

The Designer for November Presents Advance Styles for Winter.

DELINEATOR SUGGESTIVE AND INTERESTING

Maintains Equally High Standard in Fiction and General Literature It Does in Fashion-Century Company's Fall Books.

The Designer for November presents advance styles for winter, in which effectiveness, practicality and simplicity are combined to produce thoroughly up-to-date garments for adults and little folks. Those who have a winter wedding in prospect will appreciate "For the Holiday Bride," offering bridal toilettes, going-away gown, traveling coat, and costumes for the attendants at the ceremony; "Catering for the Home Wedding," giving a dashy and inexpensive menu and telling how to prepare it, and "Etiquette Hints," illustrating the latest in wedding invitations. "Points on Dressmaking" follows in line with suggestions for the arrangement of the veil, wreath and other accessories regarding which the prospective bride is usually uncertain, and "Her Crown of Glory" presents hair dressing sufficiently varied to suit any face. Women who contemplate making Christmas gifts for their friends will find in the Designer a fund of fancy work information. There are crocheted hood, sack, booties and afghan for the babies; handsome collars and other decorations in the new and quickly made "Princess Louise" lace, and "Uncle Sam" match scratcher, Indian papoose holder for hat brush, photograph frames, needle-book and handkerchief case, and numerous other and useful pretty articles whose intricacies of construction are made perfectly clear. In entertainments are offered a novel drink, "The Red Man's Thanksgiving," calling for picturesque costumes which may be easily made at home; "A Thanksgiving Cornucopia Party," all new and interesting. Ida Innes contributes a pretty love story, "In the World of Today," and W. Livingston Larned a droll tale for the tots, "A Transferred Thanksgiving." "China of the White House," by J. L. Harbrow, pictures the many quaint porcelain relics which have been discovered in odd hiding-places in the historic mansion. Those who visited the St. Louis exhibition and partook of the queer yet palatable dainties there offered will be glad to remember the acquaintance with some of them through the agency of "Foreign Cookery at the World's Fair," by Sarah Winde Landers, and everyone who enjoys pineapples, grape fruit, dates and other luscious things from far-off lands will be interested to see their growth illustrated in "The Kindly Fruits of the Earth." The three departments edited by the readers of the Designer: "What Women Are Doing," "The Mothers' Club" and "Help Along the Way" are far from being the least interesting part of the magazine, and give to it a pleasant personal element.

Mr. L. Frank Baum, author of "The Wizard of Oz," and of other popular fairy stories for boys and girls, will contribute the leading serial to St. Nicholas for the coming year. It is called "Queen Zixi of Ix," and its illustrations will be all in color, sixteen full pages and more than sixty small pictures printed with the text, the work of Mr. Fred Richardson, formerly a Chicago artist but now living in New York. The story is one which ought to keep the interest of St. Nicholas boys and girls throughout the year.

Those who follow every caprice of fashion, as well as those who have only the usual desire to appear becomingly dressed, will find the November Delineator exceptionally interesting and suggestive, while in the matter of fiction and general literature an equally high standard is maintained. The second part of Richard Le Gallienne's exquisite dream tale, "Poet, Take thy Lute," contains some inimitable lyrics, and there is also a curious tale of the western coast by Edwin W. Mumford, and a short story by Dane Coolidge, "Lone Turkey of Pinal," containing many elements of interest and originality. W. Jay Mills has procured the material for a most interesting chronicle of the social events and personages of old New York, which is given in this issue. The magazine is illustrated with photographs never before published. W. G. Fitz-Gerald tells the story of the trials and heroism of the woman missionary abroad in an article that is graphically illustrated, and the romance of Mozart and his Constance is related in the "Composers" series. Dress in

Special Sale Colgate's Soaps and Perfumes

We have purchased the entire line of samples of Soap, Perfume, and Toilet Goods, which was displayed in the large parlor suite of sample rooms at the Paxton Hotel during the last week. This line comprises an ORIGINAL PACKAGE of every thing manufactured by the FINEST COLGATE & CO. and was specially selected by COL. E. D. HURFORD, WESTERN REPRESENTATIVE for Colgate Co. during his recent visit to New York.

Each and every article will be SOLD AT THE LOWEST PRICE. Each and every article will be SOLD AT THE LOWEST PRICE.

Sherrman & McConnell Drug Co., PHARMACISTS AND SOAPOLOGISTS, COR. 16TH AND DODGE, OMAHA.

New Fall Dress Trimmings

We make a specialty of the latest trimmings in both low, medium and high-priced goods. We've a large, handsome line of blacks, including jet; also dress trimmings to match the new blues, golden browns, etc., in dress goods; in fact, no matter how elaborate the gown or how dainty or exclusive the shade, we believe we can furnish the trimmings to match it. Come in and look over our line. It will be very well worth your while, and a pleasure to you to inspect it before buying.

MRS. J. BENSON, 212 S. 16th St.

BRANDEIS BOSTON STORE & SONS TODAY--SPECIAL SALE TABLE LINENS



Wednesday will be Linen Day at Brandeis. To make this day one of unusual bargain importance we have priced high-class Linens at figures that will appeal to every housekeeper. These are most unusual offerings.

Mill ends of 50c quality fine mer-
cerized bleached table damask, thousands
of yards on bargain square—each.....**25c**
25c heavy Scotch cream table
damask, a yard.....**15c**
69c full bleached 2-yd. wide Irish
table damask, a yard.....**39c**

85c all linen silver bleached
table damask, a
yard.....**58c**
\$1.00 all linen embossed
round thread silver bleached
table damask, 70 inches
wide, a yard.....**68c**
\$1.50 full bleached all pure
linen soft finish
table damask, a yd.....**98c**

Hundreds of fine pattern table cloths and sets that are worth up to \$40 in
German, Austrian, Scotch and Irish makes, cloths for square tables, round ta-
bles and all lengths of tables, 2, 2 1/2 and 3 yards wide—all at extra special sale
prices.

\$1.00 twenty-inch
bleached napkins—
a dozen.....**49c**
\$1.50 twenty-inch
bleached napkins—
a dozen.....**1.25**
\$3.50 all linen bleached 8-4
table cloths for—
each.....**1.75**
\$6 all linen 10-4 bleached
hemstitched table cloths
and one-half dozen nap-
kins, per set.....**3.50**
\$4, 10-4, 12-4 all pure linen
full bleached Irish pattern table cloths
—worth up to
\$10.00—each.....**1.50-1.98-2.50**

5c all linen, hem-
med and fringed
doylies, each.....**1 1/2c**
5c Turkish
Wash Cloths—
each.....**1 1/2c**
5c bleached Huck
and Cotton Towel-
ing—
yard.....**2 1/2c**
15c 18x27 Linen
Tray Cloths—
each.....**5c**
39c hemstitched 30-
inch squares, with
open
work, each.....**15c**

BARGAINS IN BED SPREADS
\$1 large size heavy hemmed
Bed Spreads, each.....**69c**
\$1.50 hemmed Bed
Spreads, each.....**98c**
\$4.00 fringed Marseilles Bed Spreads—
each.....**\$2.50**

J. L. BRANDEIS & SONS, BOSTON STORE.

Rookwood is Not Expensive
Compared to other Art Pottery.
The perfection to which this ware has attained has
only been accomplished by long experience at great
expense. Nobby pieces \$2.00 and upward.

MAWHINNEY & KYLE CO. ART POTTERY
15 1/2 AND DOUGLAS STS. OMAHA, NEB.

Its relation to health is discussed by Dr.
Grace Peckham Murray, and there is a
delightful paper in the "Joy of Living",
series, while for the young people, Clara
Morris, Ada Marie Peck and Albert Big-
low Paine contribute pleasant and in-
structive reading. The interests of the home
are treated thoroughly, with regard for the
special demands of the Thanksgiving season.

This week brought the first instalment of
The Century Co.'s fall issues, and the list
is a notably strong one. The juveniles in-
clude another of Palmer Cox's Brownie
books, "The Brownies in the Philippines";
Mary Constance DuBois's "Eleanor Arden",
Royalist; a Japanese story by a Japanese
writer, very popular in his own country,
"Kibun Daisin," by Genai Murai; B. L.
Parson's last work, "Lucy and Their Ma-
jestic," and a book by a new writer of
promise, "Baby Elton, Quarterback," by
Leslie W. Quirk. Tudor Jenk's new life of
"Captain John Smith" is expected to rank
as a standard biography. There will be three
works of fiction, "The Madigans," by
Miriam Michelson, author of "In the
Bishop's Carriage"; "Paths of Judgement",
by Anne Douglas Sedgwick, author of "The
Rescue"; "The Dull Miss Archibald," and
"The Confounding of Camelia," and "The
Gray World," a unique story of reincarna-
tion, by an English writer, Evelyn Under-
hill. "Thackeray's Letters to an American
Family," S. Weir Mitchell's "The Youth of
Washington," and "Presidential Problems,"
ex-president Grover Cleveland's new book,
complete the list and are books to make
any publication date noteworthy.

"The Catholic Indian Missions," a paper
by Jeanne Klache, is the leading feature of
Donahoe's for October. The writer tells
of the various movements to deprive the
Indians of their rights, and of the generous
efforts to protect them made by Mother
Katherine Drexel and other benefactors,
the fruits of which are gradually manifest-
ing themselves on the Omaha reservation.
Another paper of like interest is "Our East-
ern Wards," by Rev. Thomas C. Gussion, in
which the writer considers the progress of
the Philippines as shown at the world's
fair. There are in addition four papers on
topics of current interest, short stories, and
poems.

Charles Keeler, whose series of papers on
home architecture, entitled "The Simple
Home," have recently received such favor-
able notice, is to supplement them with a

continuation to appear in Impressions Quar-
terly, (Paul Elder and company, San Fran-
cisco). The first paper, "Society," appears
in the September number of the little mag-
azine, to be followed by "Service" and
"Labor."

Above books at lowest retail prices.
Matthews, 122 South Fifteenth street.

**"WE ARE TICKLED
TO DEATH"**
"Cause we are going to have a bran
splinter new pavement on North 15th at
the corner last Sunday night and throw pon-
tons out from the sidewalk so the people
can't get across the river. Some people
just let 'em wave, but we felt sorry for 'em."
Here are a few hot shots to keep you
busy while waiting for the new pavement:
50c Hurd's Honey and Almond Cream.....**25c**
50c Posson's Place Powder.....**25c**
1.00 Hossack's Sarsaparilla.....**50c**
1.00 Quinacolor guaranteed cold cream.....**50c**
1.00 Butler's Female Remedy.....**50c**
75c Beef, Iron and Wine.....**50c**
50c Extract of Beef—3 pound jar.....**25c**
1 Pint Wood Alcohol.....**15c**
1 Gallon Wood Alcohol.....**30c**
2.00 Cheater's Penicillin Pills.....**1.00**
1.00 Liquizone.....**50c**
1.00 Peruna.....**50c**

**SCHAEFER'S CUT PRICE
DRUG STORE**
E. T. YATES, PROP.
16th and Chicago Sts. Omaha, Phone 747
and 787; 24th and N. Sts., South Omaha,
Phone No. 14th Ave. and N. Sts., Council
Bluffs, Phone 333. All goods delivered
in either city absolutely free.

DIAMONDS
The most refractive and hardest of
gems. They surpass all other gems in
the property of dividing light into
colored rays. Around them are woven
extensive tissues of romance—hence
the almost universal desire to possess
them. We have them in rings from
\$5 to \$500, and as an investment they
have no equal, as we refund amount
paid, less 10 per cent, if bought of us
and returned within one year.

Frenzer JEWELER 15th & DODGE.

For Crane's Writing Paper and Fountain Pens, go to

Barkalow Bros. BOOK SHOP, Tel. 82234, 1612 Farnam St.

OMAHA WEATHER REPORT—Wednesday Fair. BENNETT'S S. & H. Green Trading Stamps EVERYTIME

Children's and Misses' Cloaks

OUR SPECIAL NUMBER FOR WEDNESDAY—

Camel hair beaver, satin bands and fancy cord, shoulder capes, Bishop's eave,
belt and pockets—colors, blue, green, red—value, \$7.50.....**\$4.95**
CHILDREN'S FUR SETS—Nearly fifty styles, white and fancy colors—
Leading prices, \$1.95, \$4.95, \$9.95, \$12.75, \$15.95, \$14.48, \$12.25, and.....**98c**
WALKING SKIRTS—Shipment of over one hundred new walking skirts. Pan-
ama cloth in black and gray, imported mohair, serges in brown and blue mixtures, all elegant goods, from.....**7.95 to 14.50**
LADIES' WAISTS—Fine nun's veiling dress waists, black and navy, color—
special showing Wednesday, at \$3.00, \$4.00 and.....**\$3.95**
LADIES' CREPE KIMONOS—We are showing a full stock of the genuine
Syrian crepe kimonos, navy, pink, black, blue, red and light blue—Prices—Short.....**98c** Long.....**\$1.89**
CHILDREN'S UNION SUITS—Ages 4 to 14 years, fleece lined, fine ribbed
cream, shaped, pieces, per suit, 70c, 70c, 65c, 60c, 55c, and.....**50c**

At the Domestic Department

BED SHEETS—60 dozen extra heavy sheets, 2 inch handkerchief hem, all
ready for use, extra size, \$1.00 each, worth 70c each, special, for.....**59c**
PILLOW CASES—200 dozen extra fine 15c quality pillow cases, all
ready for use, in three sizes, only, each.....**11c**
50 pieces extra heavy Russia crash towel, worth 8c yard,
only, yard.....**5c**
35-inch wide pretty stripe outing flannel, worth 15c yard,
at.....**10c**
200 pieces extra nice 8c outing, stripes, checks and plaids,
only, yard.....**5c**

Great Sacrifice Sale of Cotton Bed Blankets

200 pairs extra fine quality cotton blankets, in greys, tans and
whites, cheap at 50c, special, at, pair.....**69c**
200 pairs extra heavy quality cotton blankets in tan only, pretty borders,
the very largest size, worth \$1.50, special.....**\$9c**

Stoves! Peninsular Stoves!!

Peninsular stoves are the perfection of stove building.
That's their advantage over all others. Here's another: We
buy in car load lots, thus get rock-
bottom prices. You save money—you
emphatically do—if you buy a Penin-
sular stove at Bennett's.

Be your own judge, use your yard
stick—measure up—see what you're
getting. Peninsular stove measures
ahead every time.

Here's a base burner of perfect build, of
beautiful finish, with grateful heat-giving coal-
saving qualities. All sizes—
up from.....**\$24**

In the PENINSULAR line of Smoke Con-
sumers we are giving biggest values for the
money. Not only the largest in size, but the
best fitted and finished.

Small Heaters—
up from.....**3.25**
The Retort Oak Heaters, one of the best,
will burn slack coal and wood as well as the
high price coal.

A full line of the Perfection C1 Heaters.

GROCERY Crockery! Crockery!! Crockery Again!!!

To buy your groceries at Bennett's
is to enjoy the best for the least
money.

Coffees Roasted Daily.
Coffee (33) "S & H"
Green Trading Stamps
with three pounds finest
Java and Mocha—
at.....**1.00**
Twenty (20) "S & H"
Green Trading Stamps
with pound of Tea.....**58c**
Laundroid
A perfect washing compound—25c
for ten (10) "S & H" Green Trading
Stamps.
Twenty (20) "S & H" Green Trading
Stamps with pound Celery Seed.....**18c**
Ten (10) "S & H" Green Trading
Stamps with dozen boxes of
Parlor Matches.....**12c**

Butter! Butter! Butter!
Received daily from best dairies.
Fresh Country Butter.....**14c**
Bennett's Capital Creamery.....**24c**

Here are a few hot shots to keep you
busy while waiting for the new pavement:
50c Hurd's Honey and Almond Cream.....**25c**
50c Posson's Place Powder.....**25c**
1.00 Hossack's Sarsaparilla.....**50c**
1.00 Quinacolor guaranteed cold cream.....**50c**
1.00 Butler's Female Remedy.....**50c**
75c Beef, Iron and Wine.....**50c**
50c Extract of Beef—3 pound jar.....**25c**
1 Pint Wood Alcohol.....**15c**
1 Gallon Wood Alcohol.....**30c**
2.00 Cheater's Penicillin Pills.....**1.00**
1.00 Liquizone.....**50c**
1.00 Peruna.....**50c**

Candy Dept.
Special Wednesday Offer.
Chocolate Creams—
lb.....**12c**

New Idea Magazine for November on Sale in
Dry Goods Section. Ten Cents.

TO
CALIFORNIA
VIA
UNION PACIFIC
EVERY DAY
UNTIL OCTOBER 15, 1904
to all principal points in California,
from Missouri River terminals, Council
Bluffs to Kansas City inclusive,
\$25.00
SHORTEST LINE—FASTEST TIME
THROUGH TOURIST SLEEPERS
DOUBLE BERTHS \$5.75
Inquire of
City Ticket Office 1824 Farnam Street,
Telephone 310.

OUR OCTOBER LINEN SALE NOW IN FULL BLAST HAYDEN'S That Have Never BEEN EQUALED IN OMAHA.

Special Sale of Youths' and Children's Clothing.

\$7.50 and \$10 YOUTHS' SUITS, \$5 and \$7.50
The nobbiest line of youths' long pants suits
ever shown in the city. Newest fabrics, best
patterns, in single and double breasted styles,
you cannot duplicate them for less than \$7.50 to
\$10.00—our special price Wednesday, \$5.00
and \$7.50.

YOUTHS' OVERCOATS—a superb collection,
in great variety of styles and fabrics, both me-
dium and long, best values ever offered at \$5,
\$6.50, \$7.50, \$10.00 and \$15.00.

\$3.50 to \$5 CHILDREN'S SUITS, \$2.50 and
\$3.50.

Your choice of sailor blouse, Russian blouse,
Norfolk, double breasted or three-piece styles,
in almost any color of fabrics, worth \$3.50 to
\$5.00—Special price Wednesday, \$2.50 and
\$3.50.

Two Cloak Dept. Bargains.

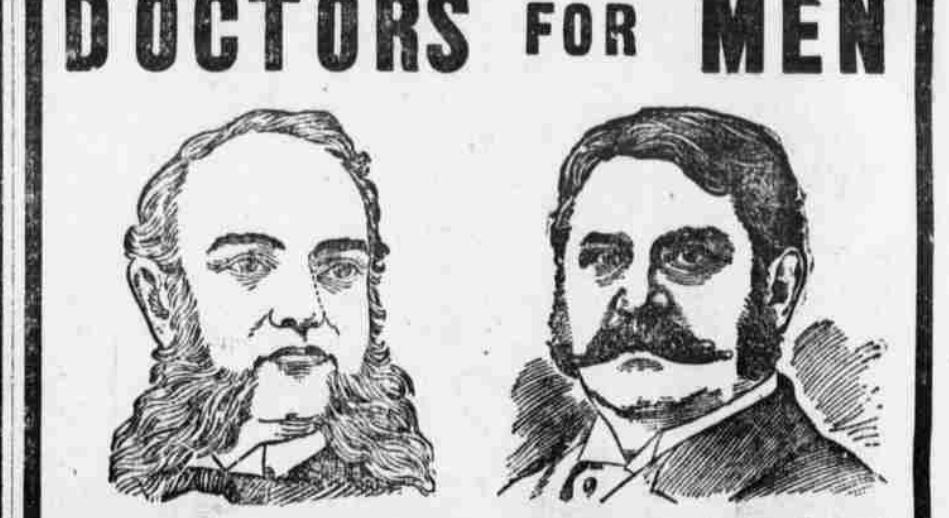
WOMEN'S SILK WAISTS—in taffeta and
peau de soie, black and colors, worth
from \$5.00 to \$7.50—the greatest 2.48
snap of the season, at.....**2.48**
ANOTHER IMMENSE SHIPMENT OF
SILK UNDERSKIRTS, of Givernaud's
taffeta, with 13-inch flounce and dust
ruffle in browns, blues, pinks, reds, tans,
grays, etc.—worth \$7.00 and \$8.00—
choice.....**3.98**
SILKS AND COATS JUST RECEIVED

Wednesday Grocery and Crockery Specials

WE'RE LETTING DOWN PRICES. WATCH OUR ADS.
GROCERIES.....**74c**
Egg-O-Sees.....**74c**
X-Cellos.....**74c**
Force.....**74c**
Neutria.....**74c**
Kiln dried oats, per pound.....**2c**
Quail oats, per pkg.....**6c**
Morgan's Sapola.....**15c**
Arm and Hammer Soda.....**15c**
4-pound package Gold Dust.....**15c**
Pearline.....**15c**
Laundry Soap, all brands, 10 bars.....**15c**
Cookies, the very best, worth 15c lb.
8-pounds for.....**25c**
The very best Ginger Snaps, lb.....**15c**
FRESH FRUITS.....**30c**
Fancy seedless Lemons, per doz.....**30c**
Fancy sweet Oranges, doz.....**30c**
Penobscot Cranberries, per quart.....**74c**
Fancy Cooking Figs, per pound.....**5c**
Fancy mixed Nuts, per pound.....**12 1/2c**
CHINA SPECIALS.....**20c**
Decorated Cupids.....**20c**
Covered Slip Jars, with wire bases.....**7c**
Set white tulip shaped cups and sau-
cers.....**12c**
Set Tumblers.....**15c**
Set Sauce Dishes.....**15c**
6-piece Cream Set.....**14c**
Imported Belgian Cream Pitcher,
quaint decorations and shape,
3c value—at.....**1c**

HAYDEN BROS.

DOCTORS FOR MEN



This institution has long been established in Omaha for the benefit of suf-
fering men: For the purpose of curing the terrible diseases and weaknesses
that destroy men's mental and physical powers, making them unfit for work,
laundry, business or marriage, depriving them of social duties and pleasures of
life and marital happiness. Men, don't delay if you want to be saved and re-
stored to perfect health and strength, with mental and physical powers com-
plete. Come to the men's true specialists and learn your true condition. Get
the right treatment first and be cured quickly, safely and thoroughly.
We will make a thorough and scientific examination of your ailments, an
examination that will disclose your true physical condition, without a knowl-
edge of which you are groping in the dark, and without a thorough under-
standing of which no physician or specialist should be allowed to treat you.
We want all ailing men to feel that they can come to this institution freely
for an explanation of their condition without being bound by any obligations
whatever to take treatment unless they so desire.

Men Who Need Skillful, Medical Aid

will find this institution thoroughly reliable, different from other so-called in-
stitute, medical concerns or specialists' companies. You are just as safe in
dealing with the State Medical Institute as with any STATE OR NATIONAL
BANK. We cure quickly, safely and thoroughly.

Stricture, Varicocele, Emissions, Nervo-Sexual Debility, Impo-
tency, Blood Poison (Syphilis), Rectal, Kidney
and Urinary Diseases,

and all diseases and weaknesses of men due to inheritance, evil habits, self-
abuse, excesses or the result of specific or private diseases.

CONSULTATION FREE Office Hours—8 a. m. to 8 p. m. Sundays, 10 to 1 only.

STATE MEDICAL INSTITUTE

1303 Farnam St., Bt. 13th and 14th Streets, Omaha, Neb.

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The Best of Everything
THE NORTH-WESTERN LINE
The Only Double
Track Railway
to Chicago
Very Low One-
Way
Colonist Rates
Montana, Oregon and
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Daily September 15th to
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FOOT COMFORT
Some men wear shoes that are
comfortable, but not stylish, and
some wear shoes that are stylish,
but not comfortable. Many men
have not yet found out that they
can have both comfort and style
in the same shoe; but it's true, if
you get the right shoe—what you
can get them at this store. They'll
be made up in the newest style,
on the newest lasts and of the
newest leather. They'll be cor-
rect fall shoes, fitted correctly to
your feet—and they'll be perfectly
comfortable, extremely stylish and
the best there is at either price—
\$3.50, \$4 and \$5.00
FRY SHOE CO.
16 E. DOUGLAS ST. OMAHA