Exclusive
Agent
Ur. Reed's
Cushion
Short

Wednesday Extra Specials

LADIES' NEW FALL WAISTS AT \$1.50

Actually Worth \$2.50 and \$3.



All wool waists in the new styles for fall go at special sale tomorrow-hundreds of pretty new flannel, mohair veilings; also heavy mercerized cottonthe new blues,

for Bonnet

reds, champagnes, browns, light blues, etc.—new pleated and piped effects, actually worth up to \$3,00 each,

LADIES' STYLISH STREET HATS AT \$1

A Special for Wednesday Only.

A great assortment of jaunty street hats, specially priced for Wednesday's sale. These hats are made of felts in the latest shapes and popular colors, deftly trimmed with ribbons, quills, feathers, etc. The new French sailor styles-pretty turbans-a splendid ready-to-wear hat-Wednesday, at.....

LADIES' \$1 CORSETS at 39c

Samples and odd sets from Kalamazoo Corset Co. -thousands of "F. C." and American Beauty corsets-in all sizes, straight front, bias gored and high bust-all colors in French coutil and bias Italian cloth-regularly sold all over the country at \$1 eachat, each......



SALE OF HANDKERCHIEFS at 12½c

Ladies' and men's all pure Irish linen handkerchiefs-all widths of hemstitching-regular 25c values, go Wednesday at, each

Watch Our Windows



Watch Our Windows

Big Clothing Sale Now Going On

SLIGHTLY DAMAGED BY WATER. Must be sold within ten days, regardless of cost. It is your last chance to secure winter clothing at low

Notice These Prices:

\$12.50 Suite-	500 men's Cashmere Shirts, all sizes
\$10.00 Sunts 4.98	and styles, worth up to 39c
8.50 Suits 3.50	Men's fine Underwear, Shirts and Drawers, worth \$1.00 a gar- ment, goes at 39c
\$7.50 Buits 2.98	Men's loc fancy Hose, 5c
\$4.50 Pants 1.98	Men's 15c Linen Collars, all 1C
\$250 Pants 98c	Handkerchiefs worth 5c and 5c
\$1.75 Pants 78c	Men's \$3.50 Shoes 1.98
at7.98	Men's \$2.50 Shoes 1.48
\$12.50 Overcoats 5.95 \$7.50 Overcoats 3.08	Men's \$1.50 Shoes 95c
at	Men's \$1.00 and \$1.50 Sweaters 39c
#4.50 high grade hats, worth 95c from \$1.50 to \$4.50, for Don't miss this sale, for if you do y your life to supply yourself with gent	Men's \$5.00 and \$6.00 Mack- intoshes at 2.98 rou will miss the greatest opportunity of s' winter clothing at a great deal less
than cost.	

People's Clothing Co.,

Look for the Sign

1321 Douglas Street

It Was Mary's Little Lamb...

That had fleece as white as snow.

Which kept it nice and warm—

Which kept it nice and warm—
have a nice account with the

Omaha Loan and Building Association

1704 Farnam Street-Bee Building
11.00 per month per share or larger. Lump sums will draw six per cent
r annum dividends. All business may be transacted by mail. Q. W. LOOMIS. Pres. G. M. NATTINGER, Sec'y



RIBBONS. Handkerchiefs

The finest French hand embroidered handkerchiefs, finished with scalloped or hemstitched edges, in both neat and elaborate patterns, workmanship exceedingly dainty, offered you now at 1-3 less than usual price-very rare bargains, you'll admit. We also have a very large variety of Duchesse, Duchesse point and real point lace, and Venetian point lace handkerchiefs, with linen centers, allnew patterns, at all prices.

RIBBONS. The new large dotted ribbons in all colors, for which many ladies are waiting, have arrived, and with our new shaded and fancy ribbons form a collection unsurpassed in beauty and richness.

FANS. We have just received a handsome line of white and black carved ivory fans, finished with painted decorations, with lace trimmings or spangled, at all prices. KID GLOVES. Don't forget that we have the best kid gloves

MRS. J. BENSON, 212 South 16th St.



One of the New Fall Shapes

The above is only one of the many new shapes we are now showing for fall wear. They are all new and smart and fashionable—fine, clean-cut, artistic designs, that show quality all

We invite all women who are interested in neat and natty footwear at reasonable prices, to call at this store and inspect the new styles and good values we show at all prices, and our specials, at

\$3,50, \$4 and \$5

SMOE CO. 16 EDOUGLAS OMAIIA

Diamond, Ruby, Emerald or Sapphire Rings, \$12.50 and up.





-that the Ak-Sar-Ben Ball is only ten days away, -that it's a case of being

in a Dress Suit or being away from the ball. Omaha will be there to note any defects in your attire, if there are any.

-that there WON'T be any if yours is a MacCarthy Dress Suit, \$50, \$60 and \$75.

MacCarthy Tailoring Company, 304-305 5. 16th 5t

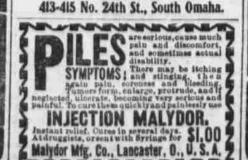
Next door to Wabash Ticket Office. Phone 1898.





he finest is triple action-itheatsupstairs, itheats the main floor, and if you wish, it will send the ashes into the bin down cellar. No ashes or dust in the parior. It's the only kind that suits particular people. It's the easiest stove in the world to run and, because of the air circulating system, t keeps your house warm and comfortable in the coldest weather and saves from 1/2 to 1/2 the coal you

have been using. BUY IT AND BE COMFORTABLE NEBRASHA FURNITURE



Omaha Weather for the Anniversary and Red Letter Day-Fair and Cooler.

reen Trading Stamps

Bring it, or one cut from the Sunday papers-one or the other-make a purchase from one or other of the several tables of Horse Show, Ak-Sar-Ben and Green Trading Stamp Souvenirs-the value of the purchase may vary, it may be a dollar, or a dollar and a quarter, perhaps a dollar and a half, may-be two dollars-it all depends on

the souvenir you wish to buy. You will find these tables In Grocery, Jewelry, Clothing, Candy, Art, Crockery and Japanese Departments. Your making a purchase from these tab'es will entitle you to SEVEN DOLLARS' WORTH OF LOOSE STICKERS, also to a new Green Trading Stamp Book with Three Dollars of Little Green Stickers pasted in it. That makes ten dollars, don't it? All yours on presentation of this coupon, and on making the purchase at these tables of souvenirs.

Again (and you need no coupon for this) you will get ANOTHER NEW BOOK with Three Dollars Little Green Stickers stuck in it. Wednesday, (it's Red Letter Day anyway) at Premium Parlor, Second Floor.

Now, there's oceans of stickers for you, all to commemorate the first birthday in Omaha of GREEN TRADING STAMPS.

The Cups, Trophies and Prizes from the Horse Show Management are on Exhibition in First Prize Horse Show Windows-at Bennett's. You must see them.

WEDNESDAY IS A THREE-FOLD EVENT and a time marker in the story of Qmaha. It's red letter day--bring your book; its Green Trading Stamp anniversary; it's the opening of the carnivals.

IT'S GREAT!

Anniversary Sale

WOMEN'S WALKING SKIRTS-350

And with each skirt goes seventy (\$7.00) "S. & H." Green Trading Stamps.

WOMEN'S SUITS-Early autumn ma-terials, mohairs, voiles, Sicilians and cheviots-about 75 suits, all colors, at

in Cloak Dept.

half off the marked prices,

SPECIAL GREAT SILK BARGAINS.

850	pieces new handsome fall silks for shirt waists and shirt waist suits, at great bargain prices for WEDNESDAY-RED LETTER DAY-They embrace everything new and nobby and are worth \$1.25 to \$1.50 a yard-all day Wednesday-at, yard
BL	ACK SILK—10 pieces black Peau de Moise silk, 27 inches wide— regular \$1.25 quality—Wednesday—at, yard
BL	ACK TAFFETAS—the biggest bargain ever offered in black taffeta, for one day we place on sale 15 pieces of fine pure dye black taffeta, guaranteed 35-inch wide— 75c

On the New Bargain Square and Harney St. Aisle

250 pieces of new fall dress goods, in all the popular shades and weaves— worth up to \$1 a yard— all go in this sale at, yd....... 49c

Full Dress Patterns 300 very pretty dress patterns, in all the newest fall goods, enough in each for a full dress-worth from

\$5.00 each to \$7 each-your choice in this sale-pattern...2.98 At the Big Domestic Sec-

tion. Fine quality apron ginghams-Good 26-inch percales, pretty, new dark colors-yard 36-inch new Brussels silk for covering comforts or curtains, plain colors and pretty figures, yd.... 15c Fine quality cotton bed blankets, grays, tans or whites— 69c

At the Linen Counter.

\$15.00 suits-\$13.75 sults-WOMEN'S WRAPPERS-Just opened

\$22.50 sults-

\$19.50 suits-

COMPLETE STOCKS, CLOAKS, SUITS, SKIRTS, WAISTS AND FURS NOW ON EXHIBITION. DROP IN AND SEE THEM. YOU CAN BUY

JEWELRY SECTION.

INDIAN BAGS-The Great Carnival Fad. Immensely swell purse or confetti bag. The St. Louis Fair has gone crazy over them. Get them plain or burnt "Ak-Sar-Ben, '04."

TEASPOONS-Roger's Carleton pattern Teaspoons, per set.

And Thirty (\$3) "S. & H." Green Trading Stamps.



9.75

Preserving Kettles Rousing Sale for the Anniversary



Here's a 4-quart torquoise blue Pre-serving Kettle for the an-niversary 48c

And 49 (\$4.00) Little Green Stickers thrown in. Here's a 6-quart torquoise blue Preserving Kettle for the anniversary
And 49 (\$4.09) in Little Green Stickers
thrown in. Here's an 8-quart torquelse blue Pre-serving Kettle for the an-niversary 64c And 40 (\$4.00) Little Green Stickers thrown in. These are bargains. The ware is reliable—it's guaranteed—it's all that you'd want torqueise blue enamel to HARDWARE SECTION-Basement.

west - Bennett's Grocery Dept. Headquarters for Coffee Roasted Daily.

Grocery

The pride of the

0 (\$3.00) "S. & H." Green Trading Stamps with 3 pounds 1.00 (\$1.00) "S. & H." Green Trading Stamps with one-pound package Bennett's Capitol Cor-

Candy Department (50c) "S & H" Green Trading Stamps with package Razzle 5C

Red Letter Shoe Sale



Ladies' Corona Colt, dall top, wide exten-sion sole, Colonial heels, blucher cut \$5.00 values **4.00**

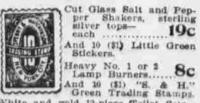
Ladies' vici kid, patent tip, welted sole, out-ide extension edge, high Men's Corona Colt, large buttons,

welted sole, stylish new drop toes Men's Velour calf, duil top, bluchecut, stylish new diamond drop tip, \$5.00 value

for 4.00 Seventy (67) "S & H" Green Trading Stamps with either of the above items.

Crockery Tables for Horse Show and Ak-Sar-Ben Week

Consisting of French, German, Austrian and Japanese China, Bohemian Blass, Imported Steins, Vases and Bric-a-Brac. Seven dollars in "S & I." Green Trading Stamps will be given with each purchase from the Souvenir Tables.



White and gold 12-piece Toilet Sets all complete with slop 4.83 Colored Candle Shades-all 4-inch Flower Pots and

WEDNESDAY IS RED LETTER DAY BRING YOUR BOOK.

Grand Showing Women's Cloaks. Waists, Lovely Evening Gowns, Opera Cloaks and Capes. Don't miss seeing

our display.

Real Duchess Laces Lace Collars, Capes, Gowns, Berthas, Etc. The most complete line of real lace goods shown in Omaha. special discount of 25 per cent this week.

Special Sale Men's and Youths' Clothing



\$15 and \$18 Men's Suits, \$10 and 12.50

8.50 to 12.50 Young Men's Suits, \$5 and 7.50

\$5 and \$7.50

GREAT CARNIVAL CRACKER SALE Letting Down Prices on Crackers

READ!

Grandma cookies, per lb.

Chocolate cream bars, per lb.

Vienna crimp cookies, per lb.

Crystal coffee cookies, per lb.

Eatmore cookies, per lb.

Lemon cookies, per lb.

Lemon cookies, per lb.

Sigc

Combination bar cookies, per lb.

Sigc

Lemon cookies, per lb.

Sigc

Lemon cookies, per lb.

Sigc

Midnight lunch cookies, per lb.

Midnight lunch cookies, per lb.

Sigc

Oh. Mamma! cookies, per lb.

A nice cup of cocoa and crackers free.

HAYDEN BROS.

You're

Or you're all wrong-in the eyes of womankindaccording to how you dress at the Horse Show.

Do you know that under our roof you will find displayed the handsomest array of Fall and Winter fabrics ever shown in this city?

Do you know that our manufacturing facilities are broad enough to enable us to turn out well-made garments-in forty-eight hours-if required; Trousers in half that time?

You'll pick of the choicest new fabrics-if you pick now.

Every style and shade in the new fashionable

Trousers \$5 to \$12. Suits \$20 to \$50. Dress Suits \$40 to \$60.

Out-of-town visitors can leave their measure with us-for future reference-free of charge. Samples mailed upon request.



209-211 Se. 15th St.

F. PAFFENRATH, Mgr.

OPENING Fall and Winter Display of Millinery.

Everything for the popular trade No Cards. All are Welcome

Wednesday and Thursday Sept. 28 and 29.

F. M. SCHADELL & COMPANY

Bee Want Ads Produce Results