VISITORS TO THE CIRCUS

Should sieze the opportunity of our great sales now in progress- The most extraordinary bargains of the year in every department. Make yourselves at home in our store.

Shirt Waists

Wednesday --- Most Sensational Offers

Ladies' 50c Belts at 15c

Crocheted and Voile Belts from the Kelley-Stiger stockwith gun metal, gold plate and silver finish buckles, in all the leading colors-Kelley-Stiger's price 50c and 75c-



Ladies' up-to-date \$2

Shirt Waist Suits at 98c

Pretty and up.to-date shirt waist suits— in small potka dot effects—980 the pleated waists—at

Ladies' Stunning \$20 Silk

Shirt Waist Suits, \$8.98

New arrivals of the most charming Silk Shirt Waist Suits, changeable taffetas daintily pleated waistsæskirts Embroideries EXTRA

All the Kelley-Stiger

Bookfield India Linons-Persian Lawns, India Dimities, Sea Island Nainsook, Organdies, Batistes, etc.

worth 10c

All white worth 15c 2 yard-at

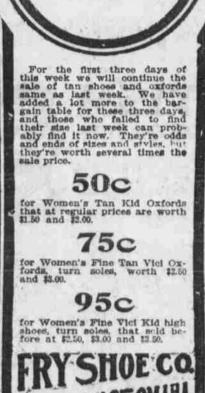
BRANCH STORES:



SALE STARTS WEDNESDAY, JULY 20TH, AT 8:45 A. M.

The entire stock of the Openheim Clothing company (bankrupt) 16th and Larimer street, Denver, has been bid in at 42 cents on the dollar by the Guarantee Clothing company, who shipped it to Omaha, Neb. and now place it on sale on the second floor of their premises, 1519-1521 Douglas street, Omaha, Neb., at less price than cost of production. A chance to buy the very finlow prices should be taken advantage of. Here are a few of the prices: Men's black suits, fancy lined, \$2.39. Men's linen pants, 25 cents. Extra strong knee pants, 15 cents. Men's light colored all wool stylish spring and early fall overcouts, \$3.90. Coats like this would naually sell for \$12.50. Men's blue serge pants, \$1.39. Fine, fancy worsted pants, same price. Men's extra strong corduroy suits, \$3.90. All wool black suits also for the ridiculously low price of \$3.90. Black summer coats. 205c. Good shoes, 98c. For \$1.90 you get choice of Openheim's finest pants. Men's fast black sateen shirts, 25c, as big as size 18½ neck, for the same price. All sorts of men's hose, 3 pair for 19c. All kinds of belts, 15c. Bathing trunks for men, 7c. Men's and boys' light weight fancy colored sweaters, 25c. Linen cuffs, 4c a pair. All weel blue suits, \$4.50. Strong working pants, 69c. Men's collars, 2 for 1c. Boys' short pants suits, 96c. All kinds of men's underwear, including pink, blue or black, 15e a garment. Choice of all the straw hats, 9c each. Police and firemen's suspenders, 9c Red, blue, plain white or colored bordered handkerchiefs, choice Sc. Felt hats worth up to \$2, your choice, 48c. Your choice of Openhelm's finest suits, including fine black suits. \$6.99. Manhattan, \$1.50 and \$2.00 shirts, 69c. Men's blue overalls with bib, 25c. Fine silk neckwear your choice, 9c. Cotton neckwear 3c and hundreds of other articles too numerous to mention in levery instance for much less than former cost as we decided to sell these goods for just a few per cen above the low price paid by us.

THE GUARANTEE CLOTHING CO., 1519-1521 DOUGLAS ST.



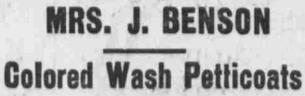
More Tan

Shoe

Bargains

RECOMMENDED BY PHYSICIANS AND





In Mercerized Gingham and Black Spun Silk-handsome styles with deep full ruffles, Gingham with and without lace trimmings. These are excellent values

Wednesday we sell them at 69c

See the night dresses we are selling at 65c-value \$1.00. Out price on fine Cashie India Linen and white China Silk Waists.

SCHMOLLER & MUELLER are quoting special prices on Pianos, Organs icluding the celebrated Steinway, Emerson, Steger, Hardman, A. R. Chase, Steck, Reed & Sons, McPhall, and our own hand-made SCHMOLLER & MUELLER Plane, fully guaranteed

Small English Upright Plano	\$65
Ebony Upright Piano	\$85
Henry F. Miller Plano	
Kimball Upright	\$115
Chickering Upright	\$125
Hardman Upright, beautif case plano	ul resewood
0.00	

Also scores, of other bargains in Knabe, Kranich & Bach, Ivers & Pond and other well known makes. Remember that we ship pianos everywhere and trust everybody. \$10.00 cash and \$5.00 per month will buy any piano in our house. Operating four stores and one big factory places us in a position to quote prices and terms that completely outstrip all

While in Omaha you are cordially invited to visit our plano factory, the only institution of its kind in the west. If unable to call, write for catalogues and bargain list. We guarantee to

The Oldest and Most Reliable Music House in the West. Established 1859.

1313 Farnam St. Tel. 1625. Ancoln, Neb., Council Bluffs, Iowa, Sloux City, Iowa.



"Tisn't the weave that makes fabrics of quality. 'Tis the yarns. It's the long, selected wool filaments, twisted into yarns of the firmest, hardest sort that forms the foundation for the superiority of Washington Navy Serge-the wonderful Serge that is made according to the United States government specifications—the Serge that magazines are talk-ing so much about—the Serge that this SUMMER CLEARANCE

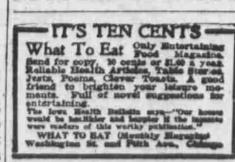
is cutting prices.
For this ale is ready to make you a \$28 suit of this Serge or any, other \$28 suit in the store for \$23-a \$35 suiting to your order for \$28-or a \$45 or \$50 sulting made to your measure for \$35. Can't keep this up very long for our stock of summer suiting can't last very

long. Hurry! MacCarthy Tailoring Company, #16-318 5. 16th 51., Next door to Wabash Ticket Office.

DIAMOND **SOLITAIRES**

\$5.00 to \$500.00







CIRCUS DAY WEATHER-Fair and Slightly Cooler.

"When the Circus Comes to Town!"

Wednesday is Ringling's Circus Day. The parade will pass the Bennett Store at about 11 o'clock forenoon. BEN-NETT'S is the best vantage point in the city for seeing the magnificent cavalcade. Pavement broadest and smoothest of any in Omaha. Come inside the store and wait and-

MAKE THOSE ROUSING CIRCUS DAY Bargains Your Own. A LITTLE MONEY GOES "A LONG WAYS" AT BENNETT'S.

Green Trading Stamps Every Time

Circus Day Prices

	WASH GOODS FOR WEDNESDAY
15	pieces fine imported, finely mercerized Scotch ginghams, in black and white and navy and white checks, that are worth 60c a yard-CIRCUS DAY
	WHITE INDIA LINONS,
18	5 pieces of regular 30c quality fine sheer India Linons-only-CIRCUS DAY-per yard
	WHITE PERSIAN LAWNS.
10	our regular 390 quality—CIRCUS DAY—at, yard 20c
	WHITE STRIPED DIMITY,
200	o pieces striped and checked Dimities and Lawns—worth to 25c yard—while they last—CIRCUS DAY—yard
	BLACK INDIA LINUSS.
in	500 pieces fine imported fast black India Linons, nice sheer quality, divided three lots for CIRCUS DAY—
	OT 1-worth 17c a yard- 10c LOT 2-worth 20c a yard- 121c LOT 3-worth 25c a yard- 15c

Shoes! Shoes! Oxfords! Oxfords! Slippers! Slippers!

Everything in footwear. Circus day double Green Trading Stamps with every purchase in Omaha's

leading Shoe Dept., main floor, Bennett's.

GROCERY! **GROCERY!!** Special Daily Sales in Our Grocery Dept.

p.00 worth "S. & H." Green Trading Stamps with pound package Bennett's Capitol Coffee.	28c
2.60 worth "S. & H." Green Trading Stamps with pound package Tea Siftings	.18c
1.00 worth "S. & H." Green Trading Stamps with three packages Unceda Bisquits	150
100 worth "S. & H." Green Trading Stamps with three cans Hawkeye Cream.	150
1.00 worth "S. & H." Green Trading Stamps with pound frame Honey	.15c
1.00 worth "B. & H." Green Trading Stamps with jar pure Strained Honey	140
CANDY DEFT. 50c worth "S. & H." Green Trading Stamps with each glass jur essorted Candy.	100
\$7.50 worth "S. & H." Green Trading Stamps with the about goods amounting to \$1.15.	ove list

More Boys Wanted

WEDNESDAY SPECIAL

Breaking All Bargain Records
DOWN GO THE PRICES ON MEN'S SUMMER CLOTHING



Today will be a great day in men's clothing. We will sell all our odds and ends of spring and summer clothing at an astonishing sacrifice-the swellest, prettiest summer clothing going at LESS THAN HALF PRICE.

Odds and Ends From Men's \$10 Suits three-piece light and medium weight, at

Choice of Any Man's Outing Suits, worth up to \$15,

Men's Odd Summer

Coats and Vests from fine suits that sold up to \$7.50, B1

Men's El cool

just right for

hot weather, at.,

COATS,

COTTON

Men's Pants-

Double-breasted Skeleton Serge Coats-All wool-worth \$5, VESTS

Prices Prevail 1 Every Depart

Prices Prevail in Every Depart-

Clearing Sale Bargains



Youth's and Young Men's Suits

In ages from 13 to 20 years, All the new shades and fabrics, such as Fancy Chew lots, Cassimores, Serges, Tweeds, etc., in brown, gray and Scotch mixtures, plain blues and blacks, in single and double breasted styles-\$7.50 to \$10.00 values. Our Special

\$1.50 and \$1.95

FOR BOYS' AND CHILE DREN'S KNEE PANTS SUITS, WORTH UP TO

Double Breasted Russian Blouse, Norfolk and Three-Piece Styles-Swell little suits in the nobblest patterns, \$1.50 Great Snap for Wedness and

\$1.95

SEE OUR SIXTEENTH STREET WIN-DOW DISPLAY,

DON'T FORGET TO SEE OUR \$5.00 MEN'S SUITS.

The Advantage of Biggest Assortments.

OUR WASH GOODS CLEARING SALES MAKES BETTER AND BIGGER BARGAINS THAN ARE OFFERED ELSEWHERE.

OUR MAIN WASH GOODS DEPARTMENT WEDNESDAY SALE.

A BIG BUTTER SALE WEDNESDAY-THE BIGGEST BARGAIN OF THE SEASON.

We have received from five of the largest creameries in the state 750 tubs of butter (60 pounds each), of Fancy Separator Creamery. This is equal to any creamery sold for much higher prices in any other store in the city. Very fine flavor, A delicious Table Butter— 15c

Large, Juley, Highland, Seedless 12c Three bars Wool or Armour White Soap,
48-pound sack fancy high patent \$1.20 Three pounds best bulk laundry

XX flour. Three packages best Corn Starch 10c Ten bars best Laundry CHINA. CHINA. CHINA.

ODDS AND ENDS in Decorated Porcelain and China Sauce Plates, Struit Saucers, Butters, Cups and Saucers, while they last at

HAYDEN BROS.





An Office in The Bee Building For \$10.00 Per Month

We have a very desirable small office, that is vacant today, at the price mentioned above. There are only a few of these smaller offices in the building, but in point of comfort and desirability they are very satisfactory to anyone who needs only a small floor space.

This price includes all the advantages of the building—perfect jamitor service, sil day and all night and Sunday elevator service, electric light, water and heat.

These little offices are usually snapped up quickly. Better call today.

R. C. PETERS & CO., Rental Agents

Ground Floor, The Bee Bu Ilding.