

# BRANDEIS & SONS

## Great Sale of Black Taffeta

Today Brandeis gives the biggest silk bargain ever offered in Omaha. 5,000 yards of 20-in., 22-in. and yard-wide black taffeta from the recent auction sale in New York, bought by us at about 40c on the dollar. Our window display has excited great comment.

Who ever heard of selling Black Taffeta at 19c a yard?

What store ever before offered full yard-wide black taffeta at 39c a yard? We place these two fine lots on sale on bargain squares Wednesday, yd, 19c-39c  
50c and 75c French Flannels at 25c—Fancy waistings, sacqueings, French flannels, etc.—rich shades of red, blue, sky and olive—Dresden and Persian silk striped waistings, Scotch wash flannels, etc.—all at yard, 25c

## 3 Big Bargains in the Arcade

Silk Fagoting	Ladies' Initial Handkerchiefs	Ladies' Sheer Linen Handkerchiefs
All silk fagoting collars, beautifully made in a variety of the prettiest colors, extra bargain, at each, 10c	These are hemstitched handkerchiefs with all initials, a special in the arcade, at each, 5c	All fine linen handkerchiefs with beautiful hand embroidered initials, worth 20c each, at each, 11c

## Finished Christmas Pillows at 2.98

Beautiful finished silk embroidered pillow tops—made with tops, backs and ruffles—all ready for stuffing—a score of the most elaborate fancy designs—in Art Department, ON THIRD FLOOR—at 2.98  
Fancy Baskets and pretty Christmas novelties at a variety of prices in Art Needlework Department—Third Floor.

Drug Specials	Candy in Arcade
8-oz. bottle Bay Rum, at, 10c 8-oz. bottle Florida Water, at, 15c 8-oz. bottle Witch Hazel, at, 12c	Fine mixed Candy, at, 9c Gum Drops, at, 7c Special prices on all kinds of fine Bon-bons.

## New Sheet Music Arcade South End

New shipments from our immense stock of sheet music, straight from the World's Fair. All the official exposition music as well as the latest song hits, which won for this stock the Grand Prize at the St. Louis Fair.  
Here are some hits—ST. LOUIS TICKLE, the essence of wit; SHE WAS FROM MISSOURI, World's Fair magazine hit; IN OLD IRELAND MEET ME THERE, written for the Irish village; FESTIVAL HALL MARCHES; SATISFIED, featured and popularized by Sousa; MY INDIAN QUEEN, song hit in the spectacular "Louisiana"; COME HOME SOLDIER BOY IN BLUE, answer to Blue Bell; LOUISIANA PURCHASE MARCH, the official; LA MONA, rousing two step; LITTLE BOY FROM LONESOME STREET, child song—all at per copy, 17c

Special Prices on Music Rolls. Order Taken for Piano Tuning.

## DOLL DEPT. IS NOW READY IN THE BASEMENT

Greatest Doll Store in the west—All kinds of Dolls at Moderate Prices.

.....DON'T TRAMP.....  
LOOKING FOR COAL

JUST PHONE  
..373 or 455..

COAL & ICE COMPANY  
411 So. 15th STREET....

## You dine well on the California Limited

Harvey dining-car meals  
Unequaled in the world



All the Way.

All transcontinental travelers say so  
Sunny Jim would soon lose his lean look on Harvey fare

Chicago and Kansas City to Los Angeles and Frisco  
E. L. PALMER, Pass. Agt.,  
409 Equitable Bldg., Des Moines, Ia.



## Splendid Values in Children's Coats

Our coats are bound to please you, for they're well made, in Box Russian Blouse and other pretty styles, and will wear well and prove excellent values. You may have your choice of corduroy, zibeline, velvet, bear skin, etc., in the colors so popular this fall. Sizes from 6 months to 8 years, priced from \$2.00 to \$11.50—surely within this range you will find the very garment that will please you—and for a Christmas gift nothing could be finer.

\$2.00 to \$11.50  
MRS. J. BENSON 212 South 16th Street  
Walker Apts.

OMAHA WEATHER WEDNESDAY—FAIR.

# BENNETT'S

## St. H. Green Trading Stamps EVERYTIME

## CHRISTMAS LINEN SALE

Great Bargain Sale of Sample Linens at Our Big Bargain Square, Main Floor.

TABLE CLOTHS AND NAPKINS TO MATCH  
500 Irish Linen sample cloths, full grass bleached with one dozen napkins to match, open border—sets in this lot worth up to \$15.00—special, per set, 10.00 to 3.95  
1,000 Tray Cloths, Covering Cloths, Lunch Cloths, Sideboard Napkins, Dollies, Table Toppings and Center Pieces—goods in this lot worth up to \$3.75 each—special, 2.25 to 25c  
500 dozen full bleached and silver bleached napkins, worth \$1.50 per dozen, special, per dozen, 98c  
Odd Napkins \$2.50 dozen, special, per lot, 63c & 75c

SAMPLE TOWELS  
Fine imported damask, huck, and Web's celebrated dew bleached towels, worth up to \$1.00 each—special, 50c, 35c and 25c each

BIG SNAP IN LADIES' HANDKERCHIEFS FOR XMAS  
About 300 dozen fine hand embroidered lace edges, plain hemstitched and fancy taped handkerchiefs, all linen, fine Swiss and French cambric goods—these worth up to 50c each, Wednesday we make two snappy sales of the goods, each, at, 25c and 10c

## Sacrifice Sale of Ladies' Suits Wednesday

Three great offers of our new Ladies' Suits, marked from \$7.95 to \$20.00, including all colors and all styles.

LADIES' SUITS—Marked up to \$10.00	5.95
LADIES' SUITS—Marked up to \$15.00	9.75
LADIES' SUITS—Marked up to \$20.00	12.50

DOUBLE TRADING STAMPS WITH EVERY SUIT SOLD

## Rousing Bargains in Crockery

An opportunity to secure Christmas gifts for little money. Be wise by being among the early buyers.  
Haviland 100 piece Limoges French China Dinner sets, nice pink and green decoration, gold handles and knobs—50 per cent discount on all blue or brown Wedgwood ware.  
Five times Green Trading Stamps on all white art china for decorating—dinner ware not included.  
See our splendid assortment of Christmas gifts on our popular price tables, choice at \$1.00, 75c, 50c, 25c and 10c

Decorated Oat Meal Dishes	5c
Ten (\$1.00) Little Green 8 1/2 inch, Limit of six to a customer. No delivery Sale subject to stock on hand.	
Our imported 50c steins—large size, with metal covers—for	35c
Thirty (\$3.00) Little Green 8 1/2 inch Bohemian Wine Colored Water sets, with raised work decorations, large sized fancy shaped pitcher, 6 tumblers and tray—Fifty (\$5.00) Little Green Stickers.	88c

## Omaha Toy Headquarters

Bennett's Second Floor  
Here's a Red Letter Special—Fifty (5.00) Green Trading Stamps with purchase of \$1.00 or over in Toy Department Wednesday.

## Boys' Express Wagons



Special Wednesday  
\$1.25 size for, 1.78  
\$1.75 size for, 1.58  
\$1.50 size for, 1.38  
\$1.25 size for, 1.13  
\$1.15 size for, 98c  
8c size for, 78c  
7c size for, 68c  
NO EXTRA STAMPS ON WAGONS.

## DRAPERY—Third Floor

Don't fail to look over our Xmas line of Pillows, Pillow Tops, Pillow Cords by the yard, Pillow Girdles, Tapestry and Silk Gowns for Pillow Backs, Screens, Book Stalls and Racks, Couch Covers, Table Covers, Portieres and Lace Curtains.  
A fine assortment of all articles to choose your presents from at prices that will please you.  
Pillow Tops for this week at 13c | Screens, at \$5.00, \$4.50, \$3.45, each, \$1.50, 75c, 50c and 25c  
Bennett's Famous Silk Down Pillows in 16, 18, 20, 22 and 24 inch sizes, at 60c, 50c, 40c, 30c and 22c  
These Pillows have no odor and WILL NOT grow lumpy or matt.

## Handy Things For the Cook

GENUINE HENIS FRUIT PRESS—A very handy article to have about the kitchen, especially adapted for mashing potatoes—50c on sale Wednesday morning—at, 28c  
And thirty (30) Green Trading Stamps.

VEGETABLE BOILERS—Retained wire, strong and durable, used for boiling cabbage and all kinds of vegetables and a very handy article to use in boiling eggs—only, 10c  
Ten (10) Green Trading Stamps.

COFFEE OR TEA STRAINER—Black enameled handles, retained wire, the finest and best made—15c  
Wednesday, only, each, 5c  
Ten (10) Green Trading Stamps.

SINK STRAINER—Made of heavy wire, just the thing to use to prevent scraps of bread and various articles from going into the sewer pipe and clogging it—each, 15c  
Ten (10) Green Trading Stamps.

WIRE BROILER OR BREAD TOASTER—Made of the very best of retained wire, good size—only, 10c  
Ten (10) Green Trading Stamps.

TIN DISH PANS—Stamped retained flat edge with well greased side handles, something every kitchen needs. 28c  
Twenty (20) Green Trading Stamps.

Hardware Section.  
N-quart for, 38c  
Two-quart for, 28c  
Ten (10) Green Trading Stamps.

## FURNITURE

Special Sale of Combination Bookcase and Writing Desks

\$15.00 Combination Bookcase—French mirror, roomy writing desk with neatly arranged interior	10.95
\$19.75 Combination Bookcase—Made of quarter-sawn golden oak, large book compartment with bent glass door, fine polish finish, at	14.50
\$22.00 Combination Bookcase—Made of quartered golden oak, large French mirror, bent glass door, in bookcase, sample desk room, polish finish at	15.95
\$25.00 Combination Bookcase—Made of selected quartered oak, artistic design, bent glass door in bookcase, best construction and finish, at	17.95

## GROCERY

### SNAPS FOR WEDNESDAY

Ten (\$1.00) Green Trading Stamps with pound Golden Santos Coffee	26c
Twenty (\$2.00) Green Trading Stamps with pound Tea	58c
Ten (\$1.00) Green Trading Stamps with three packages Bennett's Capitol Mince Meat	25c
New California Raisins, pound	8c
New Cleaned Currants, Pumpkin pound	10c
Five (5c) Green Trading Stamps with 3 packages Oysterettes	15c
Corn, two-pound	9c
Three cans for, 25c Twelve cans for, \$1.00	
Ten (\$1.00) Green Trading Stamps with Dill Pickles	12c
Tomatoes, three-pound can	9c
Three cans for, 25c Twelve cans for, \$1.00	
Five (5c) Green Trading Stamps with three-pound can Pumpkin	10c
Five (5c) Green Trading Stamps with quarter-pound can pure ground Black Pepper	12c

### CANDY

STICK CANDY SPECIAL OFFER.  
Six Sticks for, 1c  
Thirty Sticks for, 5c  
HUNDREDS OF NOVELTIES AT LOWEST PRICES—SELECT EARLY.

ONLY 16 DAYS TILL CHRISTMAS



begin to save today? There is no dishonor in true economy. Don't hesitate to lay aside a reasonable portion of your income. If you so desire we will talk it over with you and help you save it. \$1.00 opens an account here. We pay 6 per cent interest on deposits.

## Omaha Loan & Building Association

1704 Farnam. Bee Building.  
G. W. Loomis, Pres. G. M. Nattinger, Sec'y



THE most beautiful and interesting of all the Christmas periodicals is the great

## Christmas Metropolitan

in which you will find stirring stories and articles by Thomas Nelson Page, W. A. Fraser, E. S. Martin, Joel Chandler Harris, Richard Le Gallienne, Charles G. D. Roberts, Alfred Henry Lewis, Harrison Rhodes, and many others. The 150 illustrations, in two, three and four colors, are by Guérin, Rhead, Clay, Bull, Condé, Penfield, Parrish, and Haskell, and reproductions from many photographs.

THIS Xmas issue is filled with good reading and fine pictures; it is a delight from cover to cover; it is a worthy Christmas gift in itself and is now on sale everywhere for 15 cents a copy.

FOR the entertainment of the whole family there is no better magazine published than The Metropolitan.

THE following special offer is presented in the interests of those who wish to send to a friend a gift and at the same time receive four free holiday gifts for themselves:

Cut out this Coupon.

## CHRISTMAS PRESENT COUPON

TO any one sending us immediately \$1.80 (and this coupon) we will send free of cost—

GIFT 1—A superb portfolio, stamped in gilt, and containing photo-studies of beautiful women, models, and players.

GIFT 2—A fac-simile water-color, ready for framing, showing the sky-scrapers of New York as seen at twilight—an exquisite work of art.

GIFT 3—An art booklet, in brown covers, stamped in gold, and containing sixteen full-page portraits of well-known society beauties printed on plate paper.

GIFT 4—Copies of the November and December (Christmas) issues of The Metropolitan, including all the color insert illustrations.

These four gifts can be sent to the recipient of the \$1.80.  
If the two gifts below can be sent to the recipient's friend.  
If you prefer, we will send ALL SIX direct to you.

GIFT 5—A full year's subscription to The Metropolitan, commencing with the January, 1905, number.

GIFT 6—A beautiful subscription certificate to be sent to the recipient of the magazine and bearing the name of the sender.

ALL of the above for the price of the magazine alone—\$1.80. Have The Metropolitan sent for a year to your friend, together with the illuminated subscription certificate, and have the "Portfolio of Beauty," the book of American Society Types, the fac-simile water-color and the November and December issues of the magazine all sent to your own address. This offer is only good for one month from date. Mention this paper, and send us this Coupon.

The Metropolitan Magazine, 3 West 29th St., New York.

# HAYDEN'S

Do Your Christmas Shopping Early and Avoid the Crush.

## A Great Holiday Offer.

100 ENGRAVED VISITING CARDS AND PLATE, 50c  
We are in a position to do all kinds of fine engraving for less than any other house in the country. Bring in your Christmas orders early. We will furnish you 100 of the finest engraved cards and give you the plate, 69c  
We will furnish 100 cards from your own plates, 59c  
We are the recognized headquarters for fine engraving in Omaha.



## Small Boys' Overcoats

A handsome line of the new Eton styles. In ages from 4 to 8 years, come in plain blues, browns, fancy brown, mixtures and many other shades. The noblest 3-year coat shown this year, worth up to \$5.00—special prices Wednesday, \$3.50 and 2.50

BOYS' REEFERS—made with high storm collars, knee length. In Irish frieze and chinchilla, all sizes, 4 to 16 years, just the thing for rough outdoor wear. special prices, Wednesday \$2.50 and 1.95

## Young Men's Overcoats, \$5.00, \$6.50 and \$7.50.

Cut in the very latest styles, either long or medium length, with or without belts, in fancy Scotch mixtures, Oxford grays, brown mixtures and plain colors—5.00  
Special sale price \$7.50, \$6.50 and 5.00

## GROCERIES

TO MAKE YOUR X-MAS PUDDINGS NICE YOU'LL HAVE TO BUY OUR FRUIT AND SPICE	GROCERIES	GROCERIES	GROCERIES
Choice Muscatel raisins, lb. 75c Fancy layer raisins, lb. 75c Fancy cleaned Western currants, lb. 85c Choice seedless raisins, lb. 75c California peaches, lb. 75c Fancy Muir peaches, lb. 75c Choice California prunes, lb. 45c Fancy Italian black prunes, lb. 45c Lemon, orange and citron peel, lb. 10c PARINACEO'S GOODS, ETC. Good Japan rice, lb. 25c	Breakfast rolled oats, lb. 25c Hand-picked navy beans, lb. 25c Michigan Lima beans, lb. 25c Fancy Pearl Tapioca, lb. 25c 10 bars best laundry soap 25c The best spice, whole or ground—any kind you want, lb. 25c Quart cans fancy table syrup 25c X-cello, the new breakfast food, pkg. 25c FRESH FRUIT 1/2 CUP. OMAHA'S GREATEST Fancy Baldwin, Greening, King or Spring apples, yack 25c Fancy California figs, pkg. 25c Large Sweet juicy oranges, doz. 10c Fancy Florida bananas, doz. 12c Fancy shelled popcorn, lb. 30c Fancy large lemons, doz. 12c		

## HAYDEN BROS.

## IDAHO

Is the best watered arid State in America. People are moving there because hot winds, destructive storms and cyclones are unknown, and with its matchless climate it makes life bright and worth living.

If you have in mind a change for the general improvement in your condition in life, or if you are seeking a better climate on account of health, Idaho will meet both requirements. There is, however, one wise and sensible thing to do; that is, to go and see the country for yourself, as there are many questions to answer and many conditions to investigate. The

## Union Pacific

In connection with the Oregon Short Line

Is many miles shorter than other roads, and is the only line running two trains daily from Omaha and two trains daily from Kansas City to points in

## UTAH IDAHO MONTANA

Take advantage of the cheap homeseekers' rates to all principal points in above states. For full information

## City Ticket Office

1324 Farnam St., 'Phone 316.

## Reichenberg-Smith Co. Wholesale Jewelers

(Largest in the West.)  
Diamonds, Watches, Jewelry, Etc.



## Genuine Welt Shoes \$2.50

A good many men buy our \$2.50 welt sole shoes in preference to the \$3.00 and \$3.50 shoes of others, because they look as well, wear as well, feel as well and cost less. Why shouldn't you do the same and save a little money?  
Anyhow, come in and see them; we have them in box calf, kid and velour calf; of different weight soles, many different styles and shapes for every foot. They're good looking, fine feeling and long wearing—the best shoe you ever bought for the money; and they are genuine welt sole shoes.

FRY SHOE CO.  
16 & DOUGLASS-OMAHA

THE METROPOLITAN MAGAZINE, 3 West 29th St., New York.  
TWENTIETH CENTURY FARMER  
Only One Dollar a Year.

## BROWN & BORSHEIM

## CUT GLASS CHRISTMAS

We have an elegant line of cut glass specialties.  
Fine Center Pieces  
Vases from \$3 to \$50  
Water Sets  
Wine Sets  
Ice Cream Plates  
Fruit Bowls  
Punch Bowls  
Fine goods at reasonable prices  
Brown & Borsheim  
Expert Watchmakers and Jewelers.  
222 S. 16th St.

## DIAMONDS

A two-stone Ring—set diagonally—with one diamond regularly cut and one genuine ruby, emerald or sapphire—one of our leaders.

\$12.50

Frenzer  
JEWELER  
15th & DODGE.