**GREEN STICKERS EVERY TIME** 

though we never make any great howl about
it. The bargains in odds and ends of stock
throughout our fifty-one complete departments, tell
you it is Friday and Saturday again, just as the sun at
the meridian tells you it is noon. If you have both eyes
open for bargains—if you've a good heart to appreciate a
fair and square cash discount in the form of GREEN TRADinng STAMPS—and we know you have—you must come to this
BIGGEST OF BIG STORES for your week-end supplies. Our
are earnestly thought out before they are made a "go"—thought
out THAT THEY MIGHT BE KEPT DOWN—GREEN TRADING STAMPS
DO NOT FIGURE IN THE FIGURING AT ALL—they are as natural as
"thank you" and sren't they a bit more valuable?

How's Your Stamp Book Coming?

WALKING SKIRTS

Just Received,

Remnant Sale Friday

At the Harney St. Bargain

Section

And \$2 in green Trading Stamps

with each skirt.

GROCERY

3.00 worth Green Trading Stamps with each 48-pound sack Bennett's Ex-

\$1.00 worth Green Trading Stamps with each 3-pound can Omar Pears in syrup, 172C

Trading Stamps with two pounds large delicious

Oregon Prunes 25c

1.00 worth Green frading Stamps with 1-pound can Bennett's Capitol Baking Powder....24C

with each 48-pound sack Bennett's Excelsion Flour, at \$1.45

Salmon, 1-pound can 10c Sottle Bluing 4c Breakfast Cocoa, can 13c

Seeds 3c package—flowers & vegetables

\$1.00 worth Green Trading Stamps with each 4-pound can Bennett's Capital Mustard, at......15c

Demonstration on Main Floor.

Tomorrow we begin a demonstra-tion of Hot Biscuits—made while you wait. The ingredients used are Bennett's Capitol Baking Powder and Bennett's Excelsior Flour. Come and see them and try them.

Photo

Supplies

A large new, com-plete stock of every-thing in photo sup-plies, all at depart-ment store prices.

SPECIALS FOR FRIDAY.

per dozen 450 Cramer's Crown Plates, 4x5, doz.560 Cramer's Crown Plates, 5x7, doz.560 Cramer's Banner, 4x5. 500 Cramer's Banner, 5x7. 850 Stanley, 4x5 600 Stanley, 5x7 600

We are carrying a new, up-to-date stock of all photographic accessories. We want you to see our line of Card Mounts in assorted colors and in all

Mounts in assorted colors and in all sizes for amateur photographers.

Eastman's No. 1 Brownie Camera, a wonderful little instrument, makes pictures 42% inches, loading in daylight for six exposures. It has 3%-inch focus meniscus lenses and other unique features. This size, \$1.00.

No. 2 Brownie Camera, a prettily fixed up little instrument, has handsome nickel fittings, you can carry it in your pocket, makes 2%23% pictures, \$2.00.

Transparent Film Cartridges for No.

Transparent Film Cartridges for No.

Developing Powders, Acid Fixing Powders. Everything for the photographer at our new photo supply section, adjoining drug department, southeast corner.

Strawberries!

Juley Arkansas stock— fresh and luscious, box...... 121c

these Sprinkling Pots Friday.

Brownie Camera, 15c. Fransparent Film Cartridges for No. Brownie Camera, 20c.

Cramer's Crown Plates, 34x14.

Special Remnant Sale for Friday

All our remnants of laces, embroidery, ribbons, etc., at one-half off marked

at 7.56, \$5.95 and
ONE EXTRA SPECIAL SKIRT—A handsome all wool novelty, tucked all around, straps on hips, panel front and straps tied into pretty steel buckle, very latest and worth \$12.50—special .....
CHILDREN'S GINGHAM APRONS WITH SLEEVES— all ages, from 4 to 12.
Children's White Aprons, fancy trimming—lace or embroidery—all ages—at.
INFANT'S SILK CROCHETED HOODS—without lining, in pretty patterns—at 75c, 45c and ......

Bargain

Friday

quite an institution at Bennett's,

though we never make any great howl about

Latest novelties in handsome mixtures, at \$7.95, \$6.95 and .....

7m

(in)

IN THE BASEMENT.

Nearly a carload of new fresh remnants, received direct from the mill, on sale for the first time today.

The state of the s	
One big lot of all kinds of white goods, lace lawns, walstings, extra good value, goods generally sold for 25c yard, go at	Jacquards-
One table fine India Linon, mill lengths, the 12%c kind—go at	50
One big table of Cambric and Long Cloth—worth 15c—	50
One big lot of Morcerized Satine in mill lengths, black and bright colors, worth up to 40c, at, yard	150

One Lot 36-inch Percaleslight and dark colors, regular price 150 yard, go at, yard ..... One Lot of Mill Remnants of

Cotton Challies -regular price 70 yard, go at, per yard ..... One Table New Spring Ging 1 hams, worth 15c yard, in mill lengths, go at, yard ..... One Table Drapery Denim -

cents yard, go at, per yard ..... Dress Goods Remnants - drummer's sample of imported goods, ~ 1 thousands of lengths-3-4 yd. each, enough for

worth up to twenty-five

little dresses, etc .....

One Table Silkolina-the fifteen-cent kind, fine quality, at, per yard..... White Nainsook-the kind you pay 10c for off the bolt, go at, yard.... One Table New Printed Lawn, Dimity, Etc. worth off the bolt 25c yard, go at, yard ..... One Table Shirting Prints, 1

worth 7%c, mill lengths, yard ...... Remnants of Linen Toweling-11/4 to 2 Big sale table linen remnants -- all kinds--less than manufacture r's cost.

off the boit they are

## Remnants from Dressmaking

Finest Dress Goods from Mmc. Macheret, 32 East 23rd Street, New York. A Great Accumulation of Remnants from the Sale.

On Front Bargain Square—The highest class Dress Goods from Mne. Macheret's workrooms—Broadcloths, Panamas, thin and sheer dress stuffs, Sicilians, Mohairs, etc.—every style and color—in skirt

On Bargain Square—High class dress goods—8 to 7-yard lengths—from Mms. Macheret's workrooms—many pieces are alike and match up to make dresses or skirts—here are Volle, Etamines, Nub Etamines, Panamas—colors, cream, black, brown, blue, etc.

For the shorter length pieces from Mme. Macheret's workroome—all ar high class and very fashionable yoods—enough pieces alike for suits and skirts.

13c for 50c All Wool Dress Goods. 15c yard for Silk Moussailne—Waisting cashmeres, serges, 15c Remnants of 89c goods—3 to 15 etamines, etc.. 3 to 7 yard lengths-ev-yards each-many alike-and every

LARGE ACCUMULATION OF BLACK SILK REMNANTS.

Taffetas and peau de soles, from 11/4 to 10 yard lengths at about half price.

75c Plain and Fancy Silks-Taffetas, lining silk, Jap silk, etc-

Remnants of Laces-

Embroideries-Insertings, Bands and English Galloons—
Torchons and Plat Vals—worth up to

250 yard—
210-210-50-100

All widths of Insertings, Beadings and
Fancy Galloons—worth up to 25c yard—
at—per yard 32c71c10c

J. L. BRANDEIS & SONS, BOSTON STORE.

Margaret Doyle Jackson's Latest Book Unlike Her Previous Writings.

SERMON IN THE DISGUISE OF FICTION

Dr. Arthur T. Pierson's Famous Exeter Hall, London, Lectures Are Published in Book Form-Shakespearean Plays,

"The Horse Leech's Daughters" is the title of a late book by Margaret Doyle Jackson, which is unlike anything the author has previously written. It is a sermon in the disguise of fiction, the text for which is found in the Proverbs of Solomon, "The horse leech has two daughters, cry-ing 'Givel Givel' " The main characters are brokers in Wall street and their wives and daughters. It shows the reckless extravagance of well-to-do Americans in many things. The 'horse leech's daughters" are typified by two women of very different disposition. The one disposes of her allowance and all that her indulgent 'poppu" contributes by assisting friends less happily situated, on occasions foregoing her own extravagances in order to do so. The other "daughter" is an ambitious, selfish wife, whose demands upon her young husband at times fall rather heavily. The result is the financial ruin of the indulgent husband, and with the loss of his fortune the wife takes her departure, first disposing of their elegant home, which had been

placed in her name as a wedding present. However, in her social career she had wilfully attracted and won from a girl friend the man to whom she was betrothed. The effect of this, together with a fall and ong illness, was to cause partial insanity her insane demand for revenge is the se- Harpers. qual of the sacrifice, and the means of attaining a happy ending for those with whom the reader is in sympathy. The author has portrayed two characters, a man and a woman, who are all that she thinks people ought to be, in circumstances which require herolo measures to sur-Those who look upon life as a comedy or a tragedy will be greatly at-tracted by the book. The story is skilfully and realistically told. Houghton, Mifflin & Co. are the publishers.

"God's Living Oracles," by Arthur T. | Tel. B2234.

NEW BOOKS AND MAGAZINES Pierson, has been put out by the Baker & Taylor Co. This book has for a basis the Exeter hall (London) lectures which Dr. Plerson delivered in the spring of 1908. The attention attracted by these lectures was so great that the accommodations of the original hall were not sufficient, and as a culmination came a demand that the lectures be prepared for publication. "God's Living Oracles" are the evidences within the Bible that the word was inspired by His Spirit. The form of the book is adapted not to scholars, but to the everyday reader in the hope that the believer's faith may be strengthened and the doubter reached with convincing evidences of his error.

> "The Merchant of Venice," edited with notes, introduction, glossary, lists of variorum readings and selected criticism, by Charlotte Porter and Helen A. Clarke, is an edition which goes back to and reprofuces the famous first folio text of 1623the one which gives Shakespeare in the original spelling and punctuation. This is the only reprinting of the first folio obtainable in handy form and hence will be welcomed by all lovers of the Shakespearean works. It is the fourth play to be issued in this form, and as they are desued in a dainty little volume, in uniform style, will make a most desirable edition of the plays. Thomas Y. Crowell & Co. are the publishers.

"Business Education and Accountancy," by Charles Waldo Haskins, late dean of the New York University School of Com-"nts and finance is a clear and practical exposition of the nature and value of business education by an expert authority of wide reputation. Mr. Haskins pleads for the recognition of business training as a liberal profession, and points out how inadequate is the teaching of finance and business administration in our schools and collegs at present. An interesting history of accountancy among in this young woman and the satisfying of ancient peoples is included. Published by

> Above books at lowest retail prices. Matthews, 122 South Fifteenth street,

The Sooks reviewed on this page can be procured from as at a discount. We can also furnish any beak published.

BARKALOW BROS.

# ONE-HALF PRICE

We have a lot of Leather Purses, Card Cases, Child-ren's Purses, we are selling with the price cut in two to close the line. These are not old goods but are sice clean stock. Spend a few minutes in our store.

Garden Sprinklers Special Sale for Frid

Two-quart Tin Sprinkling Pot ........16c

Four-quart Tin Sprinkling Pot...... 24c

Six-quart Tin Sprinkling Pot......29c

Eight-quart Tin Sprinkling Pot.......36c

Fen-quart Tin Sprinkling Pot..... 42c

And \$2.00 worth of Little Green Stickers with any of

HARDWARE SECTION—BASEMENT.

S. W. Lindsay, Jeweler.



### THE BEST THE CHEAPEST.

We handle the best in the line of SEWING MACHINES AND SUPPLIES. fou can have your choice of half a dozen different makes, all strictly first-class. Machines rented at 75c per week or \$2 per month. Repairing done promptly and reasonably. Satisfaction guaranteed.

> P. E. FLODMAN & CO., 1514 CA PITOL AVE

TELEPHONE 1574

### A Clever and Catchy Picture TAILOR In our Art Department, Second floor, you will see the cutest litour Art Department, Second floor, you will see the cutest ittile picture of the year in pretty colors. It's called "A shame to take the Money." We have not very many of them. They will go like hot cakes when once they're seen. Friday we will sell, each, at, 25c, and \$2.00 of Little Green Stickers with each picture. For a hachelor's den this picture is IT.

W. G. JERREMS, Pres. 209-211 So. 15th Street.

### It's Not the Ordinary Sort of Tailoring

THAT you find at Nicoll's -nor do you find an ordinary line of fabrics to make your selection from.

This buying in large quantities-direct from the



5.95

have first choice. it means that Nicoll's selections are the cream of each season's output-by the mills at home

and

abroad.

means

Nicoll's

buyers

that

We shall not be satisfied with less than the leading tailoring business in town.

Trousers...\$5 to \$12 Suits......\$20 to \$50

Live out of town? A postal card to us-will set our mailorder department in motionand return mail will bring to you a generous assortment of samples - self - measurement blanks - tape-fashion plate etc., etc.

FRED PAFFENRATH, Mgr.

## JUST RECEIVED

variety ever on sale in Omaha. Sale egins Monday morning and will continue till goods are disposed of. The great variety of styles and handsome new designs is simply wonderful. WE INVITE Comparison with any stock east or west. OUR PRICES ARE SIMPLY UNMATCHABLE.

the South African mines. Of late years they have become scarcer, until today the production is less than one-half of what it was six years agohence the advance in price. Buy now and get in on the ground floor. We have them from \$5.00 to \$500 in rings, and should you want your money back at any time within one year we will give you nine-tenths of amount paid.

JEWELER 15" & DODGE.

## PANTS SALE

Our low cash offer having been accepted by one of New York's foremost trouser manufacturers, we place them on sale Friday morning. This is probably the biggest pants purchase ever made by any Omaha firm. 20 big wooden cases filled with nothing but men's pants, the total amount bought being 5,875 pair. In order to move them quick we bunch them up as

98c For the rediculously low price of 98c we sell Corduroys, hair line, black cheviot and all sorts of worsted pants.

For \$1.90 you can take choice of a big line of pants, including fancy worsted, all wool, black, clay, blue, all wool serge, also late style fancy outing pants with cuff bottoms, worth up to \$3.50.

If you are used to get your pants made o order and are paying from \$7.00 to \$12.00, we would like to show you what we can do for you at this sale for \$2.50, \$3.00, \$3.50 and \$4.00. It means a big saving to you; penides, if there is any alteration to make the fit perfect, we do it free.

GUARANTEE CLOTHING CO., 1519-1521 Douglas Street.

Rogers, Peet & Co. Swell Clothing for Men. J. L. Brandeis & Sons. Greek Rug Sale Monday.

Great Rug Sale See 16th Street

## Friday Money Savers

Linen Department

militari is a	Pariti
To Full Bleached Union Table Linen, at	at

500 Remnants of all kinds of Table Linen at less than half regular price.

## On Bargain Squares

25c Lace Strip Organdles and Dotted Swiss Muslin (full bolts), at, yard...... 25c White Goods 7tc. Check and stripe Nainsooks, Dotted Swiss, Lace and Mercerized Stripes, Tub Suitings and Leno Fancies, worth 250 yard, 

## 50c White Mercerized Waistings. at 15c

### Bed Spreads

\$1.50 White Honeycomb Bed Spreads, handsome Marseilles patterns, extra large size, with heavy knotted 98C fringe, each 98C beautiful Marseilles patterns, extra large size, beautiful Marseilles patterns, 89C each 98C SPECIAL SALE WOOL DRESS GOODS, WEST ROOM, FRIDAY.

French and German Plates, crope finish,

Suite Cases, Grips, \$3-50 \$4.98.

Worth up to \$10.00

The surplus stock of a large Orange Valley, N. J., firm, secured by us at a price that would not cover cort of production. Sev-

## **Grand Opening**

In our Silk Shirt Waist Suit department, Friday, 25 per cent off regular prices. \$20.00 suit, \$15.00. \$18.50 suit \$13.50. \$12.00 suit \$9.00.

## Wrapper Sale Extraordinary

\$1.00 Women's Wrappers in light and dark colors and lawns, 39c lace and embroidery trimmed, 98c at \$1.50 Wrappers in Sea Island percales and fine lawns, with 15-in. flounce, ruffles, braid and embroidery trimmed,

## Reliable Wholesale Grocery Prices

The Consumer's Home for Pure Food Products.

# HAYDEN BROS.

## Nothing **Better**

To regain lost strength and vitalityor for nursing mothers-or convalescents-for a tonic or beverage during the spring and summer-than



It is properly aged and pasteurized. One trial is all we ask. Order case, either quarts or pints. A small glassful occasionally will soon bring desired results to convalescents.

Fred Krug Brewing Co. Omaha's Model Brewery. Telephone 420.

Black and Colored Ed.E.Pickering Ed.E.Pickering UMBRELLAS

All Sizes -All Prices. WHY NOT BUY UNBRELLAS AT

### **CHICAGO GREAT** WESTERN MAPLE RAILWAY

St. Paul-Minneapolis Limited

THE only electric lighted train to the Twin Cities. Equipped with new Club Car, Pullman Drawing-room-Sleeping Car and free Reclining Chair Car.

Leaving Omaha 8:30 p. m., Council Bluffs 8:52 p. m., arrive St. Paul 7:20, Minneapolis at 8:00 the next morning.

Tickets at 1512 Farnam Street, or Union Station, Omaha.

For Menstrual Suppression from Most sowerful PEN-TAN-GOT \$2 a lox; 2 hoxes, \$2. Sule in Omaha by Sherman & oConnett Drug Co., Mall orders filled. Trade supplied



# Mrs. J. Benson

## Novelties in **EMBROIDERIES**

Galloons, Insertions, Edges and Motifs, in Torpedo and other new styles of Embroideries, on linen, batiste, linen scrim-widths, from one to

NEW LACES-In Point Gause, Reporsa, Oriental, Point d'Gines, etc., with net tops, for sleeves, jabots and dress trimmlings. We are showing a large line of Dress Trimmings, in black, white and

BEE WANT ADS PRODUCE RESULTS