

Opening Dept. Saturday  
**BRANDEIS & SONS**  
 BOSTON STORE & BASEMENT  
 Toy Dept. Opens Saturday Basement.

### Specials for Holiday Shoppers

SATURDAY WE OFFER SOME UNUSUAL BARGAINS IN

#### LADIES' KID GLOVES

The finest, most fashionable Kid Gloves for the Holidays—there is no handsomer gift—we carry the well known Perrens, Heyniers, Dents, Monarch, etc.—in all the most favored street and evening shades, including white and black—all sizes, at—pair.....

We handle the very finest ladies' kid glove ever sold for..... **1.00**

**Dents Golf Gloves**—Finest quality, all wool golf gloves for ladies—in plain and fancy mixed patterns, worth 50c a pair—**29c** at, pair.....

#### Holiday Handkerchiefs

Beautiful Gift Handkerchiefs—in Swiss embroidered, scalloped edge, ruffled edge, etc.—in a score of dainty and elaborate patterns—make charming gifts, at..... **6c, 10c, 15c**

Ladies' All Linen Handkerchiefs—All fine linen with hand embroidered initial—extra fine quality, at, each..... **11c, 15c, 25c**

Sample Silk Handkerchiefs—Ladies' all silk handkerchiefs, daintily silk embroidered—worth 50c each—at..... **25c**

Men's Irish Linen Handkerchiefs—With hand embroidered initial—a special holiday bargain—at..... **15c, 25c**

Men's Extra Large All Silk Handkerchiefs—With embroidered initial—extra good quality, full size, worth as high as \$1.00 each—at..... **49c and 69c**

Plain white and fancy colored border handkerchiefs—also pillow top handkerchiefs—**3c-5c-7c** at, each.....

#### LADIES' NECKWEAR

Ladies' Lace Stocks, Tabs and Turnover Collars—in many pretty new styles—specially purchased for Christmas trade, at..... **6c-15c-25c**

Elaborate Christmas Neckwear—The newest holiday fancies in jabots, silk ruffs, crepe de chine collars, silk scarfs, etc.—a hundred styles—elab.—**50c-\$1-1.98-2.98**

Wholes and Children's Underwear 25c  
 Misses', children's and boys' fine ribbed, heavy fleeced, winter underwear, at..... **15c-25c**

25c Hosiery 12c  
 Fine fast black and colored hosiery for men, ladies, misses and boys, all sizes, at..... **12c**

Ladies' Underwear  
 Ladies' fine wool and Egyptian cotton vests, pants and drawers, at..... **39c-49c-98c**

**I. L. BRANDEIS & SONS, BOSTON STORE**

### THE NEW STORE OF THE Omaha Clothing Co.

1316 FARNAM

Most Spacious Up-to-Date Clothing Store in the City.

#### \$50,000 Stock of Dependable Wearing Apparel.

EVERYTHING FRESH from Eastern Tailor Shops for the New Store.

#### Our Liberal Terms

Of giving credit to all without security is responsible for our big trade.

#### CASH OR CREDIT

No Security! No Reference!

Positively Largest Credit House in Omaha

#### OVERCOATS, \$5 to \$35

#### Men's Suits, \$5 to \$25

#### Belt Overcoats, \$6<sup>95</sup> to \$28

#### Men's Shoes, \$1 to \$5 Pair

John B. Stetson Hats, all shapes, \$2.75

Heavy Cotton Underwear 33c garment

We carry a full line of Shoes, Hats, Clothing, etc.

**WE WILL SAVE YOU MONEY.**

# Why Not

begin to save today? There is no dishonor in true economy. Don't hesitate to lay aside a reasonable portion of your income. If you so desire we will talk it over with you and help you save it. \$1.00 opens an account here. We pay 5 per cent interest on deposits.

Omaha Loan & Building Association  
 1704 Farnam. Bee Building.  
 G. W. Loomis, Pres. G. M. Nattinger, Sec'y

### CHRISTMAS



THE most beautiful and interesting of all the Christmas periodicals is the great

#### Christmas Metropolitan

in which you will find stirring stories and articles by Thomas Nelson Page, W. A. Fraser, E. S. Martin, Joel Chandler Harris, Richard Le Gallienne, Charles G. D. Roberts, Alfred Henry Lewis, Harrison Rhodes, and many others. The 150 illustrations, in two, three and four colors, are by Guérin, Rhead, Clay, Bull, Condé, Penfield, Parrish, and Haskell, and reproductions from many photographs.

THIS Xmas issue is filled with good reading and fine pictures; it is a delight from cover to cover; it is a worthy Christmas gift in itself and is now on sale everywhere for 15 cents a copy.

FOR the entertainment of the whole family there is no better magazine published than The Metropolitan.

THE following special offer is presented in the interests of those who wish to send to a friend a gift and at the same time receive four free holiday gifts for themselves:

Cut out this Coupon.

GREAT HOLIDAY PIANO SALE

# HAYDEN'S

THE RELIABLE STORE.

THE BEST PIANO VALUES.

### There's No Use Arguing



and you'll never think of doing so when you see the WONDERFUL SUIT VALUES we are offering Saturday, at..... **10.00**

You need never worry about fit, fashion or fabric if you buy one of these suits—They come in all shades and very latest styles, either single or double breasted, and are made up in serges, chevots, fancy worsteds, tibets, unfinished worsteds and cassimeres, etc. A most magnificent line, regular \$15 values—special price..... **10.00**

**\$15 MEN'S OVERCOATS, \$10.00—**

Right at the beginning of the real overcoat weather, we place on sale this splendid line of stylish overcoats, at 33-1-3 per cent less than their actual value—fancy chevots, Irish frieze, vicunas, kerseys and beavers, of splendid quality, in brown mixtures, Oxford grays, plain blues, browns and blacks, in long or medium length, with or without belted back, excellently lined and trimmed, well worth \$15.00—our special sale price..... **10.00**

**YOUNG MEN'S SUITS—**

In ages from 13 to 19 years, in medium and dark shades, great variety of styles and fabrics, all well made and worth \$5 to \$10—our special sale price Saturday—**\$3.50, \$5.00, \$6.50 and 7.50**

**CHILDREN'S REEFERS—**

In ages 4 to 16 years, in chevots, Irish frieze and chinchillas, with high storm collars—**\$1.95 and 2.50**

Copyright 1904 by Hayden Bros. to Met

YOUNG MEN'S OVERCOATS—In long and medium length, with or without belt, in medium or dark shades, fancy mixtures and plain colors, good serviceable linings—special Saturday at \$3.50, \$5.00, \$6.50 and..... **7.50**

## HAYDEN BROS.

### "One Out of A Hundred"

Frederic W. Taylor, Chief of the Agricultural Department of the St. Louis Exposition says of THE TWENTIETH CENTURY FARMER

"Of more than a hundred papers relating to agriculture, as classified at this Exposition, the Twentieth Century Farmer is one of four or five that I always look through even in my busiest times. I know of no paper which seems to me to be a more helpful weekly visitor to the farm, and the clearest articles written by practical men and illustrated in an illuminating way, seem to me ideal."

We will send sample copies three weeks free. If you like it, subscribe—otherwise it will stop promptly at the end of the three weeks. Price \$1.00 per year. TWENTIETH CENTURY FARMER, 1739 FARNAM ST., OMAHA, NEB.

# Shelley

1511 Douglas St.

#### Sweeping Sacrifice on Pattern Hats Saturday.

#### Beautiful Showing of Christmas Waists and Skirts Direct from Our New York Office.

### Gold

Will be given for any adulteration found in these candies or chocolates.

#### Gunther's Famous Chicago Candies

Sold at Chicago prices by MYERS-DILLON DRUG CO., 16th and Farnam Sts.

Importers of DIAMONDS Western Distributors

### Reichenberg-Smith Co.

Wholesale Jewelers (Largest in the West.)  
 Diamonds, Watches, Jewelry, Etc.

### USE ALTON FLOUR

## Saturday


We will place on sale the very choicest quality of country butter obtainable, far superior to any creamery butter in all the essential requisites of the product of the churn.

Superior in purity  
 Superior in freshness  
 Superior in sweetness  
 Superior in color  
 Superior in flavor  
 Superior in cleanliness  
 Superior in taste.

At 25c per lb., and well worth it.

3 cans Early June Peas, 25c for.....  
 3 cans, Corn 25c for.....  
 3 cans, Tomatoes 25c for.....  
 3 cans, Pumpkin 25c for.....  
 10 bars, Swift Soap 25c for.....  
 2 pkgs. Seeded Raisins, 25c for.....  
 2 pkgs. Cream of Wheat 25c for.....

**Sommer Bros.**  
 Exponents of Good Living.  
 28th and Farnam Sts.  
 Telephone 736, 1329.



### OUR COBBLER'S ENEMY

#### A "Dandy" Shoe for Boys

Any boy can come to this store and find what he wants in footwear. If he wants a fine patent leather shoe for dress he can find it here in the latest style. If he wants a shoe to stand the hard knocks of everyday wear he can find that here, too—and either kind will be the best of the kind and will be fitted to the feet just right for ease and comfort.

Our boys' special in the best shoe sold for the price. Satin calf uppers, sole leather counters, hard soles, strong seams—and only **\$1.50**

1513 DODGE ST. **Hardy's** 1513 DODGE ST.

### "THE 99CENT STORE"

OPEN SATURDAY EVENING TILL 10 O'CLOCK.

Come in the morning if you can, but, morning or evening, be sure you come to

SANTA CLAUS' HEADQUARTERS, where you get better selections, better service and lower prices than any other store in the west.

#### BIG SPECIAL SALE SATURDAY

DRESSED DOLLS—10c, 15c, 25c, 30c to \$2.50.  
 KID BODY DOLLS—10c, 15c, 25c, 30c to \$5.50.  
 JOINTED DOLLS—10c, 15c, 25c, 30c to \$2.50.  
 DOLL HOUSES—25c, 50c, 75c and up.  
 IRON TRAINS—10c, 25c, 40c and up.  
 TOY DISHES—5c, 10c, 25c to \$4.50.  
 PRINTING PRESSES—25c, 50c, 1.00 to \$4.50.  
 MECHANICAL TOYS—25c, 40c to \$4.50.  
 TOY CANDLES—5c Per Box.

### DEPOSITS MADE NOW

Draw interest for the entire month.

Start a Bank Account with us and receive 4 per cent interest on your money, compounded four times a year.

Union Pacific Pay Checks and all other pay checks are cashed at our bank.

**J. L. BRANDEIS & SONS, Bankers.**

### CHRISTMAS PRESENT COUPON

TO any one sending us immediately \$1.80 (and this coupon) we will send free of cost—

**GIFT 1—**A superb portfolio, stamped in gilt, and containing photo-studies of beautiful women, models, and players.

**GIFT 2—**A fac-simile water-color, ready for framing, showing the sky-scrapers of New York as seen at twilight—an exquisite work of art.

**GIFT 3—**An art booklet, in brown covers, stamped in gold, and containing sixteen full-page portraits of well-known society beauties printed on plate paper.

**GIFT 4—**Copies of the November and December (Christmas) issues of The Metropolitan, including all the color insert illustrations.

¶ These four gifts can be sent to the remitter of the \$1.80.  
 ¶ The two gifts below can be sent to the remitter's friend.  
 ¶ If you prefer, we will send ALL SIX direct to you.

**GIFT 5—**A full year's subscription to The Metropolitan, commencing with the January, 1905, number.

**GIFT 6—**A beautiful subscription certificate to be sent to the recipient of the magazine and bearing the name of the sender.

ALL of the above for the price of the magazine alone—\$1.80. Have The Metropolitan sent for a year to your friend, together with the illuminated subscription certificate, and have the "Portfolio of Beauty," the book of American Society Types, the fac-simile water-color and the November and December issues of the magazine all sent to your own address. This offer is only good for one month from date. Mention this paper, and send us this Coupon.

The Metropolitan Magazine, 3 West 29th St., New York.

### FREE

ONE OF OUR Calendars IS YOURS UPON REQUEST

YOU should use the same care and judgment in buying whiskey for your household as you would in the purchase of food or medicine.



WHEN YOU USE

## Hiller's Whiskies

You have the assurance of getting the best that money can buy.

FULL QUARTS 80c, \$1, \$1.25

IF IT COMES FROM Hiller's IT MUST BE GOOD.

1309 FARNAM ST.

## WANTED—A BOY

in every town to sell our new Saturday Bee.

It contains 18 pages of special magazine features, including 10 colored pages with BUSTER BROWN COMICS, altogether 34 pages, and is a big seller everywhere on Saturday afternoon, when the farmers are in town.

We will send any boy the first **10 COPIES FREE.**

Four weeks ago we sent Clifford Hans, Germantown, Neb., ten free copies, and he is now selling 25 copies every Saturday afternoon, from which he gets 20 cents profit. You can do as well if you try.

For Full Particulars Write to

## The Omaha Bee,

Omaha, Nebraska.

### FOUNTAIN PENS

make an excellent gift. Drop in and look over my line.

FINE STATIONERY AND LEATHER GOODS

## HENRY,

1607 Farnam Street,  
 He Sells Stationery and Does Engraving.

**\$8.00 Mantel Clocks \$4.00**

\$14.00 Mantel Clocks \$5.50. These Clocks were bought by us at less than cost to manufacture. Nothing nicer for a Christmas gift or that will give more satisfaction. Every clock is guaranteed to be a perfect timekeeper. Come in and look them over and we know you'll buy one.

**P. E. FLODMAN & CO., 1514 Capitol Ave.**