

5c Quality Best <b>Cambric</b> Lining at— yard... <b>1c</b>	Double Fold <b>INDIA</b> Linen at— yard... <b>3c</b>	Mill Remnants 10c quality <b>DRESS</b> Ginghams at... <b>3c</b>	Blue and white Dotted <b>Sateen</b> the 19c kind yard... <b>4c</b>
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# BRANDEIS

"BOSTON STORE"  
& SONS

### Four Big Specials in Millinery Department

Hand Painted <b>WINGS</b> at each... <b>10c</b>	Parrots, Pigeons and Fancy Birds at... <b>25c</b>	Drummer's Samples Fancy Feathers for Hat Trimming... <b>5c</b>	Ready-to-wear Trimmed <b>STREET HATS</b> worth \$1.50—Base- ment—at <b>25c</b>
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Mill Lengths COTTON DRESS VOILES worth 25c yd. at... <b>5c</b>	Figured <b>Draperies</b> Swiss The 15c kind of yd... <b>3c</b>	60 Inch <b>BAGDAD</b> COUCH COVERS Fringe on end, worth \$3, at... <b>1.25</b>	Germantown <b>ZEPHYRS</b> and <b>SHELAND</b> FLOSS all colors shein... <b>5c</b>	Ingrain <b>Carpet</b> Rugs 11-2 yd long each... <b>15c</b>	Brussels <b>Carpet</b> Rugs 1 1-2 yd. long, each <b>59c</b>	Simpson's <b>Prinis</b> gray and black and black and white each <b>3c</b>	5c Sewing <b>Silk</b> All colors and black per skein... <b>1c</b>	<b>Huck</b> Towelings per yard... <b>2c</b>	25c Unbleached <b>Table</b> Damask per yard <b>12c</b>	All Linen <b>Lunch</b> Napkins per dozen, <b>25c</b>	<b>Canton</b> Flannel per yard... <b>3c</b>	Heavy quality <b>NOTTINGHAM</b> LACE CURTAINS worth \$2 at, pair, <b>98c</b>	Irish Point <b>Door</b> Panels worth \$1, at each <b>39c</b>
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## WONDERFUL BARGAIN SALES ALL THIS WEEK

TO VISITORS TO AK-SAR-BEN CARNIVAL—We invite you to visit the Boston Store during your stay in Omaha. We assure you that you will be welcome to look over the greatest store in the west and we will be pleased to extend to you every courtesy within our power. As a special feature for Ak-Sar-Ben we offer the greatest series of bargains Omaha ever witnessed. By taking advantage of these daily bargain offers you can save one-half on all your fall and winter purchases. You can save the expenses of your trip several times over by purchasing here.

### Take Advantage of Reduced Rates on All Railroads Into Omaha

#### Free Advantages This Store Offers

- Free Waiting Rooms—Free Wash Rooms—
- Free Parcel Delivery—Free Use of Telephones
- Baggage and Parcels Checked Free—Free Banking Accommodations—Checks and Drafts Cashd Free.
- Free Souvenirs to Out-of-Town Visitors.



THIS IS THE PLACE  
N. W. Cor. 16th & Douglas Sts.  
**BOSTON STORE**  
SHOPPING CENTER OF OMAHA.

#### How Big This Store Is

Boston Store is half a block long and half a block wide—It has five big floors filled with new goods. From 600 to 1,000 employes the whole year round. Now on Display a New Million Dollar Fall Stock. Operates its own Bank under Government Supervision—Its own Electric Light and Telephone System.

#### Widest Variety of High Class Fashionable Goods Ever Shown West of Chicago

Goods Purchased Here Are Always Reliable

Brandeis is the Leading Style Authority of the West

#### The Greatest and Most Complete Array of Special Bargains Ever Offered at a Sale

Brandeis Prices Are Always The Lowest

The Store that always offers Real Bargains

#### Ladies' Stylish Suits and Coats

Ladies' \$25 Fall Suits at \$14.85—We offer a special lot of strictly high-class suits—absolutely new and ultra stylish—prettiest fall styles, cloths and colors, many sample suits, worth \$25, at... **14.85**

Ladies' Fall Suits at \$9.98—A great special for this week—all new styles—fine workmanship, right up-to-date, at... **9.98**

**The New Tourist Coats**  
The most stylish and popular coat of the year—long loose effects with belted backs—new sleeves—suitable for every occasion and the height of fashion, at... **7.50-12.50 up to \$35**

Ladies' Walking Skirts—the correct lengths—the right weights for fall and winter and the most fashionable cloths, at... **2.98**

**The New Fall Waists**—Made in the new woolen materials, pleated effects, etc.—a big bargain **1.50-2.98-4.98 up to 15**

#### Ladies' Smart Gloves, Neckwear

A special lot of ladies kid gloves—made in correct colors for street and dress wear—many well known makes—a very special offer during carnival week; worth up to \$1 a pair, at **59c**

High Class Fall Kid Gloves, Special at \$1.

Ladies Neckwear—in tabs, stocks and bows, lace and silk embroidered—a score of pretty styles suitable for all occasions, at... **10c-15c-25c**

**Ladies Fall and Winter Underwear**  
Ladies Heavy Cotton and part wool vests and pants—right weight for fall and winter **25c-39c**

Ladies Union Suits—made of ribbed and fleecy cotton—this underwear is regular \$1 quality—a big special for carnival week, at... **49c-69c-1.00**

Boys and Girls fine ribbed and fleecy cotton underwear—warm and comfortable—regular 50c quality, at... **25c**

Misses and Childrens Union Suits all form fitting; special **39c-49c**

#### Elegant Brandeis Millinery

**\$25 Horse Show Hats at \$10 and \$15**

We offer an extraordinary millinery special, a great array of elegant and elaborate hats specially designed for horse show wear—these are regular \$25 dress hats—special **\$10-\$15**

A \$10 Hat at \$5

The very latest shapes and the most expensive trimmings—these hats have been selling regularly at \$10—as a special for carnival week, we offer them at... **\$5**

**\$5 Trimmed Hats at \$2.98.**

In this lot are pretty, new and up-to-date trimmed and street hats—all pretty ideas, fashioned by experienced workmen—very special, at... **2.98**

**BASEMENT SPECIAL** The leading shapes and trimmings for correct fall wear—a special lot in our great basement section, at... **\$1**

#### EXTRA STRONG BARGAINS IN SHOES

On the Second Floor	In the Basement
Ladies' Shoes... <b>1.98</b>	25c Caroline shoe polish... <b>10c</b>
Tomorrow we offer you the unrestricted choice of the entire Dubuque factory stock of ladies' lace shoes—in light, medium and winter-weight soles—kid-skin upper—kid and mat tops—patent tips—the newest fall style—all sizes 3 to 8 D, E and EE—at <b>1.98</b>	25c Oil-o-Shine shoe polish... <b>10c</b>
	LADIES' WARM SLIPPERS... <b>59c</b>
	LADIES' CROCHET SLIPPERS... <b>39c</b>
	LADIES' STREET SHOES... <b>1.25</b>
	CHILD'S SHOES... <b>75c</b>
	Misses' shoes... <b>98c</b>
	Boys' shoes... <b>1.15</b>
	Men's shoes and ladies' shoes, 30 different styles—on bargain square— <b>1.59</b>

#### New Fall Dress Goods—New Autumn Silks

**In Dress Patterns**  
Stylish all wool goods, enough for dress, \$1.98 per pattern—Every color and style, new all wool goods and hundreds of patterns from the renowned dressmakers stock—at-pattern... **1.98**

**High Grade Dress Goods in Dress Patterns \$2.98**  
Each—New Panamas, armure, chevots, serges, plaids, mohairs and tailoring cloths at \$2.98—the best imported goods in dress patterns \$3.98. Hundreds of the finest imported Panamas, granites, armure, unfinished worsteds, cloths for street costumes and many splendid dress robes from the Terrill's stocks, black and all colors—at... **3.98**

New waterproof cloths, regular \$1.50 grade, \$1 **1.50**

Broadcloth in all colors, regular \$1.50 grade, \$1 **1.50**

**175 Pieces New Shirt Waist Suits**—Plain taffetas, 36-inch black and white China silk, 27-inch black taffetas, 21-inch black peau de soles, fancy plain and checked silks, black and colored silk velvets and a big lot of waist silk and trimming silk, worth up to \$1 yard—special price, a yard... **39c and 49c**

**Special for This Week:**  
27-inch black peau de sole, 36-inch black taffeta, 24-inch black crepe de chine, 24-inch satin de Lyon, 27-inch rustling black taffeta, 27-inch fancy striped waist silk (30 different styles), 27-inch plain and fancy Louiseses, 21-inch dress silk, plain weaves in black and all colors, value up to \$1.25—**ALL GO AT 69c A YARD**

**SPECIALS IN REGULAR SILK DEPARTMENT**  
Our \$1.00 high class... **1.39**  
Our \$1.50 and \$1.50... **1.25**  
Our \$1.25 shirt waist... **89c**  
Our \$1.50 fancy silk... **79c**  
Our \$1.50 and \$1.50 fancy and plain chiffon... **98c**  
Our \$2.00, regular \$2.50... **1.48**

Our \$1.00 guaranteed silk taffetas... **1.00**  
Our \$1.50 Lyons fancy weaves dress silks, all Velvets and chiffon velvets, special silk Grosa velvets, black and all colors... **98c**  
Chiffon velvets, 25 different styles... **69c**  
\$1.50 quality fancy velvets... **1.50**  
Black silk velvet... **50c**

#### Men's Clothing Sale

The greatest clothing offer ever known to Omaha men—these suits and overcoats are right up to date in style and are well made and perfect fitting—our greatest clothing bargain at, each... **\$10**

**Hand Tailored Suits for Men at \$15**—A specially well line of suits in the new browns and mixtures, at... **\$15**

The Rogers, Peet & Co. and Brandeis Special Suits and Overcoats—the finest clothing made in America—the only ready-made garments that fit and look as if \$15 to \$40 were priced—**\$15 to \$40**

Boys' and Children's Stylish Clothing moderately priced—special boys' department—Third floor.

#### Special Prices on Made-Up Rugs

Made from remnants and odd pieces—a large line to select from

Wilton Velvet Rugs, 6x9, at <b>10.98</b>	Best Brussels Rugs, 8-8x10-6 <b>13.50</b>	Best Brussels Rugs, 8-8x8-6 <b>11.50</b>
Brussels Rugs, 9x12, at <b>12.98</b>	Best Brussels Rugs, 10-8x12 <b>17.98</b>	Brussels Rugs, 10-8x12 <b>16.50</b>
Wilton Velvet Rugs, 8-8x10-6 <b>16.50</b>	Wilton Velvet Rugs, 8-8x11-4 <b>17.50</b>	Wilton Velvet Rugs, 8-8x11-4 <b>18.50</b>
Wilton Velvet Rugs, 10-8x11-4 <b>\$21</b>	Wilton Velvet Rugs, 10-8x12 <b>23.50</b>	Wilton Velvet Rugs, 10-8x12-6 <b>24.98</b>
Best all wool Ingrain Carpet, yard <b>59c</b>	Brussels Carpet, per yard <b>59c</b>	Velvet Carpet, per yard, at... <b>89c</b>

**Sale of Fine Pattern Table Cloths**  
Extra fine Irish, Scotch and Austrian makes—cloths for square tables, cloths for round tables, cloths for all lengths of tables.

The following are all full bleached all linen pattern table cloths

\$2.50 Table Cloths... <b>1.75</b>	\$5.00 Table Cloths... <b>3.50</b>
\$3.00 Table Cloths... <b>1.98</b>	\$6.00 Table Cloths... <b>3.98</b>
\$3.50 Table Cloths... <b>2.50</b>	\$7.00 Table Cloths... <b>4.50</b>
\$4.00 Table Cloths... <b>2.98</b>	\$8.00 Table Cloths... <b>4.98</b>
\$4.50 Table Cloths... <b>3.25</b>	\$9.00 Table Cloths... <b>5.98</b>
\$10.00 Table Cloths... <b>6.98</b>	

#### Special Offers in High Grade Blankets and Comforters

We are this season showing the largest line of fine blankets and comforters that has ever been shown in Omaha.

**SILK COMFORTERS**  
We are showing a beautiful line of silk, satin and French Satine comforters, filled with eiderdown, lambs' wool and Laminated cotton, at \$4.98, \$6.98, \$7.50, \$8.50, \$12.50 and \$16.98 each. These should be seen to be appreciated.

**A Special Event**  
In the blanket department at the present time is our selling of the entire stock on hand of Kelley, Stiger & Co's high grade wool blankets at about one-half what they were formerly sold for. There are white, tan, gray, and fancy plaid blankets, ranging in price from \$1.98 to \$4.25 per pair. Kelley, Stiger & Co. sold them as high as \$8.00. These will not last long, and we recommend an early purchase.

**Special Values in Cotton Blankets**  
In full size, soft, fleecy goods, at 59c, 75c, 90c, \$1.19 and \$1.59 pair. All of them bought by us for spot cash direct from the mills, thereby saving all intermediate profits.

**Special Values in Comforters**  
80c, \$1.25, \$1.50, \$1.75, \$1.98, \$2.50.

#### Great Sale of LACE CURTAINS

We want you to visit our curtain department and to make a special inducement, we present these two extraordinary bargains. There are many other bargains just as tempting as these in this great department.

**\$4 Lace Curtains at \$1.98 Pair**—White, Arabiac, Irish point, Battenberg and Swiss point, up to 60 inches wide—at, pair... **1.98**

**\$5 Tapestry Curtains at \$2.50 Pair**—Heavy fringe, Roman stripe and all-over patterns—actually worth up to \$5 pair—at, pair... **2.50**

**A GOOD CANVAS GRIP for 15c**  
Handy Article Specially Priced for Carnival Visitors.

A good substantial traveling bag—just the thing for carrying parcels, clothing, etc.—an unusual bargain for this week only—at, each... **15c**

FULL LINE OF FINE TRUNKS AND VALISES

Brass Extension <b>Curtain</b> Rods at... <b>10c</b>	Ready made Bleached Sheets 81x90 size, each <b>50c</b>	Good bleached <b>Pillow</b> Cases each... <b>9c</b>
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# BRANDEIS

"BOSTON STORE"  
& SONS

Dress Buttons plain and fancy, Cloak and Suit Buttons, all sizes worth 25c doz. at... <b>2c</b>	Ladies' <b>Corsets</b> worth 75c, each at <b>39c</b>	DRESS TRIMMINGS worth 25c yard at <b>2c-5c</b>
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ENTIRE DRESS PATTERN, 8 yds double width plaid dress goods, for entire pattern, Basement **75c**

75c Plain French Flannels and all-wool Tricots for waisting, yd. **29c**

\$1.00 Black Satine Mercerized Skirts, accordion pleated ruffles, on 2nd floor, **50c**

\$1.00 quality of dark colored fleecy lined WRAPPERS, all sizes, at **59c**

75c Fleece Lined Dressing Sacques at **29c**

Infant's and Children's Eider-down Cloaks, lace trimmed, in Cloak Dep't, **75c**

CHILDREN'S LONG CLOAKS, ages 4 to 14, at **98c**

\$2.50 Flannel SAILOR SUITS, plaids and checks, ages 4 to 14, lined, on sale in Children's Cloak Dep't at **1.19**

\$1.50 Walking Skirts, heavy Melton Skirts in Suit Department at **89c**

\$10.00 Ladies' Tailor-made Cloth Suits in the new colors, on sale in Suit Department at **5.00**

Ladies', Men's and Children's fast black Hosiery, pair, **10c**

Big lots All kinds Handkerchiefs **3c-5c**

\$1 quality SILK VELVETS—all colors of the rainbow—at, yard, **29c**

Laces hundred styles, bands, galleons, worth up to 35c yd. at **5-10c**