A great opportunity for early buyers of fall suits and over coats-we have made special selection for tomorow from our splendid stock, which we will sell Saturday for \$10.



### Men's Suits and Overcoats at \$10

All the swell new single and double breasted styles in suits-the most popular new plain and fancy shades, including the new brownish casts and mixtures. Suits and overcoats are all wool, perfect in

fit and finish and altogether the best clothing ever

Boys' and Children's Clothing 2.50-3.98

Medium and Heavy Weights for Fall and Winter.

Ladies' Union Suits-Silk and wool, silk mercerized and fancy cotton union suits, nearly all from the great Kelley-Stiger stock, worth up 2.50-1.98-\$1-50c to \$5 a suit, at....

Ladies' Underwear-Finest Egyptian cotton, also all wool and silk flannel-regular price of these fine fall and winter garments up to \$2, \$1-50c-39c at .....

Children's Underwear-Misses', children's and boys' vests, pants and drawers, wool, fine and heavy

Men s'Hosiery at 15c Pair A fine line of men's plain and fancy

Ladles' Hosiery at 25c Pair Fast black and fancy colored hosiery

### SPECIAL RIBBON BARGAINS

The most beautiful new shades in all silk ribbon-all desirable widths for horse show decoration, for sashes, etc., at—yard...... 5c-10c



### For Autumn Weddings

The best way to settle the difficult task of selecting the invitations, cards and anuncements, it to look over our samples of correct styles, make a selection, leave ur order—and dismiss the matter from your mind, knowing that all details will be scuted exactly right.
At the same time don't forget to order your supply of correspondence paper for

He Sells Stationery and Does Engraving



1607 Farnam Street,



### Horse Show Shoe Styles

As the horse show is the latest fashionable event for Omaha, so are the fall shoes shown at this store the latest fashionable styles

are the prices for which we are selling some of the best styles of the season. Lasts that are made for snug fitting comfort and full of smart style. Leathers of the latest tannage in both the dull and shiny kinds, and workmanship that shows its quality in the finish of the shoes.

Call at the Fry Shoe Store to see the correct fall styles.



Ashland and Bayfield and retufn \$16.50.

Two fast through trains each way daily.

The Best of Everything Low round-trip rates to all summer tourist points Summer vacation booklets and

maps on application TICKET OFFICES: 1401-1403 Farnam Street, AHAMO Tetephone 524-561

For Menstrual Suppression from Most powerful PEN-TAN-GOT



1.50 School Shoes. You can pound, cuff and abuse 'em, yet they're there ade right from good, honest mater-

ys who have bought these shoes in e past.

We recommend this shoe because w Bring the boy in Saturday-that's

Drexel Shoe Co. 1419 FARNAM STREET,

Omaha's Up-to-Data Shoa Housa SK FOR OUR FREE CATALOGUE.

## USE ALTON FLOUR Abide by Results

It only requires a little business tact, combined with good fudgement to completely convince you where best results can be obtained when purchasing high grade groceries and meats measured by VALUE'S most completent judges.

Quality and Price Strictly Fresh Eggs-71c per package EXCELLENT SALMON-14C

SNOW WHITE CAULIFLOWER Well Developed Head Lettuce Beautiful Curley Leaf Lettuce Crisp Kalamazoo Celery Excellent Fresh Spinach Choice Selected Mushrooms Jersey Sweet Potatoes Cape Cod Cra nberries

ROCKY FORD CANTALOUPES pring Chickens-11c per pound ..... per pound 12c Prime Rib Roast 10-12c Rib Rolling Rest

Sommer Bros. 28th and Farnam Sts. Telephones 736, 1329, 1331.

### USE ALTON FLOUR

Johnson & Goodlett Co.,

Phones 1575 and 4743. NO MATTER where you may go, you will invariably find that our goods and prices are what you can DEPEND upon. Low prices in conjunction with high qualities is what has made our store the lead-

ing supply center on the north side,
FOR SATURDAY WE OFFER:
Butter, Fancy Separator 20c
Potatoes, fine large home grown, 45c
Sweet Potatoes, good size, fine
equality, per peck. 15C Eggs, strictly fresh country, 20C
Peaches, fancy Freestone, 25c
Cakes, 3-layer White, Nut, Orange, Choco- late, Caramel or Cocoanut. 30c
VEGETABLES AND FRUITS-FULL AS- SORTMENT-LOWEST PRICES.
Damb Legs, best quality, per th
Rib Roast, extra fine Steer Ribs, per lb., 124c and
Spring Chickens, our own dressing, per ib

JOHNSON & GOODLETT CO. 20th and Lake Sts. GROCERIES. MEATS and BAKERY.

THE BEST BEER THE BEER YOU LIKE

FOUR SYNONYMS

FOUR-TWO-NAUGHT-That's our telephone number—catch it? You may need it for future use. Sold on Dining and Buffet Cars.

Fred Krug Brewing Co. Omaka's Model Browery. Telephone 420-

MR. AND MRS. MORAND'S ICAL CULTURE. 15th and Harney.

Il reopen for juveniles tomorrow, Satury; beginners, 10 a. m. and Wednesday 5 p. m. Terms, season September to sy, 2 lessons each week, \$15. Advance, 3 m. Season \$10. A liberal reduction to milles who send two or more pupils, lephone 1941. If you have children and e interested in our work, we cordially interested to our school during hours of sons.



# will not be

Just because you failed to order your dress suit in time!

complete same in ample time -for wearing at this brilliant function.

Our superior facilities for prompt work enables us to give Women's Fine Lynn Made \$3.00 Vici Kid Shoes ..... \$1.69 you well made garments at Men and the ULTRA and GROVER Shoes for Women. short time notice.

You'll find in our stock a generous as-

sortment of the newest creations for dress wear.

Dress Suits, \$40 to \$60. Dress Trousers, \$8 to \$14. White Waist Coats, \$7 to \$12

New Fall and Winter Suitings and Trouserings in abundance—displayed on long tables-draped side by side-for easy and quick inspection and to be tailored to please, at moderate prices.

Suits, \$20 to \$50. Trousers, \$5 to \$12 Horse Show Novelties in Suitings and Trouserings.

W. G. JERREMS, Pres.

Largest Exclusive Retail Millinery House in Omaha

Sensational Sale

# STREET HATS

and Grand Exhibit of IMPORTED and NEW YORK MODEL HATS for the HORSE SHOW

## SATURDAY.

This is the opportunity of the season to buy your Fall Hat at a price you can afford to pay.

Music Afternoon and Evening. INVESTIGATE-IT PAYS. 1508 DOUGLAS ST.



**COACH EXCURSIONS** ST. LOUIS, MO.

Sunday to Thursday inclusive of each week.

Sixty Day Tickets - \$15.35 Fifteen Day Tickets - \$13.80

Coach excursion tickets will be on sale every Sunday, Monday, Tuesday, Wednesday and Thursday of each week-limit of seven days from date of sale.

Everyone should visit this the greatest Exposition the world has ever known. This is a delightful season for viewing the wonderful sights.

Ample Hotel and Lodging House accomodations for all. REASONABLE RATES.

See local agent for full particulars.

Look for the Sign

S. E. Corner 14th and Douglas Sts., Omaha, Nebr.

school for dancing and Phys. H. C. TOWNSEND, Gen. Pass. and Ticket Agt. .

Is still going on. It will pay you rire sale to come 250 miles to attend this PEOPLE'S CLOTHING HOUSE,

4321 Douglas Street.

SATURDAY'S SPECIALS ARE CROWD BRINGERS.

# See large ad or Page 9

SPECIALS ARE CROWD BRINGERS.

SATURDAY'S

### Drug Department Specials

5c TOILET SOAP-per 62c

5c WILLIAMS OR COLGATE'S SHAV 5c ING SOAP-per cake 10c IDEAL TOOTH POWDER- 15c LORIDA WATER-per ALCUM POWDER-per ALMOND MEAL-per

## Big Shoe Sale Saturday

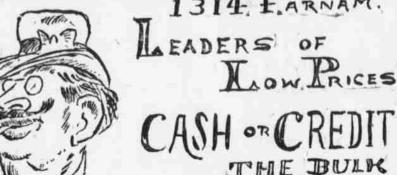
Another big lot of CROWN SHOES, together with surplus stocks from Thompson Bros., Knipe Bros., Snow's and Packard's men's fine shoes in vici kid, velour calf and patent colt drill and today-and we will agree to Boys' and Youths' \$1.50 Satin Calf Lace Shoes ..........98 Women's and Misses' \$1.50 dongola & vici kid lace shoes.....98 Men's \$1.35 Oil Grain Buckle Work Shoes ......98 Men's \$1.50 Satin Calf Lace Shoes......98 Special sale on our OMAHA SCHOOL SHOES. All ki of shoe findings at wholesale prices.

Groceries Always Purest of the Pure. Our Prices Always Lowest of the Low

Sole agents for the STETSON and CROSSETT Shoes for

Strion Steak, 3 pounds for
Shoulder Steak, 4 pounds for
Boll Beef, 8 pounds for
Rib Roast, per pound. 9c and
Shoulder Roast, per pound. 7c and
Lamb Legs, per pound. New Virginia Raspberries, per ib. 21c Choice California Prunes, per lb. 3%c Choice California Prunes, per lb. 6½c Fancy Italian Prunes, per lb. 7½c Select California Peaches, per lb. 7½c Fancy Muir Peaches, per lb. 51-3c Fancy Muir Peaches, per lb. 52 Fancy Crawford Peaches, per lb. 52 Fancy Crawford Peaches, per lb. 52 Fancy Crawford Peaches, per lb. 7½c English Cleaned Currents, per lb. 7½c Choice Grecian Currents, per lb. 81-3c Fancy Pitted Plums, per lb. 12½c Choice Grecian Currents, per lb. 81-3c

## HAYDEN BROS.



OF OUR FALL STOCK

IS NOW BEING DIS PLAYED MENS FINE TAILORED SUITS \$ 1500 WORSTED SUITS \$1250

MENS ALL WOOL SUITS \$998 MENS BLACK CHEVIOT } #14950 SUITS, SATIN LINED ) LONG PANTS BOYS Suits 490

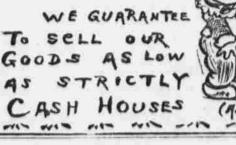
ALL WOOL UNDERWR HEAVY COTTONIN

13 UNIDERWI



ARE EASY \$100 A WEEK PUTS A FRONT 700

To sell our



## Dress Suits

would not the

Will your dress suit stand critical inspection at the Ak-Sar-Ben ball? If not, NOW is the time to order a new one. And when you order your suit don't pay out your money simply to

TOM HUGHES, Tray, Pass. Agt. T. F. GOODFREY, Pass. and Ticket Agt | Get the best fabrics, perfect fit, faultless workmanship, and be sure that every line and seam will show the thought used in the

TAILORING. We're satisfying 2,000 customers on these points. We can satisfy you. Pull Dress Suits, \$45 to \$65. Tuxedo Suits, \$40 to \$50.

For \$2.50 extra we'll moth-proof the cloth and guarantee it Come in and get measured. Telephone DRESHER,

