

12,000 YARDS OF
High Class Silks
At 29c and 49c yd



Here is a wonderful sale of high class silks coming at the height of the busiest silk season known in many years—these silks are all brand new and fashionably correct—just the silks that are most in demand—go at absurdly small prices Monday—ON BIG BARGAIN SQUARES.

SILKS FROM THE ASHLEY-BAILEY N. Y. AUCTION

The Ashley-Bailey auction sale was the wonder of the mercantile world—we bought the choice of the entire stock at a bargain price—the high quality of the silks made by Ashley-Bailey, who never carry over a single piece from one season to another, made this silk sale the talk of New York.

There were 5,452 pieces of new black and colored silks disposed of in this sale—Brandeis succeeded in getting the choicest assortments, 12,000 yards of fresh new silks straight from Ashley-Bailey's five great silk mills.

In this assortment are black and colored taffetas, light shirt waist silks, double faced peau de soie, plaid silks, 27-inch checked and striped silks, 24-inch crepe de chine, fancy velvets, pompadour silks, dress foulards, white Lousienes, fancy white silks, from 20 to 27 inches wide—THE ASHLEY-BAILEY WHOLESALE PRICE ON THESE SILKS WAS 69c TO \$1.25 A YARD—Monday on big Bargain Squares for easy selection at.....

29c-49c

Extra Special Bonnet Black Taffetas 79c-98c
Fifty pieces of celebrated black taffetas from C. J. Bonnet & Co., Lyons, France, —the best taffeta in the world—every yard with wear guaranteed woven in selvage and the name of maker at end of each piece—regular selling price \$1 and \$2 a yard, at, yard..... **79c-98c**



Fancy Silks for Suits—\$1.25 and \$1.50 quality—mostly 27 inches wide, from Ashley-Bailey auction sale—lots of blacks, browns, greens and cardinals—new 1904 fall designs—wholesale price \$1.00 to \$1.25 a yard, per yard..... 89c
Fine Rustling Black and Colored Taffetas—all new fall shades including evening shades—an exceptionally fine quality for linings, shirtwaist suits etc. Ashley-Bailey wholesale price 62½c a yard, at, per yard..... 50c
Fancy Velvets at 29c a yard—1500 yards of imported fancy velvets—dots, stripes and mixed effects for waists, trimmings, etc. worth \$1 and \$1.25 a yard, at, yard..... 29c

Winter Dress Goods Sale Monday
Our front bargain squares will be replenished with greater offerings for Monday. New lots from our great purchase of New York jobbers' surplus stock brought forward—all wool goods of today's styles, values up to 75c, mohairs, cheviots, tailor cloths, etc., at per yard..... **29c**
All \$1 values, including black mohairs, Panamas custom cloths, will go at..... **39c**
NEW ARRIVALS IN REGULAR DEPARTMENT.
Cream Sicilians, selling everywhere at 85c—new browns, greens..... **69c**
Best in chiffon silk, crepe on dule—\$1.80 grade, at..... **1.00**
All fine dress goods, valued up to \$2 at 65c yd. Thousands of yards of fine English and Scotch worsteds—heavy shirtings, sicilians, tweeds, silk and wool fancies, cellenies, voiles, black and all colors, at, yard... **65c**
New Waistings at 39c yard—A bargain square with every imaginable color and style of French flannel and waisting—75c grades, at..... **39c**
Frosted zibeline, new ideas—\$1.35 grade, at..... **75c**
New voiles and Panamas for shirt waist dresses... **75c-\$1**

Brandeis Millinery at \$5
Including Latest Winter Models
We will make Monday a special millinery bargain day and we have brought forward for this occasion scores of our newest and sweetest fall and winter trimmed hats, fresh from our workrooms—absolutely the most up-to-date new styles and trimmings—many exclusive and elaborate mid-winter modes—all handsome designs—well worth \$10 and \$12.50—at..... **\$5**
Smart Street Hats at \$2.50
Many new designs for fashionable street wear..... **2.50**
Ladies' Hats at 95c
A great bargain for tomorrow—all new shapes and trimmings, at..... **95c**
100 Calling or Business Cards at 49c
PRINTED WHILE YOU WAIT—All the most stylish types—in soured cases—100 of them, on main floor, at, per 100..... **49c**



Notable Bargains in Ladies' Cloaks, Suits and Furs

Stunning Long Coats—In the ultra fashionable new tourist and traveling shapes, long full butcher effects, made in the mannish cloths—a splendid assortment..... 12.50-14.85
Exclusive New Coat Designs—the prettiest styles of the winter season, fetchingly trimmed—every one perfectly tailored, at..... \$19-24.50
Special Tourist Coat Offer—42-inch coat of heavy kersey, satin lined, petal trimmed—worth \$15—..... 8.98
Stylish Box Coats—The stylish short effects—trimmed and piped, new belted and wide pleated effects—..... 4.98
Sale of Sample Suits—85 ladies' fine sample tailored suits—this season's smartest ideas, worth as high as \$50—..... 24.50
Choice of 160 fine tailored suits in every ultra stylish idea shown this season, worth up to \$25—at..... 14.85
Ladies' Suit Special—Here is a good line of new tailored suits, fashionably designed and made to sell at \$17.50—..... 8.98



Double Mink Scarfs—with two long stripes and ten tails—very handsome—..... 24.50
American Isabella Fox Double Scarfs—with cords—..... 12.50-\$35
Chinchilla Zaza Stoles—novelty style in a handsome fur—prices..... 32.50-\$39
White Russian Ermine Cravats—One of the most popular new shapes—..... 32.50
Genuine Marten Double Victorines—12.50-\$19.24.50
Fine Fox Single Scarfs—with two brush tails—at..... 4.98-9.98
Brook Mink Zaza Scarfs squirrel lined, at..... 3.98
Near Seal Jackets—With guaranteed satin lining and reofer fronts, 24 inches long, new shaped sleeves, at..... \$29-\$35-\$39
Near Seal Jackets—With silver beaver reverses collars and cuffs, heavy guaranteed satin lining, at..... \$35-39
36-in. Astrakhan Jackets—large full curled, satin lining, \$29-32.50-\$35
24-in. Hudson Bay Otter Jacket—heavy guaranteed linings, at..... \$125-139-149
24-in. Guaranteed Mexican Beaver Jacket—new reofer fronts and big collar, at..... \$45-\$49

BASEMENT BARGAINS

500 Pairs Bed Blankets—White and gray—worth 75c—for Monday, at, pair..... 39c
Full size 11-4 Blankets—All colors, fancy colored borders, soft and fleecy—just the kind to buy for cold weather—special, pair..... 1.25
Extra Fine Sateen and Silkoline Comforters—Filled with white cotton—an exceptional bargain for Monday, at, each..... 1.19
One big bargain counter 36-in. striped and checked heavy outing flannel—worth 15c yard—for, yard..... 7½c
French Comforter and drapery sateens, large range of patterns to choose from—25c quality for, yard... 7½c
Unbleached Pepperel Sheet-ing—8 to 15 yard lengths—the 25c kind for, yard..... 12½c
All Wool Baby Flannel—Silk embroidered edges—a special fine lot and are a big bargain for, yd... 59c
Half Wool Skirting Flannel—worth 25c—as long as it lasts for, yard..... 7½c
500 Bolts all size checks Amoskeag apron gingham at, yard..... 5c

Jewelry Specials for Monday
Ladies' 0-size watches, with gold filled case, fine American movement, cases guaranteed for 10 years—at..... **4.98**
Ladies' 6-size watches, with gold filled cases, fitted with N. Y. standard movement, case warranted 10 yrs.—at..... **5.98**
Ladies' sterling silver hat pins, "Omaha" engraved on leather pad foot ball and foot ball player—two hat pins—jeweler's price \$1.00—at..... **49c**
Men's sterling silver cuff links, worth 50c and 75c—at..... **25c**
Ribbon Pins—gold plated on sterling silver, set of two..... **59c**
Large size ribbon pins, brilliants, pearls and turquoises, regular price \$1.00—at..... **49c**
VERY SPECIAL—The Duplex leather carriage bag—in walrus and grain leather—at..... 98c
MAIL ORDERS FILLED

Thanksgiving Linen Sale
72-inch extra fine and heavy all linen full bleached double satin table damask, worth \$2.00—for, yard..... **1.25**
Very fine \$1.50 quality full bleached soft finished all linen double satin table damask, two yards wide—yard..... **98c**
Fine all linen full bleached Belfast satin table damask, the \$1.25 kind, for yard..... **83c**
\$1.00 quality bleached and silver bleached all linen table damask—yard..... **68c**
Napkins to match any of above damasks.
75c quality all linen bleached and silver bleached table damask—yard..... **49c**
60c quality, two-yard wide full bleached Irish table damask—"A Big Bargain"—yard..... **39c**
\$2.00 full bleached Irish linen dinner napkins—dozen..... **1.25**
\$3.00 3-4 size full bleached extra quality all linen napkins—dozen..... **1.98**
\$5.00 elegant 3-4 napkins, best Belfast make—dozen..... **2.98**

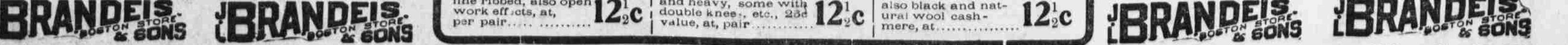
Carload of Winter Underwear

Entire Surplus Stock and Samples of High Grade Goods.
Bought from A. W. Porter & Co., 43-45 White Street, N. Y.
The biggest stock of underwear ever brought to Omaha for a special sale—we bought outright the entire surplus stock and samples from A. W. Porter & Co., one of the largest handlers of underwear for ladies, misses and children in the country—the entire carload has reached us—the prices are the lowest ever quoted by any house in the country for high class underclothing.
Ladies' fleecy lined corset covers; long sleeves, silk trimmed, from the Porter stock—..... **15c**
Ladies' fine and heavy ribbed underwear—Macco cotton plain and fleecy lined vests and pants—all sizes **25c-39c**
Ladies' very finest quality jersey ribbed underwear from the Porter stock, all wool, part wool, all sizes, reg. \$1 qual. **49c-69c**
Ladies' heavy union suits—in every style—finest jersey, ribbed, cotton and worsted, at..... **49c-69c-98c**
Misses' and children's fleecy lined vests & pants from the Porter stock, all sizes—worth to 50c, at..... **19c-25c**
Boys' & girls' heavy fleeced vests, pants and drawers, from the Porter stocks, up to 34 size, at..... **25c**
All of A. W. Porter & Co's Fine Hosiery at Big Bargains
Ladies' high grade hosiery at 12½c pair—Fleecy lined and fine ribbed, also open work effects, at, per pair..... **12c**
Misses' Children's and Boys' School Hosiery at 12½c pair—Fine and heavy, some with double knees, etc., 23c value, at, pair..... **12c**
Men's 25c Hosiery at 12½c—Fast black and tan cotton, also black and natural wool cashmere, at..... **12c**



Men's Overcoat Sale

Monday will see the biggest Overcoat bargain of the year.
Right when you feel the need of a new and stylish overcoat to last you through the winter, we offer you this extraordinary bargain—hundreds of the swellest overcoats in our stock, made to sell for much more than the price we ask, will go for \$10—all latest and most stylish patterns and fabrics at \$10—we also offer a splendid line of new winter suits—correct plain and fancy mixtures—perfect in fit and style—your choice of overcoats and suits at..... **\$10**
Men's \$10 Overcoats and Suits at \$5 IN THE BASEMENT
Good well wearing Overcoats and Suits—will last throughout the season and hold their shape and neat appearance—we have your size and many new patterns, basement, at..... **\$5**
Boys' Suits and Overcoats—Bright new styles, stoutly made, on third floor Monday, at..... 2.98



SHOES THE WHOLE LENGTH OF THE 2ND FLOOR ALL ON BARGAIN SQUARES ON SALE AT 1.98

Ladies' KID GLOVES
In all the new fall shades, for street and evening wear—on bargain square—worth up to \$1.25 pair—at..... **59c**

Ladies' NECKWEAR
Fancy embroidered tabs and stocks, also lace turn over collars—worth up to 50c—..... **10c-15c-25c**



Ladies' WOOL GLOVES
In plain and fancy colors, all sizes, just the thing for cold weather wear—..... **25c**

HANDKERCHIEFS
Ladies' embroidered edge handkerchiefs, also ladies' and men's hem-stitched linen handkerchiefs—..... **6c-12c**