EDITORIAL SHEET.

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ESTABLISHED JUNE 19, 1871.

OMAHA, SATURDAY MORNING, MAY 28, 1904.



Through a very fortunate purchase of Real Duchess, Point Rose and Rose Pompadour Laces we are enabled to offer these goods at a special discount of 25 per cent from Saturday, May 28, to June 7, the date of the Auditorium Opening Ball: This also includes Point Rose Godets, Berthas, Stock and Cape Collars, Handkerchiefs, Complete Robes, Medallions and Point Ornaments. We extend a special invitation to the ladies of the three cities to attend our opening display of these goods Saturday.

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25c Wash Belts, on sale	10c
at	290
\$1.00 Silk Belts on sale at	500
PI OO Toose Collinson and a start of the sta	500
\$1.00 Lace Collars on sale at	50c
\$1.00 Embroidered Lace Yokes	50
at	SUC

Silks from Sweetser-Pembrook 15,000 Yards, Black and Colors, on Sale Saturday We have purchased direct from the manufacturer their The Sweetser-Pembrook Co. of New York have been in business fifty years and are well known throughout the world. The reliability of these silks is unquestionable. THE CLIMAX ON SILK BARGAIN OPPORTUNITY

Five great lots of rich and costly silks, the very cream of their entire stock, on sale at less than half price. Sale starts promptly at 8 o'clock Saturday morning and continues until each and every yard is disposed of. LOT 2-Black Taffeta-Extra

LOT 1 - Black Taffeta -All pure silk and 27 in. wide, from Sweetser-

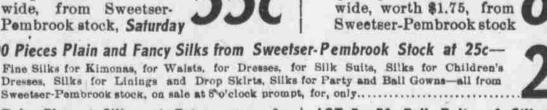
Pembrook stock, Saturday

100 Pieces Plain and Fancy Silks from Sweetser-Pembrook Stock at 25c-

\$5.00 WOMEN'S CAPES

Dresses, Silks for Linings and Drop Skirts, Silks for Party and Ball Gowns-all from Sweetser-Pembrook stock, on sale at 8 o'clock prompt, for, only

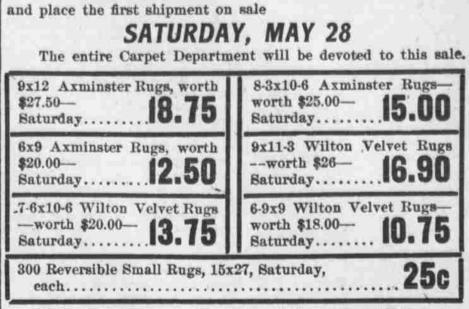
LOT 4-Elegant Silks - taffetas, peau de soie silk for shirt waist suits in great variety from Sweetser-Pembrook stock, worth \$1, at



quality silk, full 86 in.

LOT 5-50 Full Bolts of Silk for shirtwaist suits, in navy, brown, green, wine, gunmetal and all popular shades, from Sweetser-Pembrook stock,

worth up to \$1.50, at

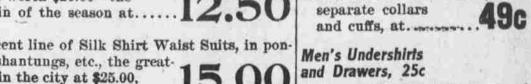


ENTIRE MILL STOCK

Of Odd and Regular Sized Room Rugs

Make Saturday your carpet day, before Decovation.





other wash materials, worth

up to \$2.50, at.....

1	and Drawers, 25c		
	Plain and Fancy	Colors,	wort
l	up to 75c per	1.11.1	250
	up to 75c per garment, at		LUL

ors, all

490	Boys' Shirts
many	and Shirt Waists, 39c
98c	Boys' Shirts and Shirt Waists, 39c Both Light and Dark Col



