

Grand Toy Opening Saturday See Page 5

Great Overcoat Deal

A CHOICE SAMPLE LINE OF MEN'S BELTED WINTER OVERCOATS BOUGHT FROM MAX ERNST, 715 BROADWAY, N. Y. Men's \$18 OVERCOATS at \$10

Just take a look at these overcoats Saturday. You will see they are worth every penny of \$18. We bought the line—they are all fine samples—and will sell them just as much under price as we purchased them.



Men's Fashionable Clothes

FROM ROGERS-PEET & CO. New York's Greatest Makers of Ready-to-Wear Overcoats and Suits, \$17.50 to \$35.00.

You can compare these ready-to-wear garments only to the highest grade of merchant tailor's apparel. The style and snappy appearance is here. As for fit, you can only realize the excellence of the fit when you try on the garments.

Men's Smoking Jackets The most acceptable gift for a man. Our holiday line is offered at special prices.

Sale of Boys' Clothing ON THIRD FLOOR. Pretty, all wool overcoats and suits at very special prices.

Hand Tailored Suits and Overcoats at 14.90

CLOTHING TO SATISFY THE CRITICAL DRESSER—these Overcoats and Suits are perfectly made—all hand tailored—elsewhere you would pay \$17.50 to \$20—

SHOES ON THE MAIN FLOOR NOW

We Have Moved all the Shoes

Special Notice of Change of Location of Shoe Dept. FROM THE SECOND FLOOR Down to the Main Floor

Grand Sale and Display of Fine Footwear LASTING, USEFUL, ACCEPTABLE AND APPROPRIATE HOLIDAY GIFTS.

SPECIALS FOR SATURDAY'S SALE

- Ladies' Shoes 4 styles in Dr. Reed's Cushion Shoes in hand turn and welt soles, at \$5.00
Ladies' Slippers 8 styles in kid and patent colt turn and welt soles, including extreme Louis heels, at \$5.00 and \$6.00.
Men's Shoes 52 new styles of our own shoes, the "Brandeis \$3.00 and \$3.50 Special"—in every kind of leather and every weight of sole.
Men's Slippers 22 new styles of men's every-day shoes at \$1.98 and \$1.50. The \$1.50 shoes are in the basement.
Boys' Shoes Our boys' shoe department offers everything that's good in leather for boys, at 98c, \$1.25, \$1.35, \$1.50, \$1.98 and \$2.50.

LOWER PRICED DEPENDABLE SHOES ON SALE IN THE BASEMENT

- Ladies' warm lined slippers.....59c
Ladies' fur trimmed beaver slippers....75c
Ladies' splendid every day shoes.....1.59
Ladies' kid strap sandals.....98c
Children's extension kid shoes, 5 to 8.....59c
Men's velvet embroidered slippers.....50c
Men's fancy leather slippers.....50c
Men's good every day shoes.....1.59
Boys' shoes, good calfskin. 98c-1.25-1.50
Men's \$1.50 felt shoes.....59c

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Holiday Sale of Men's Fixings

Here are Just the Gifts that Satisfy a Man Up to Date and Useful Every Day

Fine Christmas Neckwear The finest lot of men's holiday neckwear ever brought to Omaha—the latest patterns and plain effects in the up-to-date styles—English squares, ascots and four-in-hands, all the hand-somest silk specialties, at..... \$2 down to 49c

A Splendid Line of Holiday Mufflers at Brandeis French folds, squares, quilted and full dress mufflers—in black and all fashionable shades, at..... 3.50 down to 50c

Sale of Silk Suspenders Fine silk suspenders—different colors—lay them aside now—they make very nice Christmas presents—and the price is modest..... 15c-25c

Boys' \$1.50 Sweaters, 35c-49c Boys' all-wool sweaters in plain colors and fancy effects, just the thing for the boy on Christmas, nothing could please him more. These sweaters are worth as high as \$1 each, special, at..... 35c-49c

Men's Underwear Good warm winter underwear, all of it high grade and form fitting, derby ribbed, plush back and silk fleeced, a great surplus stock of high-class undergarments, worth \$1 each, at..... 35c, 45c, 50c

Men's Underwear, the finest union underwear on the market, per suit 1.50 to 4.50

OUTPUT OF DOPED WHISKY

One Hundred and Four Times Greater in Quantity Than the Real Article. BASIS OF THE VARIOUS COMPOUNDS. Imitations Usually Taste the Same as the Genuine and May Intoxicate More Quickly—Who Knows the Genuine?

ations may be manufactured and placed on the market. These imitations may taste like the real thing, and they may intoxicate even more quickly, and that is the sole qualification demanded by the average man who stands up at the bar or who buys a bottle for home consumption.

St. Louis Fair Grand Prize

AWARDED TO Walter Baker & Co.'s Chocolate & Cocoa. The Highest Award ever made in this Country. 43 HIGHEST AWARDS IN EUROPE AND AMERICA.

These stamps are provided to go over the cork of bottles containing whisky bottled in the custody and under the immediate supervision of the United States, while still behind the locks of the government bonded warehouses and after it has matured sufficiently in its term of storage.

by the United States gauger. From time to time as the whisky is poured into the tanks the storekeeper must test it with his hydrometer and it must fill the requirements of 100 standard proof.

As the Father Understood the Trouble In the schools of a Connecticut town measures were recently taken to test the children's eyesight. As the doctor finished each school he gave the principal a list of the pupils whose eyes needed attention, and requested him to notify the children's parents to that effect.

MEMORY OF FACES A TRAIT Instances Tending to Show that Priests Possess it to a Remarkable Degree. "Reading a few days ago some stories of Pope Plus' remarkable memory for faces I was reminded of a couple of priests who had marvelous memories, remarked a member of the Catholic club, quoted by the New York Sun.

Small Profit to Prisoner. A white man was arraigned before a colored justice of the peace during reconstruction times for killing a man and stealing a mule. It was in Arkansas, near the Texas border, and there was some rivalry between the states, but the colored justice tried always to preserve an impartial frame of mind.

Walk-Over The Men's Shoes That Fit \$3.50 and \$4.00. We have the newest things in Men's Slippers for the holiday trade. Our Slipper stock is all of this season's purchase. The new "SOLACE" is a favorite slipper with men.

Let them have the money mother Save the coal pile. BONANZA (Arkansas) \$7.50 SPADRA (Arkansas) \$8.50 ROCK SPRINGS (Lump) \$7.15 HARD COAL (Sizes) \$10.50

Central Coal & Coke Co., 18TH AND HARNEY. PHONES 1221-4718-1695.

For Menstrual Suppression... PEN-TAN-GOT