

EXACTING CAMPAIGN DUTIES

Inside View of the Strenuous Work of Executive Committees.

RESPONSIBILITIES OF CAMPAIGN CHAIRMAN

The Different Bureaus by Which a Presidential Campaign is Run—How the Task of Educating the Voter is Handled.

Copyright, 1904, by E. B. Warner. No doubt Mr. Cortelyou for the republicans, and whoever may be chosen executive chairman for the democrats, this year, will begin the active campaign with respect for the task which is before them.

There are many old and wise politicians who believe much less really depends upon the work of the executive committee and its chairman than is popularly supposed; that the election is really carried by a sort of psycho-political undercurrent, so to speak, and that unless the voting public is very delicately balanced at the beginning of the campaign, the committee's efforts are really not of basic consequence.

But even these men admit that two or three technical blunders, half a dozen ill-considered speeches—or even one, for that matter—are sufficient to turn an almost certain victory into disaster.

It does not follow, however, that the winner will march on to great political preferment. William F. Harris, of Pennsylvania, was the last democratic executive chairman to win a campaign, by electing Cleveland in 1892, but he has never cut so much of a figure in political life since as he did that year.

There has been a good deal of change in political campaigning in presidential years since 1892. The executive committee's work is more extensive than formerly, its employees are more numerous, and it has to spend several times as much money as it used to.

As far back as 1840 the committee funds were so big in new banks that the putting of them where they would do the most good involved business men of the highest order and the selection of a lot of lieutenants each of whom was an expert in some practical line.

The proper way to do this work is, of course, to place each bureau or department in the hands of an expert, and it will be an early duty of each executive chairman to find and fix upon the men to act as such experts. This alone will be a good deal of a task, since the applications for places on the committee staff are always much more numerous than the places, and all the applicants are pretty well backed by men who are influential in the party's councils.

It isn't likely as a matter of fact, that all departments mentioned will be formally organized in the manner indicated, but all the sorts of work named and many more will have to be done, and the closer the organization, the more definite the dividing line between the departments, the more effectively will the campaign be run.

OLD OMAHAN LEAVES TRUST

James H. McTague Turns Back Upon Coter's Combination in St. Louis.

PREFERS TO GO IT INDEPENDENTLY

Founder of Henshaw and Pioneer of Basement Restaurant in World's Fair City Attracts Wide Attention.

That method of combination in "trusts" are not always to be desired by aggressive and successful business men, has been proven by the withdrawal from the St. Louis Catering company, of James H. McTague, proprietor of one of the best known restaurants in St. Louis and formerly in the same business in Omaha.

In 1902 the five leading restaurants of St. Louis—McTague's, Faust's, Caser's, Nagle's and the American—joined hands and formed the catering trust, whereby each proprietor accepted cash and stock for his place, but retained the local management. It was not long before McTague was sorry that he had made the move, although he was general manager for all the eating houses.

Man Who Started the Henshaw. In Omaha McTague is known as the man who started the Henshaw, the hotel and cafe on Farnam street which is and always has been one of the best patronized places of its kind in the city.

His Career in Omaha. Mr. Little says about McTague: "McTague came to Omaha and managed a buffet for Riley Bros. under the old Academy of Music on Douglas street, where Sonnenberg's pawnshop now is located. He afterward opened the Tuxedo, now Jerry Tullih's place, behind the old army building, in the alley between Fifteenth and Sixteenth streets.

Where Genius Shines. It is in matters of this sort that Mr. Cortelyou and his democratic opponent will be able to show the possession of political genius or the reverse, and it may be that the battle will be lost and won this year along just such lines.

Some of the Bad Points. "There were numerous reasons why the trust did no good to McTague or his place. Persons who would go out of their way just to eat there were not the property of the proprietor quit it because they knew it would not make any financial interest to him.

Greatest Book Sensation of the World's Fair! Uncle Bob's and Aunt Becky's Strange Adventures at the Louisiana Purchase Exposition. Includes: Babbling over seas, sparkling fun, Uncle Bob's quaint comments, sparkling fun, Uncle Bob's quaint comments, sparkling fun.

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Advertisement for Orchard & Wilhelm Carpet Co. featuring office furniture, bookcases, desks, and transfer cases. Includes images of a revolving chair, a roll top desk, and transfer cases. Text describes the quality and variety of the products.

Advertisement for MALYDOR INJECTION. Text: "Evelyn, what is the highest mountain in the world?" "I don't know." "You don't? And yet you were one of the graduates at the high school commencement last week! How did you ever pass your examinations?"

Advertisement for IT'S TEN CENTS. Text: "What To Eat Only 10 CENTS! Send for copy, 10 cents or \$1.00 a year. Reliable Health Articles, Tables, Recipes, Jests, Poems, Clever Toxins, A Good Friend to brighten your leisure moments. Full of novel suggestions for entertaining."

Advertisement for PENNYROYAL PILLS. Text: "SAFE, RELIABLE, EFFECTIVE. Pennyroyal Pills are the only pills that are safe, reliable, and effective. They are the only pills that are safe, reliable, and effective."

Large advertisement for the World's Fair. Features the slogan "FOLLOW THE FLAG" and "St. Louis and Return \$8.50". Includes train schedules: Lv. Omaha - 7:45 a. m., Lv. Omaha - 6:30 p. m., Ar. World's Fair - 7:30 p. m., Ar. World's Fair - 7:00 a. m., Ar. St. Louis - 7:50 p. m., Ar. St. Louis - 7:15 a. m. Text: "Compare This Time With Other Lines. THE ONLY LINE TO THE WORLD'S FAIR MAIN ENTRANCE. Saving time, annoyance and extra car fare. All Wabash trains stop at World's Fair—Baggage checked to World's Fair station World's Fair descriptive folder, time table and all information, call at City Office, 1601 Farnam or address HARRY E. MOORES G. A. P. D. Omaha, Neb."