

NEW BOOKS AND MAGAZINES

Alonso's Make a New Departure by Commencing a Serial in September. DELINEATOR'S FASHION INFORMATION

Alonso's for September continues the steady progress in quality which is a remarkable feature of this magazine during the current year. A new departure in the beginning of a serial, and the publishers have been fortunate in inaugurating this novelty in having a story by Agnes and Edgerlyon Castle, which has all of the characteristic charm of these delightful writers.

To those who follow the movements of fashion The Delineator for September is an exceptionally interesting number, containing advance information upon the end-of-the-year styles, and illustrating in colors and in black-and-white some of the latest developments of the season's modes.

September is the season of turning leaves; the brightest will be found in this month's Smartest. It contains 100 pages of delightful stories, poems and sketches by the best authors.

It is announced that the September number of the Century will contain a very important scientific article from the pen of Prof. Henry Fairfield Osborn, professor of zoology in Columbia University and curator of paleontology in the American Museum of Natural History, New York City.

"The Adventurer in Spain," by S. R. Crockett (Frederick A. Stokes company), is a romance of Spain of today, with some political satire which is not always obvious.

"A Texas Matchmaker," by Andy Adams, a romance of Texas life, full of interesting adventures, with good descriptions of the country and the habits and customs of the people.

"The Castaway," A story of three great men rafted in one year—a king, a cad and a castaway, by Hallie Ermine Rivers. Illustrated in color by Howard Chandler Christy.

Above books at lowest retail prices. Matthews, 123 South Fifteenth street.

BRANDELS BOSTON STORE & SONS Remnant Friday KELLEY-STIGER STOCK

AT EVEN GREATER BARGAINS TODAY. Fine Corded Gingham—Neat stripes and checks, suitable for girl's school dresses, they are in good long lengths, and worth 15c yard—special at, yard 8 1/2c

36-inch Dress Percales—in new dark styles—excellent quality—choice, at, yard 8c

Fine Dotted Dress Swims—all size woven dots, worth 25c yard—special, at, yard 7c

Cambric and Long Cloth Remnants—finer than Lonsdale, worth up to 16c yard—go at, yard 6c

Black and Colored Per-cordized Satens—none better at any price, special, yard—15c

Various Grades White Lawn Remnants—up to 40-inch width, special bargain, at, yard—3c

Dress Goods From Kelley-Stiger's Kelley-Stiger's black and colored dress goods—choice of former price, at, yard 45c

\$1 Dress Goods at 25c Yard—Wool Suitings, granites, Panamas, etc., 3 to 8 yard lengths—cream, black and all colors, at, yard 25c

Remnants of Danish Cloth—cream, black and colors—enough for dresses, yard 10c

Wash Voiles—A regular 25c goods, cream, black and all colors, at, yard 10c

Ladies' \$3, \$4 and \$5 Oxford Ties at \$1.98—Any Ladies' Oxford Tie in the house—no matter what it cost—to close them out, at, pair—1.98

Men's Hose 12c. It's the kind that usually sells for 30c or 3 pair for \$1.00.

Mohair Shirts \$1.50. We are keeping up a full line of sizes in mohair shirts, with or without collars, it's the same shirt you pay elsewhere \$2.00 for.

50c Underwear 25c. For 25c we sell all sorts of 50c underwear, pure white, sky blue or mottled.

\$12.50 Men's Suits \$7.50. We are making a special leader of \$7.50 suits. Here you will find fully as good a suit for \$7.50 as nearly stores charge \$12.50 for.

Closing Out the Openheim Stock. Additional reductions have been made to close out the remainder of the Openheim stock.

GUARANTEE CLOTHING CO., 1519-1521 DOUGLAS ST. For Crane's Writing Paper and Fountain Pens, go to Barkalow Bros. BOOK SHOP, 1216 Farnam St.

Mrs. J. BENSON NEW Fall Waists and Silk Skirts An elegant line of New Lace, Mouselines de Soie and other Evening Waists.

Omaha Weather Forecast—Friday, Showers. GREEN TRADING STAMPS EVERY TIME Remember the extraordinary opportunities just introduced for securing Green Trading Stamps.

REMNANT SALE OF SILKS 300 lengths plain and fancy silks, all lengths, values 75c to \$1.50 a yard—all go Friday, yard 25c

Remnant Sale of Wool Dress Goods 200 lengths nice all wool dress goods, plains and fancy blacks and colors, worth 50c to \$1.50 yard—Friday only, yard 25c

Remnant Sale of Wash Goods Every short length of our wash goods from 1 1/2 yards to 10 yards—some even longer—that sold as high as 35c yard—Friday, yard 5c

Remnants of Laces Embroideries, Ribbons, Garter Elastics, dress trimmings, on sale Friday at half price.

Torchon Laces 5,000 yards fine and heavy thread Torchon Laces, Edges and Insertions, from 1/2-in. to 4 inches wide—good washable patterns—values up to 15c yard, Friday 4c

Ready Made Bed Sheets 100 dozen 72x90 and 81x90 extra quality bed sheets, 2-inch handkerchief hem, a quality that is cheap at 65c and 75c—Friday we sell 50c

Waist Sale on Second Floor at 25c Each A lot of 25 dozen waists in white and fancy colors, worth from 75c to \$1.75, in sizes from 32 to 44—your choice, while they last, Friday, at, each 25c

AN INVITATION You are cordially invited to attend an exhibition of fine Art Pictures Saturday, August 20th and continuing to Saturday, August 27th.

Girls! Girls! Girls! We want more Little Misses to push our combinations. It's good money for the little girl—5c cents for each \$1.00 combination she sells, and there is education in the art of housekeeping by learning how to talk about Bennett's good things to eat.

Boys! Boys! Boys! Only one more day for prize winning work. BOYS—you must hustle Friday. The prizes are to be very closely contested. The fellow who leads today may lose out. HUSTLE, HUSTLE, HUSTLE!

The Right Main Spring means more than you think. Main springs vary from the weak and narrow to the strong and wide. Multiply this by the many makers of watches and you have an idea of our watch repairing department.

THE BEST BEER THE BEER YOU LIKE CABINET

It is Our Design To have this store known as The Fashionable Store

FOUR SYNONYMS FOUR-TWO-NAUGHT—That's our telephone number—catch it? You may need it for future use.

DIAMONDS WHITE DIAMONDS ARE OUR HOBBY. DO NOT FORGET THAT WE ARE ALSO JEWELERS.

Decatur Shoe Co. 1521 Farnam St. Frank Wilcox, Mgr.

BIG HOSIERY SALE SATURDAY. SEE 16TH STREET WINDOW. HAYDEN'S THE RELIABLE STORE. BIG HOSIERY SALE SATURDAY. SEE 16TH STREET WINDOW.

Don't Forget Remnant Day Friday IN OUR LINEN AND DOMESTIC DEPARTMENT. WE WILL HAVE SOME GREAT BARGAINS.

Unbleached Muslin, in long mill ends, yard wide, regular 75c value. Friday we will have a special sale. 4c

Friday in Omaha's Greatest Domestic Room Closing Out All Summer Goods, Worth From 12c to 75c Yard

EXTRA SPECIALS 10c and 15c Percales, yard wide, at, yard 5c

POPULAR PRICED WOOL DRESS GOODS The Mohair, 34 inches wide, at, yard 39c

Grocery Specials 10 bars best Laundry Soap, 25c

On Third Floor BRANDELS BOSTON STORE & SONS Third Floor

Boys' & Children's School Clothing

At Very Special Bargain Prices. \$4 Knee Pants Suits \$2

\$5 Knee Pants Suits \$2 All wool clothing, stoutly made and just the thing for school wear.

Knee Pants Suits \$3.45 In this special lot for Friday's selling are famous "Buster Brown" styles, norfolks, double-breasted, at the season's best juvenile suits worth up to \$7.00, at 3.45

Odd Knee Pants 49c Warranted to wear pants, every pair guaranteed or new pair in exchange, just the things for boys' hard wear, regular \$1-\$1.25 quality 49c

Boys' Furnishings on 3d Floor 12c for boys' 25c school hose.

BASEMENT CLOTHING DEPT. \$2.00 and \$3 Knee Pants Suits at \$1.50—Odd sizes and ends for our fine boys' suits—ages 2 to 16—all new styles—a big clothing snap-your choice for 1.50

J. L. Brandels & Sons BOSTON STORE

Jetter's GOLD TOP with your lunch will refresh you for the afternoons work.

A Nice Grip or Suit Case will not make you better, but it makes people think better of you.

Omaha Trunk Factory. Telephone 1055 1209 Farnam