SMALL BEGINNINGS AND THEIR GROWTH

What Keeping Everloatingly at Has Done in Omnha-Merchants Tell the Stories of What Brought Success.

At the semi-centennial of the state of Nebraska draws near, its people can pause years, view the progress made since first it became a state. Its prairie has given has passed into the thriving city. And kept pace its chief center, Omaha. Keeping well to the forefront in the industries stage when it shall be truly the gates of known as the educational center of the western empire. The north, south and west have for some time recognized Omaha as the school of the west and now the east is getting to know it. Besides its high schools and colleges which have gained renown, Omaha is becoming famous for its business colleges. Furpassing the other western cities in the number of institutions and the methods of education it has drawn pupils from every western state and oc-

casionally from the eastern ones. The oldest among these institutions in the city is the Omaha Commercial college, which was started in 1884. Opening with forty pupils it now has 1.100 persons attending annually. Mr. Rohrbough, one of the ploneers in the movement, speaking of the growth of the school and the effect it has on the city, said:

Paya City Well.

"Since the opening of the school twenty years ago, I have reckoned that the city has benefited from it to the extent of over \$1,500,000. I take that each pupil from out of the town during the six months' course circulates \$120, this to include tuition fees, etc. About half of our pupils are from outside of the city and I attribute this fact to advertising in the press. It is necessary to let the public know you have something to give them before they will inquire for it and there is no better way of letting the public know a thing than through the medium of the advertisement columns. I have found that The Bee is read by a very large class of intelligent people-people who are interested in education-and a continuous advertising in the 'want ad' column of The Bee has proven one of my best movements."

The mere fact of the Omaha Commercia college having 1,100 students speaks for the excellence of the institution. Besides the regular business course, there is a telegraph department, an orchestra, a brass hand and athletic teams of no mean repute. It is in every sense a college. Added to these advantages Mr. Mosher, one of the staff, has compiled a shorthand system named after him, which is said by critics to be superior to any. This system is taught in the college. Taking the standard of the school from the results of the teaching imparted, one has but to visit any of the large commercial houses in the city and it will be found that among the ablest are the graduates of the Omaha Com-

Advertising a Big Help.

Among the best known and equipped inentions of its kind, not only in Omaha but in the entire west, is that established and maintained by H. B. Boyles. Constant and judicious advertising, systematic business methods and the faculty of giving value received in every instance has caused the fame of Boyle's Business college to become spread broadcast and the institution itself to be considered as one of the substantial and best of the many good business preparatories of the United States. But few of the business colleges are wider in their scope and none more carefully conducted with the view of the greatest bene fit to their attendants. The growth of this institution has been little short of phenomenal. In 1887 Mr. Boyles rented a room to the Ree building and invested a few dollars in the want ad. column of the paper. The results were, as usual, instan taneous and satisfactory, and the same operation repeated daily and weekly in increasing measure, together with the firstclass system of the school adopted from the very start, very quickly made the room first engaged inadequate to the demand for space. Another was added, and another, and still others, until all the vacant rooms that the Bee building had were drafted into use, and more were needed. Then it was that Mr. Royles rented practically an entire floor of the New York Life building and transferred his school to that location. Partitions were removed and the necessary

MALARIA

AN INVISIBLE ENEMY

TO HEALTH

Malaria is a slow poison, but the most stubborn and

deeply rooted when it takes possession of the system

We breathe into the lungs the polluted, germ-tainted air; the little microbes then enter into the system, and feed-

ing upon the red corpuscles of the blood, soon reduce this

vital, life-sustaining fluid to such a weak, watery state

that the patient becomes listless, pale and anæmic, and

properly digest the food, and there are frequent headaches, dizziness, bad

taste in the mouth, constipation and a general worn-out, tired feeling that

only a sufferer from Malaria can describe. Other and more dangerous

symptoms are apt to follow where this disease is neglected, such as nervous

prostration, palpitation, sleeplessness, enlarged liver, weak kidneys, boils

and risings and dangerous-looking sores and abscesses. Malaria is all the

more dangerous because of its insidious and stealthy nature. It is an

invisible atmospheric poison, and the germs and microbes that are lodged

in the blood are propagating and increasing in number all the while,

clogging the circulation and gradually wrecking the health.

What is needed in Malarial troubles is a

mentally and physically de-

skin; the stomach fails to

changes made that converted the space want ads, telling of their goods, has ap- | W. R. Drummond, manager of the cominto an ideal location. Here the institution has since been, with an ever increasing usiness and scope and with an ever to reasing patronage by its use of the advertising columns of The Bee. And now even expense. these quarters are outgrown. With characteristic progressiveness Mr. Boyles has

be one of the most complete and best adapted business colleges ever built. It is and Harney streets, and while a description of it would be impossible in the space afforded in these columns, an idea may be gained of what it will be from the fact that the entire basement will be divided into two complete gymnasiums, with all for a moment and, looking back over past kinds of baths and improved apparatus for the use of the students. One hundred typewriters, each in its separate cabinet, is way to rich farms, its sand hills and sage another item that will convey some idea brush supply a good portion of the meat as to the magnitude of the institution. The of the world and the old-time frontier town | ceilings of the rooms will be fourteen feet high and all other sanitary precautions with the mighty strides of the state has will be looked out for on the same generous scale. The average daily attendance o! Mr. Boyles' college is at present more of the land it is rapidly advancing to that than 200 pupils and the possibilities that are still open to him are practically unlimited. the west. But not alone in commerce is Said Mr. Boyles: "Frankly, I must say the city advancing; it is also becoming that a very large proportion of not only our first, but our continued and ever increasing success is due to the use of the advertising columns of The Bee, and more particularly to the use of the little 'want' ads, that are so small, but that are so

far-reaching and full of results. Biggest Single Advertiser. "My start as an advertiser," continued Mr. Boyles, "was a little want ad. in the columns of The Bee. I am still using want ads, and am probably the largest single user of want ad space in The Bes. regard The Bee want ad page as the most important piece of machinery in the work of building up Boyles' college. It brought me results from the start. An increase of space and everlasting keeping 'at it' has brought us ever increasing returns. I regard The Bee's the best want ad, medium in this part of the west and I am always willing to tell others how whatever success I have gained has been achieved."

Another institution of the same order which has sprang into strong prominence during the last few years is the Nebraska Business and Shorthand college. Like its sister schools a good part of the students are from other states. This college is run exactly as if it were a business house. From the time the student enters the doors to the time he leaves he is considered as an employe of a large commercial house. He has various duties to perform, books to keep, letters to write exactly as he would be required to do in a counting house. The school has a model bank and college currency. When the student reaches a certain stage he is allowed a certain amount of this currency, which he has to answer for. The idea of having a model bank, run like any other bank in the city, has proved an excellent one, and there is always a constant demand from banks in the city and state for the pupils who have taken the course. During the first years of its incipiency the institution did little advertising, trusting to the conservative idea that an educational institution should be known by its work. But before long the management found out that to gain favor with the public it was necessary to let the public know what it had to offer. "Difschool, "but so far as we have been able to judge the public press has brought better returns for the money expended than any other medium."

And Papa Hurried Home. probably read by a greater number than any other page of the paper. We have used these columns of The Bee for several years and our business has more than have attained we believe can largely be attributed to the continuous use of this medium. We know The Bee reaches a very large class of intelligent readers. The subscribers are select and the returns are so satisfactory that we shall continue to use

its columns in the future more than ever. Perhaps a more direct way of showing that a Bee want ad draws trade is the following example. J. C. Huteson & Co., opticians, some months ago got out the 'Patent Slip Not" rimless eyeglasses and put in the following advertisement in the want ad column of The Bee:

want ad column of The Bee.

PAPA—Hurry home. Mamma wants you to get me a pair of Huteson's "Patent Slip Not" rimless eyeglasses. They're just too swell. Can't shake off. 213 S. 16th. Calitzo.

U-754 F14

These eyeglasses were advertised in The Bee and the next day no less than a dozen persons inquired at the store for them. The same advertisement was continued for several weeks in The Bee before it appeared in any other paper, and it continued o bring from ten to fifteen people to the store a day, besides considerable correpondence. This so impressed the firm that since then an advertisement among the

All through their business career Huteson & Co. have believed in informing the public tention, I invariably ask for position folnot hesitated to arrange for the erection of their goods by advertising and say that lowing the want ads. My advertising in of a building of his own that, being planned this has in a large measure contributed to the want ad columns of The Bee has yielded for the purpose which it will serve, will the success of the house. The firm is the profits so far out of proportion to the small doing a large wholesale and retail business, to be located at the corner of Eighteenth and Mr. Huteson says he considers The Bee columns, in addition to their display adthe best medium for advertising

> Distances All Competitors. Among the industries that Omaha may well be proud of is the Omaha Plating company. Prior to the time of their commencement in 1898, there were five other concerns of the same order in the city. Today it is the only exclusive plating company that exists, and this, the manager, Mr. Slavin, says is due chiefly to advertising. The company has a well-equipped plant, large vats and has gained a reputation for fine work which is testified to by the amount of orders they receive. The

is made good

Mr. Blavin said: "Don't fool the public. From the first day that I opened this business I told the TO FORCE EMPLOYES TO PA people in my advertising what I could do for them and I did it. I advertised in the Plan on Foot for Employers to Com-'want ad' columns of The Bee and thus reached the class of people I wanted. My competitors did not advertise and I am the only one left in the field now. I am a constant advertiser in The Bee; that shows that I am getting good returns for my investment."

Want Ads Talk. The Columbia Phonograph company of 1621 Farnam street, sole sales agents for the world, are the only manufacturers of this class of goods, having their own of Mr. L. E. Lee, manager, who is assisted by Mr. C. L. Jones and a corps of liy in favor of the scheme. well-trained sales people. They have pushed the talking machine business until t has assumed immense proportions, Omaha standing well up in a list of nearly forty branch offices. "Advertising," said Mr. Lee, "has played no small part in the success that we have gained in Omaha. We feel, of course, that we have the only graphophones on the market and in our advertising we endeavor to impress this on the public. We started our want advertising by offering our XP records in The 'Bee Want Ad' column, and from sales that we were able to trace directly to this advertising we were convinced that this was a paying investment. Since then we have been continuous users of The 'Bee Want Ad' columns,"

Schmoller & Mueller, the leading plane house in Omaha, is one of the largest handlers and manufacturers of planos west of Chicago. The heads of this successful business frankly admit a very large part of their business has come to them through ferent mediums of advertisement were advertising. "Of course," they say, "after tried," said Prof. Ong, the head of the the ads bring us the people, we have to supply them with such a quality of goods and at such terms that they are pleased and continue to do business with us. But the ads bring them.'

This house was established less than ten The classified want ads of The Bee are years ago, but owing to the business forethought and discretion of the proprietors, it has grown from a very small venture into a concern which occupies two buildings in Omaha and has branches in Coundoubled in that time. What success we cil Bluffs, Sloux City and Lincoln, and is now arranging for a new building here.

At first they handled planes and sold them largely on the installment plan, but with the years they have broadened out. They absorbed the Mueller Piano and Organ company. About three years ago they added manufacturing to their sales business. This branch of their concern has grown perhaps more rapidly than the older established one. They use one building now for this work and "Schmoller & Mueller" pianos and organs are to be found in very many homes in this city and in western Iowa and the whole of this state. They are also the sole agents for the Steinway planos. They hope to complete arrangements for a five-story building this summer on their present site and the vacant

three sales floors and two for manufac-Know Advertising Pays.

"When we began our little business," sald Mr. Schmoller, "we believed the people of this part of the United States were as try, or, in fact, the world. We saw that to reach our future customers we must advertise. We did. You would be surprised at the money we have spent for advertisements. And what is more, we know it has paid and has been the chief leverage toward our success. And right here let me may this: The display ad is not the whole thing by any means. While the big advertisement that catches the eye is a necessity and no one would want to do without it, yet the ad in The Bee's miscellaneous want columns is a winner. We have advertised in The Bee for years in the want been a good investment. The want ad is small and does not catch the eye like the big display, but it does its work and does it well, just the same. Many people read ad columns and have proved that it has the want ad pages and for all sorts of reasons. Some because they have an adverisement there themselves, some because they can find a bargain there and many because the want ad page, with its great variety, is one of the most interesting parts of the paper. If written right a little want ad in The Bee will prove itself a big money maker, even for a firm which is selling planos. At least we have figures to show that many a sale has come from our want advertising in The Bee."

pressed, Malaria may begin with slight rigors or chilly sensations, followed by fever and thirst; but gradually all parts of the system are affected; the liver becomes torpid, and dark or yellow splotches appear upon the skin; the stomach fails to The Nebraska Cycle company is another live business firm that uses the want ad columns of The Bee extensively. Mr. George Mickel, when interviewed, stated that he credited his success to a combination of hard work and advertising. "Starting in sold bicycles. Now you can see the size of lung trouble or any other affliction aris-South Omeha and Council Bluffs. While I mucous membrane lining of the mouth, which you are suffering; you should not machines, phonographs and typewriters as testines. If you are a sufferer from the loser if you refuse, the gainer in the loser if you accept. You are still clustye arrange for the Wholes a way affliction of these parts send us sewing machine. The fact cannot be denied addition to my display advertising reaches him. large class of readers and is a very valuable addition to my regular advertising. It for no money. We only want you to accomplishes certain work that I cannot take our medicine at our expense so ways brought me splendid returns and as truthfulness of our claims. I know just what results I get from my went ads I consider this form of advertis-

ing a good investment." The Drummond Carriage company handles of second-hand vehicles, which are taken ably are worse off than ever before-

peared in The Bee continuously. Though pany, "we are compelled to reach all classes this is only a little matter in the business of people-the very wealthy and the more of the firm, it shows how a specialty can economical. I believe that the want ad be pushed to advantage at a very small page of The Bee is read by everybody. Ordinance Regulating Machines is About Therefore, when I run a display advertisement, to which I wish to direct special atleading optical house in the middle west, investment that I often wonder that more business houses do not use the want ad

vertising, for the purpose of disposing of

their low-priced goods.

The Dresher Tailoring company is another prosperous Omaha firm that has been built up by a combination of "hustle," advertising, good goods and fair dealing. "We as a result of our hard work, but we do not fail to acknowledge the part that our advertising has played in building up a tailor business which runs into bigger gross the result of our want ad advertising. We have been strongly impressed that all classes of people read the want ad pagesfirm promises good work in its advertisenot only the man who is out of work, but ment and Mr. Slavin sees that the promise All that modern science and skill can often must refer to these columns to find do, is done. Before an article is plated it what he wants, or because he finds the but neither unlicensed cars nor operators has to go through repeated washings in page interesting. Not long ago we sold a are allowed. White lights must be carried chemicals. Then when all the superfluous suit to the head of one of Omaha's largest to the fore and red lamps on the rear natter is washed away it is put into the wholesale houses which we traced directly vats. If the article was put into the vats as a result of our want ad in The Bee before being properly cleansed the plating We have made more money in proportion would chip off after a few weeks' wear. to the investment from The Bee want ads Speaking of the success of the company, than any money we ever spent for advertis. streets, the maximum speed is eight miles

pel Payment of Debts for Necessities.

The Omaha credit bureau is busy sending out 300 letters to large employers of labor in this city asking for an expression of opinion as to whether they would be willing to enforce their employes to pay just bills contracted for the necessities of the American Graphophone company of life. These letters have been sent to rall-Bridgeport, Conn., the largest manufac- roads, jobbing houses, manufacturers, deturers of talking machines and records in partment stores and other places where lunch at the Omaha club by G. W. Watnumerous people work for weekly or monthly wages. A considerable number branch in Omaha. This branch is in charge of replies to the first of these letters, mailed tion. H. C. Brome of this city was chosen Friday, show the business men are heart-

The letters say the members of the coa dealers, the meat men's and the grocers' associations have found the credit business growing more burdensome year by year, have been obliged to place it on a better basis and have formed the bureau through with less annoyance to both the employers and the members of the bureau.

The bureau believed the employers as a rule paid their men enough to enable them | Morrill, were present. to settle honest debts for coal, meat and groceries, and the letter assumes the em ployers wish their men to pay these bills As most men are paid by the month it seems necessary for them to have credit and the members of the bureau are willing to grant it if their interests can be safe guarded.

The replies to the letter were uniformly favorable, running from those who merely wished the bureau success, through those who would use their moral suasion on their employes to pay, but who would not guarantee debts, to those who said they would discharge any man who did not pay an honest debt for such necessities. The ide of the letter was merely to find out where the large employers stood.

How to Treat a Sprained Ankle. A sprained ankle as usually treated will disable a man for three or four weeks. Th is an unnecessary loss of time, for many cases have recovered in less than one week's time when Chamberlain's Pain Balm was promptly and freely applied. It allays the pain and soreness and quickly restores the parts to a healthy condition.

In Bed that Day, "William Japhs, you are charged with disturbing the peace on May 19; what do you plead?" said Police Judge Berka to the prisoner when arraigned in police court. "Judge." said the defendant, "I was in bed all day and couldn't have been disturbing the peace." "That should be May 20," said the plaintiff, John Glaseman. The date on the document was then corrected and the case set for hearing next Tuesday morning.

Marriage Licenses. -Up to noon May 21 the following couples had been licensed to wed: Name and Residence. Thomas, Omaha.... Campbell, Omaha... lot next east of it, which will give them

PERSONAL PARAGRAPHS.

Charles Townsend of Louisville, Ky., is Lieutenant Governor E. G. McGilton will go to Nebraska City on Wednesday to de-liver an address before the assembled go to Nebraska City on Wednesday to de-liver an address before the assembled bankers at that city. Paul Hagel, Columbus; C. Rupp, West Point; O. C. Rogers, Kearney; M. C. Car-penter, Dillon, Mont.; S. E. Bobson and D. F. Morrow, Seward, are at the Murray. C. H. Foland, Whitewood, S. D.; Mr. and Mrs. J. R. Johnston, Edgemont; W. M. Scott, Wallace, Idaho; R. E. Conklin, Alma, and B. A. Roberts, Albion, are at the Mer-

John D. White, Great Falls; Captain R. L. Hamilton, U. S. A.; Mr. and Mrs. J. A. Hall; Mr. and Mrs. H. S. Foote, Ban Francisco, and George R. Smith of Lincoln are at the Her Grand. Harry Anderson, Grand Island; H. F. Lepe, Albion; H. J. Ellis, Alliance; J. Enos Wait Superior; C. A. Ready, Hayes Center; Mr. and Mrs. J. A. Hall, San Francisco, and W. R. Smith, Pawnee, are at the Millard.

AU10 LAW GOES IN MONDAY | borhood by boisterous youths congregating on the Omaha View school grounds on Sundays. The police will be asked to disperse the gang.

Ready for Execution.

LACKS NOTHING BUT THE PUBLICATION

Anthorities Greet it with Much Satisfaction as So Many Accidents Are Occurring from Careless Chauffeurs.

Automobile owners and operators will

day. regard our success," said Mr. A. V. Dresher, by the council will be given the legal ings and increased population and our reclaw and nothing remains between its ex- in these lines during the last few months. The police department is anxious for the receipts than any concern in the city as measure, as many accidents have been ever before." caused of late by reckless auto drivers. In brief, the ordinance provides that every auto car must be equipped with a number. to be obtained from the city clerk after the the well-to-do, prosperous merchant, who payment of a \$1 fee. Permits are issued to gineers are making an inventory of the operators for every numbered machine, Florence pumping station.

> where the number is to be affixed for the purposes of identification. In the district bounded by the river Twentieth street, Izard and Leavenworth an hour, and elsewhere in the city limits it is twelve. All cars must be equipped with horns or gongs and brakes capable of stopping the car in ten feet from a speed of twelve miles an hour. Conditions must be complied with under a threatened penalty ranging between \$5 and \$100 fines.

and the revocation of the permit.

BROME IS MADE CHAIRMAN Elected Head of Nebraska Delegation to National Republican Convention

-Wattles Dines Members.

The Nebraska delegation to the national republican convention was entertained at tles yesterday and the occasion made the vehicle for the organization of the delegachairman, J. F. Piper of Tekamah secretary and H. M. Childs of York treasurer Frank Williams of Albion was selected for the committee on resolutions; J. F. Foss, Crete, committee on rules; C. B. Dempster Beatrice, committee on credentials; G. W. Wattles, Omaha, committee to notify pres ident: H. M. Childs, committee to notify which delinquent accounts can be handled vice president; P. J. Miles, Sidney, permanent organization; C. H. Morrill, national committeeman. All members of the delegation, besides John L. Webster and Mr.

The personnel of the delegation is: First District-W. J. Crandall, Firth Frank E. Helvey, Otoe county. Second District-Gurdon W. Wattles Omaha; Herman Aye, Blair.

Third District-Frank D. Williams, Albion; Frank Nelson, Niobrara. Fourth District-F. I. Foss, Crete; H. M

Childs, York. Fifth District-Adam Breede, Hastings Alex Campbell, McCook.* Sixth District-Patrick Miles, Sidney; R

D. Harris, Alliance. National Committeeman-Charles H. Mor. rill. Lincoln.

FORTY HOURS OF DEVOTION Service Begins at Morning High Mass at St. Cecelin's

The forty hours' devotion will begin to Cecilia's church, tieth and Burt streets, at the 10:30 mass. The mass will be a solemn high mass, of which the celebrant will be Rev. D. P. Harrington; Rev. M. J. Stritch, deacon: Prof. Brockman, subdeacon, and Very Rev. A. M. Colaneri, master of ceremonies Father Stritch will preach the sermon. The choir, composed of the following members: Mrs. W. W. Turner, Mrs. F. J. Moriarty and Miss Mate O'Brien, sopranos; Miss Daisy Higgins and Miss Loretto Mulick, contraltos; Mr. John McCreary, tenor, and Messrs. Emmet McCreary and Louis Traynor, baritones, will render Mazo's Sixth Mass. Mrs. L. J. Crofoot will preside at the organ. Rev. John Noonan of Lenox, Ia., will preach on Sunday and Tuesday evenings.

CASE IN HANDS OF THE JURY Damage Suit Over Loss of an Eye Plaintiff Approaches Conclusion.

The damage ruit of Lester A. Challand against the Foundation and Contracting company for injuries sustained by the loss of an eye while in the employ of the de fendants on bridge work near this city, was given to the jury in federal court. The case has been on trial for the last two days. The case was transferred from the Douglas county district court to the United States circuit court and has been warmly contested by the opposing attorneys. The attorneys or mpleted the arguments at noon and Judge Munger began his charge to the jury. The instructions had not been completed at the noon hour and a recess was taken until 2 o'clock yesterday afternoon.

Talk of Streets and Alleys Streets, alleys and sidewalks were dis-cussed at the regular meeting of the Omaha View Improvement club Friday night and arrangements were made for a thorcugh inspection of sidewalks by a special com-mittee, from whose report requests will be made on the sity council. Action was taken on the annoyance caused the neigh-

STRUCK WITH GROWTH OF CITY President Woodbury of Omaha Water Company Stops Here Enroute Eastward.

A FEAST OF

HAVE YOU EVER REEN DIS APPOINTED BY FINDING GOODS NOT AS ADVERTISED? No! Em-shatically, no! at Echmoller & Musl-er's. We never overstate the fact-regarding our stock either in price or quality. You may fully expect

LOWER PRICES.

At the big Piano Store on Farnam street than anywhere else,

THIS WEEK

We show many enticing special in artistic uprights of high repute A few are listed below. There are more and they all should be seen to appreciate the actual savings they afford.

UPRIGHT PIANO SPECIALS

275 Sample.

'Howard,

N28 "Needham.

"Gramer,

550 "Haus,

\$400 'Steger,'

\$450 "Emerson."

\$500 "McPhail,"

\$900 'Baby Grand,'

\$5 to \$10 Cash \$5 Monthly

Purchasers will please note that the above prices are special for this week and are subject to advance thereafter

if not all sold.

We carry the largest stock of pianos west of Chicago, affording a selection equal to any stock in this country. Steinway, Steger, Vose, Emerson, A. B. Chase, Hardman, McPhail, Steck, Mason & Hamiln, in various sizes and styles to suit the most critical, also 20 other makes, including the beautiful hand made planos we manufacture in Omafa.

Established 1868

The Old Reliable Plano House

Manufacture, Job and Retail

High Grade Pianos

1313 Farnam St.,

Also 502 Broadway, Council Bluffs.

135 South 11th St., Lincoln.

408 4th St., Sloux City.

The Best of

Everything

The Only Double

Track Railway

Only \$20.00 to

Chicago

and Return

Every Day from June 1st

Only \$13.00 to

Chicago

and Return

June 16-20. Good Till

June 29th.

1401-1403 FARNAM ST.

OMAHA

TEL. 524-561

=City Offices

Omaha, Neb.

CURES GUARANTEED

LESS MONEY

SPECIALIST.

ures ali special discussed free kidney, bladder ad discusses of womit

to Chicago

OMAHA,

NEB.

\$1,000 "Concert

n Omara

walnut

mahogany

oak

EASIER TERMS.

\$125

\$143

\$167

\$188

\$198

\$210

\$275

\$268

\$285

\$310

\$338

\$375

\$375

\$650

BETTER PIANOS.

"Omaha is exhibiting more physical evidence of progress and improvement than said President T. C. Woodbury of the Omaha Water company, who stopped here for two days on his way back to New York after a western trip. "On every hand one can see new buildings going up and no district of the city seems to be under official regulation after Mon- be without its quota of construction. Our when a recent ordinance passed business is affected at once by new buildpublication. Mayor Moores has signed the ords show there has been marked advances istence and operation but the publication. The town is growing and I think is enjoying a higher level of prosperity than

President Woodbury had nothing new to offer regarding the municipal appraisement of the plant. The schedules of the water company are still incomplete and the en-

FAMOUS DANCING ACROBATS COMING

Something New in the Way of Ball-Room Tripping with Wallace's Circus.

If it was necessary to argue in order to convince the public that the Great Wallace Show is different from other tented concerns in that it provides exclusive highclass attractions, no better evidence would be needed than that of the presence of the 'Four Molassos,'

This quartet were brought to this country for the first time last season, coming direct from the Grand Opera of Vienna. Their number on the program is a constant succession of marvelous actions. They are the very personification of gracefulness, and as they glide over the stage it is a delightful

The "Four Molassos" comprise two ladies and two men. They are attired in full dress ball room costumes and their entire act is presented in the usual conventional style, the only difference being in their unmatched dancing. Their acrobatic whirlwind dancing combines wonderful agility with terpischorean and intricate movements, executed with a grace that captivates as well as amazes the beholder.

One of the most pleasing and novel steps is seen when the two couples waltz back to back instead of face to face. The climax is reached when in the dance the men throw the women around their head at arms' length, and the women do the same to the

All in all, the act of the Molassos is much out of the ordinary that it may be said to be one of the greatest features ever carried by any circus. The ticket takers at the main entrance of the Wallace Show are often greeted at the night performance with a salutation like this: "We were in this afternoon, but we had to come again to see the Molassos," The Great Wallace Show with its array of

Thursday, June 2.

Remains Go to Old Home.

Remains Go to Old Home.

The remains of Frank McCann, who was injured on the railroad tracks near Pacific Junction Wednesday night and who died later at St. Joseph's hospital, were sent to Monmouth, Ill., last evening for interment by J. A. Taggart, undertaker. McCann's wife and family have been living at Monmouth. The dead man was a gas fitter and had been working in Omaha prior to the accident.

Mr. Krug Rewards Firemen. The Benson fire company and the fire company at Fortieth and Hamilton streets Friday received checks for \$50 each from William Krug in appreciation of their work in subduing the fire at Krug park last Sunday morning.

Notes from Army Headquarters. Captain Bradner D. Slaughter, paymaster United States army, has begun on his one

United States army, has begun on his one month's leave of absence.
Pursuant to orders from department headquarters, the general court-martial at Fort McKenzie, Wyo., has been dissolved. Contract Surgeon Merton A. Probert, now on temporary duty at Jefferson Barracks, has been ordered to rejoin his proper station at Fort Crook.
Private Robert McGuire, Company B. Sixth infantry, now in confinement for desertion at Fort Leavenworth, has been ordered restored to duty without trial.
Capting George W. Van Deusen, Sixordered restored to duty without trial.

Captain George W. Van Deusen, Sixteenth field battery, Fort Leavenworth, has transferred with Captain John P. Hains of the Ninth battery, field artillery, Manila.

Major Charles W. Penrose, recently appointed to a majority in the Twenty-second infantry, has transferred with Major M. C. Butler of the Twenty-fifth infantry, and has been assigned to station at Fort Niobergy.

brara.

Brigadier General T. J. Wint, commanding the Department of the Missouri, will leave again early this week on another inspection tour of the posts of this department. He will be accompanied by his aidede-camp, Lieutenant Kearns.

de-camp. Lieutenant Kearns.

Recent orders from the War department announce the promotion of First Lieutenant Guy V. Henry, jr., to be captain and his assignment to the Twelfth United States cavalry. Captain Henry is a son of the late General Guy V. Henry, at one time commander of the Department of the Missouri.

Missouri.

Captain Frank A. Cook, chief commissary, Department of the Missouri, will depart from Omaha on May & for San Francisco, from where he will sail on June I for the Philippines. Captain Cook's family will not accompany him to the Philippines, but will depart early next week for the east, to remain until later in the season, when they may join him at Manila. Captain Cook has been assigned to duty in the commissary department, Division of the Philippines, with headquarters at Manila.

LOCAL BREVITIES.

A permit has been issued to Morris S. Taylor for a \$2,000 frame dwelling at Twenty-sixth and Douglas streets.

The Sisterhood of the Temple Israel will give a strawberry festival in the temple vestry room Monday from 7 to 10 p. m.

"Irrigation in the West" is the subject for discussion by the Philosophical society this afternoon, when they meet in regular session in Royal Achates hall, Seventeenth and Douglas streets. George W. Parker will make the opening address.

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