

HAYDEN'S THE RELIABLE STORE

The Grandest Display of High Grade Fall Merchandise Ever Shown in the West

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A Week of Exceptional Money Saving Opportunities at "The Big Store." Don't Fail to Come.

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IMMENSE DRESS GOODS SALE MONDAY

Over a carload of Dress Goods, the remainder of the Botany Mills Fall Stock, closed out to us for spot cash. We defy any house in America to make the following prices on New Fall Merchandise.

40-inch nice bright German Plaids, strictly all wool 54-inch Cackings, worth up to 98c, at, yard..... 28c

Floor Oil Cloth

IN OUR CARPET DEPARTMENT, MONDAY, OCTOBER 3. We will place on sale a solid carload of medium and high grade Floor Oil Cloth 1, 1 1/2 and 2 yards wide, purchased direct from the manufacturers at a spot cash price that enables us to offer it to you at

Another Week of our Record Breaking Silk Sale

Hundreds of pleased patrons will tell you that they never saw such great Silk Bargains in all their lives. For Benefit of Ak-Sar-Ben Visitors as Well as Home Customers Without fear of successful contradiction we state that there is not a store in this city or any other in the land that will sell such FINE SILKS FOR SO LITTLE MONEY AS HAYDEN'S WILL IN THIS GREAT RECORD-BREAKING SILK SALE.

Cotton Dress Goods IN OUR GREAT Domestic Room

It is a well established fact that we sell Cotton Goods cheaper here in Omaha than in any other town in America, and that Hayden Bros. are the cheapest of them all. These prices are the proof:

Grand Opening Display Women's Garments

Thousands of new suits, coats, skirts, waists, etc. The largest, the best selected stock in Omaha. A most prodigious assortment of high grade women's garments most enticingly priced.

OUR GREAT SALE OF SAMPLE SUITS AND COATS CONTINUES MONDAY. HANDSOME SUITS--In twenty-five different materials, lined with Givernaud's taffeta and Skinner's satin, hundreds of styles to select from, no two alike except in up-to-dateness and styles, manufactured to sell at \$25.00 to \$45.00--choice

ELEGANT COATS--Mostly three-quarter lengths, fancy mixtures and plain colors, with burnt orange, green or red velvet trimmings, the very noblest in new fall creations--worth from \$10 to \$30--the greatest snap of the season, at..... 7-9-14-50-20-00

SAMPLE DRESS AND WALKING SKIRTS--The most magnificent collection we have ever shown, that means the greatest collection ever shown in this city

Immense variety of handsome fabrics in the most popular colors and styles. If bought regularly would have to sell for from \$6 to \$20 3-95-4-95-7-95-9-90

Silk Underskirts--In all colors and black, made to sell at \$6.50. Special Monday..... 3.95 \$6.00 Silk Waists--In black taffeta--the greatest value yet, at..... 3.90 Early Fall Jackets--In handsome tan and black covert cloth, at..... 4.98

THREE FUR BARGAINS--But only three of many Women's Coney Scarfs, at..... 98c Women's River Mink Scarf, with six tails, at..... 1.98 Very handsome Near Seal Scarf, 72 inches long, at..... 4.98

Illustration of a woman in a long, dark dress with a high collar and long sleeves, standing in a simple pose.

Monday Will Be A Record Breaker in Our Linen and Domestic Department

READY MADE SHEETS--Bleached, 2 1/2 yards wide and 2 1/2 yards long. This is the U.S. Mills with wide and long, regular \$2.00 value. On special sale--6 to a customer..... 55c

READY MADE PILLOW CASES--42 and 45 inches, wide hem and best make, regular 10c value. On special sale--12 to a customer..... 12c

15 YARDS BLEACHED MUSLIN--One yard wide, regular 8 1/2c value, Monday 15 yards for..... 1.00

HEMSTITCHED TABLE CLOTH--Silver bleached, all linen 2 1/2 yards long, regular \$2.00 value, each..... 1.25

LARGE HEMSTITCHED TOWELS--20x45 inches long, pure linen, heavy, sells regular at 40c, special at, each..... 25c

PURE LINEN TOWELING--18 inches wide, sells regular at 10c, Monday at, yard..... 7 1/2c

WHITE GOODS, INDIA LINON, LACE STRIPES, NAINSOOK--Regular 10c value, at, yard..... 5c

Special Underwear Sale During the week commencing October 3, we will make a deep cut in Underwear prices. A few samples are the following:

Men's Ribbed Wool Shirts and Drawers, at, each..... 75c \$1.25 Men's Camel's Hair and Natural Wool Shirts and Drawers, at, each..... 75c

\$1.50 Men's Heavy Wool Shirts, double front and backs, special at, each..... 98c Men's extra fine Wool Shirts and Drawers, in blue and salmon, Colors are strictly fast and garments shrunken, 1.25 per garment..... 1.25

Men's Camel's Hair Shirts and Drawers, double front and backs in shirts and double waist in drawers, at, each..... 1.50 Men's Sample Shirts, worth from \$1.00 to \$2.00, special..... 69c

25% Discount On all Real Duchess Laces, Lace Collars, Jackets and Gowns for one week, Underwear and Curtain Laces, at, yard..... 5c \$2.00 Lace Collars..... 98c

ODDS AND ENDS. Hot Pot's Irons..... 79c at..... 39c 2-Burner Gasoline Stoves..... 2.19 6-Inch Elbows..... 6c No. 8 Nickel-Tip Kettles..... 79c No. 10 Folding Ironing Board..... 89c 6-Inch Pipe..... 9c Connecticut Food Choppers..... 95c Folding Wash Boards..... 69c Decorative Flour Cases..... 69c at..... 29c

NEWEST Fall Styles in Men's Hats. Many Men of Many Minds, Many Hats of Many Kinds, but you'll find the best at HAYDEN'S. A handsome new line of Derbys in the popular brown shades just received. SEE THEM. SAMPLE HATS in all manner of styles and colors, both soft and stiff, worth up to \$2.50--Special Monday..... 95c

Ak-Sar-Ben

Has always brought us hosts of friends for SPECTACLES & EYEGLASSES We invite all who need the services of EXPERT OPTICIANS to visit our old established OPTICAL DEPT. Usual Low Prices.

Snaps in Our China Department

You have bought China at a bargain, but never anything like this. Decorated Cups and Saucers, Plates of all sizes, Platters, Vegetable Dishes, Bowls, Cream Pitchers, Nappies, Salad Dishes, etc. Your choice of any article in the lot Monday, at, each..... 10c

Blanket Department

We carry the largest stock of Bedding in the west, from the very low priced to the very highest grade of

heavy weight, beautifully fleeced all wool Blankets in all the different colors. We are one of the largest dealers in blankets in America selling direct to the consumer, recognized

headquarters in this line and are in a position to furnish you such values you could not get elsewhere at anything like the price. At \$3.98 per pair we offer a heavy

6-pound all wool White Bed Blanket--a regular \$6.00 value. At \$2.50 per pair we offer a good size all wool grey, White and Fancy Plaid Bed Blanket--\$4.00 value.

500 pairs part wool and all wool, in all colors, Sample Bed Blankets, at mill prices. Here you can always get the best quality at the lowest price.

THAT YOU MAY KNOW

Of Dependable Fall Merchandise and Special Carnival Week Bargains We Call Your Attention to These Sales

IN OUR MAIN COTTON GOODS DEPARTMENT The best Apron Gingham manufactured, at, yard..... 5c The Standard Brand Aprons and Lanciers..... 5c The best Prints (all-wool) made, any color or brand, at, yard..... 5c

We Always Lead in Furniture Values

BUT AT THE PRESENT TIME WE ARE MAKING SPECIAL PRICE REDUCTIONS ON ALL LINES. As a leader for this week we are offering a Solid Oak Dining Table, like cut, 44x44

Illustration of a dining table with a rectangular top and four ornate legs.

AK-SAR-BEN BARGAINS MONDAY

New Dress Trimmings on Sale

5c, 10c, 15c and 25c For the New Novelty Dress Braids. 25c, 35c, 50c and 75c For the Latest Silk Applique Dress Trimmings. \$1, \$1.50, \$2, \$2.50 up to \$6.50 For the Latest Pearl and Gold Dress Trimmings for evening gown.

Home Made Bed Comforters

Just like mother used to make. At our extremely low prices you can buy

your Comforters of us and they will be well filled with extra fine cotton, covered with the best values in outing flannel, calico, silkoline and saten, size 90 inches wide, 2 1/2 yards long, at, each..... 1.50-1.98-2.25-2.50

GRAND CARNIVAL

Fresh, crisp Butter Crackers, lb..... 50c Fresh, crisp Milk Crackers, lb..... 50c Fresh, crisp Oyster Crackers, lb..... 50c Fresh, crisp Ginger Snaps, lb..... 50c

GROCERY OPENING MONDAY

FREE DEMONSTRATION OF CRACKERS, COCOA AND COFFEE DURING CARNIVAL WEEK. TEA AND COFFEE PRICES. Fancy Golden Santos Coffee, lb..... 15c H. C. B. Mocha Blend Coffee, lb..... 17c

FRESH FRUIT DEPARTMENT--THE LARGEST IN THE CITY.

Fancy large ripe Bananas, doz..... 10c Large Sweet Oranges, doz..... 12c Fancy Mixed Nuts, lb..... 10c New California Pigs, lb..... 8 1/2c Large baskets Blue, Red or Yellow Washington Plums for..... 2c

HARDWARE, STOVES AND HOUSEFURNISHINGS

THE REGAL--Nothing like it in Omaha. Come and see for yourselves and you will say it is the finest stove you ever saw in your life. It is beautiful, durable, a great heater, economical. 44.50

GREAT STOVE SALE MONDAY

THE UNIVERSAL OAK--The best made, the best door heater you ever saw, for hard coal, soft coal or wood. 16.50 THE STAR OAK--A great big 17-inch handsome Oak Stove, for soft and hard coal or wood. Will heat the whole house. We sell them for..... 14.50

LIFE SPENT WITH HORSES

Dr. C. DeGarmo Gray Starts Out in Boyhood on Spectacular Career. FROM CIRCUS RIDER TO SHOW MANAGER Charles G. Charleston, the Young Colored Man from St. Paul, is a Well of Information. Many old and shrewd residents of Omaha shook their heads when Dr. C. DeGarmo Gray came about the first of August, opened headquarters and began to prepare for the city's first horse show.

woodwork. The beginning was with John Robinson's circus, that famous early show in the '80s.

Comes From a Horse State. The doctor's middle name, DeGarmo, came to America with Ponce de Leon, the gentleman who emigrated from Spain a few hundred years ago in quest of the fountain of youth. The doctor came to it through his mother, a descendant of the companion of Ponce. His father was of Scotch descent and the horse show manager was born in Kentucky in 1853. When the John Robinson show came to the little town of Florence the doctor was 11 years old. The show wintered there and the boy spent every available hour with his friends, the horses. It gave him his first taste of the show business and his appetite was whetted. He joined the show and was taught to ride in the ring by one of the old performers. His mother asked him to drop the family name, Gray, and to use her's, so as a circus performer he was known as DeGarmo.

to get through a grammar school. Then he ran away.

The great holocaust in Chicago in 1871 came under the keen observation of the doctor and he journeyed to the Illinois city. He looked for a theater wherein to dissipate his talents and found the Adelphi, the only one open, owned and conducted by James Haverly. Young Gray made the coupling with Haverly and stayed with the colonel twelve years. He thinks his later success was due to the schooling under Haverly. The job took him all over the United States and to England in 1879, when the Mastodon minstrel first delighted Britons at Her Majesty's theater in Lannon town. American "show paper" was exhibited in London for the first time. It made a hit. They say people blocked the street to gaze at the huge posters in strenuous colors. Anyhow the royal children saw them and would not stop crying until they had a theater. He had his trousers rolled up, so Sir Francis had the courage to ask him about the posters. The doctor sent Knollys home with his arms laden like those of a commuter. Back to His Horses. But the doctor could not keep away from horses, so he studied the breeds in England. Later he went to Paris and for three years was an attaché at the Concours Hippique. He introduced American advertising schemes and made another hit.

Monte Carlo called upon him next, not for cash, but as director of amusements. This he was for seven years.

Dr. Gray came back home, finally, only to find finer honors laid upon his brow. He was appointed by President Cleveland to represent American industries at the Paris exposition in 1889. Subsequently he was engaged by the French government to obtain amusements at the exposition. After following pilgrimages with horse shows, flower shows and other kinds of entertainment in Alexandria, Bombay, Calcutta and Colombo, Australia demanded his versatility. From the South Seas he got into South Africa and conducted a successful trade exposition at Pretoria, remaining there while the Jamieson raid was in progress. Back from South Africa, gri with new glories and experience, he was called upon by the late General John A. Logan and Major Hayward to assist in putting on the first horse show in Chicago. It was a great success. Since then the doctor has confined himself to the horse show business in the United States and his career has been uniformly successful. He gets the title "Doctor" by reason of the fact that he studied and completed a course of medicine which he never has practiced. Charleston a Wonder. During the horse show many questions were asked concerning the personality of Charles G. Charleston, the young colored man who served as clerk of the arena. While the doctor is giving shows, Charleston acts as his assistant and private secretary. All of the details of the show proper, including the entries, events, music, appointments, etc., are in his care. The doctor, after the bugle sounded for the first exhibition, relied almost entirely on Charleston and entrusted about everything in the way of execution to him. "Boys," said the doctor to the reporters the first night, "don't talk to me. See Charles. Here, Charles, take these newspaper men and tell them everything they want to know, but for heaven's sake keep them away from me." It was not necessary for a reporter to even think about Dr. Gray after that. Everything he wanted to know was supplied on the instant by Charleston. Frequently all of them bombarded Charles with questions at once, while the judges besieged the colored man on the other side and Dr. Gray was impatiently demanding information from any old point of the compass. But Charles satisfied all. No one reporter had to move from the judges' box to get very detail of the arena, the latest post entry or the gossip from the stables. Mr. Charleston is a native of Canada and is 35 years old. His regular occupation is that of private secretary to W. G. Carling of St. Paul. Mr. Carling taught him what he knows about horse shows and horses, for the St. Paul man gives a show of his own every year. But whenever Dr. Gray has a show in progress he borrows Charles, and now he can scarcely get along without him. The young colored man was graduated from the St. Paul High school and from the Hess business college. Home Visitor's Excursions Pair. Tuesdays in September and Oct. 11. Good thirty days. Fall fare plus \$2. Many points in Indiana, Ohio and Kentucky. Inquire at the Northwestern Line Office 141 and 143 Farnam St., Omaha.

OUT OF THE ORDINARY.

Charles Taylor, 99, drove a race at the Waterbury (Vt.) fair last week. The office of mayor of Quilataro, Mex., was recently offered to a Chinaman, but he refused to accept the office. A beer wagon collided with an ice cream cart at Providence, R. I., last week, and the beer and ice cream became generally mixed in the gutter. Some dogs started in to eat the mess and two became so drunk that they could not stand. J. D. Curry of Fairmont, W. Va., a member of the Second West Virginia cavalry, attended the recent Bull Run reunion and recovered his gun, which had hidden under a ledge of rock August 20, 1862. The ravages of time have destroyed all the wood of the gun. In South Brewer, Me., there is a curious elm tree. The tree is but twelve feet high, with large spreading branches reaching very near to the ground and the most remarkable part are the great leaves, measuring six and a half inches, which is considered to be of a remarkable size. A cat gave birth to four kittens in a hen's nest, the farm of G. S. Fisher, near Crawfordville, Ind., some days ago.

and the litter was adopted by an old hen despite the strenuous efforts of the mother cat. The fight for the possession of the chickens lasted until Mr. Fisher caught the hen and placed it behind closed doors.

One of the most remarkable freaks of lightning ever known in Tennessee occurred at St. Blaise during a thunderstorm. While John Trout was milking a young cow, which was tied to a wire fence, lightning struck the fence, ran down the rope with which the cow was tied, and tore the bucket held by Trout into a hundred pieces. The man, cow and the calf, standing by his mother, were knocked insensible, but were otherwise uninjured. Harry J. Scott's skull was fractured several weeks ago in Gosport, N. Y., when the tank of a chemical engine exploded and a piece of the metal penetrated his forehead. A successful operation was performed, but he was partially paralyzed and unable to speak for days after consciousness was regained. Finally a slow improvement began, and when he made an effort to speak he was able to enunciate only the word "mama." The man is now able to walk, but the only words he can speak commence with the letter "m." Some physicians say he will eventually recover his speech perfectly, but are unable to account for the peculiarity in the case.

Advertisement for Cascetta Candy Cathartic. Sale Ten Million Boxes a Year. Cascetta Candy Cathartic. THEY WORK WHILE YOU SLEEP. PREVENT ALL BOWEL TROUBLES.