

A HOST OF SPECIAL SALES AT BRANDEIS

Ladies' WINTER COATS & FURS

Our stock of ladies' apparel for winter wear reveals the choicest assortment of carefully selected goods, that bear the stamp of superiority and fashionable excellence.



- Ladies' \$200.00 seal skin jackets..... \$125
- Ladies' \$150.00 Hudson Bay outer jackets..... \$98
- Ladies' \$65.00 beaver trimmed near seal jackets..... \$39
- Ladies' \$10.00 double fox scarfs..... 4.98
- Ladies' \$17.50 double fox scarfs..... 9.98
- Ladies' \$6.50 assorted fur scarfs..... 2.98

Evening Dresses and Dressy Suits

- Ladies' \$50.00 crepe de chine gowns..... \$29
- Ladies' \$65.00 spangled net gowns..... \$39
- Ladies' \$135.00 broadcloth gowns..... \$75
- Ladies' \$75.00 elegantly tailored suits..... \$39
- Ladies' \$50.00 fine tailored sample suits..... 24.50
- Ladies' \$20.00 fine tailored sample suits..... 9.98

Ladies' Golf Skirts—In the hands of m tailored effects, including the new tucked and pleated browns—wide variety, at..... **6.90-9.98-12.50**

Ladies' Golf Skirt Special—New side and kilt pleated effects in plain and mixed winter cloths, at..... **4.98**

Special Sale Monday Ladies' Winter Waists

Pretty Winter Waists at 98c each—A splendid lot of wool, mohair and albatross waists—plain and new plaid effects—actually worth as high as \$2 each, at each..... **98c**

\$3 Winter Waists at \$1.50—The newest wool waists, very stylish—all the most fashionable features for dressy wear—made of mohair, flannel, albatross and veilings—tailored pleats, tucks, etc.—worth up to \$3— at..... **1.50**



Muslin Underwear Sale

Ladies' Muslin Underwear at 29c—A lot of fine cambric drawers—wide full shaped, tucked, embroidery and lace trimmed, with 65c-75c, at..... **29c**

Cotton Fleece Gowns and Skirts—The night gowns are full length and nicely trimmed—the skirts extra full, ruffles, flounces and lace trimming, worth 75c, at..... **39c**

Ladies' Corset Covers—Many pretty styles—trimmed with fine embroidery and laces—worth 35c— at..... **15c**

Millinery Clearing Sale

We are determined to effect a rapid clearance of all our hats in the great millinery department on the third floor—this clearing sale is bound to be the most important event of the year—all the high-class and medium grade Brandeis millinery at far below value.

Ladies' \$8 trimmed and street hats, now at 2.50
Ladies' beautiful winter model \$12 hats, now at..... **5.00**

Ladies' \$3 street and trimmed hats, at..... **1.00**

Ladies' \$1.50 trimmed and ready-to-wear hats, at..... **25c**

Flowers and foliage, worth as high as \$1.00, at..... **10c-25c**

Feathers, wings, pompoms, birds, breasts, etc., at..... **5c-10c**



SHOES Are Now On the MAIN FLOOR

We have moved all the Shoes down stairs to the first floor



Boys' and Girls' Shoes on Main Floor
Men's Shoes next to Clothing Dept
Ladies' Shoes next to entrance to basement

SPECIAL TOMORROW LADIES' SHOES

The Red Cross Shoe for Women
Elk soles—Elk heels—Fine kid uppers—Noiseless—Soft, flexible welt soles

Lace or button—plain or patent tip—won't slip on ice. We are the only ones showing these shoes in Omaha—They are entirely new—and very new and up-to-date

\$3.00



BRANDEIS "BOSTON STORE" & SONS

Begin Your Christmas Shopping Now

You will lighten the task of Christmas shopping by more than half if you bring your Christmas list to Brandeis now. A visit to the many departments of our store, freshly stocked for holiday selling will help you decide many vexed Christmas questions. We can give you better attention and every department can offer you a greater variety of Christmas goods now than ten days later. Plan for Christmas now and remember **ONLY 18 SHOPPING DAYS LEFT BEFORE CHRISTMAS.**

MONDAY IS THE BIG Tapestry Curtain Sale

This is one of the most extraordinary sales we ever held—Extraordinary for the reason that we are going to sell very fine Tapestry Portieres

At Less than One-half and in Some Instances at About One-fourth of what they are Worth

We are going to offer for sale an immense large quantity of them, it being the entire stock of a big wholesale house that discontinued the handling of this line of goods.

One of the Grandest Lots of Merchandise we Ever Bought

It again emphasizes the fact that because it is known that we buy for cash, no matter how large the amount may be, some of the greatest bargains in the United States are offered first to us. For the past week they have been on display in our front show windows and been universally admired, and

The Town Talk Is "How Can They Sell Them So Cheap?"

These Curtains all come in pairs, but as they are adaptable for couch covers and single doors, we will price them all by the piece.

\$15 Curtains at \$2.50 Apiece

In this lot are all those very heavy, drap y, plain colored, with wide Tapestry borders and with wide Velour borders. These are the best mercerized curtains made, and you have to examine them very closely to tell them from the real silk goods—they go at, each..... **2.50**

\$10 Curtains at \$1.98 Apiece

In this lot are all of the heavy mercerized curtains—some of them plain, some of them with borders—all are the extra heavy rep imitation Oriental Curtains with long knotted fringe—these you would expect to pay from \$7.50 to \$10.00 per pair for—we offer them for, each..... **1.98**

\$5 Curtains at 98c Each

In this lot we are going to sell various kinds of Curtains that wholesaled at from \$3.50 to \$5 per pair—they go for only, apiece..... **98c**

In this lot are also Couch Covers in French and Roman stripes at, each 98c.

\$2.50 Couch Covers at 59c Each

One big lot of regular \$2.50 Couch Covers and Portieres in plain and fancy Roman stripe that we are going to sell at, each..... **59c**

This is one of the biggest bargains ever offered in Omaha.

\$5 Silk Tapestry at 75c Yard

We offer all the fine all silk Tapestry in beautiful colorings, in light and heavy weight—these are 54 inches wide, and it is just the same tapestry that everybody else sells at from \$2.50 to \$5 yd.—we offer this tomorrow at, yd..... **75c**

\$1.50 SILK PLUSH AT 25c YARD

We offer one big lot of high colored fine silk drapery and furniture plushes. This must be seen to be appreciated. They are going to be sold at, per yard..... **25c**

For genuine bargain giving this sale is equal to any ever held anywhere.

Sale of Christmas Handkerchiefs and Neckwear

Thousands of the prettiest, daintiest handkerchiefs for gifts. No present is so popular for holiday time and there is no assortment of handkerchiefs in Omaha that gives one half the choice that Brandeis offers.

Beautifully Embroidered Christmas Handkerchiefs—Made in the tiny, neat patterns, also in the showy elaborate ideas—many are fine all linen—extraordinary bargains—at..... **15c-10c**

Ladies' and Men's Convent Hemstitched Handkerchiefs—The popular narrow widths of hems—a variety of sizes—all linen—worth 25c each, at..... **12c**

Ladies' and Men's Initial Handkerchiefs—Six in a box—all with hems, handsomely embroidered initials—box, at..... **59c**

Children's Handkerchiefs—Three in a fancy box, almost 100 styles, plain and fancy cotton, per box, at..... **10c-19c-25c**

Initial Handkerchiefs—Daintily embroidered initial handkerchiefs—the most charming Christmas gifts—a wide variety of styles, many patterns—at..... **12c-15c**

Ladies' Fancy Neckwear—Silk Stocks, lace stocks and jabos and stunning new silk embroidered effects—a hundred new styles—at..... **6 1/2-15c-25c**

Ladies' Kid Gloves—In all the latest street and evening shades for winter, many popular brands—at **\$1-1.50-\$2**

Dent's Golf Gloves—Made of the very finest, warmest wool—at..... **29c**



New Dept. in Arcade Sheet Music

The very Latest Vocal and Instrumental Hits at the Lowest Prices Ever Sold in Omaha.

The success of our grand opening Saturday was attested by throngs of delighted visitors from morning till late at night. In one day it has become

The Most Popular Music Dept. in Omaha.
We are selling the great stock of music that took first prize at the World's Fair.

Extra Drug Specials IN THE ARCADE

- All Bristle Hair Brush..... 10c
- Large white Chamois Skin..... 5c
- 8-ounce bottle full strength Witch Hazel..... 12c
- Shaving Soap, all kinds..... 5c
- Oriental Sachets, fresh..... 10c
- Three for 25c 50c Imported Rice Powder..... 35c

Note These Candy Specials

- The sweetest thing about The new Arcade is our delicious candy.
- Jelly Beans, lb..... 12c
 - Butter Creams, lb..... 15c
 - Cream Mixed Candy, lb..... 12c
 - Salted Peanuts, lb..... 12c
 - Cocoanut Squares, lb..... 15c
 - Horehound Squares, lb..... 12c

Christmas Silk Sale

Advance Showing of Pretty Holiday Effects

We announce a special sale for early buyers who wish to make selections of silk dress or waist patterns for Christmas, thus avoiding the rush later on. Many special styles of silks are adapted for gifts. An opportunity is offered to save at least one-third on these purchases.

500 FULL SUIT PATTERNS of our own very best celebrated Bonnet guaranteed silk, 27 in. wide, the manufacturer's name on every yard, positively worth \$18, Monday..... **\$12**

500 PETTICOAT PATTERNS of any of our Haskell, Bonnet of Phoenix mills, lace or plain taffetas, full size pattern, worth \$10, at..... **6.95**

500 WAIST PATTERNS, including the very latest silk plaid, Persian, Lousnesen, chiffon cloth, Peau l'Aligon, Olga poplin, worth \$8, Monday..... **3.95**

500 WAIST PATTERNS of our high grade black, white and all colors, crepe de chine, regular \$1.00 quality, not the cheap kind sometimes offered elsewhere at reduced prices, all good colors, full pattern, Monday..... **2.75**

Extra Specials Monday

On three large special squares, new patterns in fancy silks, plain taffetas, black peau de sole and taffetas, 27 and 36 in. wide, fancy silks for suits, white and colored silks, all new styles, worth up to \$1.50, at..... **39c, 49c, 59c**

35 pieces of genuine opera finish satin linings, 36 in. wide, equal to any other yard-wide satin on the market. We can match all the new shades of cloth, special price, yard..... **\$1**

Real Bargains in Winter Dress Goods

All the 75c French Flannels, Fancy Waistings, Sacquing, etc., at 25c yd.

Rich shades, reds, blues, sky, olives, Dresden and Persian silk striped waisting Scotch wash flannels—all the handsome waistings that were displayed in the show window—the right thing for wrappers, kimonas, waists and children's dresses, all go Monday, at yard..... **25c**

Winter Dress Goods at 49c yd

We have reserved a bargain square of \$1 dress goods, all this season's styles, 54-inch kerseys, stylish Panamas, fancy street suitings, tailor cloths, sicilians, black, brown, navy and all colors at yd..... **49c**

\$1.50 Dress Goods at 65c yd

These are regular \$1.50 grades, brown and navy sicilians, shirt waist suitings, chevots, heavy coatings and tailor cloths, at yd..... **65c**

New Dress Goods Dept. in the Arcade

- Cream Sicilian—the popular and fashionable fabrics—an extra special for Monday's selling—regular value is 50c, 80c and \$1, at..... **49c-69c-85c**
- Brown Sicilian—a fine winter dress goods stuff, regular \$1.00 grade, at yd..... **75c**
- Brown Panama—a very popular cloth, 54 inches wide and regular \$1.30 grade, at yd..... **\$1**
- Silk and Wool Chiffon Crepe—crepe, ondale, voile, brown and the new shades of green, every popular color, \$1.35 grade, at..... **\$1**
- Popular Goods for Children's Dresses
- New Silk and Wool Plaids—regular \$1 grade, at yd..... **85c**
- Fancy organdies for little folks party dresses, at yd..... **39c**

Jewelry Specials Monday

These Dainty Novelties Make the Prettiest Christmas Gifts

Now is a splendid time to buy very reasonably priced of the most presents for the holidays—many of these bargains will last for Monday only and you will save on every purchase.

Ladies' and Misses' Bead Necklaces—An importer's stock—2, 3 and 4 strands—in turquoise blue, amber and amethyst—in fancy boxes, worth up to \$1.00— at..... **25c**

Imported Brooches & Lace Pins—Beautiful designs, fancy stones, enameled effects, worth up to \$1.00— at..... **25c**

Misses' Coin Holders—With long chains, pretty gift worth 25c and 50c—at, each..... **10c**

The Saddle Ring—warranted to wear for 5 years fine imitation stones, regularly worth 50c, at..... **25c**

Real Coral Strands—72 inches long, worth 75c each, at..... **35c**

Golf Hat Pins—Two in leather caddy bag—Sterling, wears better than Sterling silver—for two..... **10c**



100 Cards Printed While You Wait at 49c

The Ruby Engraved Glassware—A very pretty novelty—many different pieces—your name engraved free.

ARCADE—SOUTH END.

Men's Fashionable Overcoats

The approach of holiday season makes the demand for fine clothing more urgent. If you lack a high class hand-tailored suit or overcoat in order to be correctly dressed, this is your opportunity to buy it and pay half the price of the tailor.

The Rogers-Peet Splendid Overcoats and Suits for Men

These are absolutely the finest garments that are made in the country—fashioned by expert tailors in N. Y. after the latest style models—fit and workmanship are perfect—the clothes for the well dressed man—a special suit or overcoat, at..... **17.50**

Hand-Tailored Overcoats and Suits, \$14.90—Here are overcoats and suits that you usually buy \$25.00 or \$30.00 for—every one a great bargain, at..... **14.90**

Special—Warm winter overcoats, right up to date and stylish winter suits— **9.90**

