

BRANDEIS & SONS

OVERCOAT SALE

SATURDAY

We offer you the
Choice of Any Man's OVERCOAT
from the
Chicago Retail Clothing Store
of
J. F. GOLDBERG & CO.,
That sold at retail in
Chicago at
\$10.00 AND \$12.50 EACH

YOUR CHOICE AT \$5 SATURDAY

We offer you choice of all the
Boys' Overcoats
Actually worth
\$5-\$6-\$7-\$8,
On 3rd Floor, at **2.98**




Stylish Overcoats and Suits—
Carefully tailored, perfect fitting overcoats and suits, made in single and double breasted styles—all the newest winter fabrics right up-to-date, at **9.90**

Suits and Overcoats at \$14.90—
Broken lots of our finest \$17.50, \$20.00 and \$22.50 overcoats and suits—some of the highest class garments in our stock—at **14.90**

J. L. BRANDEIS & SONS, BOSTON STORE.

GRAND OPENING

OF THE NEW STORE,

Omaha Clothing Co.

1316 FARNAM ST.

The Nobbiest, Newest, Up-to-Date Store on Farnam Street. We would like all our friends to call and see us.

Entire New Stock of Clothing and Furnishings

EVERYTHING BRIGHT AND SNAPPY

CASH OR CREDIT

No Security, No Interest, but Yo'ur Wearing Apparel from the Largest Store in Omaha.

Greater Purchasing Power Means Bigger Sales—Smaller Profits.

\$1.00, \$1.50 and \$2.00 Shirts—50c

Men's Suits—**\$5.00 to \$35.00**
Men's Overcoats—**\$5.00 to \$37.50**
Men's Ulsters—**\$4.00 to \$15.00**
Boys' Suits—**\$1.00 to \$12.50**

Men's Stiff Hats.....**\$1.00 to \$4.00**

We would like all our friends to call and see the New Daylight Store.




THE most beautiful and interesting of all the Christmas periodicals is the great

Christmas Metropolitan

in which you will find stirring stories and articles by Thomas Nelson Page, W. A. Fraser, E. S. Martin, Joel Chandler Harris, Richard Le Gallienne, Charles G. D. Roberts, Alfred Henry Lewis, Harrison Rhodes, and many others. The 150 illustrations, in two, three and four colors, are by Guérin, Rhead, Clay, Bull, Condé, Penfield, Parrish, and Haskell, and reproductions from many photographs.

THIS Xmas issue is filled with good reading and fine pictures; it is a delight from cover to cover; it is a worthy Christmas gift in itself and is now on sale everywhere for 15 cents a copy.

FOR the entertainment of the whole family there is no better magazine published than The Metropolitan.

THE following special offer is presented in the interests of those who wish to send to a friend a gift and at the same time receive four free holiday gifts for themselves:

Cut out this Coupon.

Exceptional Values in Dress Goods.

HAYDEN'S

THE RELIABLE STORE.

Great Waisting Values in Our Wash Goods Department.

\$15 and \$18 Men's Suits
\$10.00 and \$12.50.

A few moments spent in investigation, convince you of the superiority of these values. They come in single or double breasted styles, in all the newest shades and colors, workmanship and material excellent, suits well worth \$10.00 and \$12.50 at \$10.00 and \$12.50.

\$10.00 AND \$12.50 OVERCOATS AT \$10.00 AND \$12.50.

Just when you need it most—right at the beginning of this cold snap—we offer these extra special values—all lengths—with or without belted backs, fancy mixed and plain colors, splendidly tailored with good lining and trimmings—our special price—**10.00**
Saturday \$12.50 and.....**10.00**

Youths' Long Pants Suits

A line the like of which is not to be found elsewhere—we have these suits in shades and colors, single and double breasted styles, in all sizes—they're worth \$10.00 to \$12.50—**5.00**
special, at \$7.50 and.....**5.00**

YOUTHS' OVERCOATS—in medium or long, with or without belted back—well made, worth \$10.00 to \$12.50—our special price \$7.50 and..... 5.00

Boys' and Children's Knee Pants Suits

Made up in double breasted sailor blouse, Russian blouse, Norfolk and three piece styles, in fancy mixed and plain colors, worth \$2.50 to \$3.50—**1.95**
special sale price \$2.50 and.....**1.95**

Children's Overcoats,
In all the newest up-to-date styles and fabrics—the very nobbiest of designs—extra special value to \$10.00—**2.50**
Saturday, at \$2.50 and.....**2.50**



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HAYDEN BROS.

1513 DODGE ST. **Hardy's** 1513 DODGE ST.

"THE 99CENT STORE"

This Great Holiday Store is Ready



Complete in every detail we are prepared to serve you to your entire satisfaction. Christmas means more diligence in purchase, more care in selecting, more economy in individual expenditures. You want to make your Christmas allowance go as far as possible and get the best for the money spent. You get the best from our line and enjoy the giving because the recipient enjoys the receiving. Come while assortments are complete. Purchases may be made now and laid aside until wanted.

BRING THE CHILDREN IN SATURDAY.

SPECIAL SALE FAMILY WINES

Pure and Unadulterated
CALIFORNIA WINES

Port, Sherry, Angelica, Muscatel, Sweet Catawba at \$1.25 per gallon; 35c per quart.

These goods are some of the oldest and best California Wines in the market, usual price 60 and 75c per quart and \$2.50 per gallon.

SPECIAL SALE PRICES \$1.25 per gal., 35c per qt.

We cater to the best family trade and sell only PRUE UNADULTERATED goods.

GIVE US A CALL BEFORE BUYING WINES AND LIQUORS.

H. MAY & COMPANY,
THE RELIABLE FAMILY LIQUOR HOUSE
1303 Douglas St., Omaha, Neb.
TEL. 2289.



Accounts Opened for One Dollar or More

"Money in Bank"

Makes one feel comfortable. Open a bank account with us and receive 4 per cent interest compounded four times a year.

J. L. Brandeis & Sons, Bankers,
Checks on all banks cashed.
Deposits made now draw interest for the entire month.

Get The Habit

of trading with Johnson & Goodlett Co. We give the best values in the city in fine groceries. Top quality always in meats and our bakery line is unexcelled.

COUNTRY BUTTER—good and sweet, per lb.	22c
OLIVES—Fine, larger Queen—per qt.	35c
QUAKER OATS—2c package for	19c
NUTS—new mixed—per lb.	14c
RAIL—Best table—1c sack, for	15c
OAT MEAL—3c packages for	25c
ORANGES—Fine, sweet, navel, per doz.	30c
PORK LOINS—per pound	71c
LAMB LEGS—per pound	10c
RIB ROAST—per pound	10c
DUCKS AND CHICKENS—Fresh dressed—lowest prices.	
CAKES—3 layer white, no better quality can be produced—each	30c
ANGEL FOOD CAKES—delicious—only	10c

Here is the home of low prices, good goods, courteous treatment and prompt delivery.

Johnson & Goodlett Co.,
20th and Lake Sts.
Phones 1575 and 4748.
GROCERY, MEAT AND BAKERY.

CHRISTMAS PERFUMES—
SHERMAN & McCONNELL DRUG CO.
FINE CANDIES—SHERMAN & McCONNELL DRUG CO.
HOT SODA—SHERMAN & McCONNELL DRUG CO.
PRESCRIPTIONS—SHERMAN & McCONNELL DRUG CO.
DOG MEDICINES—SHERMAN & McCONNELL DRUG CO.
PAINTS—SHERMAN & McCONNELL DRUG CO.
CRUTCHES—SHERMAN & McCONNELL DRUG CO.
TRUSSES—SHERMAN & McCONNELL DRUG CO.
MINERAL WATERS—SHERMAN & McCONNELL DRUG CO.
BRUSHES—SHERMAN & McCONNELL DRUG CO.
HOMEOPATHIC MEDICINES—SHERMAN & McCONNELL DRUG CO.
VARNISHES—SHERMAN & McCONNELL DRUG CO.
HAIR TONICS—SHERMAN & McCONNELL DRUG CO.
CATALOGUES—SHERMAN & McCONNELL DRUG CO.
ATOMIZERS—SHERMAN & McCONNELL DRUG CO.
CUT FRICES—SHERMAN & McCONNELL DRUG CO.
VINOL—SHERMAN & McCONNELL DRUG CO.
MADAME YALE—SHERMAN & McCONNELL DRUG CO.
BATTERIES—SHERMAN & McCONNELL DRUG CO.
D. D. SHERMAN & McCONNELL DRUG CO.
HERPICLEDE, 75c—SHERMAN & McCONNELL DRUG CO.
HOT WATER BAGS—SHERMAN & McCONNELL DRUG CO.

DEPUTY STATE VETERINARIAN,
H. L. RAMACCIOTTI, D. V. S.
CITY VETERINARIAN.
Office and Infirmary, 28th and Mason Sts. OMAHA, NEB. Telephone 532.

Keen

Enormous Millinery Bargain Sale

SATURDAY.

EVERY HAT IN THE HOUSE AT COST

INVESTIGATE—IT PAYS. 1508 Douglas St.

USE ALTON FLOUR

ROYAL BAKING POWDER

GIVEN AWAY ABSOLUTELY FREE.

For a limited time only, with every sack of Alton Flour, one 2c can of Royal Baking Powder free.

5 lbs. Best Rice	25c
2 lb. Choice Prunes	25c
Shredded Butters, per package	10c
Columbia River Salmon, per can	10c
Knox's Gelatine, per package	10c
Purina Panchoke Flour, 3 packages for	25c

MEATS

5 lbs. Spare Ribs	25c
4 lbs. Pork Butts	25c
4 lbs. Pork Sausage	25c
3 1/2 lbs. Pork Loins	25c
4 lbs. Hamburger	25c
4 lbs. Minced meat	25c

Wild Game, Turkeys, Chickens, Geese and Ducks at Greatly Reduced Prices.

Sommer Bros.
Exponents of Good Living
28th and Farnam Sts.
Telephones 736, 1232.

USE ALTON FLOUR

FOR A CHAMPAGNE COCKTAIL IT HAS NO EQUAL

COOK'S
CHAMPAGNE
SERVED EVERYWHERE

Shoes for the Small Ones

The little ones need good, stout shoes now. Storms are apt to come any day, and the children must go to school, rain or shine. Protect their health by protecting their feet from the wet and cold. Bring them to the Fry Shoe Store, where you get the correct styles and the right shape for any child—shoes that look right, feel right and wear right—satisfactory shoes at satisfactory prices. 50c and up for the smallest. \$1.50 and up for the largest.

FRY SHOE CO.
16th & DOUGLAS—OMAHA

OLD ELK WHISKEY

THE METROPOLITAN MAGAZINE,
3 West 29th St., New York.

CHRISTMAS PRESENT COUPON

TO any one sending us immediately \$1.80 (and this coupon) we will send free of cost—

GIFT 1—A superb portfolio, stamped in gilt, and containing photo-studies of beautiful women, models, and players.

GIFT 2—A fac-simile water-color, ready for framing, showing the sky-scrapers of New York as seen at twilight—an exquisite work of art.

GIFT 3—An art booklet, in brown covers, stamped in gold, and containing sixteen full-page portraits of well-known society beauties printed on plate paper.

GIFT 4—Copies of the November and December (Christmas) issues of The Metropolitan, including all the color insert illustrations.

GIFT 5—A full year's subscription to The Metropolitan, commencing with the January, 1905, number.

GIFT 6—A beautiful subscription certificate to be sent to the recipient of the magazine and bearing the name of the sender.

ALL of the above for the price of the magazine alone—\$1.80. Have The Metropolitan sent for a year to your friend, together with the illuminated subscription certificate, and have the "Portfolio of Beauty," the book of American Society Types, the fac-simile water-color and the November and December issues of the magazine all sent to your own address. This offer is only good for one month from date. Mention this paper, and send us this Coupon.

THINK OVER!

Now is the time to decide whether you will save or not. "What might have been" need not in later years be to you the saddest the tongue can tell—if you open an account with

Omaha Loan & Building Association
and begin to save now.
One dollar will start you.
1704 Farnam. Bee Building.

HAAKER FIRM WINS CASE

Given Exclusive Right to Use of Regent as Name of Its Shoes.

Robert and Katherine Haaker come out on top in the contest in Judge Troup's court between themselves as the Regent Shoe company and George Richardson and others as the Regent Shoe Manufacturing company. The latter company began a suit against Haaker for the use of the name and Judge Troup has handed down an opinion in which the manufacturers are forever enjoined from doing business of any sort in Omaha under the name of Regent Shoe Manufacturing company or from claiming to have the sole right to make and sell shoes in this city of that name. The case was dismissed at the costs of the manufacturing company, but without prejudice. The company took exception to the holding and was given forty days in which to file a bill of exceptions. The case was brought by Richardson,

who claimed to have the exclusive western right to manufacture Regent shoes. Haaker had been doing business under the name, Regent Shoe company for a long time previous to the coming of the Richardson factory to this city. He bought his shoes from another manufacturer. The Richardson people claimed the others had no right to make Regent shoes or to sell Regent shoes unless they were bought from the Omaha company. The similarity of the names after the Richardson factory was brought to Omaha and reincorporated as the Regent Shoe Manufacturing company, led to a great amount of trouble in the delivery of freight and mail.

Mortality Statistics.
The following births and deaths have been reported to the Board of Health during the twenty-four hours ending at noon Friday:

Births—Frank G. Wolf, 806 Canton, boy; Harry O. Riedout, 28 South Twenty-fifth, boy; R. A. Parsh, 104 South Thirty-fifth, boy.

Deaths—Lane F. Kelly, 1617 Howard, 61; Daniel Essler, Fourth and William, 51; M. K. Wedding Kings, Edson, Jeweler.

OLD ELK WHISKEY

COOK'S
CHAMPAGNE
SERVED EVERYWHERE

What, Change a Present!

Yes, whoever receives a **WATERMAN IDEAL FOUNTAIN PEN** can exchange the same for a present to suit. They are always exchangeable.

He Sells Stationery and Does Engraving **HENRY** 1607 Farnam St.

Western Distributors
Reichenberg-Smith Co.
Wholesale Jewelers
(Largest in the West.)
Diamonds, Watches, Jewelry, Etc.

Makes the Skin Soft and White
Kuhn's Glycerole of Roses
FOR SALE AT KUHN'S DRUG STORE, 15TH AND DOUGLAS.