

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, JUNE 19, 1904.

SINGLE COPY FIVE CENTS.

The Bennett Company

16th and Harney Sts., Omaha.

Yes, this is Bennett's page. Looks somewhat different from the usual advertising get-up.

OUR WORD IS GOOD.

Some miserable "news" monger is going around saying untrue things about the quality of S. & H. Green Trading Stamp premiums.

The whole Green Trading Stamp fabric rests upon premium qualities, and seeing the Green Trading Stamp people are not running a kindergarten, the premiums are all that's claimed for them.

Do you know there isn't a single thing that one's heart could desire for the home or personal adornment but can be earned just by collecting Green Trading Stamps?

Who pays for the stamps? Well, mister, who pays for the interest that you get on your bank account? It's interest on the money you spend just as logical and as reasonable and as legitimate an interest on the money you save? Own up, isn't it?

Ever dine at Bennett's Cafe? It's a charming circle. The brightest business men in Omaha have luncheon with us every day.

Know the luxury of perfect coffee making in the perfectly perfect stamp and served to perfection?—lump sugar and whipped cream? It's de-licious. It's at Bennett's Cafe.

Grocery

The biggest grocery west of Chicago is Bennett's grocery. So great is our turnover that FRESHNESS OF STOCK is our essential proposition.

- \$1 worth "S. & H." Green Trading Stamps with each pound Capitol Baking Powder..... 24c
\$1 worth "S. & H." Green Trading Stamps with each pound Bennett's Capitol Baking Soda..... 6c
\$1 worth "S. & H." Green Trading Stamps with each pound Bennett's Capitol Extract..... 18c

The Glorious Fourth of July

We are going to have the greatest bunch of Fourth of July celebrators that ever came down the pike. The assortment of Blanks, Fireworks and head splitters that we're going to have will easily be the greatest that Omaha ever contained.

Hardware Bargains

Our hardware department is always busy. It carries regularly almost a QUARTER MILLION items. It occupies one-third of the entire basement—the largest sales floor space outside Chicago.

- 13-in. Bread Box, at 53c
15-in. Bread Box, at 63c
17-in. Bread Box, at 73c
Two-burner Junior Gasoline Stove, at \$2.98
Three-burner Junior Gasoline Stove, at \$3.98

Refrigerators, Ice Chests, Etc.

Got one? Get a new one. The law of progress is eternal and improvement in ice chests and refrigerators is continual. We don't handle ice eaters, but ICE SAVERS. Want you to look at our line. We are stuck on it.

One of the Greatest Sensations in the History of Dry Goods Sensations Was the Sweetser-Pembrook Auction Sale Sensation.

We have told you the story before of how our agent was on the ground and bought \$20,000 worth of dress goods, silks, gingham, wash dress goods, calicos, sheetings, hosiery, etc., etc., at his own price.

Another Big Week in Silks at Bennett's

- 1,000 yards of fine plain taffetas in nearly every shade, including black, fancy four-lash in neat designs for suits, plain china wash silks and others, included all in one lot for Monday, at 29c
ANOTHER BIG SHIPMENT OF PONGEE SILKS—
Plain Pongee, 22 in. wide, \$2 quality, for 59c
Plain Pongee, 27 in. wide, \$1.50 quality, for 1.00

At the Big Wash Goods Dept.

- 200 pieces of elegant floral and dot swiss in fancy dress effects—this is a pretty lot of imported goods that you have to pay regularly 35c yard—remember from 9 to 13 only 8c
SILK GINGHAMS—
100 pieces very pretty silk gingham, 32 in. wide, and a very handsome assortment shirt waist suitings in all the very latest styles—worth 60c to 75c yard—while they last, yard, for 25c

Monday Attractions in the Cloak and Suit Department

ABOUT ONE HUNDRED WOMEN'S TAILOR MADE SUITS, BLOUSES AND ETON STYLES, INCLUDING CHEVIOTS IN BLACK, BLUE AND BROWN, BASKET WEAVES IN SHADES OF GRAY, ETAMINES IN CADET BLUE—all perfect fitting—made to sell from \$10 to \$12.50— 4.95

At the Linen and Domestic Dept.

- Drawn Work Lunch Cloth and Dresser Scarfs with two and four rows of drawn work—cloth, 36x36, scarfs, 18x36—Monday, each, 1.00
TOWELS—
Another big shipment of Turkish Towels in bleached and unbleached, large sizes—worth 35c—special, 15c
DAWKINS—
72 in. bleached damask, very pretty pattern—worth 50c yard—Monday, each, 65c
BED SPREADS—
Just received another big shipment of those fine linen bed spreads—worth \$1.50—Monday, only, 1.75
BED SHEETS—
72x90 in. bleached, with a deep hem, made of a fine muslin—worth 80c each—Monday, each, 50c
PILOW CASES—
100 dozen fine Pillow Cases, all sizes—each, 1c
UNDER MUSLINS—
100 dozen ladies' drawers, corset covers, chemise, skirts and gowns, lace trimmed, embroidery trimmed and hemstitched—trimmed—all sizes and styles—values up to 80c—Monday, 50c

Our delivery wagons are fitted with refrigerators. Such perishables as meats, butter, cheese, fruits, etc., are delivered in THE PINK OF PRIME CONDITION.

We have not talked about our barn accommodations for a long time. The MAIN FLOOR OF THE BIG BENNETT'S BARN, 17th and Howard, is equipped for the accommodation of our farmer and out-of-town friends who drive in.

Wall Paper

We have everything that is made in Wall Paper—up from—per roll 3c
Room Mouldings—up from—per foot 2c

Millinery

Just received some of the new Lace Sailors—something entirely new, for they have never been shown before—worth six dollars—but will sell at 4.00

A new assortment of Military and Ostrich Pen Pots just arrived to sell from one dollar to 65c

Trimmed Hats—worth \$12.00 and \$10.00..... 5.00

Trimmed Hats—worth \$7.00 and \$6.00..... 3.00

One lot of Hats—ONE-HALF OFF. A large assortment of children's Duck and Pique Caps and Tams.

Roses, three to a bunch— 10c
And \$2.00 worth of "S. & H." Green Trading Stamps.

In the Crockery Corridors

- FIVE TIMES GREEN TRADING STAMPS ON ALL FANCY WHITE CHINA FOR DECORATING. (WHITE DINNER WARE NOT INCLUDED.)
FINE MASON FRUIT JARS COMPLETE WITH CAPS AND RUBBERS..... 45c
LARGE SIZE GLASS LEMON JUICE EXTRACTORS, at 5c
MACBETH'S PEARL TOP LAMP CHIMNEYS EITHER NO. 1 OR 2 10c
DECORATED PARLOR LAMPS 7 INCHES HIGH, COMPLETE WITH 10 IN. DECORATED GLOBES TO MATCH..... 1.88
DOLTON'S BLUE WILLOW WATER PITCHERS, good sizes, our \$2.00 value, for 1.25
DECORATED ENGLISH PORCELAIN TEA CUPS AND SAUCERS FOR SET OF SIX..... 59c
HAMBURG WHITE AUSTRIAN CHINA, 100 PIECES, at 9.75
HAWLAND & CO.'S LIMOGES CHINA, PURE WHITE, ELABORATELY DECORATED WITH BEST GOLD; INTRODUCTORY PRICE FOR 100 PIECES..... 39.00

In The Art Galleries

Our wagon delivery system covers the entire city every day—sometimes twice that. The suburbs are taken in, too.

Postal cards for mailing your order are provided FREE, and cheerfully at Use the telephone. We have an extensive telephone equipment—connection is easy and attention is first-class. Ring up 137.

Writing Paper and Envelopes

- We have just purchased a large lot of writing paper and Envelopes at one-fourth regular prices—
THIS SAVING IS YOURS
125 Sheets Heavy Ink Writing Paper, ruled, folded, note sizes..... 9c
125 Sheets Heavy Ink Writing Paper, ruled, folded, letter size..... 17c
100 Envelopes, best grade, white wove..... 7c
Stationery, Main Floor



An Aristocratic Tan

There is an unmistakable, aristocratic appearance to the Dorothy Dodd Tan Shoe—when worn with a brown stocking—a superlative look—that distinguishes the wearer as a person of refined taste.

Advertisement for THE BENNETT COMPANY, featuring the Dorothy Dodd Tan shoe and contact information for 16th and Harney Streets, Omaha.

Clothing Department

- 200 Children's Suits, worth up to \$6.00, at 3.45
200 Children's Suits, worth up to \$5.00, at 2.45
200 dozen Fancy and Plain White Handkerchiefs, worth 15c, at 7 1/2c
100 dozen Shirts, worth 50c, at 35c
100 dozen Shirts, worth \$1.00, at 50c
100 dozen Shirts, worth \$1.25, at 69c
100 dozen Shirts, worth \$1.50, at 89c
Collars attached and collars detached for men, young men and boys.
DONT OVERLOOK OUR \$15, \$12.50 and \$10 suits sale for men and young men..... 5.00

Jewelry

A Gigantic Stock Reduction Sale of Lace Curtains Commences Monday, JUNE 20th, in Lace Curtain Dept. 3rd Floor. Again Monday Gold Filled Glasses. \$1.00 and \$5.00 in Little Green Stickers.

Our Optician is Good. Our Guarantee is no Tinkling Cymbal. Peggy From Paris 25c. The Newest in Wrist Bags Jewelry Dept. Ice Cream Sodas at the Soda Fountain, 5 cents a glass.—DE-LI-CIOUS. HOW'S YOUR STAMP BOOK COMING?

The Bennett Company logo and slogan: 'We Guarantee Everything We Sell and Sell Nothing We Cannot Guarantee. The Bennett Company. Sixteenth and Harney Streets, Omaha.'