### NEW BOOKS AND MACAZINES

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No Feminine Interest Has Been Neglected in September Designer.

CHARMING LOVE STORY FOR THE ROMANTIC

August Outing Continues Its 5ammery Atmosphere-"Sure" is Another "Chimmie Fadden"

Book.

No feminine interest has been neglected in the September Designer. There is a charming love story, "The Governor's Coup d'Etat," for the romantic; "Two Girl Camera Gunners on Capq Cod," for the nature lover; a shadow pantomime, "Ariette and Orabelle," for the amateur actor, and "Hardanger Embroidery," "Bermuda Fagoting," "Presty Things for the Lace Maker" and "Modern Use for Old-Time Stitches," for the fancy worker. Practical and valuabla are "The Evolution of Green Help Into Competent Servants" and "When the School Bell Rings," the latter illustrating and describing comfortable and stylish garments for the schoolboy and girl. Auturnn fashions are given in this issue in abundance, and the millinery designs are chosen with especial reference to the sea-The making of the new jacket with wnistcoat is lucidly described in "Points on Dressmaking," a thoroughly up-to-date department in the Designer which keeps its readers in touch with all the latest sartorial wrinkles. Those in search of novelties in the entertainment line will appreciate Rosslie Dawson's suggestions for "A Radium Party" and "Canning and Preserving," by Mary Taylor-Ross, will asstat the domestic chef in preparing sweets for winter use. "Toilet Table Chat" and "Etiquette Hints" are two other departments in the Designer which are of un usual interest this month.

B. R. Crockett's "All Adventurer in Spain" is not yet well a wan here in the middle west and the permane losing one of the greatest literary ... ats of recent years. The author, knows one world over for his character delineation, the charm of his well-woven narrative, and his insight into those things which lie nearest the heart of humanity, has never given us anything quite so good as this simply told tale, of his travels and the people he met during his residence in Spain. His story is laid, not in the heated cities of the south, but in the wild, mountainous country of the north, along the French border, where still live many who call Carlos king. His story of Spanish pride, of Spanish chivalry, of Spanish villainy, the quaint life of the mountaineers, is interwoven with pictures of the social life of modern Spain, up among the mountains where the things of the outer world sel-dom come to trouble. A little love story of two minor characters is the only concession to Cupid, but there is a fascinating story of a mother's love and how it brought peace. Probably the most charming thing in the whole book of charming things is the picture of the old bishop of El-Seo, whose aimplicity and beauty of life, quiet self-effacement and unselfish devotion to his people, causes the hardy Scottish Presbyterian to do reverence. The underlying charm of the book is that it is all drawn from the author's own experiences, illustrated by photographs taken by himself and, in many instances, with only the name

under the alluring Whitney presents the first of his papers Woman on the Trail," by Rena A. Phil- whole forms a very attractive volume. llps, with novel pictures by the author, Published by G. P. Putnam's Sons, showing how attractive women can look and still be fitted for the experiences of life in the woods. Fletion of the outdoor

"Sure" is another "Chimmle Fadden" time and the money, book from the press of Dodd Mead & Co., 75c, a continuation of the little adventures of the Bowery boy, the French maid and the other characters we met long ago in Chimmle Fadden. The best thing in the book is the boy, Chimmie's son, Napoleon Emmet Fadden. Some of his letters to his father are delicious. For those, who can digest Bowery slang it is an easy book to read in a hammock on a hot afternoon.

"B.mr Done Good," by Edward B. Lent, Brooklyn Eagle press, consists of the author's comments regarding the different treatments he took for rheumatism. This doesn't sound funny, but the book is. In fact, the comical way he treats the treatments would make you believe it was somebody else's rheumatism he was talking about. And he took all the known methods of getting rid of it, from blisters to clairvoyance. He still has the rheumatism.

"The Court of Bacharissa," a midsumme idyll compiled out of the traditions of the irre ponsible club, so say the authors, Mosara, Sheringham and Meakin. There are six members to the club, and, wandering out of London in search of adventure, they come upon the Court of Sacharissa, a beautiful garden of flowers, and upon Sacharissa herself. Four of the club are more irresponsible than the other two, and their is effect on Diamonds. Solitairs Rings. "doings" lead to many adventures. Published by the Macmillan company.

"Addresses and Presidential Measages of Theodore Roosevelt, 1902-1904," with an introduction by Henry Cabot Lodge. In this work are brought together a number of important messages and speeches expressing the president's opinion on subjects

Today is the Sale of Sample Shoes

C. P. Ford's Ladies' Samples Shoes

One Dollar and Ninety-Eight Cents

This is without question the finest collection of women's shoes ever seen west of New York. It includes every new style of shoe that will be worn this fall and winter by the swell set. It represents the finest leathers and hast shoe making that would be the same of the best shoe making that money and skill can put together.

The only sale that ever compared with this was the sample sale of Cohen's New York slippers which we held last February. Every lady in Omaha who attended it will remember the sale with pleasure.

The price today for your choice of this superb assortment of swell shoes, worth up to seven dollars a pair, will be .... ..........

### Two Extraordinary Bargains in the Basement Today

One big table of mercerized, plain colored and black Sateen remnants—that would be in full pieces forty cents a yardon sale today atyard .....

### 15c Long Cloth at 5c Yard

Fifteen-cent Long Cloth at five cents a yard—One big table mill lengths fine Long Cloth-it is a very well known brand, but we are not allowed to advertise the name—they are in long lengths and go today at-yard-....

All-Over Laces | Kelley-Stiger's fine at 15c yard | all over laces in odd lengths and short pieces, beautiful all-overs for lace waists, yokes, etc-oream, white and ecru shadessold regularly up to 75c a yard - at, yard .....

All-Over Embroi- | Fine quality all deries, 25c yard over embroideries, sold by Kelley-Stiger up to 75c yard, beautiful, new patterns, suitable for watsts, children's dresses, etc-on bargain square, yard .....

25c Laces at 5c a yard.

A special lot of fashionable torchons, pretty point d'esprits, vals, etc-in medium and wide widths-white, cream and ecru-the most extraordinary lace offer of the entire Kelley-Stiger sale worth up to 25c a yard-at, yard .....

Bobbinet Sale Saturday.

Bobbinet Sale

with which he has felt it his duty to doel. August Outing continues its summery at- These speeches by one who fills the highmosphere, featuring an article by the late est place in the gift of the American peotitle, "Paddling Your Own Canoe." Mr. sincerity of whose honest, fearless utterances are never questioned, will form a on South American Lafe, "On the Trail valuable contribution to the history of toof the Jaguar," with numerous pictures, A day. The selections have been made under striking and unconventional article is "A President Roosevelt's supervision, and the

"Extracts from Adam's Diary," by Mark Twain (Harper Bros.), is tinged with all variety is well represented, also fishing and Mr. Clemens' clever humor. He has done fish stories. All the regular departments better work, but he has done worse. It are brimming full of summer life and purports to be Adam's first impressions of Eve, their life in the garden and the arrival of Cain and Abel. It's worth both the

> "A Daughter of Dale," by Emerson G. Taylor (The Century company), is a story of a university town, and some of the dangers which may hurt a young man's life if he forgets the real end of true education and devotes himself entirely to the means. The characters are well drawn plenty of incident is given, and the love story turns out right, as it should. The story of young ambitions and young life annot but hold the interest of its readers.

The above books at lowest prices, Mathews, 122 So. 15th street.

For Crane's Writing Paper andFountain Pens, go to Barka low Bros.

воок знор.

DIAMONDS

What is there that you can buy and wear for one year and then get your \$5.35 to \$590.





# MRS. J. BENSON.

### Lace and Embroidery Hosiery.



A large line just received of the late styles in embroidered 'ace and plain hosiery, in white, tan, black, light blue, pink and others for ladies and children.

The New Alice Roosevelt Circular Veil,

in white and colors, \$1.25 and \$1.50. All the late styles in lace and chiffon veilings. TON HOLE turn-over embroidered collar.

Summer Sale of Men's Low Shoes

If you haven't bought a pair of low shoes at this sale, you had better hurry and get them. They're the bargains of the seaon in Omaha. High grade, late styles, and many kinds to choose from. t3.50 Vici Kid and Velour Calf Oxfords, Potay and Ragian lasts, sale price. 2.65 lasts, sale price.....

on the Peer and Tramp 2.65 Boyden's \$5.00 Patent Calf Blu-cher and regular cut 3.50 Oxfords, sale price....3.50 6.00 Patent Colt and Tan Russia Calf Oxfords, on the new Tramp last, 3.50



It reduces the figure-SUMMER CLEARANCE

It takes \$6 and \$7 trousers, makes them to your order and tags them \$5 Builds artistic \$8 trousers and charges you \$6 for them. Arrays you in faultiesely cut \$9 trousers for \$7. Tailors to your measure \$10 trousers for \$7. Tucks you into fas-tidiously fashloned \$12 trousers for \$9.

MacCarthy Talloring Company, 304-301 & roth St., Ment door to Wabash Ticket Office.

Phone 1986.

Omaha Weather Forecast-Wednesday, Showers.

Green Trading Stamps -A remarkable extension of the system and renewed proof of the popularity of the Little Green

Soap Wrappers, Tobacco Taga and Package Coupons-by special contract between the Sperry & Hutchinson Company and various manufacturers-are exchangeable for Green Trading Stamps either at our premium parlor, second floor, or at the S. & H. store, 210 N. 16th street.

Sticker.

Another remarkable achievement in the extension of the Green Trading Stamp System:-By special arrangement between the S. & H. company and certain magazine publishers we are able to announce that with every subscription to the Cosmopolitan, the Twentleth Century Home, and Frank Leslie's Monthly-\$1,00 a year-you get 50 (\$5.00) "S. & H." Green Trading Stamps. With every subscription to the Ladies' World and the New Idea-50 cents a year -you get 25 (\$2.50) stamps. With every subscription to the Century Magazine-\$4.00 a yearyou get 150 (\$15) in Green Trading Stamps.

NOTE-Subscriptions for these magazines will be received in magazine section, Stationery Dept., main floor, and the magasines will be mailed regularly to your address from the office of the publishers.

Get in on our combination money-maker. So cents for every one you bring in. Another little fellow under 12 made \$3.00 yesterday afternoon; so can you if you try. See the ad-vertising manager.

### Grocery Dept.

We guarantee the best values in groceries, quick deliveries, HEADQUARTERS FOR TEAS.



Four dollars worth
"S. & H." Green
Trading Stamps
with each pound
Tea.— 58c

OUR COFFEES are roasted daily. 



BPICES.
Mixed Whole Pickling Spices, 25C
per lb .... 25C
And \$1.00 worth
Green Trading
Stamps with each
pound. Potted Ham, can .....

Potted Tongue, can ..... Green Trading Stamps with each of the follow-

Can Ham Loaf ..... Can Veal Loaf ......100 Can Beef Loaf......100 Can Vienna Sausage...100 Can Frankfurters ..... 100

BUTTER-Direct from best dairies. Fresh Country Butter-lb.. 

785 large market baskets of Tomatoes. Large, fancy home-grown tomatoes.

Buy now for putting up.



And \$1.00 in Green Trad-ing Stamps. Stickers. and \$1.00 in Green Trading Stamps.

And \$1.00 in Green Trading Stamps.

### Wednesday We Are Going to Make Our Ladies' Skirt Dept. the Busiest Place in Town

In order to do this we have taken all of our walking skirts that sold as high 

WAISTS: WAISTS! WAISTS! ALL WAISTS SOLD AS HIGH AS \$5.50-

ALL WAISTS SOLD AS HIGH AS \$1.50-ALL WAISTS SOLD AS HIGH AS 225-

### At the Lace Counter.

Hundreds of pieces of fine cream and Arab colors, in all-over oriental nets and heavy point Venice-very handsome patterns-

And double Green Trading Stamps all day.

We will sell all of our all-over embroideries and tuckings-worth from 69c to \$2.50 a yard-Wednesday-at, yard

**UMBRELLAS** 

CHILDREN'S PARASOLS Any child's parasol in the store— Wednesday—at

Green Trading Stamps Every Time

# BOSTON, MASS., \$30.50

Rock Island, Lake Shore, New York Central, Boston and Albany Rys.

Through Standard and Tourist Sleepers via this route will leave Omaha 5:40 p. m. August 11, reaching Boston afternoon August 13. Via New York and rail, rate will be \$34.20.

Via New York and boat, rate will be \$33.20. Stopever at New York allowed by depositing ticket and on payment of \$1.00 fee. Passengers may go via Chicago and return via

St. Louis without additional cost. Union Depot connections in Chicago in both

Tickets at above dates on sale August 11, 12 and 13. Extreme return limit September 30. Berths reserved on application.



F. P. RUTHERFORD, D. P. A. 1323 Farpam St., Omeha, Neb.

ON HOLE turn-over embroidered collar. TWENTIETH CENTURY FARMER Bee Want Ads Produce Results

THE ONLY PLACE YOU CAN BUY WINSLOW

TAFFETA

THE ONLY PLACE YOU CAN BUY ZION CITY LACES

### THE PURPOSE OF THE **GREAT WASH GOODS SALE** COMMENCING WEDNESDAY MORNING

Thousands of yards of fine Summer Fabrics remain smould in our MAIN WASH GOODS DEPARTMENT owing to the extremely cool weather throughout the entire season, and as fell goods are due to arrive in about ten days, we commence tomerrow morning to again use THE GREAT HAYDEN METHOD of reducing stock by our well known PRICE REDUCTION SALES.

10c Chambrays that have sold at 10c for yard, now. 10c that sold at 19c yard, now. 10c loc loc (white) that sold at 20c yard, now. 10c white) that sold at 20c yard, now. 10c Ginghams that have sold at 15c Linens that have sold at 35c yard, now.... Sultings that have sold at 29c yard, now..... 10c Shirting Madras that have sold at 25c to 35c yard, now..... White Waistings that have sold at

### 1.000 LADIES' TRIMMED HATS 25c, 50c, 75c and \$1.00 Each

Youths' and Children's Clothing Specials

Youths' Long Pants Suits \$3.75 and \$5.00

Children's Knee Pants Suits at \$1.50

Norfolics, Sailor Blouse, Russian Blouse, double breasted and three-piece styles, best of fabrics, great variety of colors and patterns. Don't miss them, Worth 5.50 to \$3.00. Ages from 12 to 20 years, in Cheviots, Serges, Worsteds, Cassimeres, etc., plain colors and fancy mixtures, single and double breasted styles, worth 18,50 to \$10.00, 3.75 and 5.00 CHILDREN'S WASH KNEE PANTS, ALL COLORS, AGES 1 TO 8
YEARS, CHOICE.

> Shoes!! Shoes!!! Shoes!

SAMPLE SHOES FROM CINCINNATI, OHIO, BROCKPORT, N. Y. AND LYNN, MASS, ON SALE WEDNESDAY MORNING AT

\$1.96 Per Pair These samples come in all leathers and as every one knows are much nicer and better than regular goods. They are actually worth \$2.50, \$3.00, \$3.50 and \$4.00, 1.98 Men's Patent Calf and Colt \$2.50 and \$3.00 Oxfords..... Brooks Bros. \$3.00 Oxfords, Boys' \$1.50 Satin Calf Shoes..... Youths' \$1.50 Satin Calf Shoes. 

Omaha agents for the STETSON, CROSSETT and JOHN MITCHELL Shoes for Men, and the ULTRA AND GROVER Sho es for Wom

You Can Save Money by Buying From These Prices: 10 bars best Laundry Scap..... 25c | Plain or stuffed Olives, per bottle..... Sic pound can choice Alaska Salmon 9c 1-pound can Baked Beans with Tomato Sauce. X-Cello, Neutrita, Vigor, Feres or Vim. 40 %-pound can Potted Beef, Ham or Tongue..... 71c Pickles, assorted, in bottles..... 81c Soda, Milk, Butter or Oyster Crackers, per pound....... 60

## HAYDEN BROS.



# The G. A. R. Official Train

Carrying the entire Nebraska delegation leaves via the Northwestern at 8:30 p.m. August 13th, and

### The Entire Train

runs solid from OMAHA to BOSTON. Tourist Sleepers, Free Chair Cars and Coaches.

Via Niagara Falls This train is open to the public as long as space remains

With large choice of routes-both rail and steamer. All tickets good returning via. St. Louis, with stopover at the Exposition. For handsome special itinerary, sleeper space or full

information, apply to CITY TICKET OFFICE NORTHWESTERN LINE, 1401-1403 Farnam St., Omeha



SUIT CASES AND GRIPS

At 20 Per Cent Discount.

Not a lot of odds and ends—but our regular stock—and there is none better to be had—Made of the best material by skilled workmen—lasting and strong. Omaha Trunk Factory,

