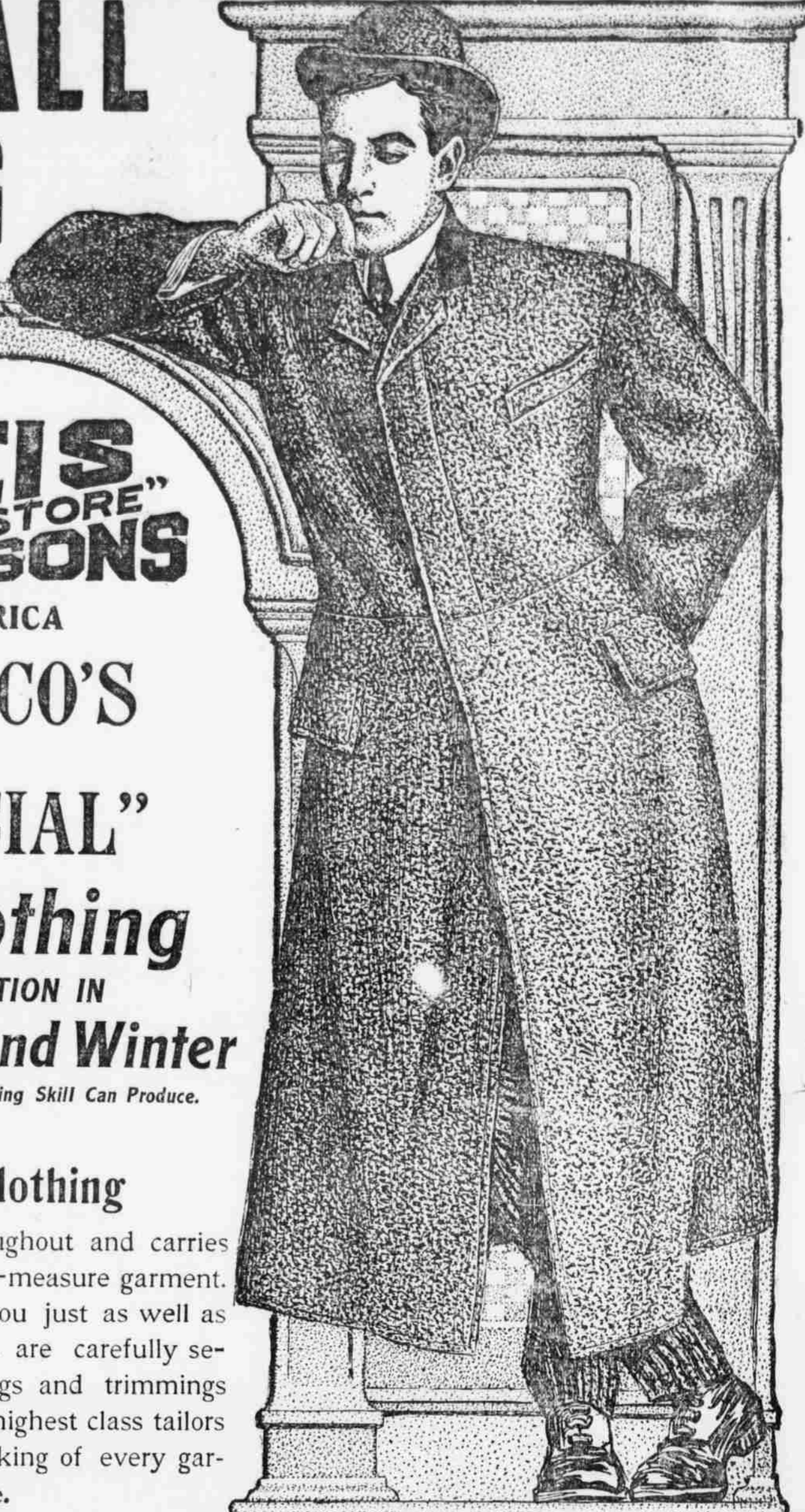


GRAND FALL OPENING



BRANDEIS "BOSTON STORE" & SONS

THE FINEST CLOTHING IN AMERICA

ROGERS-PEET & CO'S

AND

"BRANDEIS' SPECIAL"

Hand-Tailored Clothing

THE HIGHEST STANDARD OF PERFECTION IN

Suits and Overcoats for Fall and Winter

Universally Recognized as the Finest Ready-to-Wear Clothing That Tailoring Skill Can Produce.

The Superiority of Brandeis' Clothing

EVERY suit and every overcoat is hand-tailored throughout and carries the latest style features as correctly as a made-to-measure garment. These suits and overcoats fit as perfectly and satisfy you just as well as the highest priced tailor's clothing. All the fabrics used are carefully selected and thoroughly tested. None but the finest linings and trimmings are utilized. The clothes are all fashioned by the highest class tailors who follow the latest dictates of correct style in the making of every garment. These overcoats and suits never lose their shape.

Altogether the best fall clothing that money will buy.

Suits \$15 to \$30 Overcoats \$15 to \$40

New Fall Styles -IN- BOYS' CLOTHING

The most satisfactory place in Omaha to buy clothing for the boy—a great special department on



third floor entirely given over to boys', children's and young men's clothing—a greater variety than was ever shown in the west. All the very newest and jantiest styles priced very moderately.

The Season's Favorite—Buster Brown Suits
The prettiest and most popular suit of the year—the most becoming styles in all wool materials—stoutly made for school wear and nobby for dress—
in our boys' clothing department..... **\$5**

Smart Little Suits at \$3.98
New and pretty fall styles in the Russian blouses, sailors, Norfolks, double breasted styles, etc.—the kind of suits that please the mothers and satisfy the boys—at..... **3.98**

Boys Knee Pants Suits at \$2.50
Boys' up-to-date suits for school and dress wear—all the late styles, new materials—will stand rough and tumble wear—splendid offer at.... **2.50**

Young Men's Suits and Overcoats

All the swell styles that young men like in clothes—these long pants suits are in ages 14 to 20 years..... **\$5-\$15**

BRANDEIS "BOSTON STORE" & SONS

OUR GREAT SPECIAL OPENING OFFER MEN'S STYLISH SUITS AND OVERCOATS at \$10

We have made a special selection from our splendid fall stock and gathered an immense number of new fall suits of very high grade which we will sell Saturday as \$10—these are the best suits and overcoats that we ever offered at this price—they were made to sell for much more money—all the newest and swellest styles—new double and single breasted—all the most popular new plain and fancy shades, including the new brownish casts and mixtures. **\$10**
These suits are all wool, perfect fitting and dependable in every way—your choice of an immense assortment, at.....

Stylish FALL HATS for Men



The Brandeis special Hat at \$2—
The very best hat ever sold at the price and the most popular fall style in Omaha. all the newest blocks of stiff and soft hats—a regular \$3 hat at..... **\$2**

Other Grades of Fall Hats, stiff and soft shapes, at..... **1.50, 2.50 and \$3**

John B. Stetson Brand—in all correct shapes and colors for fall wear, at..... **3.49**

Special Offers

Men's Fall Underwear

Celebrated Munsing Union Underwear—
Perfection of fit and finish—they have **1.50 to 4.50**
no equal for comfort—prices.....

Cooper's Spring Needle Winter Underwear,
worsted—silk and wool in pink, blue and natural gray, prices.... **\$1 to 2.98**

Wright's Fleece Lined Health Underwear—
in blue, lavender and natural gray—
regular \$1.50 value, at..... **75c**

Men's High Grade Neglige and Stiff Bosom
Shirts—cuffs attached or detached—all the
new fall patterns. **75c to 2.50**

MEN'S NEW FALL NECKWEAR—in teck,
four-in-hand, ascot and English squares, **25c to \$2**
at.....

The Very Best Shoes That Money Can Buy.

A SALE OF MEN'S SHOES

600 pair Men's vici kid, kangaroo calf, box calf
and patent leather—all sizes 6 to 11, **1.59**
at, pair.....

Men's fine welt sole custom made shoes, box calf,
vici kid, patent leather, etc.—plain
dull lined and leather lined, pair..... **3.00**

Dr. Reed's Cushion Sole Shoes—in 17 new
fall and winter styles—in kid, calf, enamel and
ideal kid—absolute cure for tender feet,
In Plain Leather \$5, Shiny Leather \$6.



BRANDEIS "BOSTON STORE" & SONS