SPORTING GOSSIP OF THE WEEK

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The Beer That Made Milwaukee Famous.


The doctor knows that malt and hops are nerve foods and tonics. And he knows that most people drink too litile fluid to rid the system of waste.
He knows that pure beer is good for you
That is why he says "Schlitz." He knows that Schlitz beer is brewed in absolute cleanliness. It is even cooled in filtered air. And every bottle is sterilized.
Half the cost of our brewing is spent to insure absolute purity. Ask for the brewery bottling.



Buggies
Stanhopes
Runabouts
Surries
Phaetons


## Automobiles

H. E. Fredrickson, ${ }^{185 t h a m a ~ c o p i t i o l a t ~}$


FUTURE BOOKS
 JAMES O'LEARY

