Men's Sample Underwear Sale Saturday.

J. L. BRANDEIS & SONS "BOSTON STORE"

Men's Sample Underwear Saturday— 25c, 35c-45c

Ladies' Fall Coat Bargains

THE STYLISH NEW SHORT COATS

Heavy Kersey Coat with new Butcher backs, belt, cuffs and stitched collar, velvet piped, heavy twilled lining, colors are blacks, browns, castor and navy, at. **4.98**

Good heavy kersey coat with new stitched Norfolk straps—belted backs, etc.—charming novelty coats—at..... **6.98**

A stunning new short coat with new Norfolk pleats, back belt and epaulet tabs—all stitched and piped with velvet—splendid bargain—at..... **9.98**

LONG TOURIST COATS AT $12.50

The long stylish coats for fall and winter, in novelty cloths, new coat sleeves, new collars, very popular and stylish, at..... **12.50**

STYLISH WALKING SKIRT

Pleated and kilted effects—light and dark mixtures and the smart plain cloths—right weight for winter—at..... **2.98**

Two Fur Specials

Fox Scarfs—With two large brush tails in Isabella Sable Fox, at..... **3.98**

Double Canadian Marten Scarf—cards and ornaments—eight large tails—at..... **6.98**

Fall & Winter Tailored Suits

A suit that is made in the latest style, tourist coat effect, Directoire, etc.—newest mannish mixtures—neatly trimmed a swell suit—at **12.50**

Very high class suit for dress and stylish street wear—new strap trimmed—many suits are samples—your choice, at **18.50**

Extra Millinery Sale

$2 and $3 Street Hats at 98c—A special lot of handsome street hats—made stylishly of materials that are right up to date—jauntily trimmed a score of styles in new colors—these hats would sell a little earlier in the season at $2 & $3—today **98c**

Special Millinery Offer at $2.50

Our pretty trimmed and street hats, in the round French sailor styles, the new "envelope" effects, the turbans, etc.—very prettily fashioned—the popular feather trimmings, actually worth up to $7.50, at **2.50**

ON BARGAIN SQUARE

Ladies' Fancy Slippers

On Main Floor—Bargain Square—just as you enter the door—Fully six hundred pairs fancy slippers, for house wear, in silk, satin, felt, beaver and kid skin—plain and fancy fur trimmed—hand sewed flexible soles—worth up to $2.50—go at..... .... **98c**

Ladies' Underwear Specials

You need warmer underwear for the chilly days and nights to come. Thousands of suits, in wool, part wool and fine fleecy cotton—very well made, nicely fitting **25c-39c-69c**

Ladies' Union Suits—in part wool and fleece lined cotton, at **49c-69c-98c**

BIG SALE OF TWO GIGANTIC CLOTHING STOCKS

Men's overcoats and suits from the great wholesale and retail stock purchase of Chicago and New York—the greatest sale of men's clothes ever known in Omaha—big bargains for any man who needs a suit.

J. L. BRANDEIS & SONS,. BOSTON STORE.

Dr. Bradbury —1506 FARNAM— Fourteen Years Same Location

DENTIST 'PHONE 1756

Teeth Extracted Without Pain.

Fillings..... 50c up
Crowns..... $2.50 up
Bridge Work..... $2.50 up
Plates..... $2.00 up

The most sensitive nerves removed without pain.
Loose teeth made solid.
Written Guarantee.

Window Glass

We do Glazing.

'Phone our Paint Dep't 3425.

MYERS-DILLON DRUG CO.
1416 Haney.

Boys' Foot Ball

Sweaters and Stockings

They are our long suits. We make you any style or color you wish. Send us your order early. We carry everything in the furnishing line. Yarns and beads as usual.

JOS. F. BILZ,
322 S. 16th St., Omaha.

Sole agents for Pictorial Review Patterns.

Our Drug Prices

Warner's Safe Cure	79c
Pinkham's Compound	79c
S. S. S.	79c
Sulphur Bitters	79c
Pierce's Prescription	79c
Paine's Celery Compound	79c
Newton's Sarsaparilla	65c
Liquozone	43c
Crystal Tonic	79c
Milk's Emulsion	50c
Pear's Unscented Soap	12c
Rubifoam	20c
Herpicide	79c
Castoria	25c
Syrup of Figs	43c
German Kimmel Bitters	75c
Graham's Tonic	75c

J. L. BRANDEIS & SONS BOSTON STORE
DRUG DEPARTMENT.

THE I.X.L. PROTECTOR

A sanitary appliance for Ladies' wear during periods. No soiling the clothes or chill in cold weather. It can be adjusted to fit any sized person. Pouch is made of best gum rubber. Is neat, clean, cool, cheap and durable; saves its cost many times in washing. Each one is mailed in plain wrapper with instructions. Price $1.00, postpaid. Address,

ELITE TRADING CO
BOX 337. COUNCIL BLUFFS, IA.

Nicoll THE TAILOR

W. G. JERREMS, Pres.
209-211 S. 15th Street.

It's a Toss Up

with some men—whether to have their garments made to measure—or to buy ready-made garments.

It wouldn't be—if they knew the kind of fabrics—the kind of tailoring—and the moderate prices—to be found at Nicoll's.

We'll meet the price of ready-made — with better garments to measure.

Trousers..... $5 to $12
Suits..... $20 to $50

We would as soon try to hold water in a sieve—and save it—as to offer our trade—a mean style—poor workmanship—or an unfair price.

Over a hundred fabrics to select a $20 suit from—and the assurance that garments at this price will receive the same careful attention as do the higher priced fabrics.

FRED PAFFENRATH, Mgr.

Accurate Oven Thermometers

There is a certainty and satisfaction about the baking done in **Moore's Thermometer Ranges** that is unequalled. Thousands of these ranges are in use and they are especially in favor with particular housekeepers who have a reputation for good cooking.

You are invited to call and whether you wish to purchase or not, we shall be pleased to show you the working of the thermometer, the Hinged Top, the Controller Damper and the many other points in which Moore's Ranges excell all others.

NEBRASKA FURNITURE AND CARPET CO.
413-415 No. 24th St., South Omaha.

Lotus Cream Saturday

That's October 29th, when we will sell all day in ALL THREE OF OUR STORES the 10c size of our Egyptian Lotus Cream for 5c; limit, ONE bottle to a customer. Users of this article need no second invitation, and those who have not used it would do so if they knew how nice it is. Remember the date, Saturday, October 29th. We called the turn on that Peruna deal all right, and if you want Peruna at 79c you had better order it before many days—'cause it is GOING UP, sure.

$1.00 Herpicide	79c
$1.00 Liquozone	79c
50c "Catarrh Rem"—the guaranteed one	40c
25c Mennen's Talcum Powder	15c
25c Cuticura Soap	20c
25c Scheuster's Malt Extract	15c
25c Schlitz Malt Extract	15c
25c Pabst Malt Extract	18c
25c Krug's Life Malt	15c
$2.00 ladies' Household Syringe	$1.00
$2.00 Chester's Pennyroyal Pills	$1.00
$2.00 La Bon Ami Capsules (French)	$1.00

Write us for RUBBER GOODS prices.

SCHAEFER'S CUT PRICE DRUG STORE

E. T. YATES, Prop.

16th and Chicago Sts., Omaha, 'Phones 747 and 797; 24th and N Sts., South Omaha, 'Phone No. 1; 5th Ave. and Main St., Council Bluffs, 'Phone 333. All goods delivered in either city absolutely free.

ALWAYS PURE
OLD ELK WHISKEY

OMAHA WEATHER REPORT—Thursday Fair.

BENNETT'S

S. & H. Green Trading Stamps EVERYTIME

Hallowe'en Apples Apples! Apples!!

The first car—a whole car at that—of fancy New York apples of the season goes on sale Thursday.

We bought this car direct from the orchard at an extremely low price, doing so saved us two profits. These apples are put up in THREE-BUSHEL BARRELS in compliance with Empire State law, THREE BUSHELS, NO MORE, NO LESS.

Large Fancy Greenings, per barrel **2.69**
Large Fancy Pippins, per barrel **2.98**
Large Fancy Kings, per barrel **3.35**

See our apple window. Make Bennett's your headquarters for Hallowe'en Fruits.

PENINSULAR STOVES

THE GREATER DURABILITY, THE LARGER FUEL ECONOMY AND THE HIGHER QUALITY OF FINISH THAT CHARACTERIZE THE PENINSULAR STOVE WHEN COMPARED WITH ANY OTHER ON THE MARKET, MAKES IT BEYOND A SHADOW OF A DOUBT.

The Stove You Want!

Only the highest grade of pure gray iron and the best grade of cold rolled steel are used in the manufacture of PENINSULAR STOVES.

All joints are fitted tight, thus dampers have the fire under control all the time.

NEW PENINSULAR HOT BLAST SMOKE CONSUMING HEATER, size 228. This is a big powerful heater, with superb finish and perfect hot-blast smoke-consuming attachment. It is unequaled in size, trimmings and practical advantages. Price for Thursday **20.00**

RETORT PENINSULAR (any fuel.) A wonderful clean slack burner, the only one that heats the floor. Has unequaled ash grate and hot-blast-tube damper, regulated without touching swing cover. Has heavy cast lining and strong steel lining. 16, 14 and 12-inch fire pots. Price for Thursday, $16.50, $14.50 and..... **12.50**

PENINSULAR PLANISHED STEEL RANGES—Quick bakers and great fuel savers. Thoroughly constructed and unsurpassed for intelligent workmanship, material and finish. Will burn coal, wood or any old thing. With or without reservoir. Price, up from..... **26.50**

Dry Goods

MORE SAMPLE SUITS

Thursday morning we will put on the sample suit racks sixty-five New Sample Suits, the very latest of this season's styles, prices ranging from $14.50 to $32.50. This will be a rare opportunity to secure a handome Tailored Suit at about half price.

SALE OF LADIES' PETTICOATS

ON BIG BARGAIN CIRCLE, MAIN FLOOR

Thursday morning we will put on sale 50 dozen new Petticoats, in plain and fancy sateen and mercerized cloth flounced, frilled and tucked, worth from $1.50 to $2.00, all at..... **1.19**

FANCY SILKS

1,000 yards of fancy silks go on sale Thursday at one-half their regular value. These silks are all this season's finest styles and sold for $1.00 and $1.19—THURSDAY SPECIAL—for..... **48c**

85c MOHAIRS AT 50c YARD

For Thursday (only) we will sell all of our 52-inch Mohairs in browns, blues, grays, reds and blacks, worth 85c a yard, at, yard..... **50c**

SWELL NECKWEAR

300 dozen of the season's catchiest ideas in Ladies Neckwear. Special counter for Thursday selling. Every item new and fetching. See them. Each..... **25c**

BIG SALE OF FLANNELETTES

500 new pieces of fine Flannelettes 28 and 34 inches wide, in Persian, pretty stripes, borders, dots and figures, light and medium dark colors, at yard, 15c, 12½c and..... **10c**

UNDERWEAR FLANNELETTES

1,000 more mill ends go on sale Thursday, extra heavy pretty patterns, worth 15c yard, at, yard..... **8⅓c**

ROCKERS

Thursday you can buy a $3.50 Arm Rocker for $2.37

It's made of golden oak and built on solid comfort lines, with high back and arms and shaped seat. In detail of construction and finish it's equal to many that sell for double the money.

FOR THURSDAY SELLING ONLY. NO C. O. D. ORDERS ON THIS ITEM.

GROCERY

Money saved on every purchase in our GREAT, POPULAR GROCERY.

Twenty ($2.00) Green Trading Stamps with pound package BENNETT'S CAPITOL COFFEE..... **28c**
Twenty ($2.00) Green Trading Stamps with pound TEA—any kind **48c**
Ten ($1.00) Green Trading Stamps with two pounds JAPAN RICE **14c**
Five (50c) Green Trading Stamps with three pound can GRATED PINEAPPLE..... **10c**
Twenty ($2.00) Green Trading Stamps with five cans CORN, PEAS or TOMATOES..... **50c**

Candy Department

Ten ($1.00) Green Trading Stamps with glass jar Assorted Candies **10c**

LISTEN! LISTEN!

On Saturday next a great sale will take place in Grocery. DON'T FAIL TO GET IN ON THIS.

THURSDAY SALE OF SHOES FOR MEN AND WOMEN

Men's Vici Kid and Velour calf samples, welt soles—value $3.50—at..... **1.93**

And fifty (85) Green Trading Stamps.

Ladies' Patent Kid Bluchers, wide extension flatiron edge, drop toe, (the very latest) AA and all sizes—value $5.00—at..... **4.00**

Men's, ladies' and children's beautiful velvet slippers, with felt lining, at..... **49c**

Ten ($1.00) Green Trading Stamps.

Men's Sample Hats, worth up to $2.50, at **65c**

HAYDEN'S

THE RELIABLE STORE.

Men's Sample Hats, worth up to $2.50, at **65c**

Axminster Carpet Sale.

THOUSANDS OF YARDS OF AXMINSTER CARPETS, selected with the greatest care and from the newest patterns, made by the Alex Smith & Sons Carpet Co., and W. J. Sloan, the most celebrated carpet makers in this or any other country—make your selection at once, the goods can't last long at this price, worth from $1.25 to $2.00 per yard, at..... **80c yd**

SUITS, COATS AND SKIRTS

STYLISH TAILOR SUITS, $9.90—Comes in 12 different styles, lined throughout with Skinner's satin, either long or short coat, made to sell at $25.00—choice..... **9.90**

$15.00 WALKING SUITS—Made of Lyman's wool cheviots, in both plain colors and fancy mixtures, one of the greatest bargains ever offered—at..... **14.90**

VERY HANDSOME COATS—Either tourist or Blucher styles, satin lined throughout, would be considered a bargain at $20.00—Our Sale Price—Thursday..... **14.90**

$10.00 COAT—In tan, black or brown zibelines and kerseys, with belted back and handsomely trimmed in tan velvet—Our Sale Price—Thursday..... **6.98**

STYLISH SKIRTS—In fine voiles, broadcloths, silks, serges, cravenettes, etc., well worth $15.00—at..... **9.90**

WALKING SKIRTS—An immense range of fabrics, fancy mixed and plain colors, with pleated bottoms, exceptional values, at..... **4.98**

THE LARGEST STOCK IN OMAHA.

WOOL DRESS GOODS SALE

Real Cravenette

Thursday we will sell Priestley's real Cravenette (no shower proof), the stamp on the board and on every 5 yards of cloth, as follows:

The $1.98 Cravenette, all colors, at..... $1.29
The $2.98 Cravenette, all colors, at..... $1.98
The $3.98 Cravenette, all colors, at..... $2.75

Only one pattern to a customer.

FROM 2 TO 4 P. M.

We will sell 1,000 dress patterns, worth from 75c to $1.50 yard, only one pattern to a customer, at, a yard..... **25c**

Interesting Groceries Quotations:

1 quart syrup	7½c
20 lbs. Pure Cane Granulated Sugar	$1.00
Yeast Foam, pkg	2c
Kiln Dried Oatmeal, per lb	2c
19 Bars Laundry Soap (all brands)	25c
Pearline, pkg	2c
4-lb. pkg. Gold Dust	15c
3-lb. can New Pumpkin	6c
3-lb. can New Hominy	6c
3-lb. can New Packed Tomatoes	6c
2-lb. can New Packed Corn	6c
2-lb. can New String Beans	6c
New Kiln Dried Cornmeal, lb	2c
All Sweet Cookies, worth 15c and 20c lb., in this sale, 3 lbs. for	25c
3 packages condensed mince meat, (will make 12 large pies)	25c

Watch our ads. There's money in it for you. Many dollars in savings by buying at Haydens'. Vegetables are fine in quality and the crop so abundant that prices are lower than ever.

1 can Concentrated Soup, equal to 3 cans of common soup	5c
3-lb. cans Clam Chowder	15c
1 doz. Dill Pickles	7½c
1 can Deviled Ham	3½c
1 can Potted Tongue	3½c
New Evaporated Black Berries per lb	7½c
New California Raisins (very fine), per lb	5c
New Evaporated Apples, per lb	7½c
New California Prunes, per lb	3½c
New Currants, per lb	6½c

HAYDEN BROS.

Balduff's Bon Bons

Omaha Headquarters for Pure Candies

All of our Bon-Bons are the product of our own manufacture and are absolutely and unqualifiedly pure and composed of the finest materials.

ONE POUND BOXES 60c.

BALDUFF, 1518-20 Farnam St.

Don't Burn Poor Coal

Use the best—it costs no more.

Buy Crescent Washed Egg

For sale only by

South Omaha Ice & Coal Co.

411 South 15th Street. Phone 455.
912 South 13th Street. Phone 373.

Stops itching of the scalp instantly.

GOING!! GOING!! GONE!!!

HERPICIDE WILL SAVE IT HERPICIDE WILL SAVE IT TOO LATE FOR HERPICIDE

NEWBRO'S HERPICIDE

The Original Remedy that "Kills the Dandruff Germ."

Quite Homely—Quite Attractive.

The woman with homely features will not lack attractiveness if her head is crowned with an abundance of beautiful hair. But, on the other hand, the finest contour of female face loses much of its attractiveness if the hair is scanty or looks diseased. The dandruff microbe causes dull, brittle or lustreless hair and later dandruff, itching scalp and falling hair. Newbro's Herpicide destroys this enemy of beauty and permits the hair to grow as nature intended. A delightful hair dressing. Gives wonderful results. No oil or dye.

Drug Stores, $1.00. Send 10c. stamps, to HERPICIDE CO., Dept. H, Detroit, Mich., for a sample.

SHERMAN & McCONNELL DRUG CO., Special Agents.
APPLICATIONS AT PROMINENT BARBER SHOPS.

Rings and Rings and Rings

If you have not seen our line of Signet Rings, it will be a pleasure for us to show you the handsomest collection of new designs we have ever displayed. Besides Signet Rings we have rings set with pearls, diamonds, rubies, sapphires, turquoise, opals, etc. Spend a few minutes in our store. Look for the name.

S. W. LINDSAY, Jeweler,
1516 Douglas St.