

NEW BOOKS AND MAGAZINES

Miss Overton Makes Statement About Her New Book, "Captains of the World."

WINTER FASHIONS SET FORTH IN DESIGNER

The Delineator Has a Message of Good Cheer and Helpfulness that Will Be Welcomed in Every Home—White's Great Success.

The statement has been made in several quarters that the scene of Miss Gwendolyn Overton's new story, "Captains of the World," is laid in Pittsburgh...

Winter fashions as set forth in the Designer for December are stylish and essentially practical. The designs are suggested by three pages of charming party costumes...

The December Delineator, with its message of good cheer and helpfulness will be welcomed in every home. The fashion pages are unusually attractive, illustrating and describing the very latest modes...

John Burroughs is always at home when he is out, as the Irishman has it. "Far and Near" is the title of the new volume of out-door essays...

James Jeffrey Roche dedicates his new book, "The Sorrows of Sappho," published by Harper, as follows: "To the better element of the American people...

Stewart Edward White's first great success, "The Black Trail," has gone into its eighteenth edition. This book takes you a fight into the great northwest forests...

Mr. Orlando J. Smith, president of the American Press Association and author of "Eternalism," has chosen a striking title for his new book, "Balance, the Fundamental Verity," published by Houghton, Mifflin & Co.

Above books at lowest retail prices. Matthews, 12 South Fifteenth Street. Finest Cut Glass, Edholm Jeweler.

BRANDEIS STORE BOSTON & SONS REMNANT DAY

Today We announce a host of extraordinary remnant bargains in the Basement.

Extra choice quality outing flannel, pink, blue, red, gray, white, cream, neat stripes and checks, go at, per yard, 8 1/2c

REMNANTS of FINE LACES

There are high class imported laces—some of them become slightly mused in transit, these are beautiful patterns of Cluny's, French and English Vaile, Point de Paris—bands, galloons, etc.—worth up to 25c yard, at 10-12c

WINTER DRESS GOODS

15c yard for all wool 56c dress goods, double width, serge, acquisitions, ladies' cloth, fancy dress goods and plaid

ON BARGAIN SQUARES ALL THE SHOES

Boys' \$4 Sample Suits at 198
Boys' \$5 Sample Overcoats 298
ON SALE FRIDAY
On the third floor today we offer stylish overcoats for boys (in ages 3 to 15) at a tremendous bargain—STYLES ARE RUSSIAN, NORFOLK AND LITTLE RAGLAN—you would pay \$5 to \$6 for these overcoats elsewhere—today.. 298

BRANDEIS STORE BOSTON & SONS

Boys' \$4 Knee Pants Suits at \$1.98 — Here are neat suits for rough and tumble school wear at just about half the price you would expect to pay—Norfolk and Norfolk Sailor style—ages 3 to 16 and double-breasted suits—ages 8 to 16,

Children's \$6 Flannelette Waists and Blouses 15c
Children's \$6 Percale Waists and Blouses 19c
Children's \$6 Madras Cloth Shirt Waists 25c
Children's \$1 Blue Flannel Waists and Blouses 39c



OMAHA WEATHER FRIDAY—Fair and Warmer.

GENNETT'S S. H. Green Trading Stamps EVERYTIME

Friday Attractions in Our Cloak and Suit Dept.

CHILDREN'S STOCKING CAPS—new stock just opened—plain and fancy colors—prices 65c, 59c, 50c, 40c, 35c, 25c and... 19c

WOMEN'S WALKING SKIRTS—Sacrifice sale Friday—Serge, meltons and fancy mixtures—every skirt worth \$5.00—all at... 2.75

All Wool Imported Flannel Sale

200 pieces extra fine quality all wool French Flannels—plain and fancy designs—lots of pretty Persian and Oriental colors—28 inches wide—every yard perfect—you have to pay 85c and \$1.00 yard for this quality—we bought them cheap and will sell them Friday... 48c

Look What You Can Buy Friday for Five Cents

4 articles Ironing Wax, 1 pair Assorted Sizes good, strong Pins, 5 spoons 20-yard, "John Coats" Spool Cotton, 1 metal case steel Spring, Tape Measure, 36-inch, Knempled Darning Eggs, cards Spily Darning Cotton, 3 cards, 2 dozen each, Spring Hooks and Eyes.

Stove Buying Weather Now!

Without a doubt the top-notchers in the stove world. Your home isn't completely furnished unless there's a Peninsular in it. The Peninsular Base Burners are earnest, kindly warmers—they don't go back on you when they're most needed.

PENINSULAR STEEL RANGE, the "Famous" Peninsular, with encaused, enamelled reservoir and high closet, 15, 17 and 19-in., 34.50

Without reservoir, but with high closet and oven shelf 15, 17 and 19-in., opens up from... 26.50

If you have it in mind to buy a heater, see the Sunburst Peninsular, a double heating Base Burner, it's the perfection of stove inventiveness and finish, it gives 50 per cent more heat and illumination than any other stove, the sides, top and front all radiate heat, up from... 45.00

GROCERY Bigger Values Were Never Given in Groceries than Those We Offer.

Ten (\$1.00) Green Trading Stamps with pound Golden Santos Coffee... 26c
Ten (\$1.00) Green Trading Stamps with pound Tea... 38c
Ten (\$1.00) Green Trading Stamps with dozen German Deli Pickles... 10c
Five (50c) Green Trading Stamps with large boxes Parlor Matches... 12c

CANNED CORN Two-pound can fancy Corn, three cans, for... 25c

CANNED TOMATOES Three-pound can fancy Tomatoes, three cans, for... 25c

CANDY Novelties galore at very lowest prices. Mini Lozenges, very delicious, pound... 12c

Boys' Watch—One with every boy's suit or overcoat (a watch that keeps time) up from... 3.95

Ladies' Rain Coats HAYDEN'S THE RELIABLE STORE. Manufacturer's Stock up to \$15-21 6.98 Wool Waists Stock—worth up to \$3-41 98c

FRIDAY'S GREAT BARGAINS

WOOL DRESS GOODS IN THE DOMESTIC DRESS AND WAIST PATTERNS, of 1 1/2, 2 and 2 1/2 yard widths, 49c

Haydens Lead Them All in Fancy Silks.

You will find on our counters hundreds of pieces of choice fancy silk at 35c, 40c and 45c. Another great velvet sale Friday, 60c remnants of plain and fancy velvets, in...

Haydens Lead Them All in Fancy Silks.

You will find on our counters hundreds of pieces of choice fancy silk at 35c, 40c and 45c. Another great velvet sale Friday, 60c remnants of plain and fancy velvets, in...

South Omaha Ice & Coal Co.

411 South 15th Street. 912 South 13th Street. OMAHA

HOLIDAY GOODS READY

Select your Christmas articles early and get first choice. If you will call we are sure we can enroll your name on our list as satisfied customers.

THE MOYER STATIONERY CO.

220-222 SOUTH 16TH STREET.

NOTHING NICER

for a Christmas gift than one of our watches. Gents fitted watches, \$15, \$18, \$20, \$25.

WE CAN SUIT YOU

If you are in need of anything in the sewing machine line. We handle the BEST that can be had—also parts and attachments for all popular machines.

P. E. FLODMAN & CO.

TELEPHONE 1574. 1514 CAPITOL AVENUE.

Facts About Diamonds

Do you know that diamonds have been a splendid investment for the past six years? We believe them to be the best investments in the world today.

JOS. F. BILZ

322 So. 16th St., Omaha. We are sole agents for the Pictorial Review Patterns.

UMBRELLAS

A new department with us, and every one of the stock is BRAND NEW. They are strong and neat.

Brown & Borsheim

Expert Watchmakers and Jewelers. 222 S. 16th St.

WATCHES

For Menstrual Suppression... Most powerful bowel evacuant... PEN-TAN-GOT