

HARD BLOW FOR CONSUMERS

Increased Coal Freight Rates Place Severe Burden on Heavy Users.

STREET RAILWAY COMPANY PROTESTS

J. A. Sunderland Points Out How Railroads' Action Will Hamper Omaha's Industrial Development, Repeating Prospective Investors.

According to coal dealers the largest consumers of steam coal are the only interested parties so far to realize what the proposed advance in rates from the Missouri, Iowa and Kansas mines mean to this city.

In speaking of the proposed advance Secretary E. A. Leubner of the street railway company said:

"This movement on the part of the railroads is going to be a very bad thing for Omaha. It will cost our company about \$700 a year and will be a heavy additional burden for us to carry on account of the fact that we have no possible means to even up the increased expense."

"In the case of the manufacturer he can get over by increasing the cost of his wares to the consumer, but no matter how much our expense is increased we cannot raise the rate of fare and consequently the amount of increase must come out of our profits. Should we try to regain our loss by cutting off cars a protest would at once be entered, so about the only thing we can do is to stand the loss."

Discrimination Worst Feature. J. A. Sunderland of Sunderland Bros., coal and building material men, said:

"The worst feature of the whole situation in my estimation is the discrimination against this city. If the cities to the south were placed on the same footing as Omaha the increased rates would not hit us half so hard. Anyone can readily see that if a manufacturer had his eye on Omaha as a place to locate he would be largely influenced by the price of fuel as compared with the price in other cities with practically the same advantages as this. When he found that he would have to pay about one-third more for fuel to generate his power here he would simply decide to locate where coal is cheaper. The present price of steam coal is \$3 a ton. About five years ago we were selling it at \$1.50. When the new rates go into effect the price will have to be advanced to meet the increase and this will make steam coal very expensive. The dealer is making no more at the present high prices than he made at the \$1.50 price. The price has been steadily creeping up for the last few years, the advance being due to increased prices at the mines and increases in the freight rates."

"The consumers are not yet complaining very much, but when they fully realize what the advance means they will protest vigorously. I can give no reason for the discrimination against this city. Some of the Iowa mines are just as close to Omaha

as the Missouri mines are to St. Joseph, so it cannot be proximity to the supply which causes the difference in price. I do not believe the consumption will be materially decreased by the advance."

Fertile Valley of the Mississippi.

While it is true Oklahoma, Indian Territory and Texas invite the homeseeker and others in search of a profitable investment and business competency, there is another field along the Frisco System quite recently opened to those interested in a personal betterment of financial resources.

On June 1st, the line of railroad heretofore known as the St. Louis, Memphis & Southwestern (now Frisco System), was extended to St. Louis, thus making a territory in Missouri and Arkansas, along the west bank of the Mississippi river, accessible by way of St. Louis.

The present service consists of passenger train leaving Union Station 7:30 a. m. daily, for Cape Girardeau, Louisiana, Carthage, and intermediate points to Memphis, also the Cape Girardeau accommodation (daily), leaving Union Station 4:30 p. m. Some years ago, perhaps a quarter of a century, this section was avoided by reason of want of development or progressiveness; now, however, it is considered equal as the homeseeker and investor may measure, to Oklahoma, Indian Territory and Texas. The changes in conditions throughout was accomplished by large governmental expenditure, a progressive people and extended railroad facilities promoted and maintained by the Frisco System, operating as it does, nearly 70 miles of railway in the immediate Mississippi valley, less than 30 miles distant from St. Louis.

The soil is exceedingly fertile, crops invariably abundant, timber interests extensive and resourceful.

Those desiring additional particulars will receive immediate response.

Address: Passenger Traffic Department, Frisco System, St. Louis.

Half Fare to Okoboji.

On every Friday and Saturday, tickets from Omaha and Council Bluffs will be sold to Lake Okoboji and return at half fare by

THE CHICAGO, MILWAUKEE & ST. PAUL RAILWAY.

Everybody says Okoboji is more beautiful this year than ever. The bathing is delightful, the fishing great, the Saturday night dancing parties are swell. Better go up for two or three days. Tickets 334 Farnam St., Omaha; 523 Broadway, Council Bluffs.

Head of Week Excursion to Clear Lake, Ia.

Via Chicago Great Western railway. For trains Friday night and all trains Saturday of each week round trip tickets will be sold at one fare to Clear Lake, Ia. Tickets good returning on any train until the following Monday. For further information apply to S. H. Parkhurst, general agent, 1513 Farnam street, Omaha, Neb.

\$10.75 from Omaha to St. Paul via Minneapolis and Return

Via Chicago Great Western Railway. Tickets on sale August 4 to 11, inclusive; good returning until August 15. For further information apply to S. H. Parkhurst, General Agent, 1513 Farnam street, Omaha, Neb.

ONE MORE DAY OF 25% DISCOUNT SHOE SALE. Men's Oxfords, Women's Oxfords, DREXEL SHOE CO., 1419 Farnam St.

Four Per Cent Interest Paid on Deposits.

J. L. Brandeis & Sons, Bankers. Checks on All Banks Cashied.

THE NORTH-WESTERN Your Summer Vacation. The North-Western Line. Excellent fast train service to the Black Hills, the Iowa, Minnesota and Wisconsin Lake Resorts and scores of other pleasure grounds.

BRANDEIS & SONS Grand Clothing Sale. HUNDREDS OF UP-TO-DATE LIGHT AND MEDIUM WEIGHT SUITS AT LESS THAN HALF PRICE SATURDAY. Bought from Klein Clothing Co., 179 Greene St. New York.

Boys' \$5 and \$6 at Suits \$2. ON THIRD FLOOR. Bought from Klein Clothing Co., New York. Sailors, Sailor Norfolk, Russian blouses—double breasted suits, etc., worth \$5.00 and \$6.00—on third floor—2.00

Strike Not Settled Yet! But this doesn't affect the Central Markets. We are now slaughtering our own cattle and are able to sell at the lowest prices. We guarantee our meats to be highest in quality and lowest in price.

Don't Get Discouraged About the Meat Question. We have thousands of pounds of Fresh and Salt Meat on hand and have everything you call for at the lowest prices. SATURDAY SPECIALS.

Coming! The Great Western Candy Co., 1405 Douglas St. GRAND OPENING JULY 30, 9 A. M.

Our Low Prices Are Lead Talkers. It is a fact that the more money you spend with us, the more you will save. We buy goods at the best prices and sell them to you at close margins.

Sommer Bros., Exponents of Good Living. 28th and Farnam Sts., Grocery Tel. 1233-1231. Market Tel. 726.

MEN'S LOW SHOE SALE. \$5 Oxford Ties 3.50 for. \$4.50 Oxford Ties 2.65 for.

Johnson & Goodlett Co., PHONES 1575 4743. The leading store on the beach side. Large variety of fresh goods.

Johnson & Goodlett Co., 28th and Lake Sts. GROCERIES, MEATS and BAKERY. 2,880 Hair Brushes. That's the number of Bristol Hair Brushes we place on sale Saturday—regular price 25—at 10c

BRANDEIS & SONS NURSING MOTHERS will find nothing equal for milk producing qualities.

FRUG CABINET has always been recommended by physicians for the milk producing qualities. It is invariably used at the

HAYDEN'S Our Mid-Summer Clearing Sale of Men's Suits. Has been a great success. The high quality of the offerings and the purse-clearing prices, have made these suits simply irresistible to those who look them over.

CHEAP EXCURSIONS VIA Illinois Central R.R. Round Trip Rates From Omaha. French Lick Springs, Ind., on sale July 25 to 28—\$20.75. Boston, Mass., on sale August 11 to 13—\$30.50.

Lehigh Valley Railroad Great Double Track Scenic Highway to New York, Philadelphia and Atlantic Coast Resorts. All Tickets Good for Stop-over at Niagara Falls.

SUIT CASES AND GRIPS At 20 Per Cent Discount. Omaha Trunk Factory, Telephone 1035, 1209 Farnam. I AM IN A NEW LOCATION. AT 1607 FARNAM STREET, WITH NEW STORE, NEW FIXTURES AND NEW STOCK—IN FACT, EVERYTHING IS NEW BUT MYSELF.