Most Sensational Sel

The Extraordinary Bargains We Are Now Offering From

\$106,740.00 STOCK

Bought for

KELLEY-STIGER'S 39c Corset Covers 10c

All of Kelley-Stiger's Sc Corset Covers -made of good muslin, in all sizes--made of good muslin, is trimmed with embroidery Muslin Underwear

50c Kimona Dressing Sacques at 15c

These come in all sizes, made of percale, trimmed with braid around collar and sleeves on sale Second Floor,

KELLEY-STIGER'S

\$1 Wrappers at 25c All of the light and dark Wrappers

that Kelley-Stiger sold up to \$1.00in all sizeson Second

25c Handkerchiefs at 10c and 124c

Kelley-Stiger's pure Irish Linen Handkerchiefs that sold up

Kelley-Stiger Silks

At One-Half Price

More and more splendid silks are brought forward as the sale progresses. Monday we offer some wonderful bargains in fashionable silks.

27-in. wide Washable China Silk—white and colors—worth 69c yard— at	39c
Black Summer Silks—Washes and wears well—worth 65c yard— at, yard	35c
Pongee Silk-27 inches wide- worth 75c yard- at, yard	39c
24-in. Crepe de Chine—Black, white and all shades—worth 85c— at, yard	48c

Kelley-Stiger Black Silks

Kelley-Stiger carried the finest black Lyons and Swiss dress and lining silks, oil boiled pure dye taffetas, mousseline-all the latest fancy weaves-black shirt waist silks, and guaranteed to wear taffetas, peau de soles, pongees. We sell them at just one-half K.-S.'s price.

\$1.50, \$1.25 and \$1 Kelley-Stiger silks on Bargain Square -shirt waist silks, dross 39c-silks, 27-in. rustling taifetas, etc.-at, yd......

Natural Dyed Pongees-all 27-in. wide many of the new coarse weaves, newest shades-\$1.50 valueat, yard

D	ress	Goods		Kelley- Stock
		ne de Sole—Beaut rays sold 50c yd—	iful flower	19c
g		uare-Newest, up-		69c
	ley-Stiger's \$	1.25 Cream Sicilian, s	ıt.	75c
Kell		1.50 Black French V	oiles, at	98c
	ley-Stiger's I	Black and Colored S	ilk Chiffon	1.00
	ley-Stiger's E xed, at, yar	Shirt Waist Etamin	e-Mohair	1.00
	ey-Stiger's I	lest Black French	Voiles, at.	1.25
100				

The Biggest Bargains Yet in

From Kelley-Stiger Stock

French Ginghams-Checked grounds, woven dots or small figures, specially adapted for shirt waist suits or men's shirts, at, yd...... Beautiful Dress Swiss-White grounds, woven dots, new floral designs-prettiest tub fabrics of the season-Monday at, yd..... 36-inch Victoria Lawns—the excellent kind that sells regularly at 10c yard, Monday,

special, at, yard...... | 40c figured French sateens, 82-fuch Scotch ginghams, very desirable for drapery Light and dark French Shirting 71 Percale, 15c grade,

of all kinds, at, yard Mercerized dress sateens, like foulard slik, 35c grade, at, yard..... at, yard..... Art Drapery sateens, for sofa 36-inch bleach muslin, pillow tops, etc., 1/2 to 1 good grade, yard long, at, per piece..... at, yard

At One-Half Kelley-Stiger's Price

Unbleached Defiance Sheets-72x90 81x90, worth 70c each, at, each......

Hemmed Defender Sheets Bleached Sheeting-9-4equal to Lockwood, 20c -63x90, worth 90c, 45c Iron Clad Bleached 35c Hemstitched Pillow

Cases-42, 45, 50 Kelley-Stiger's silk embroidery baby flannels

at half price.

All the \$5 Oxfords at \$2.50-Your choice of all the ladies' street oxfords that have sold up to \$5 a pair, Monday on Second Floor. at, pair



embroidered, etc., worth up 75c-1.98 Men's 50c and 75c Hose, Boys' ond Girl's 25c Knit 10c plain and fancy border Hand-21-5c kerchiefs, at Underwaists, at.....

Monday We Make Special Offer in

From Kelley-Stiger's

All of Kelley-Stiger's Medium and Wide Widths of

embroideries, in this splendid

stock-worth up to 50c yard-

at, yard

clunys and torchons-hundreds of

Misses' and Children's Flunsing Union

Children's 20c Lace Trimmed

Yard-In plat vals, Normandy vals-

styles, at, yard.....

Embroideries and insertings in Swiss Nainsook and

Cambric, up to 18 inches wide-some of the very finest

All the Fine Laces that Kelley-Stiger sold up to 25c

All the Fancy Trimming Laces from the Relley-Stiger stock-including

Venice bands, fancy galloons, wide net top orientals, many styles on bargain square, worth up to 40c yard, at yard..... 19c

Ladies' Munsing Union Suits - Low | Ladies', Misses' & Children's Hosiery

French Imported Hoslery-Plain lisle

allover lace liste, fancy 25-35-49c

KELLEY-STIGER'S LINENS Now is the time to lay in a supply of fine linens. The lowest prices ever known in Omaha. 4.98 lise and 25c Sewed Fringe Linen Doy-lies with open work center, 16c and ... 5c \$4 All Linen 10-4 Hemstitched Pat-tern Table Cloths, at, each 1.98 Knotted Fringed Linen Towels that sold up to 25c, each, for . The All Pure Linen Silver Bleached German Table Damask, yard 39c 10c Turkish Wash Cloths, \$1.00 All Linen Bleached and Silver 48c Genuine Turkey Red Table Cloths, 8-4 and Bleached Table Damask, yard 48c 10-4 size, that sold for \$1.00 69c-59c The \$1.25 All Linen Extra Fin Bleached and Cream Damask, yd., Large size cotton Huck Towels worth 10c, \$2 very fine and heavy soft finished twobut slightly imperfect, each, for 31c 95c Satin Damask, yard ... Mill Ends Turkish Towels, worth 2tc \$2 Napkins, both bleached and half Pillow Shams, Scarfs, Tray Cloths and Squares, worth up to 75c, for.. 25c \$4 Napkins, bleached and silver bleached, dozen All the Kelley-Stiger 50c Table Pad- 25c \$5 Double Damask % Napkins, ding, 54 inches wide, for, yard. 10c Cotton Diaper, 18 to 27 inches wide, in Mill Ends, for, yard 10c Fringed Linen Napkins,

From KELLEY-STIGER Stock Sheer white embroidered Shirt Waists, so fashionable this season, wide lace berthas, lace medalions, insertion, etc., Kelley Stiger's . price \$2,50,

at Very finest Silk Shirt Waists from the Kelley-Stiger stock of the fashionable Jap silk, elaborately trimmed- 350 worth \$7 and \$8

New Silk Shirt Waist Suits \$8.98 New lot of Silk Shirt Waist Suits of the new figured changeable taffeta. These were priced by Kelley-Stiger at \$17.50 a suit. Extraordinary

special Monday Pretty Wash Shirt Waist Suits—Keliey-Stiger's price, \$10, at Wash Shirt Waist Suits-Chambray,

percales, etc., Kelley-Stiger's price Unlined Mohair Walking Skirts-also cheviots, K.-S.'s price \$5.00, at-Denim and Duck Skirts - Black and white and blue and white polka, dots, launder perfectly—worth to \$2, at..... 69c-89c-98c

JEWELKY

BOUGHT FROM THE U. S. CUSTOMS HOUSE AT LESS THAN THE DUTY.

On sale Monday-all the beautiful filigree, inlaid and mosale jewelry from the big stock-consisting of

brooch pins, stick pins, ornaments, etc .actually worth as high as \$2 eachto close them all out, at

WHAT TO DO WHEN IN DANGER

lessness in a Panio. WHAT TO DO AND HOW TO DO

Great Value of Keeping Your Head and Your Seat and Becoming Acquainted with the Means

of Escape.

(Copyright, 1904, by Guy T. Viskniskki.) Panic is man's greatest enemy and destroyer. It bloats ordinary accidents into great disasters. It is the annihilator of

unreasoning terror. It even transforms brave men into the most arrant of cow-Panic, according to dictionary definition is "a sudden fright; especially a sudden frigfit without real cause, or terror inhension of danger.'

Fear causes its victim to reason out ways of escape from the impending danger. "If I don't find a way out of this," says the man caught in a burning building, "I fear I'll be burned to death." Reason still guides the man who fears and usually guides him to safety.

How Pante Operates.

But panie is infinitely worse. All bar

riers go down before it, A little puff of smoke, and a whol audience is madly scrambling for the exits of the theater, the weakest being knocked down and trampled under foot and killed. the dead and injured piled in heaps at the choked-up exits, that, had the crowd been orderly, would have permitted of the passage of all to safety before real danger threatened those in the rear. What killed the majority of the victims in the Iroquois theater horror last December? Some of the occupants of the upper gallery were suffocated by the heat, but as for the rest, the heaps of bodies before the exits and the bruises on the corpses showed that not fire or smoke or heat, but panic claimed their lives.

A girl in a tobacco factory in Philadelphia runs a needle into her finger She screams from the pain. Instantly the 200 workers on her floor spring up as one girl, rush blindly down the stairs and jump from the third-story windows, and a half dozen lives are sacrificed and two score or more girls injured.

A steamship meets with an accident perhaps slight, perhaps serious, but not so serious that the passengers cannot be got off in safety in pienty of time, provided order is maintained. But a woman awoons, a man grows excited over some unusual happening on the deck, he rushes wildly at the lowering lifeboats, and the useless sacrifice of life has begun.

Throw back your mind to past disasters

panic, beat women back into the flamesand I daresay you will recall vividly the fact that the word panic occurred again and again in the accounts-that panic, ac-Examples of the Average Person's Helpcording to eye-witnesses and the authorities, caused the greater part of the loss of life; that without panic, the majority of the victims would surely have escaped with their lives. And you can hardly read of small accidents without running across 'panic." "Fierce Drug Fire-Blaze in Store Starts a Panio on the Floors Above.' "Killed in Blow-Up-Panic in Dye Works." Panic is the god of most disasters, great and small.

Panie a Possibility Everywhere. Panic is a possibility everywhere at any time where two or three are gathered together for any purpose whatsoever. And because it feeds on nothing or a triviality, because it robs fear of reason where fear common sense and the last vestige of rea- is well founded, it is the most difficult son. In the twinkling of an eye it turns thing with which firemen, policemen and men into brutes, making them mad with other civic regulators of order have to

There is apparatus aplenty with which to fight fire. But there is only one thing to pit against panic. That is a cool head and its efficaciousness is limited. It can at best save only its owner and those in spired by a trifling cause or misappre- | the immediate vicinity. It can reduce the death list, but it cannot prevent it. Therefore, no general rule can be laid down against it. Only guidance for the in dividual is possible of outline.

> The Great Precautionary Rule, The great precautionary rule is this: If

any member of your family is going to the theater, a musicale, or any sort of public gatherings, take particular pains to mpress upon him the supreme importance of keeping his seat in case anything causes the audience to rush pell mell for the exits. Drive it homeward that the seat must be kept by all means during the first mad rush and until the crush has swept past.

By that time your wife, or son, daughter will have had to think out cooly a means of escape, and will undoubtedly effect it, if you have also insisted upor the pleasuregoer becoming familiar with the location of the different exits as soon as possible after entering the building. In case of a theater, or other public neeting place, this can be very well done by studying the diagrams of the place, which are required to be exhibited upor the programs and in the lobby. These dia selves more fully than women. ample, if they are attending a theater be

grams mark the fire escapes and the exits. Men, in this matter, can equip themfore the play begins they can walk around back of the seats, locating by eye the various ways of escape. Of course, such a method is hard for women to pursue. But a close study of the diagrams will be extremely effective, depend on that When Pante Strikes.

This, then, is the first thing to do to ombat panio-to be prepared for it. Then that, more than likely you can keep those keep your companion-perhaps your wife around you cool. Speak to them in a or your daughter-with you, then have her quiet, even, commanding tone. "Keep cool," tell them. "Keep your seats. Stay out while you grasp the float. Thus both of sha'n't want him to paint my picture. of recent years-include the Paris Bazar of the crush. You'll get hurt. Keep your you will stand infinitely better chance of

out all right if you'll just keep your sent and keep cool.' Your words will undoubtedly have the

desired effect on the majority of those who hear them. But if any one shows a tendency towards panic, which may be communicated to his neighbor, don't hesitate to pull his sleeve or coat-tail vigorously, and gruffly command him to "sit down." fleeting reason; at least, it will give him and those about you a moment's respite from brute force that may mean the ulti-The unexpected order may bring back his mate salvation of all of you.

Don't follow the mob and rush to and block up the exits. Let the wave of panic sweep by you. Then, using your reason pick out the place that it tells you permits of probable escape. Let reason guide you there; and if you find more difficulty than you looked for, still keep cool. Perhaps you have reached a window on the upper part of a fire escape, the lower part of which is licked by flames. Don't jump. Common sense has carried you in sight of the firemen. It will keep you safe until the firemen can reach you, which will be in a minute or less.

As you kept your neighbors quiet until the time came for you to effect escape, so you can lead them to a place of safety, for once you have established respect in them for you by making them obey your first command; they are too human not to follow like sheep where the stronger mind leads. This is the only efficacious method I know of to help others out of a panio.

Panie on the Water.

A panic among a crowd on water-always a possible thing in summer with so many excursion boats plying around the majority of our larger cities-should be handled in much the same fashion.

The tendency is for all the passengers to rush to one side of the boat. If such a thing occurs the rail will speedily be under water. But you of the cool head should not permit this listing of human cargo. Urge-nay command-as many of your fellow passengers as you come in contact with to make for the opposite rail. Point out that there they will be dry at least, and farther away from the water which they fear.

If no one will follow you, go there alone. Stay there until the brutal fight for possession of the lifeboats is over. Stay there even when the over-loaded lifeboats leave the ship's side, to sink, perhaps, with too great weight before they are out of your sight. You will be safer by the rail. Stick to the vessel as long as commo

sense tells you is proper. Then, if you have no life-preserver, remember that any frail object-a fragment of board, a piece of the ship's rail, an oar, a chair,-will support you for hours in the swater. All you have to do is to grasp it lightly with your hands, and you will float in ordinary cases until help comes.

You can do more. If any one is de pendant on you in the emergency, you can provide him with the means of keepwhen it comes, keep cool. If you can do ing affoat. Or, if you deem it better to lightly place a hand on your shoulder

headlong into the over-crowded lifeboats. Panic not only seizes hold of gatherings. It works in individuals. It is panic that causes this woman or that man to jump from the upper windows of a burning house or to run shricking through smoke and heat-filled halls, inviting suffocation, when the only reasonable thing to do, if other escape is cut off, is to stand at a window where fresh air can be had and wait for the firemen to reach you, which they generally manage to do, since that is a part of their life work.

Panic, operating in individuals, is largely responsible for hotel holocausts. Of course carelessness on the part of guests is also somewhat to blame; for how many guests of a hotel are ever aware of the means provided for their escape? But ignorance does not preclude all hope of escape by any means, while panic practically seals its

victim's doom. Panic-unreasoning terror; "terror in spired by a triffing cause or misapprehension of danger." You say a fire like the one in the Iroquois theater was not a misapprehension of danger? It certainly in that the audience forgot completely that fire has to burn up before it can spread out. That takes time, and in that time, if only the audience had not been possesse of a sudden fright that the fire would come out on them immediately, I believe, and others who know the circumstances fully believe, that probably every occupant of the parquet would have escaped and many in the gallery also.

Panic Prevents Escape.

Unless the whole place blazes up in stantly, which is a very remote possibility, a theater or other public place with the escapes provided according to law, can surely be emptied when a fire discovered without loss of life before the flames become really menacing, if only the audience can be made to keep its head. Any theater in New York can be emptied in three to four minutes ample time, for a fire cannot reach out over the audience in less time than that. If the Iroquois theater audience had only recognized this and not blocked the exits there would have been a far less gruesome tale to tell to the world just entering on its Christmas festival.

Your only weapon when panic surges around you is a cool head. Keep it and the odds are largely in your favor that you will reach a place of safety. Lose it and you throw your life away. EDWARD CROKER,

Chief of New York Fire Department,

She Wanted an Experienced Artist A woman who had become suddenly rich was traveling in Europe, and while there it occurred to her that it was the prope thing to have her portrait painted by prominent artist. Accordingly she called at the studio in Paris of a painter of high reputation.

"Will you kindly sit down and wait a few moments?" asked the attendant, when Mrs. Newrich had stated her errand. "Well, I'm in a hurry. Is your master busy?" she asked. "Yes, madame. He is engaged on

study.' "On a study!" exclaimed Mrs. Newrich. Well, no matter, I guess I won't walt. I want an artist who has got all through fire horror, where strong men, in their seats, I say. Don't you see that we'll get rescue than if, fighting, you had plunged with his studies!"-Success.

WASHINGTON ON ZION'S HILL Principal at Tuskegee Institute Exhorting

a Baptist Rally. SYMPATHETIC PICTURE OF THE ASSEMBLY

Effective Work in Advancing the Colored People Along Lines of Greater Unefulness-Encouraging Results Achieved.

Writing to the Boston Transcript concerning the influences for good exerted by he Tuskegee Institute, Roscoe Conkling Bruce draws the following picture of Principal Booker T. Washington addressing a

Baptist rally: That Sunday I shall not soon forget. From the library that Tuskegee owes to the munificence of Mr. Carnegie I had got a plie of magazines and a few books and was just making ready to be secretly comfortable when a sharp rap on the door halted my preparations. Principal Washington extends to me an invitation to drive with him to the "Rally" of the Baptist church on the other side of the town; he is to deliver an address.

slipped on hastily the whitest, thinnest, coolest clothes my grip could muster. The sky was lurid with the blaze of the sun, the wind even on these sandhills was beyond resurrection, and the mercury had greetings which he scrupulously acknowlevaporated. The team-e pair of Tuskegeeored horses, young, clean-limbed and eager -was waiting at Mr. Washington's gate impatiently. In a moment mine host came lo! we were whisked down the road in a Sweet Charlot," but every eye in the conrush of breeze.

have grown greatly to admire. He has accounts for the continuous, the inevitable, steadily gazes through sham and sentiment eration and a church for the new. and detail, upon the essential, and for the essential he unceasingly strives. Addressing His Own People

What would be have to say at the raily? Eliot, Dr. Frizzeli and Dr. Washington the overwhelming effect of Mr. Washingthere are but two questions that constitute

would counsel: We must be sure that we that John lived in an unpainted house. shall make our greatest progress by keeping our feet on the earth, and by remem bering that an inch of progress is worth a yard of complaint. For the white race the unordered and to allen ears grotesque, but dience in the north, master the rally?

Gathering Worshipers.

I began to notice groups of rather quietly tressed colored people, men and women and children, hastening across the fields and slong the road toward the church, which I Promptly accepting the invitation, I | could now discern in its shimmering whiteness set like a beacon at the utmost top of Zion hill. As we neared the neat little building Mr. Washington ran a very gauntlet of greetings, grotesque but genuine, edged with a certain shyness which could not quite conceal a glow of appreciation. At the door of the church the parson,

After another hymn by the choir and Washington and Chicago I had again and of his congregation for Mr. Washington's to help support the public school. "Our people,' said the pastor, "in their Baptist church on Zion Hill that memo and feel that it can get upon its feet there is a brother here today," said the dent and mature, because in many ways by artificial and superficial efforts ra- preacher, looking with a broad smile, he is to them a father.

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ther than by the slower but surer process while the congregation tittered, into the which means one step at a time through face of a serious young man who sang a all the constructive grades of industrial, shrill tenor in the choir, "there by a mental, moral and social development brother here today who painted his house which all races have had to follow which red all over this week, so that Mr. Washhave become strong and independent. I ington when he came today wouldn't think A Fatherly Talk.

After another plantation metody-not a

coon song, but a genuine plantation melody,

danger is that in its prosperity and power strangely touching-Principal Washington it may forget the claims of a weaker peo- rose to speak. In his hand was that inple; may forget that a strong race, like an evitable pencil, and on his face the genindividual, should put its hand upon its tlest smile of a stern father who wants his heart and ask, if it were placed in similar children to be joyful occasionally, but alcircumstances how it would like the world ways to be sensible and prudent and mato treat it; that the stronger race may ture. "I rejoice with you," he said, "in forget that in proportion as it lifts up the your successes, but in your jubilation do poorest and weakest even by a hair's not forget the victories yet to be won." breadth, it strengthens and ennobles itself. And then for an hour, to the most atten-This is the lofty doctrine of statesman- live listeners I have ever seen, he talked ship. On such an occasion the plane of simply and directly of some of the ways in thought and feeling and method of ex- which they could raise the level of their pression is of course immeasurably beyond lives. He emphasized in minute and tellthe range of what I figured his audience ing detail the subtle influence for wholeat the Baptis' cha'ch to have. How would some family life of a comfortable house this man, with his easy mastery of an au- with its garden of vegetables, its orchard, its pigs and its poultry. The deeper sources of social enjoyment are in the home, not in the enmasse activities of the camp meeting and the street. Then, too, the cylis of the negro habit of pouring from the plantation on court day into the gallery of the courtroom, there to satiate a morbid curiosity in the older folks, and develop it in the young, were outlined with illustrations, humorously pathetic, drawn from life -outlined and effectively denounced. That frailty of taking the quarrels of the children to the court for settlement did not clude the speaker's fearful frony; he expressed his delight in the admirable custom of the judge to fine, with invariable genrobust and dark as night, and good hu- erosity, both defendant and plaintiff! Nor briskly down the gravel path from his mored, met us. As Principal Washington had the searching eye of Mr. Washington ouse, greeted me in his hearty way, and entered, the choir started up "Swing Low, failed to note the effect of the Saturday excursion to town upon the sales of the gregation, despite the seductions of the dispensary; ten years ago the deacons feit, This powerful man by my side, grave and song, was fixed upon the Moses of the ne- and now some more youthful members of slient, but alert and keenly observant, I gro people. The congregation, sociologically the church feel, in conscience bound to considered, was transitional; the gray support that dispensary, when the wives made an oasis of thrift and intelligence in haired, gentle mannered freedman rubbed and children could put the nickels and a desert of shiftlessness and ignorance; in shoulders with the smartly attired New dimes and quarters to infinitely better use a wilderness he has been true to a great Issue; the black mammy of the old regime, than does the barkeeper! And of course ideal. One quality which, as much as any, with beaming face and snowy apron, sat Mr. Washington paid his respects to the without her kerchief, for even she has be- "hollerin" preacher"-the fellow who has the glacial advance of Mr. Washington, is come adjusted to the new order of things- an idea that the Almighty is a bit deafa unswerving common sense. Crotchets and beside the ribbon bedecked, bright eyed and who therefore flercely paws the Bible prejudices, praise and blame, momentary school girl. And the tactful pastor, himself and lifts his voice to the very skies. The ills and joys, none of these disturb this a product of the schools of freedom, has "hollerin" preacher" has gone out of busiman's balance and fixity of purpose; he kept this place a solace for the older genness, at least in this community; and this congregation must decently support their more modern minister. Finally, the speaker prayer by a visiting preacher the pastor emphasized the importance of using the arose in quiet dignity to introduce the church as an instrument for ennobling the speaker of the occasion. Rev. Gadsen in actual life of the community, and cited as wondered. In New York and Boston and clear, mellow tones expressed the gratitude a case in point the practice of this church again heard Mr. Washington address white long continued and substantially expressed I have spoken of Mr. Washington's noble

audiences. Who that was in the great interest in them, their church and their mastery of the Madison Square Garden audience at Madison Square garden last school-for this congregation helps support audience, and of his eloquence there, but I Pebruary to hear Mr. Carnegie, President the Booker T. Washington public school. am tempted to feel that at the rally of the speak in behalf of Hampton could forget preparation for the next world have not rable Sunday, he displayed in his homely forgotten this world." And to the evident sympathy and commonsense an equal. ion's words? "Reduced to the last analysis delight of the guest he read a long list of though different eloquence. For the heart, members of the church, who since Mr. of Tuskegee's principal, unaffected by this country's race problem. The answer Washington's last visit had bought land, what men regard as the greater affairs of to the one rests with my people, the other built comfortable homes, painted their the spacious world, is with the poor and with the white race. For my race one of houses, developed vegetable gardens, begun lowly of his people. And they atrive to its dangers is that it may grow impatient poultry raising on a larger scale, etc. "And resilize his ideas, to be sensible and pru-