

NEBRASKANS AT ST. LOUIS

World's Fair Cattle Show is Now Getting Much Attention.

ANTELOPE STATE WELL REPRESENTED

Ten Carloads of Fine Stock Have Been Entered and 150 of the Leading Stockmen Are in Attendance.

ST. LOUIS, Sept. 17.—(Special Correspondence.)—The World's fair cattle exhibit began last Monday, and will continue for two weeks. In every possible way, this will be the largest cattle show ever held in the amount of money offered, in the number of cattle exhibited and the quality of the breeds.

Nebraska is largely represented in this exhibit. Some 150 of the leading stock men of the state are in the city, and ten car loads of fine stock have been entered for premiums.

With the participation of 320 of the best musicians of the world, composing four great bands and one orchestra, in the musical program of the world's fair, a series of musical events at the exposition during the week beginning September 12, will be remembered as one of the noteworthy features of the exposition.

Two gentlemen who were largely instrumental in procuring the hide of the fat Nebraska steer, Challenger, which won the grand championship prize of the world at the International Stock show in Chicago last December, for the Nebraska agricultural exhibit at St. Louis, have been attending the exhibition the past week and watching with gratification the great crowds of people who daily view the finely mounted animal.

It is understood at St. Louis that Governor Mickey and his staff, after participating in the christening of the great battleship Nebraska at Seattle, October 7, will come direct to St. Louis to attend the Nebraska day exercises.

An exceedingly interesting pamphlet issued as a souvenir of the thirty-sixth annual Nebraska State fair by Secretary Robert W. Furnas has been received at the Nebraska headquarters. This pamphlet contains the pictures of Mr. Furnas taken from a daguerreotype printed in 1855, when he was president of the first territorial fair of Nebraska.

Mr. B. J. Arnold, president of the American Institute of Electrical Engineers, who has been attending the annual meetings of that body this week, was born in Nebraska, where he made his home and received his preliminary education.

which is now his home. Mr. Arnold first came into prominence as the builder of the electrical intramural railway at the Columbian exposition at Chicago. His latest achievement is the solving of the problem before the New York Central railway company of bringing their trains into the Grand Central station in New York city.

Coach Walter Booth of the State university football team is expected to pass through St. Louis the coming week en route to Lincoln to take up his duties of pointing out to shape a winning team for the coming year.

From that show to the present New York show is a far cry. The famous Madison Square garden, perhaps the finest exhibition enclosure in the United States, is owned by the directors of the New York horse show.

Prof. H. R. Smith has just furnished the commission with the following statement of the fine points of Challenger:

1. Large proportion of high-priced meat. (a) Broad, well covered back. (b) Wide, thickly covered loin. (c) Broad, full hind quarters, carrying flesh well down.

Mr. Edward Rosewater of The Omaha Bee has been at the exposition during the past week in company with his wife and daughter. Mr. Rosewater saw the fair thoroughly and was much impressed with it.

Mr. Frank Rain of Fairbury, the young man who lectured in the Nebraska theater during the summer, and who for the past few weeks has been ill in a St. Louis hospital with typhoid fever, has sufficiently recovered to return to his home in Nebraska.

Much praise of the "Nebraska Monument," the statue to be seen on the Terrace of States, is heard. The modeled figure is graceful in pose and detail, while it is made truly symbolic of the state by the grain and corn which she holds in her lap.

OMAHA'S COMING HORSE SHOW

Promoters Feel Encouraged by the Fine Prospects for Success.

HISTORY OF THE GENERAL MOVEMENT

Incipient of the Idea and its Growth and the Effect of Exhibitions on the Owners of Horses.

One more week and Omaha's inaugural horse show will be in progress at the Auditorium, and judging from the flurry among the fashionable and horse people over the prospect of six days of the fair, probably a bit of history about this expansive amusement will not come amiss.

To begin with there are several versions of the origin of horse shows, but the generally accepted story is that at Long Branch, N. J., twenty-one years ago, the first horse show in America was held in the open air.

Something of an Advance. From that show to the present New York show is a far cry. The famous Madison Square garden, perhaps the finest exhibition enclosure in the United States, is owned by the directors of the New York horse show.

From the beginning the horse show has been a paying institution. It is the crowning society event of the year. At horse show time New Yorkers, Chicagoans, Kansans city people, everybody, everywhere the show is held, think and talk horse and horse show.

The contemplation of a noble animal like the horse, a study of his gifts, his disposition and his companionship is elevating, improving. An interest in the horse takes one out of doors. The nation which liveth out of doors is not a weak nation.

Effects of the Show. A quickened interest in horses, and, necessarily in driving, leads logically to the formation of clubs, bit and bridle. These demand more horses, better horses. Better horses bring about style in driving and riding, and yet more style.

Thousands of people all over the country look forward to the horse show in the large city of their choice. This event is made use of for the week's holiday.

The Omaha horse show starts off with most auspicious prospects. Men who have had experience in such things say never in their knowledge has any city begun with so much promise of great success as Omaha.

Cost of Tickets. Seats for the horse show will go on sale at Meyer & Dillon's drug store Monday morning, September 19, and will be sold as follows:

The Bit and Bridle club seats cost \$10. These include two transferrable reserved seats, and also entitle holders to associate membership. The boxes have practically all been disposed of.

A large number of our merchants, realizing the great benefits accruing from a horse show, have come forward in a very generous manner and have guaranteed a number of the handsomest purses. This is as it should be, for it may not be known to the laymen in general that the organization of a horse show requires one, two or three years in any city.

Space Goes to Horses. This will be the case in Omaha, for, owing to the size of the building, a sacrifice had to be made either of the ring or seats, and the directors have, in a very generous way, sacrificed this space to the horses in order that a perfect and thorough performance may be given, and by so doing have certainly lessened any possible chance of a profit this year.

The history of horse shows in other cities in their struggles, in all cases, has taken from three to seven years to make them a paying proposition. Even the world's greatest horse show, which is held at Madison Square Garden, New York, each November, lost money for three years. Kansas City, which ranks second in America in horse shows, lost continually for seven years, and Philadelphia and Boston, with all their fine exhibits and their pomp and ceremony, have never realized any profits. It has proven the most expensive class of amusement that a city can indulge in, until, at least, it reaches a bank straitened by New York, Kansas City, Chicago, St. Louis and St. Paul and Minneapolis combined.

Orchard Wilhelm CARPET COMPANY.

September Furniture Trade Sale

Advertisement for Orchard Wilhelm Carpet Company featuring various furniture items like Couch, Stool, and Iron Beds with prices and descriptions.

Advertisement for Ingrain Carpets and Rugs, listing various sizes and styles with prices, such as 6x9 feet for \$4.75 and 3x6 feet for \$1.25.

Advertisement for Lace Curtains, offering various styles and prices, including \$10 curtains for \$7.50 and \$20 curtains for \$15.00.

Large advertisement for Union Pacific Railroad, titled 'LOW RATES VIA UNION PACIFIC FROM OMAHA EVERY DAY TO OCTOBER 15TH, 1904.' It lists various routes and rates to cities like San Francisco, Los Angeles, and Portland.

Advertisement for Pennyroyal Pills, featuring an illustration of a woman and text describing the benefits of the medicine for women's health.

Advertisement for 'Baby Mine' medicine, featuring an illustration of a baby and text describing it as a remedy for various ailments in children.

Advertisement for 'Mother's Friend' medicine, featuring an illustration of a woman and text describing it as a remedy for women's ailments.

Advertisement for 'Pen-Tan-Got' medicine, featuring an illustration of a bottle and text describing its use for various ailments.