

The Reputation of Our Clothing



For genuine goodness is due to the fact that nothing but reliable garments are allowed to become a part of our stock.

This Season We Are Showing

the greatest line of Men's Suits ever offered in the city at the price. The ordinary custom made garment does not compare with them in workmanship, style or fabric.

Men's Fine Suits that have the snap and swing to them in nobby patterns and latest styles, at—

\$10, \$12.50, \$15, \$18, \$20.

DOZENS OF BUYERS took advantage of the magnificent offer we made for Saturday on OUTFIT COATS AND PANTS

THEY ARE GOING FAST They don't take them by one or two pairs, but seven, eight or ten pairs to the customer.

THE OMAHA DAILY BEE'S GREAT SALE OF MEN'S FINE GOODS FROM SWEETSER-PEMBROOK STOCK

25c, 35c and 50c Wash Goods 10c MUSLINS AND SHEETINGS 30 yards unbleached muslin, regular 64c yard—Monday only, for yard, 40c

White Goods and Linens Prices Go Down With a Crash. Half bleached table linen, guaranteed pure linen, regular 80c value, for yard, 40c

SILKS FROM SWEETSER-PEMBROOK MUST GO CELEBRATED BLACK WATERETTE TAFETTA—On sale Monday, at 85c

OUR GREAT REDUCTION SALE COMMENCES MONDAY—Special Reduced Prices on Suitings

25c All Linen (shrank) Tailor Suitings, French rough Linens—linen warp, all shades, fancy weaves, merized linen, etc.

Hardware, Stoves and Housefurnishings

SPECIAL BARGAINS IN OUR BASEMENT. ALL ARTICLES THAT WILL COST YOU FROM ONE-THIRD TO ONE-HALF MORE ELSEWHERE.

Flannel Department

10c 28 inch wide Cotton Flannel. This is extra good value, at yard, 5c

Bed Spreads

White Honeycomb Bed Spreads, hemmed ready for use, hand-sewn, 48x72, each, 49c

MICHIGAN CAPTURES HONORS

Chicago Expected to Make a Showing in the Hurdles.

INTERCOLLEGIATE ATHLETIC EVENTS

Six New Conference Records Made and Several of the Old Ones Are Equaled in Contests.

CHICAGO, June 4.—The University of Michigan today won the Intercollegiate Conference Athletic association meet held on Marshall field, securing 23 points.

Some of the Winners.

One mile relay race was won by Friend, Chicago; Woodin, Illinois, second; Ross, Iowa, third. Distance, 22 feet, 8 1/2 inches. This breaks the Intercollegiate Athletic association record of 22 feet, 5 1/2 inches, held by Hopkins, Chicago.

Chicago Disappointed.

The Chicago contingent expected Blair of that institution to add five points to Chicago's totals in the hurdles, thus putting the score of the two rival universities on an equal footing.

Quarter Mile Run—First trial heat: Gerrells, Michigan, first; Hamilton, Iowa State Normal, second; Taylor, Chicago, third.

100-yard dash was won by Hahn, Michigan; Blair, Chicago, second; Glab, Wisconsin, third.

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HAVERHILLS

The previous champion was L. Robertson of G. N. Y. I. A. A. of New York, whose record was 2:24 1/2.

Amateur Athletic Union in the State Fair Arena.

ST. LOUIS, June 4.—Athletes from all parts of the country, many of them holders of world records, were seen at the Stadium today.

ATHLETES CONTEST IN THE STADIUM

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Great Sale Women's Garments

\$40,000 worth of Women's Garments, Suits, Skirts, Waists, Jackets, Etc.,

Secured by our New York buyer at less than the cost of materials. He found the manufacturers overstocked and anxious to dispose of goods in large quantities for cash at almost any figure.

DO NOT FAIL TO ATTEND THIS SALE.

Women's Suits, worth up to \$15.00, at \$10.00. Women's \$20.00 and \$25.00 Suits, at \$12.50. Women's Silk Shirt Waist Suits, in checks, stripes and plaids, all colors, worth \$25.00, at \$16.90.

Women's Sicilian Skirts

The greatest line, never shown in the city, all the latest styles, at \$12.00, \$15.00, \$18.00 and \$20.00.

Waists Waists Waists Jap Silks, Linens, etc., trimmed with tucks, insertion or embroidery, regular \$1.50 values, Monday, 2.98

EXTRA SPECIALS

\$1.50 Percale Wrappers, 98c Women's Lawn Kimonos, 49c

Popular Priced WOOL DRESS GOODS HIGH GRADE DRESS GOODS DEPT.

Strictly all wool, the 70c grade on sale Monday only, 48c. 28-inch extra heavy Sicilian, in blue, black and brown, the 60c grade, on sale at 48c.

Great Grocery Stock Reducing Sale, Prior to Semi-Annual Inventory

45-lb. sack High Patent Minnesota Flour, per sack, \$1.20. Cornmeal, large sack, 25c.

Butter—The Lowest Prices in Years.

Country Butter, a good cooking butter, per lb., 10c.

STAMPS WITH EVERY SACK OF BEST FLOUR—FREE TO EVERYBODY.

A nice cold drink of Wild Cherry Phosphate or Root Beer in Grocery Department.

DOANE IS DEFEATED ON TRACK

Franklin Scores Five Points to Three, with Two Ties.

Saloonkeeper Kills Doctor.

ST. JOSEPH, Mo., June 4.—Dr. J. W. Simpson, married, was shot and killed at Weston, Mo., by Julius Rumpel, a saloonkeeper.

International Athletic Contest.

LONDON, June 4.—The official acceptance of the challenge sent by the Oxford University Athletic club, on behalf of Oxford and Cambridge universities, to Harvard and Yale, for an athletic meeting in London this summer, has been received by the British university authorities.

Events on the Running Tracks

Brewers' Exchange Handicap is the feature at Landon.

CINCINNATI, June 4.—The Brewers' Exchange Handicap was the stake feature at Landon today and resulted in a grand race.

ST. LOUIS, June 4.—Results: First race, seven furlongs, Trotter won, Beau Ormonde second, Sioux chief third.

Second race, five furlongs: The Thrall won, San Joe second, Hadrian third.

Third race, one mile: Delmonico won, Madison second, King Rose third.

Fourth race, six furlongs: Stakes, six furlongs, Silb Maid won, Coronado second, Copperfield third.

Fifth race, six furlongs: Label Winn won, Iceland second, Sola third.

Sixth race, five furlongs: Green Gown won, Muldoon second, Scortella third.

Time: 1:36.

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Second race, six furlongs: Elfin King won, Beau Ormonde second, Singing Master third.

Time: 1:35.

Third race, the diarm National Handicap.

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They all like it—it's good for them—you know it's pure.

Deborah Mineral Springs Co. Council Bluffs, Iowa.