors—every garment hand-tailored throughout by skilled workmen with standard fittings and trimmings—the overcoat bargain of the season—at \$12.50 and ... **\$10.00**

BOYS' AND CHILDREN'S CLOTHING AT HALF.

BOYS' REEFERS—Just the thing for skating, coasting and general outdoor wear—high storm collars—

ages 5 to 16 years—at **1.95**
BOYS' KNEE PANTS SUITS—in double breasted style, ages 8 to 16 years—at **1.98**

BOYS' LONG OVERCOATS, in ages 6 to 14 years, in neat oxford gray, all wool materials—at **2.95**

\$1.00 BOYS' KNEE PANTS—special at **50c**
BOYS' LONG PANTS SUITS—extra special values, Saturday, at \$5.00 and **3.50**

YOUTH'S LONG OVERCOATS—well and stylishly made, cut in good, serviceable fabrics—great values—at \$5.00 and **3.95**

HAYDEN BROS.

USE ALTON FLOUR USE ALTON FLOUR

It is Generally Conceded

That the most effective agency employed to secure absolute contentedness during the festive season is through

What to Eat.

Anticipating your requirements in this connection, we beg to avail ourselves of this opportunity to invite your attention to the numerous varieties of Fresh Fruits, Vegetables, Table Delicacies, and so forth which we offer, as we are confident you will find it particularly advantageous from an economical standpoint to purchase your supplies for the table here.

- | | |
|---------------------|--------------------|
| Fresh Mushrooms | Firm Ripe Tomatoes |
| New Beets | Button Radishes |
| Sweet Mango Peppers | Leaf Lettuce |
| Fresh Spinach | Egg Plants |
| Choice Crisp Celery | Brussels Sprouts |
| Sweet Potatoes | Cranberries |
| | Cauliflower |
| | Slender Cucumbers |
| | Fresh Mint |
| | Red Cabbage |
| | Water Cress |

California's Pride
 Rose and Camelia Brands

Very Choicest Imported Malaga Cluster

3c size W. Navel Oranges, doz.	30c	Layer Raisins, per box.....	45c
4c size W. Navel Oranges, doz.	35c	Fresh Halloween Dates, pound.....	10c
5c size W. Navel Oranges, doz.	40c	Superior Figs Dates, per pound.....	15c
6c size Tangerines, per doz.	10c	Fancy Seedless Raisins, 3 pkgs.	25c
7c size thin-skin Lemons, doz.	15c	Fancy Corns, Citron, pound.....	25c
8c size Florida Grape Fruit, each 1/2 doz.	15c	Choicest Transparent Citron, lb.	35c
Imported Malaga Grapes, pound	20c	Candied Orange and Lemon, lb.	35c

Absolutely Pure Apple Cider 40c Gal.

Choicest Imported **Smyrna Washed Figs 4 Boxes for 25c**
 Only four boxes to one customer.

Warranted Strictly **Fresh Laid Eggs 25c Per Doz.**
 No hotels supplied.

Cheese
 Fromage de Neufchatel, Fromage de Brie, Fromage de Isigny, Excellent Comanchert, New Century, Roquefort.

Cheese
 Extra Heavy Edam (in foil), Pineapple, Royal Luncheon (all sizes), Mac Lauren's Imperial, Parmesan, Herkimer New York Full Cream.

Beautiful Holly, Mistletoe, Evergreen, Wreaths

Turkeys, Ducks, Geese and Chickens

AT LOWEST MARKET PRICES CONSISTENT WITH QUALITY

Choice Lamb Legs, per pound.....	10c	Fresh Oysters—per quart.....	35c
Prime Rib Roast, per pound.....	15c	Swift's Premium Ham, per pound	10c

Sommer Brothers
 Exponents of Good Living
 Cor. 28th and Farnam Streets.

USE ALTON FLOUR USE ALTON FLOUR

WHEN YOU ORDER

OYSTERS

FOR XMAS DINNER

ASK YOUR DEALER FOR THOSE PACKED BY

DAVID COLE CO.

WE CLOSE ALL DAY MONDAY

Our clerks have had a long and busy week—they have worked hard and earnestly to please the customers of Omaha's greatest store and TO HELP MAKE A NEW RECORD IN OMAHA MERCHANDISING.

We want them to have their holiday, and we DESIRE TO PUBLICLY EXPRESS OUR APPRECIATION OF LOYAL SERVICE WELL PERFORMED.

WE WISH EVERY BENNETT EMPLOYEE, EVERY BENNETT CUSTOMER AND EVERYBODY

A Merry Christmas.

The Bennett Company

BIBLES
 Make An Excellent Gift

Fountain Pens are always acceptable for lady or gentleman. They are exchangeable after Xmas.

HENRY He Sells Stationery and Does Engraving.
 1716 Farnam Street.

Special Low Prices on Furs

In judging fur values one must consider style, workmanship and material. We pride ourselves on our fur stock. It is made in the latest styles, by most skilled furriers, of the best quality of skins and value taken into consideration—it is offered you at EXCEPTIONALLY LOW PRICES, as items mentioned below will show and as you will know if you take the time to compare our line with others.

Finest Isabella and Sable Fox Scarfs, \$15, \$18, \$21, \$25 and \$27.

Genuine Marten Knee-Length Scarfs, \$13.50 and \$18.50.

Isabella, Marten Knee-Length Scarfs, \$8 and \$11.50.

Dark Marten Knee-Length Scarfs, \$8.75 and \$11.50.

Genuine Marten Cluster Scarfs, \$23, \$26.50 and \$30.

Cluster Scarfs in Isabella and Sable Marten, \$3, \$5 and \$5.50.

Cluster and Long Scarfs, suitable for school girls, Water Mink, Coney and Wool Seal, \$1.57, \$1 and \$2.25.

Four-in-Hand or Flat Scarfs, in Mink, Squirrel and Mole Skin, \$1.50 to \$18.50.

Muffs, \$3.75 to \$20.

MRS. J. BENSON, 212 South 16th Street. WALKER-ADV