

Useful Christmas Gifts at Brandeis

Open Every Evening Until Christmas

What would Christmas in Omaha be without the holiday spirit and enterprise at Brandeis? **Santa Claus will be enthroned in his glittering ice palace every day. See him at the corner entrance of the store.** Santa Claus has a pretty enameled medallion for every child who visits him.

BRING THE LITTLE ONES TO SEE THE MECHANICAL TOY WINDOW, THE MIDGET SANTA CLAUS AND SMALLEST DOG IN THE WORLD.



Only Six Shopping Days Before Christmas

Time is very short now. You will regret it if you postpone your holiday buying another day. We are ready to serve you in the greatest Christmas shopping center of the west. Bring your Christmas list to Brandeis. Hundreds of acceptable gifts for everyone. Please shop in the morning, if convenient

AVOID THE LAST GREAT CRUSH. BUY CHRISTMAS GIFTS TOMORROW



Christmas Books

We are selling cloth bound holiday books at less than the cost to make. Over 300 splendid titles of good literature—all kinds of books that make acceptable gifts, regular 25c value, at, volume **10c**

Cloth Bound Books for Young People—fully illustrated—Nursery Tales, Treasure Island, Robinson Crusoe, Rip Van Winkle, Swiss Family Robinson, Through the Looking Glass, many other desirable books, special **15c**

Games for Holiday Gifts

Crokinole Boards—Made of hard wood, highly finished—twenty games complete on this board, for **98c**

The New Board Game "Port Arthur"—A conflict between Russians and Japs, special, at **25c**

The Game of Jumpers—All-ways sells for 50c—on Monday at **25c** | **Indian Game**—Size 15x18—A beautiful colored board game worth \$1—very special, at, each **19c**

Omaha's Greatest Doll Bazaar Has Many Specials to offer you on Monday

\$1.25 Kid Body Dolls at 59c—A very fine kid body doll in the Kestner shape—finest grade of light and dark wigs, sleeping eyes, shoes and stockings, cork stuffed, 18 inches high, at, each— **59c**

Kid Body Dolls at 19c—A 15 inch kid body doll with nice bisque head—Monday at **19c**

18 Inch Patent Dolls—Nice large heads, pretty faces with wavy hair—Monday special, at, each **19c**

Christmas Box Paper—Entire sample line of high class Christmas stationery goes on special sale Monday—would regularly bring up to \$2.50 a box, Monday at, box **69c-50c-25c-10c**

SLEDS FOR BOYS AND GIRLS.

Now is the time for sleds—snow every where—we show a new and complete line of the best sleds for boys and girls—all prices, each, from **25c-250**

Sample Wrist Bags and Shopping Bags All the Newest Styles 49c to 1.49



Ladies' and Misses' Solid Gold Rings With Fancy Sets 98c up to \$10.00

Misses' Trinket Boxes pretty 98c to 1.49

Men's Cuff Buttons, gold filled and solid gold, at 98c to \$1.98. Cuff Buttons with pins to match \$2.98

Ladies' 0 size Gold Watch open face at 8.50



Toilet Sets, Manicure Sets and Brush Sets in all styles and at the most extraordinary prices

Little Cut Glass Toilet Table Bottles at \$1.25

Ladies' Lockets and Charms \$1.49 to \$5.00

Men's Sterling Silver Match Safes at \$2.98 down to 75c



Cut Glass Jars all sizes, at 25c @ up

Silks from the St. Louis Exposition

500 EXCLUSIVE SILK DRESS PATTERNS DISPLAYED AT WORLD'S FAIR by PELGRAM & MAYER, N. Y.—ON SALE MONDAY

Tomorrow we bring to Omaha in the very height of the holiday season one of the greatest silk events ever known in the country. We bought the entire exhibit of silks of Pelgram & Mayer, 113-115 Spring St., New York, which was so much admired at the great St. Louis exposition. These silks are the most beautiful fabrics that can be imagined. We bought at such a low figure that we offer beautiful new silks at prices never before thought possible in the history of silk selling. The stock comprises printed Crepe de Paris, Sublime Crepe, Jacquard Persian taffeta, Mousseline Abis, Dress Taffeta, Chiffon Taffeta, 2 and 3-tone check and stripe effects for suits, Louisiane Chameleon, Messaline Glace, Chiffon Faille and Poplins—only one pattern of a kind and worth up to \$2.00 a yard in a regular way—Monday, at, yard **79c-98c**

Black Silk Specials

C. J. Bonnet & Co. black taffeta, 60c yard.
C. J. Bonnet & Co. sublime Peau de Soie at \$1 yard.
C. J. Bonnet & Co. 27-inch chiffon taffeta, unbreakable, at \$1 yard.
Phoenix Mills 36-inch black Peau de Soie at \$1 yard.
Phoenix Mills 36-inch chiffon taffeta at \$1 yard.
Yard wide spot proof China silk at \$1 yard.
10 pieces regular black Peau de Soie at \$6 yard.
All these prices are specially reduced for Monday.

Colored Silk Specials

50 pieces of white and all colors China silk at 25c yard.
50 pieces of glaze and plain taffetas at 40c yard.
50 pieces of new silk plaide at 70c yard.
50 pieces of quality Crepe de Chine 60c yard.
50 pieces Japanese kimono silks at 60c yard.
50 pieces fine quality silk cords at 30c yard.
50 pieces of colored satins at 30c yard.

Best Gifts for a Man

Let us help you decide on the best gift for a man. Men like practical, sensible gifts. We have them and are selling them at moderate prices that must appeal to you.

Men's bath and Lounging Robes

This garment gives all the comfort a man craves in his home. A number of brand new and very stylish patterns specially priced for tomorrow. At **\$15.00 down to 298**



Men's Smoking Jackets
In the newest velvet and figured silk effects, as well as the all wool mixed cloth, nicely made and very stylish—**3.98** at \$12.50 down to

Christmas Fancy Vests
In the newest white and fancy effects—special at **98c**

Men's Holiday Mufflers
Oxfords, French folds, and handkerchief mufflers, in plain and fancy designs—at **39c to 3.50**

Holiday Neckwear

Ascots, four-in-hands, English squares and necks, all the new ideas, **25c to \$2** at

Men's Slipper Sale—\$1.59.

This is the Brandeis slipper, embracing every good and comfortable style that is made in leather—nearly all lined with fine leather—best colors and black—at **1.59**

Holiday Handkerchiefs

Ladies' and Men's Handkerchiefs—Neatly hemstitched—also all linen—many are initialed 6 in fancy box—**49c-59c-98c-150**



Misses' and Children's Handkerchiefs—in fancy boxes—lots of new styles—at, box—**8 1/2c-15c-25c**

Ladies' Handsomely Embroidered Handkerchiefs—Scalloped edge, 6c-10c-15c

Ladies' All Linen Initial Handkerchiefs—In elaborate as well as the neat effects—**11c-15c-25c**

Ladies' Embroidered All Linen Handkerchiefs—worth up to \$1.00, at **25c-39c-50c**

Men's All Silk Initial Handkerchiefs—Exceptionally fine quality—**25c-49c-69c**

Ladies' Kid Gloves for Gifts—Fine new lots of kid gloves that are nicely adapted for gifts. They are made of the finest quality lamb skin—all the latest and smartest shades for street and dress wear—regular \$1.00 and \$1.25 quality—special for, per pair **75c**

Highest Grade Kid Gloves—Including the new silk lined Mocha glove—**\$1.00, \$1.50, \$2.00** per pair

Ladies' All Silk Hosiery—Plain Ribbed and silk embroidered, also many all-over lace effects—elegant designs **98c-175-198-275-350**

SPECIAL SALE OF HOLIDAY LACES
Laces for art and fancy work—white point: do Paris, duchess, cluny, etc., worth **5c-10c** up to 25c yard—at, yard

Fine French and Normandy Vals and Mechlin laces—insertions, beadings and footings—all widths to match—beautiful designs, at **3c, 5c, 7c, 10c, 12c up to 35c**



Dainty Jewelry Novelties Of All Kinds
Always at the most moderate prices. Stick pins with ruby, turquoise and pearl settings, solid gold—from **69c to \$4**



The Famous Rogers Bros. 1847 Silver at very Special Prices

Ladies' Back and Side Combs set with French white stones—set of three—at 98c

Wallace Bros. pattern 6 Tea Spoons—heavy silver, in fancy box—per set—\$2.49

Child's Silver Napkin Rings at 49c to 98c
Child's Knife, Fork and Spoon—in fancy box, Wallace Bros.—at 25c

Ladies' Hair Receivers—of Sterling silver and the new dull finishes, at 49c-2.49

Men's Military Brushes—Clothes Brushes—Hat Brushes, etc.—at per set—\$5

Men's Watch Fobs with fancy chain attached—also Ladies' Fobs at 98c to \$3.98

A splendid line of the very stylish Beads at special prices—Ladies' and misses' bead necklace at 25c
Ladies' real coral strands—72 inches long, at 39c



LADIES' STYLISH APPAREL

SPECIAL VALUES IN FOX SCARFS

- \$20 double Fox Scarfs, Isabella and sable, at **12.50**
- \$17.50 Isabella and sable Fox Scarfs, single and double **9.98**
- \$15 Fox Scarfs at **8.98**
- \$12.50 Fox Scarfs at **6.98**
- \$10 Fox Scarfs at **4.98**
- \$45 Near Seal Jackets at **24.50**
- \$65 Astrakhan Jackets at **35.00**
- \$200 Seal Jackets at **125.00**
- \$150 Otter Jackets at **95.00**
- Heavy Winter Jackets and Tourist Coats**
\$35.00 Coats at **22.50** | \$25.00 Coats at **14.95**
\$30.00 Coats at **16.00** | \$17.50 Coats at **9.98**
\$10.00 Coats at **4.98**
- Evening and Reception Gowns**
\$60 Brown Crepe Gown at **35.00**
\$30 Champagne Crepe Gown at **29.00**
\$75 White Mousseline and Reponse lace Gown at **39.00**
\$40 Light Blue Crepe Gown at **25.00**
\$60 Red and White Crepe Gown at **35.00**
\$80 Black Spangled Net Gown at **39.00**
- Opera and Evening Coats**
\$65 White Evening Coat at **37.50**
\$62.50 White Evening Coat at **35.00**
\$40 White Evening Coat at **22.50**
\$50 White Evening Coat at **25.00**



Christmas Dress Goods

Every woman appreciates a waist, skirt or a dress for a gift.

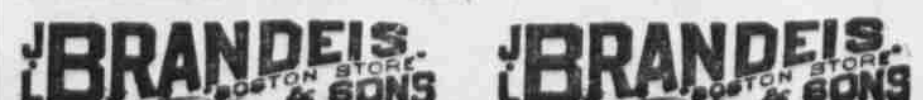
All the best French Flannel Waistings, 50c and 75c grade, pretty colors for wrappers, kimonas and saques, at-yard **25c**
\$5 Dress Patterns at \$2.98—Hundreds of patterns in stylish winter goods, Cheviots, Panamas, Mohairs, etc., worth \$5.00, at **298**
\$7.50 Dress Patterns at \$3.98—Up to date cloths for winter wear—goods suitable for spring—every imaginable color and weave—entire dress pattern worth \$7.50 at **398**

New Arrivals

New Brown Panamas
New Brown Silk & Wool Crepe
New Brown Silk Eolienne
New Brown Sicilian
All of Them Are Late Arrivals

Dress Goods in Arcade

Pretty new shades of every kind, including the new Cream Mohair. **49c**
New Plaids at, yd., **49c-85c**



Holiday Specials in Sheet Music

These numbers are in attractive covers, beautifully tinted in colors. Weber's Invitation to the Dance—Flower Song—Evening Star, from Tannehauser; Maiden's Prayer, Ave Maria, Orange Blossoms, Fifth Nocturne, Gottschalk's Last Hope, Mendelssohn's Spring Song, Palms, vocal, Beautiful Blue Danube, Silver Waves, L'argo, Mendelssohn's Wedding March—at, copy **5c**

THE MUSICAL HITS OF THE DAY—Alexander, Back to Baltimore, Ontario, She was from Missouri, Good Bye My Lady Love, Let's Go Up to Maud's, Little Boy from Lonesome Street, Baltimore Good Bye, Little Girl, Good Bye, Gondolier, Where the Silvery Colorado Winds Its Way, My India Queen, You're as Welcome as the Flowers in May, I've Got a Feeling, Take a Trip in My Air Ship, Eliza Simpson—at, copy **14c**

THREE SACRED SONGS FOR THE Way to the Cross, Calvary and Dream Paradise—all three for 25c—each for **8 1/3c**

Any Dance Folio for 25c.
Holiday Candy Specials.
Salted Peanuts, pound, 125c.
Mixed Candy, 3 pounds for 50c.
Bick Candy, pound, 50c.
Candy Cakes, each, 5c.
String Candy, 2 yards for 5c.
Fancy Bon-Bons and Chocolates in one-half, pound, two-pound and five-pound boxes for gifts.
Fancy satin lined baskets, all kinds, at less than wholesale prices.