

Special Bargains Every Day. To Visitors in Omaha: Make yourselves at home in our store—we invite you to our waiting room, etc. when convenient for you. You will find that you can buy here to much better advantage than anywhere else.

Ladies' Ready-to-Wear Hats at 98c and \$1.50. An Ak-Sar-Ben special in the greatest millinery store in the west. The most popular street hats for fall in the pretty Napoleon, rolling brim sailors, short back sailors, etc.

Rug Bargain. Wilton, Axminster and Velvet rugs—samples up to 1 1/2 yards long, at each... 79c. Special Basement Bargains. Good substantial canvas valises worth \$1 each, on sale at 15c.

Watch Our Windows. BRANDEIS BOSTON STORE & SONS. The largest window display in the city.

NEW BOOKS AND MAGAZINES. A Collection of Stories Suited to Those in All Walks of Life. A NEW NOVEL WITHOUT A WOMAN. "The Elwoods" Deals with Social and Political Ideals.

LADIES' CHILDREN'S Sweaters. We have a full line from infant's size up to ladies' size 40. They're well made from best yarn; neat in appearance; fit the form closely and make a very light, warm and tidy garment, especially suitable for misses and children for outdoor wear.

MRS. J. BENSON, 212 South 16th St. Walker Adv. Special Bargains Every Day. Ladies' Ready-to-Wear Hats at 98c and \$1.50.

SCHMOLLER & MUELLER. The Big Piano House. Do You Want to Save 30% or 40% or in some cases even 50% ON A PIANO?

WE BOUGHT ANOTHER STOCK. At 40 cents on the dollar—considerably less than the cost to manufacture—about 75 instruments in all.

THIS WEEK. We are in position to sell the BEST PIANOS on the EASTEST TERMS, for less money than dealers pay.

SCHMOLLER & MUELLER. Largest Piano House in the West. Operating 4 Stores and a Factory. 1313 Farnam Street, Omaha.

DR. CHARLES FLESH FOOD THE GREAT BEAUTIFIER. Has been used by leading actresses and others who know the value of a beautiful complexion.

Diamond Talk and Facts. Do you know of anything that you can buy and use for one year, and then get your money back, less ten per cent, outside of diamonds sold by us?

FRIZER JEWELERS. 15th & DODGE. For Crane's Writing Paper and Fountain Pens, go to Barkalow Bros. BARKALOW BROS. BOOK SHOP.

OMAHA WEDNESDAY WEATHER—Fair and Cooler. HAYDEN'S THE RELIABLE STORE. SPECIAL SALES EVERY DAY. Youths' Children's Stylish Suits AT SPECIAL PRICES WEDNESDAY.

BRING. the cigar bands, tobacco tags, etc. of the Florida Tag Co.—you've lots of 'em—bring the squares cut from the wrappers of Cudahy's Diamond "C" and White Russian soap.

Wednesday Sales in the DRY GOODS DEPT. LADIES COATS—Heavy kersey, all lined, tan, navy, black and brown, stitched velvet trimming, silk buttons, an \$8.00 coat for \$4.00.

GROCERY DEPT. Take a Camera Shot at the Parades. The best practice in the world for the photographer. The daylight parade Wednesday afternoon and the gorgeous electrical cavalcade Thursday evening.

GROCERY DEPT. Our Out-of-Town Visitors are Invited to visit our immense Grocery Dept. FREE—A Special Gift to Out-of-Town Customers.

Take a Camera Shot at the Parades. Your Camera, Your Kodak and Your Photo Supplies. from our Camera man. He'll tell you all about it.

WEDNESDAY SHOE SALE. 300 pairs men's sample shoes, vici kid and box calf, Goodyear welts, worth up to \$4.00, at... 2.48.

A CROCKERY EARTHQUAKE. No. 1 or 2 Heavy Brass Lamp Burners, each... 3c. No. 1 or 2 common Lamp Chimneys, each... 2c.

HAYDEN'S THE RELIABLE STORE. SPECIAL SALES EVERY DAY. Youths' Children's Stylish Suits AT SPECIAL PRICES WEDNESDAY. The most complete stock ever shown in the west, latest styles, best fabrics, lowest prices.

ONLY FOR TWO WEEKS MORE ONE-WAY RATES VIA UNION PACIFIC. MISSOURI RIVER TERMINALS (Kansas City to Council Bluffs, inclusive.) EVERY DAY TO OCTOBER 15TH, 1904.

COOK'S IMPERIAL CHAMPAGNE. SERVED EVERYWHERE. The Only Double Track Railway to Chicago. Very Low One-Way Colonist Rates.