ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, MAY 29, 1904.

SINGLE COPY FIVE CENTS

Silverware Dept. Wedding Gift

Handsome black enameled 8-day Clocks, cathedral gong and bull hour bell-very best standard 4.50 movement, fully guaranteed-And \$19.00 of little Green Stickers thrown in.



signs and exceptionally high quality-Monday \$10 in Little Green Stickers thrown in

"Your judgement is a parcel of your fortune."—SHAKESPEARE.

This is the weightiest advertisement in this newspaper today. Weightiest because of the masterful advantages that are involved in trading at BENNETT'S. Read this page carefully or hurriedly, as the humor dictates, but DON'T MISS BENNETT'S MONDAY. Remember the claims of your Green Trading Stamp collection book -we know you cannot forget this -and use up these Green Sticker Sensations.

Men's and Boys' Shirts, bought in New York for cash at 50c on the dollar, is continued Monday. This sale began Friday morning and includes the products of the best shirt makers in the United States-Wilson Bros., Lion and Ideal brands,

Soft coil	ars, attache en's and b	oys'	35c
\$1.00 values, \$1.25 values,	men's and	boys'boys'	50c

The Auctioneers Began the Sale of the Mammoth Stocks of the Sweetser, Pembrook Co., the Great Dry Goods Jobbers of New York City, Last Monday

It meant that a million and a half dollar stock was to be sacrificed. Our New York buyer was on the ground and secured about Twenty Thousand Dollars worth of the choicest bargains, including Silk Dress Goods, Imported and Domostic Wash Dress Goods, Swisses, Prints, Calicos, Ginghams, Linens, Men's, Women's and Children's Hosiery, Underwear, Handkerchiefs and Swiss Curtain Nets. The first carload of this huge purchase reached Omaha by freight-express Saturday noon. It will go on sale Monday morning. If you have a dollar for a bargain, use it now it will be as big in purchasing power as \$5.00 when you finish

SWEETSER, PEMBROOK CO.'S GIGANTIC AUGTION

SILKS From the Great Sweetser- From the Sweetser-Pem-Pembrook Auction Stock

500 pieces, 20,000 yards. Monday morning at 8 o'clock the greatest sale of silks ever heard of in the history of Omaha will be held at Bennett's big silk department. We have divided this entire pur-

LOT 1 FOR 25c YARD-Consists of fine China and Japanese silks, Failes and Bengalines, Surahas, Twills, fancy striped Louisenes and Taffetas-not

LOT 2-Consists of plain Taffetas in all colors, including black-guaranteed to wear-black Peau de Soie, black Japs, black Chinas, colored satins and Louisenes, fancy silks in plaid, stripes, checks and all the new designs in this season's choice styles and hundreds of other styles. Widths 19 to 27 inches, and every yard worth \$1.00 to \$1.75, in this big sale, 50c yard, only

Wash Goods from the Great Sweetser-Pembrook Auction

1,000 pieces fine Organdies, lights and darks—New York price 150— Bennett's 5,000 pieces fine imported wash goods in striped tis sues, heather linens, batistes, dimities, etc., 82 inches wide. New York price 25c yard, Bennett's price, yard.....

Muslins from the Sweetser-Pembrook Auction

d00 pieces fine imported white goods in checks, stripes and plain goods, worth to 50c yard. Bennett's price, yard.......

B6-inch Bleached Muslins and Cambrica, cheap at 8c and 10c yard, Bennett's price, yard..... 200 pieces fine Japanese Drapery Silkolines, in beautiful assortment of colors. cheap at 15c yard, Bennett's price,

yard

WASH GOODS brook Auction Finest of Wash Goods

at 18c Yard 2,000 pieces extra fine imported wash goods, run from 30 to 45 inches wide, every fashionable Bennett's price, yard in New York. make, including suitings. Goods that

CALICOS-Thousands of pieces of fine Calicos, lights and dark, yard.....

Ginghams from the Sweetser-**Pembrook Auction**

200 pieces very fine Dress Ginghams. New York price 15c yard, Bennett's price, yard, only......

Curtain Swisses

5,000 yds. 36-in. white Curtain Swiss. The very finest sheer quality with floral and dot pat-

Women's Hose

FROM THE SWEETSER-PEMBROOK AUCTION-15 cases women's black cotton Hose, to sell at 25c, 121/2 and

Children's Hose

FROM THE SWEETSER-PEMBROOK AUCTION-8 cases children's black Stockings, to sell at 19c, 15c and.......

Women's Gauze Vests

FROM THE SWEETSER-PEMBROOK AUCTION-7 cases to sell, at, 17c and

Handkerchiefs

FROM THE SWEETSER-PEMBROOK AUCTION -1 case imported embroidered Swiss Handkerchiefs, to sell

Golored Dress Goods Values Extraordinary Some Choice Plums Picked from the Sweetser-Pembrook Stock.

New choice up-to-date goods that we purchased at a nominal price. We will place them on sale Monday at a fraction of the original cost. 40 to 54-inch Sicilians, Voiles. Minstrels, Canvas, Etamines, Grunites, Mohairs, Twine Cloth, Melanges, stripes and dotted Brilliantines, light weight Tweeds, Cropes, Batistes, Berges and Cheviots. Actual value from 75c to \$1.25 yard. Yours Monday. at, yard.....

48-inch Hermoise Crepes and all wool Crash Suitings, in greys, grey mixed garnet, French blues, brown, tans, greens, cadet and cream. Good value at \$1.50 the yard. Monday, at, yard

Attractions in the Women's Ready-to-wear Dent.

MISSES' GRADUATING DRESSES-White Inwn. organdles and Point de Esprit. Frices \$4.95, \$3.95, \$2.05, WOMEN'S HOUSE WRAPPERS-Light shade of organdy, lawn, percale and batiste, worth up to \$2.50, at.....

Two-Piece Silk Dresses

Foulards dark and light shades and pongees, FINE HAIR STRIPE TAFFETAS-Brown, blue, grey and green, nt PLAIN AND CHANGRABLE TAF-BLACK TAFFETA SUITS-ELEGANT

\$16.75 and..... Big Drive in Lace Mits and Gloves

STYLES-Prices \$22.50, \$10.90,

FROM THE SWEETSER-PEMBROOK AUCTION -50 dozen Lace Mitts and Gloves, in white, cream, black and novelties—regular street and evening lengths-fresh, clean goods imported for this season's "fine trade," to

Enormous Bargains in Men's and Morning. Sale Begins Monday

100 dozen boys' medium weight Jersey ribbed Shirts and Drawers, 35c values
200 dozen men's and boys' fancy honey-combed Shirts and Drawers, 50e values 230
300 dozen men's balbriggan underwear Shirts and Drawers 75c values
One hundred dozen Union Suits-dollar and a quarter values
Men's black and brown Hose-twenty-cent values
Men's fancy Hose twenty-five-cent values two pair 25c each
Men's fancy Hose—thirty-five-cent values—three pairs 50c—each
Men's Handkerchiefs-fancy and plain white-ten-cent values
Men's Handkerchiefs fancy and plain white 15c values three for 25c each
Men's Handkerchiefs fancy and plain white 25c values two for 25c each

Clothing Department.



Are you a regular patron of our Perfumery counters? You will find the latest products and sweetest concentrations of the famed perfumeries of England, France, Italy and America. Monday we will give double Green Trading Stamps with all bulk Perfumes. Dabrook's Parisian Rose, Locust Blocsom or Parisian Violets, oz..., 50

CARPET DEPARTMENT THIRD FLOOR

Special sale of Grass Mattings, in plain green, blues and red, as well strips patterns—a cool, sanitary floor covering—regular 50c quality—special for one week—per yard 5x9 feet and 9x19-8 Rug—two odd lines of Rugs, about 15 patterns in all —Rugs in this lot worth up to \$16-all sell Monday at—your choice..... 10.48 10.98 Our line of 9213 Rugs at \$15.48 cannot be duplicated for less than \$21.00, in this lot worth up to \$21.50—in designs suitable for parior, back parlors or dining room—in floral, Persian and medalilon effects—each.......

Every 50c piece of

Trading Stamps

Monday Only.

Second Floor.

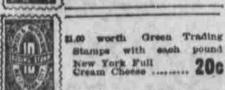
GROCERY

BIX Thousand Two-Pound Cans BENNETTS BREAKFAST COFFEE This is the quantity sold since the bran Was introduced.
TWELVE THOUSAND POUNDS.

2-pound Can, 48c

A Tea Sensation \$1.00 worth Green Trading Stamps with each half lb. package Bennett's Porcelain Fired Japan

me worth Green Trading Stamps with each jar Pre serves, 20¢ Monday Only.









Cigar Department Twin City II (packed in box), oross.-Patterson's Righ Grade obseco, former price So ib.,

The new white Chip Hats trimmed and set off most charmingly with owl heads, gilded crows' feet, gilt quill ends-novelties in trimming that are quite new. First showing in Omaha. See them.

Monday we will make a special discount of TWENTY-TY-FIVE PER CEN'T on Virot's, Pouyanes and all other imported pattern hats, giving you a charming choice every possible ambition met, every taste abundantly gratified. These superb ureations at ONE-FOURTH OFF.

Big lot of Trimmed Hats—divided into four jots— Lot one, four ninety-eight—lot two, three forty-nine— lot three, two dollars—and lot

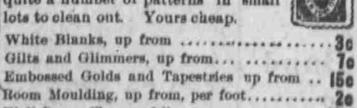
Street Hats worth as high as four dollars— the most of them easily worth three dollars— at ninety-eight cents and



An assortment of Flowers at-per bunchonly...... And \$2 Worth Little Green Stickers thrown in.

Wall Paper! Wall Paper!

Spring season is advanced, we have quite a number of patterns in small lots to clean out. Yours cheap.



Double Green Trading Stamps Monday and (5c Tuesday, 3rd Floor.



Automatically True

When you want accuracy in a picture there is only ONE sure way to secure it—by a photograph! A drawing made on careful measurements may or may not be accurate; a photograph must be.

In the same way when you want an accurate it in a shoe there

Don't trust to luck on a last made by ordinary

measurements, but use a last constructed from an

The "Dorothy Dodd" Shoe fits the foot as no other shoe ever only, because in shaping it I have been guided entirely by "X-ray" photographs of the foot.

Oxfords \$3.00 and \$2.50

The Bennett Compan

Dorothy Dodd.

This explains the marvelous fit of a "Dorothy Dodd."

Sinserely yours,

only one sure way to secure it.

"X-ray" photograph,

CROCKERY

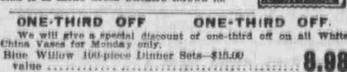
Plain white china Teacups and Saucers nice thin Rich Cut Glass 8-inch Bowls-new designs and splendid cutting-our regular price \$5-Monday only 2.98

The best Cut Glass value we have ever offered. Do not miss seeing our large and elaborate line of Cut Glass. Three Panel Funcy Screen

Pint, quart and half gallon Water Pitchers, assorted colors, rich glazes, values up to 50c-choice of And \$2.00 in Little Green Stickers thrown in.



per dozen 24c Mason Fruit Jar Caps-And \$3 in Little Green Stickers thrown in:



IN THE ART CALLERIES-

ESTHER HUNT'S CHINESE BOYS Bryson's popular Girls in Red, special Monday, only 690 And \$5,00 worth of Green Trading Stamps with either. 300 beautifully framed pictures (by above artists)

is brown vensor frames, red boad ornaments, oval opening, a good bargain at \$1.00. And \$5.00 or 50 Green Staups Thrown In. A limited number on sale. No orders taken.

Wood Display - Sec and Floor

Visit our Art Gallery, Dea Room and Burnt

The Right Things In

Doors natural wood finish. 1 1-8 in. thick

at Talking Prices

Four Panel Screen Door, made of kiln dried pine, 11-8 inch thick, covered with best quality wire cloth, all sizes, go

Extra Fancy Screen Door -11-8 inch thick, covered with best quality black wire cloth, very handsome front door-At stressesses

"Sunshine" Ready Mixed Paints -strictly high grade will go at

JAP A LAC gives a magnificent finish to floors or wood work, wears like iron, small can,

At sees and processes