EDITORIAL SHEET.

THE OMAHA SUNDAY BEE.

PAGES 13 TO 24.

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MAIL ORDERS FILLED FROM THIS AD UP TO WEDNESDAY EVENING, IF GOODS ARE UNSOLD.

The Little Green Sticker in the Little Green Book is the Only Little Sticker that Sticks. STICK TO IT!

BENNETT'S

As Showing the Sensational Popularity of Green Trading Stamps

And the acknowledged superiority and peerlessness of Green Trading Stamp Premiums, the local representative of the Sperry & Hutchinson Co. informs us that one day last week NO LESS THAN ONE HUNDRED AND TEN PREMIUMS, covering individual collections of one, two, three, four and in some cases five, six and seven books, were delivered to Green Sticker Collectors. Every day sees the express companies busy delivering premiums, BUT THE ONE HUNDRED AND TEN PREMIUM POINT is a top-notcher for Omaha. It goes to show that the adoption of Green Trading Stamps by this company TOUCHED THE SPOT. Several thousand homes in Omaha can show one or more premiums that give entire satisfaction. This is a good index to western economy and shrewdness. It shows that a cash discount on cash purchases is the soundest po ssible logic. The principle is the same as the savings bank. You cannot earn interest on payments that are "always coming." You have got to make actual payments—you have got to pay cash, and if it's worth your while—and it is—to earn a small rate of interest on the money you save—surely it's worth much more of your while to earn interest on the money you spend. **How's Your Stamp Book Coming?**

The Green Trading Stamp Premium You Had in Mind at Start is Yours at Finish. IT CAN'T ESCAPE YOU!

BENNETT'S

In the Dry Goods Section

SNAPS IN House Furnishings

Bargains for Monday in our vast Hardware Section.

The drudgery of laundry work is greatly lessened by having the right utensils to work with. They convert a toil into what's almost a pleasure. These from Bennett's mean guaranteed goods at guaranteed bargain prices.

No. 8 good heavy copper Wash Boiler at **1.98**

No. 9 good heavy copper Wash Boiler at **2.28**

No. 8 copper bottom heavy tin Wash Boiler **96c**

No. 9 copper bottom heavy tin Wash Boiler **1.08**

Liberty brand Ready Mixed House Paint—per gallon **98c**

FULL LINE OF RUBBER HOSE, SPRINKLERS, NOZZLES, PAINTS, OILS, JAP-A-LAC, THE NEW WOOD FINISH, ETC., ETC.

Special Sale of Silks, Colored Taffetas and China Silks

100 pieces fine all silk Taffetas and China Silk, 19 and 24 inches wide—all colors—for this big sale—worth 40c and 50c yard—special for Monday, only..... **29c**

PONGEE SILK.

27-in. Pongee Silk, worth $1.00 yard—special sale price..... **75c**

BLACK GRENADINES.

100 pieces fine all silk Grenadines, 46 inches wide, plain and fancy stripes—worth up to $2.25 yd.—all go in this sale at, yd..... **1.00**

NEW SHIRT WAIST SUIT SILKS

150 pieces fine all silk new styles in Shirt Waist Suit Silks, in browns, blues, greens, cardinals and purples—all the very swellest patterns—per yard, $1, 85c and..... **75c**

Colored Dress Goods

MOHAIRS—MOHAIRS.

The manufacturers FIND of the season the happy medium between silk and voiles—the most durable and sensible fabric manufactured for shirt waist suits. We are showing a beautiful assortment in all the new designs and colorings, ranging in price from, yard, $1.50 to..... **50c**

Very Special

75 pieces of Mohairs in plain colors, fancy figures, dots, stripes, melange effects, also Jacquard—the 75c kind, special May price, yd... **50c**

50 pieces 48-in. wide Crepe Princess—a soft, rich material for gowns and shirt waists—a full line of colors, including black and white—a regular $1.00 quality, yard..... **75c**

NEW VOILES—NEW SHADES.

20 pieces of high finished Voiles, Sheer Crisp mesh, light in weight, but fine in texture—the kind that wears—all the new shades for street and evening wear, including the popular Onion Skin shade—an exceeding high class $1.50 quality—we start them out Monday morning at..... **1.00**

Wash Goods Department

A GREAT SENSATION FOR MONDAY.

350 exclusive patterns, elegant designs and very newest effects in all the latest shades and colorings, in figured and plain Voiles, French Novelty Suitings, Figured Organdies, Fancy French Swisses, in lengths of 10 to 12 yards—Monday, your choice for, pattern..... **1.80**

125 pieces of the latest silk effects suiting, in fancy figured, striped and dots—worth 39c yard—special for Monday, yard..... **15c**

For the Graduation Gown

We are showing all the suitable fabrics that are to be worn on that eventful day, in the simplest of Muslins, Wash Chiffon Mousselines and Chiffonettes, Silk Messelines. We are confident we can please you. Why not give us a trial?

100 pieces Embroidery Edges and Insertions, widths from 2 to 7 inches—values up to 30c yard—Monday at..... **15c**

And Double Green Trading Stamps.

Laces

We are making a big showing of dainty Valenciennes Edges and Insertions for the new summer frocks—Edges from, yard, 75c to..... **2c**

Insertions from, yard, 60c to..... **2c**

50 pieces black laces, Applique, Irish Crochet, Point Venice Chantilly and Escurial, widths up to 5 inches—this season's new styles and patterns—values up to 69c yd.—Monday at..... **25c**

And $1 worth Green Trading Stamps with every yd.

A GENUINE STAMP SENSATION.

We have made up another lot of women's dresses, in foulard silk, taffeta silk, cloth of gold, pongee silk and fine mohairs, including black, navy, tan, cream and fancies. Original prices up to $25—sale Monday at..... **14.90**

AND WITH EACH SUIT WE WILL GIVE HALF BOOK OF GREEN TRADING STAMPS.

Women's Wool Suits

Four splendid offerings. The very newest shapes, materials and shades—at $19.50, $14.50, $9.75 and..... **6.95**

Double Green Trading Stamps with each of these suits Monday.

Women's Cloth Jackets

Our entire stock, in tan, castor and black, at clearing prices on Monday, and double Green Trading Stamps with each cloth Jacket.

Volle Skirts at $7.95

Elegant designs—colors, black, navy, tan and brown—you can't match them for $10—Monday..... **7.95**

House Wrappers

Percales and lawns, trimmed and frilled, worth $1.25 and $1.50, Monday at..... **98c**

And double Green Trading Stamps.

Boys' Balbriggan Underwear

Long and short sleeve shirts, knee or ankle drawers—fine quality—full regular made goods—worth up to 35c—Monday, per garment... **25c**

Ask to see the new "Pulley" Hose Supporter at the Notion Counter.

Ask to see the "Kay Brand" Ladies' Sanitary Napkins at our Corset Dept.

Ladies' Fancy and Black Lace Hosiery

All the new shades of modes, tan and gray—all the pretty new designs—values up to 75c—Monday, pair..... **50c**

Corsets

50 dozen ladies' stayed Batiste and tape girdles, pink, blue and white—values up to 69c—Monday.... **48c**

Women's Walking Skirts

Extra offerings for every-day skirts.

$4.95 in black, navy, gray and novelties.

$3.95 in black, navy and novelties.

$3.45 in black, navy, gray and novelties.

$2.95 in black, navy and gray.

$2.25 in black, navy, tan, gray and brown.

In the Crockery Aisles Monday

100-piece decorated underglazed English Porcelain Dinner Set, choice of 3 colors—Monday... **4.48**

Haviland & Co. White Ranson Teacups and Saucers—limit 6 to a customer—each..... **20c**

English Porcelain Decorated Breakfast Plates—each **4c**

Bowl and Pitcher—large size, plain white, fancy shapes, each... **54c**

Heavy No. 2 Brass Burner—each **4c**

Good Gas Mantles—each **6c**

8-inch decorated Jardinetrs for..... **38c**

And $2.00 worth Green Trading Stamps thrown in.

5 for 1

5 times Green Trading Stamps on all pieces Rich American Cut Glass Monday.

We want you to give particular attention to our resplendent display. It includes the best and most celebrated makes of rich American Cut Glass.

We guarantee every piece to be genuine and to retain all original brightness of cut and sharpness of detail.

Five times Green Trading Stamps with all Cut Glass Monday.

Monday in the Art Aisles

May time bargains. Here's a stunner, with 200 Green Stickers thrown in. A fine French Bevel Mirror—18x40—framed in 6-inch gold burnished moulding, florentine pattern—sold regularly at $16.00 and $12.00—yours Monday for..... **7.98**

And $20.00 (200) Little Green Stickers—enough to fill almost 7 pages of your book—with it. Only one to a customer and only one big bunch (200) Little Green Stickers with it.

Here's another scorcher in framed uncalled for pictures. These pictures have been accumulating in our Art Department. The fact that they were brought to be framed is evidence that they are good 'uns. We have tried to locate the owners, and we are going to find new owners for them Monday. Our art critic values these pictures up to $2.50—our price Monday..... **98c**

And $2.00 worth of Green Trading Stamps.

Pyrography Screamers for Monday.

Japanese Nut Bowl—value $1.40—at **1.19**

And $5.00 worth Green Trading Stamps.

Other Nut Bowls—regularly sell at 90c and $1.10—at 75c and **60c**

With double Green Trading Stamps with each one.

Dresser Boxes, value $1.85, at....$1.59

Handkerchief Boxes, value 50c, at 39c

Glove Boxes, value 69c, at..... 49c

Outfits—the very best at the price.$1.98

Moulding Hooks, Picture Wire and Gold Enamel, all ready for the 'May movers.

Visit our Art Gallery, Den Room, Dining Room Assortment and Burnt Wood Display.

CLOTHING DEPARTMENT.

Bennett's $15.00 Men's Suits have more style—Are better made, and better fitting than many a $30 tailor-made suit

Why Not Save the Difference?

In the Stationery Aisle Monday

Seventy-five extra heavy White Envelopes—a wonderful bargain for **5c**

Shelf Paper, in lengths of ten yards—these lengths come in different colors—per length **4c**

Crepe Paper—large assortment of colors—full 10 feet rolls—Monday at **7½c**

INK—INK—INK—One pint extra good Black Ink at **15c**

NEW YORK WORLD

Sunday edition on sale in Stationery department TUESDAY. Cut the coupon from the funny page, bring it to our Premium Parlor, second floor, and we will give you one dollar's worth of Green Trading Stamps for it. Paper on sale Tuesday..... **5c**

GROCERY! GROCERY!!

Bennett's Grocery Department is the great west's pacemaker in good things to eat. Freshness and fair dealing, quality and low prices, full weight and quick service speak loudest at Bennett's. Once tried, always patronized.

$1.00 worth Green Trading Stamps with each pound New York Cream Cheese **20c**

Baking Soda—best—1-lb pkg..... 8c

Seeded Raisins, pkg..... 10c

Imported Sardines, can..... 10c

Peas, 2-lb can 7c

COFFEES

Roasted fresh every day.

$1.00 worth Green Trading Stamps with each 3-pound can Table Syrup, best quality.... **12½c**

$1.00 worth Green Trading Stamps with each pound pkg. Bennett's Capitol Coffee **28c**

TEAS.—Splendid Drinking Qualities.

Tea Siftings, per pound.....15c | Imperial Japan, per pound.....25c

B. F. Japan, per pound.....35c

$1.00 worth Green Trading Stamps with each 1-pound can Bennett's Capitol Mustard.... **15c**

$1.00 worth Green Trading Stamps with each dinner pail filled with Candy..... **18c**

PUT THIS IN YOUR DIARY

We are putting eye comfort within the reach of the needy.

ASK FOR THE OPTICIAN.

For Graduation Day

0 size (small) 20-year Ladies' Watches, Elgin or Waltham, complete for..... **12.75**

The most complete line of high-grade Chatelaine Pins, Brooches, etc. in the city.

Ladies' small silver Chatelaine Watches, guaranteed 1 year, complete..... **3.00**

Jewelry—Main Floor.

Wall Paper

Another great remnant sale. One of the greatest sales of Wall Paper ever given in Omaha. All goods in one and two-room lots.

3,000 rolls of 5c and 6c papers at—per roll **3c**

2,000 rolls of 10c and 15c papers at—per roll **7½c**

12 patterns in Orientals, Embossed Golds and Tapestries, that sold from 40c to 75c—in one lot Monday and Tuesday at—per roll **18c**

Room Mouldings, per foot—up from **2c**

Wall Paper Cleaner—per pound can **18c**

Furniture Dept.

Special sale of Odd Dressers in Furniture Department.

$10.00 Golden Oak Dresser—shaped top—four drawers—French plate mirror—at **6.95**

$11.50 Golden Oak Dresser—large mirror—excellent construction— at **8.00**

$14.00 Golden Oak Dresser—pattern mirror—neatly carved front—four drawers—at **10.95**

$17.50 Golden Oak Dresser—serpentine front—18x40 mirror—at **13.00**

$20.00 Golden Oak Dresser—full swell front—selected stock—four drawers—at **15.75**

$30.00 Golden Oak Dresser—full serpentine front—all quarter-sawed stock—best construction **24.00**

Rug Dept.

Third Floor.

Wilton Velvet Rugs—extra heavy pile—warranted fast colors—noted for their durability—a large line of designs and colorings to select from—not a poor rug in the lot.

6-9x9 Wilton Velvet **13.98**

9x12 Wilton **25.98**

We are showing a most complete line of the best quality of Body Brussels Rugs—in every unique design—for parlors and dining rooms. The colorings are beautiful—the quality the best—

On sale Monday only **25.50**

8-3x10-6 and 9x12 feet.

Brussels Rugs—9x12—35 patterns to select from—in floral, medallion and small Persian effects—Rugs worth up to $21.50 each—Monday at **16.48**

DOROTHY DODD!

Sinking Into Comfort—Sweet Soothing, Restful Comfort.

That's what you earn by wearing Dorothy Dodd Oxfords.

Dorothy Dodd Oxfords are built upon an entirely different plan from other Oxfords. The shoe has not been shaped from mere knowledge of the average contour of a ladies' foot. There is no guess work about the measurements in the building of the Dorothy Dodd Oxfords. The actual foot itself has been used. The bones, muscles, etc. have been taken as the last for the shoe, worked out from X-Ray photographs—RESULT—the most remarkable shoe you ever dreamed of. One which makes no day too long for its wearer. You never realize how truthful this statement is till you try a pair.

Oxfords 1904—All Styles—All Leathers—All Sizes—All Guaranteed Fast color eyelets that do not wear brassy used exclusively.—**$3 and $2.50**

MILLINERY

The Poetry of Millinery is Purest at Bennett's.

We are showing the most exquisite Foliage and Rose Turbans that artistic millinery skill can produce—the daintiest colors and shadings imaginable—every one a perfect picture of beauty.

We are showing Patterns of dainty chiffons and roses—hats of hyacinths in all shades, blended—hats of gold—hats of proxaline braid—chiffons and ostrich plumes—hats of lace—hats of every possible combination in dainty shades. VERY Frenchy and individualistic.

Our $5.00 hats—in all combinations—such as Dress Hats—made of braid and chiffon—in navy, brown and tan mixtures—white and black—trimmed—ready to wear—for **5.00**

The MILAN STRAW tailored hats—which are so rich in materials and trimming—worth eight dollars—Monday, special at..... **4.50**

STREET HAT SPECIAL—Ten dozen hats that formerly sold from three dollars to two dollars, at **98c**

Duck, Linen and Flannel Caps and Tams at 75c, 50c and 49c.

Double Green Trading Stamps on Monday.

Wagons to South Omaha, Walnut Hill, Benson and Council Bluffs EVERY DAY, Fort Crook and Bellevue WEDNESDAY.

CONDITION OF OMAHA'S TRADE

More Seasonable Weather Last Week Improved Business in All Lines.

SUGAR MARKET IS RATHER EXCITED

Not Much Change in Ruling Prices Outside of Grocery Line, Quotations Being Firm on Practically All Staple Goods.

More seasonable weather last week greatly improved trade conditions throughout the territory tributary to this market. Retailers as a result enjoyed a brisk trade on spring lines for practically the first time this year and they were given an opportunity to form some idea of what trade will be from this time on. More merchants arrived in the city last week and placed sorting up orders than have been here in many weeks. They all had a good word to say regarding future prospects and were apparently in a very hopeful frame of mind. The way in which they placed their sorting up orders was good evidence of the fact that they are not at all afraid of trade running short of earlier expectations.

Taking the month of April as a whole retail trade has undoubtedly been rather light. Immediate business with wholesalers has also been short of what it would have been with more favorable weather. Advance orders for fall goods, however, have in nearly all lines gone far ahead of not only former years, but of expectations. That being the case, wholesalers and manufacturers say they have nothing to complain of, for the sorting up orders that should have come in April will be placed in May, owing to the lateness of the season.

The fact that crop prospects thus far are much better than usual is an encouraging feature of the trade situation. It is claimed in many sections that there is almost enough moisture in the ground at the present time to assure a crop of small grains. With the warm weather of the last few days farmers have gone a long way toward catching up with their work and seeds that have been sown are springing up at a rapid rate, showing the excellent condition of the soil. Taking the situation as a whole the general opinion is that future prospects were never more encouraging than at the present time.

As will be seen from the following review of the market on the different lines of goods prices have fluctuated very little except in the case of groceries. There is a good, healthy tone to the general market and that is what dealers like to see. Sudden fluctuations up and down are not conducive to an active demand.

Sharp Advance in Sugar.

Wholesale dealers report the sugar market as being in rather an excited condition last week. Raws advanced nearly ⅛ of a cent, but refined grades were marked up only ⅛ of a cent. Indications are considered favorable for still higher prices in the near future. The raw market is being firmly held at outside prices, with mere buyers than sellers. Refineries report the demand very brisk and say that they are oversold from one to three weeks.

The coffee market is firm, or on about the same basis as it was a week ago. The impression prevails that it is only a question of time before higher prices will rule. Stocks in New York are about normal, but receipts are gradually falling off, while the demand is increasing. Such conditions, of course, are bound to affect the market sooner or later.

The market on cheese is quoted a trifle easier than it was a week ago. Owing to the late spring, grass has been slow in starting, and it will probably be the middle of June before new grass full cream cheese will arrive on the market. October stock is getting well cleaned up and new goods are being sold at considerably less money, but, of course, do not come up to the standard of October goods.

Better Movement in Dry Goods.

The dry goods trade showed a decided improvement last week in all departments. Quite a few buyers arrived from the country and placed liberal sorting up orders. Traveling men also sent in a good many immediate orders, so that trade took on more life than for some time past. According to reports received from the country, retailers did a good business last week, which made them feel much more cheerful and gave them renewed confidence. With anything like normal weather conditions the unanimous opinion now is that neither wholesalers or retailers will have any cause to complain regarding the condition of trade.

Advance orders are still coming in very freely and jobbers all agree that they have taken more fall orders so far this year than during the same period of any former year. Not only that, but they expect to keep on increasing the trade as the season advances.

Brisk Demand for Hardware.

The warm weather of last week started the trade on such lines as refrigerators, lawn mowers, bicycles and in fact on all classes of seasonable goods to moving in good shape. For the last several weeks the demand has been risk, but last week there was more activity than ever. The demand is general for all seasonable lines, including the regular staple goods and builders' hardware in particular. There is an immense amount of building going on all over this section of the country and jobbers are prepared to sell more builders' hardware than ever before. There is the same scarcity in poultry netting, barb wire, wire cloth and field fence that was mentioned a week ago.

The market is in the same firm position it has been all the season and no radical changes in either direction are looked for by those best posted. Owing to the sharp advances of late in the price of rubber, all goods containing that articles are being marked up. Among these is wringers, which have been advanced from $1.00 to $2.00 per dozen.

Dealers in farm implements have also been doing a very nice business in all seasonable lines. Up to the present time the demand is generally reported as being much better than a year ago, which is saying considerable. The warm weather of last week greatly improved the demand for wagons and buggies and an exceptionally fine buggy and carriage trade is looked for this season.

Fruits and Vegetables.

Strawberries in carload lots have been on the market for several weeks, but not until next week will the strawberry season actually be in full swing. At that time Arkansas berries will arrive in carload lots, and, while the prices asked will be a little stiff at first, it is expected that they will go down quite rapidly as the supply increases. Arkansas has an exceptionally large and fine crop this year and with favorable weather during the ripening period some unusually fine stock will be seen here this year. Present indications are that prices will be rather low during the height of the season. Opening quotation will probably be from $4.25 to $5.50.

Oranges are still in good demand at from $2.50 to $2.75. Lemons are also selling more freely than they were a short time ago, but prices are still around $3.00 to $3.50.

The supply of fresh vegetables is rapidly increasing, and, as will be seen from the quotations in another column, prices are gradually going lower. The demand, though, has been quite liberal, which has prevented prices from going down as rapidly as they otherwise would.

Butter, eggs and poultry are all selling in much the same notches they were a week ago, the supply and demand apparently being about equal.

Rubber goods very naturally are quiet. The volume of business for the year to date, though, has been quite satisfactory.