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## Commencing Next Sunday, October 2 <br> ENLARGED-NEW FEATURES COLOR PRESS WORK <br> ..The Omaha Illustrated Bee.. IN SUPPIEMENI WITH OUR BIG SLNDAY EDIIION

## Watch for Our New Color Magazine Next Sunday.

THE BEE has made arrangements with the Chicago Tribune to give subscribers to its Suñay issue all the latest attractive features of the most up-to-date color newspaper magazine that is printed in the whole United States. This stroke of enterprise will place The Bee still further to the front as the leader a mong western newspapers, always providing its readers with the very best of everything.

## BISIER BROWN AND ALL THE POPULLAR FAVORIIIS

| The Inimitable Buster Brown $\mathbf{T}^{\mathrm{HE}}$ recognized king of all the $\qquad$ entertaining youngster who gets good fun out of everything and whose jovblood before the footlights on the stage. Watch for Buster Brown in The Bee. $\qquad$ |
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| Nesbit's Top $0^{\prime}$ the Mornin' $\mathbf{P}^{\text {AGE of picture and letter press that }}$ will tickle the funny bone bright quibs on everyday topics and pointed jabs at current fads and fori- biles. The best work of one of the most skillftul artiststs in wit and humor weeklies. 18 you want to laugh, to drive dull care away, Top $\sigma^{\prime}$ the Morni |



Topics of Interest to Women $\mathbf{I}^{\text {LLLSTRATED feature stories for }}$ women and about women and often


| A Page of Entrancing Fiction $\mathbf{T}^{\text {Wo or three good short stories }}$ fiction writers of the day. These stories are written with special view to the demand of newspaper readers each story in addition is represented with suitable illustrations and attrac tive headings, carefully drawn and reproduced by latest processes. |
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| Hints for Woman's Wear |
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| Feminine fashions right up to |
| date. How the well dressed |
| woman is attired aptly described and |
| illustrated from photographs. As |
| well beout of the world as out of fash- |
| ion. Women who want to keep in |
| style informed of fashion's decrees as |
| they are promulgated by society lead |
| ers in the e enters where fashion |
| reigns supreme. |

## All In Addition To The Bee's Unexcelled News Service

| New York Herald War News $\mathbf{R}^{\text {Eaderss of The Bee have from }}$ ald's special war news service which comes by cable from its correspondants with both the contending armies in the field, and at the capitals of conflict in the far east. Few people realize the expense required to get with the New York Herald. |
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| Fullest Market Reports $\mathbf{T}^{\text {He bee takes extra pride in its }}$ market page, which is more comprehensive and detailed than the market reports of any of its competitors, The Bee does not stint space for its market news. Business men everywhere throughout this section rely upon The Bee to keep them in touch with the fluctuations of the market. |


| National Campaign Politics <br> $\mathbf{E}^{\text {VERY citizen who wants to do hise }}$ scientiously and intelligently, must keep informed on the progress of the great national campaign, of the vital issues at stake, of the movements and words of the distinguished standard bearers. Read The Bee for all the important political news of the day. important political news of the day. |
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| Special Staff Correspondents $\mathbf{T}^{\mathrm{HE}}$ REE maintains staff corre. tal at Washington and at the state capitals of Iowa and Nebraska to get all the news of special interest to on by western men of prominence. No other paper published in these parts ence service |
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| Local and Telegraphic News <br> $T$ He bee's news service covers all 2. fields-local, state, national and foreign-unabridged Associated press reports come day and night over two leased wires, and The Bee's corps of local reporters cover promptly and accurately all the happenings in its time from all parts of the inhabited world | time from all parts of the inhabited

world

If not already a subscriber, place your order without delay with your newsdealer or with the publishers by addressing THE BEE, Omaha.

