

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, APRIL 24, 1904.

SINGLE COPY FIVE CENTS.

Wednesday is Green Trading Stamp Red Letter Day, Ten Little Green Stickers for Nothing. Bring Your Book.

Three great sales of women's tailor made suits. On account of the bad weather of the past five days our startling sale of tailor made suits will be continued Monday. Three lots the tailors got more for making than we are asking for the complete suits. Prices \$19.50, \$14.50 and..... 6.95

Secure your costume for the Auditorium ball. It's only a little over a month until it comes off. You know the cost and trials of getting ball dresses made. We have them ready, only a little fitting. Elegant Crepe de Chine in all colors; handsome Voiles, with or without silk drops; white China Silk in handsome styles. Prices to suit your purse.

Stamp Sensations in the Children's Department Children's Wash Dresses—Monday we will put on sale two lots of children's dresses, ages 6 months to 3 years, boys and girls, in white, blue, pink and tan. The finest goods of the kind ever shown in Omaha. Those that sold at \$1.45, \$1.25, \$1.15, \$1.05 and \$1.25 all at..... 1.29 Those that sold at \$2.50, \$2.00, \$1.98, \$1.50, \$1.40 and \$1.35, all at..... 1.98 WITH EACH OF THESE DRESSES IN TWO LOTS WE WILL GIVE \$1.00 WORTH OF GREEN TRADING STAMPS.

Infants' Clothing We want every mother in Omaha to save her back by buying little dresses, little slips, little gimps, little robes, little bonnets and hoods, little jackets and coats, and all other little things that infants and children wear, instead of making them. Ready to wear they cost very little more than the material.

Extra Bargains at Our Silk Counter Monday 50 pieces very fine quality new foulard silks, navys, greens, browns, modes and blacks, with neat dot effects in white—a good 60c quality, special sale..... 39c Big sale of shirt waist suit silks, at, yard..... 50c 250 pieces of fancy silks—they take in almost every style made this season that is popular and stylish.

THE BENNETT COMPANY

We have neat, small fancy effects, stripes, plaids, checks, plain weaves. They come in lengths of 6 to 20 yards and are worth 85c yard up to \$1.50, all go at one price. Sale starts 8 o'clock Monday morning..... 50c

Big Reductions on Black Dress Goods \$1.50 qualities for..... 1.00

25 pieces nice new voiles, plain and fancy Roxiana weaves, Panamas and Armure—every yard the most popular weaves worn this season, special, yard..... 1.00 \$2.00 qualities for \$1.50 yard.

20 pieces exclusively high class effects in thin sheer fabrics that Dame Fashion says must be worn this season, such as colines, chiffons, voiles, in plain and fancy, also new crepe effects for this special sale..... 1.50

75c qualities for 50c yard. 20 pieces of Nun's veilings, albatross, melrose, Sicilians and granite weaves—these are the latest—spring styles in medium priced cloths—all go in this sale at..... 50c

New Swell Colored Dress Goods 60 in. guaranteed rain proof cloth in all the new shadings, equal to any \$2.00 or \$2.50 cloth—Monday at \$1.50 and..... 1.25

Crepe de Valois 46 in. wide—A beautiful soft clingy fabric, suitable for street or evening wear, in navy and cadet blues, French blues, all the shades of browns and cardinal, grays, greens, modes, black and cream, good \$1.25 value, Monday, only..... 85c

Just received another lot of those fine French voiles, beautiful finish, all colors and creams, only..... 1.00

Wash Goods Department Owing to the continued cold weather we have too much wash goods which we are going to sacrifice, beginning Monday, regardless of cost. Here are 3 big leaders:

No. 1—Consists of 150 pieces of silk embroidered Swisses, 44 in. wide, a beautiful combination of patterns and colors, worth 75c yard, while they last, only..... 25c

No. 2—100 pieces of new summer suitings in all the newest and swellest designs, worth to 50c yard, all go in this sale at..... 15c

No. 3—300 pieces very fine white mercerized waistings, in French and English materials, light, soft and clingy, a high satin finish with very beautiful designs, worth to 69c yard, while they last..... 25c

At the Linea Counter Bleached table damask 67 in. wide, in the newest patterns, worth 85c, special, yard 58 in bleached damask, a good 50c quality, very special, yard..... 69c 35c

50 dozen fine bleached table napkins, 22x22 in., the very latest patterns, worth \$2.25 dozen, while they last, dozen..... 1.75

Drawn work lunch cloths, 36x36, 4 rows of drawn work, Monday special..... 1.00 Drawn work dresser scarfs, 18x45 and 18x54, 2 rows of drawn work, Monday special..... 59c

Webb's Dew Bleached Towels 50 dozen of Webb's celebrated dew bleached towels—finest wearing towel made—hemstitched, 12x20, worth 90c each—special for Monday..... 35c

GREEN TRADING STAMP RED LETTER DAY

Happens Wednesday. Bring your collecting book to our Premium Parlor, second floor, and we'll give you ONE DOLLAR'S WORTH OF LITTLE GREEN STICKERS FOR NOTHING. You are not required to make a purchase in order to secure this, but when you DO make purchases you will be money IN. SPECIAL GREEN TRADING STAMP SENSATIONS ARE AN EVERY-DAY FEATURE AT BENNETT'S. IT'll pay you in pocketbook satisfaction—it'll pay you in QUALITY satisfaction—it'll pay you in every sense to confine your purchases entirely to BENNETT'S. IT'S OMAHA'S GREATEST RETAIL POINT. We have the lead and we are going to maintain it. We've shown the pace and we are going to keep it up. Great buildings will shoot up all around us. WHY? Because we pioneered Omaha's new retail center. Yes, we've got 'em going south.

Shoes! Shoes! Shoes! Monday

The nicest line of Men's, Ladies', Boys' and Girl's Oxfords ever seen in Omaha calls for Double

Green Trading Stamps in Bennett's Shoe Department. Don't Fail to look them over.

Clothing Bennett's \$10 Suits for Men, Best Values on Earth YOURS MONDAY ONLY WITH TWENTY DOLLARS IN GREEN TRADING STAMPS. Enough to Fill Seven Pages of Your Book.

BEATTIE PIANO—Full size, seen some service, but still worth double what we ask..... \$85

A GOOD KLANICK & BACH UPRIGHT PIANO—Taken in exchange for an Everett, good condition..... \$110

PIANO LEXINGTON UPRIGHT PIANO—Usual price when new \$275. Just returned from renting. Price now..... \$145

TO BUY RICHARDSON UPRIGHT PIANO—New, side of case damaged, otherwise in perfect condition. Regular price \$325. Special, \$235

Stationery--Monday Specials Box Note Paper—extra fine quality—regular 5c values—Monday for..... 19c Paper Napkins—elaborate designs—regular 5c per dozen quality—Monday at just one-half price..... 5c New York World Sunday edition on sale in Stationery department TUESDAY. Cut the coupon from the funny page, bring it to our Premium Parlor, second floor, and we will give you one dollar's worth of Green Trading Stamps for it. Paper on sale Tuesday..... 5c

Fruits! Monday specials and extra Green Trading Stamps. 1 peck fancy Baldwin Apples..... 40c 1 pound fine Mixed Nuts..... 18c 6 quarts Fresh Roasted Peanuts..... 25c One dollar's worth Green Trading Stamps with EACH ITEM, Monday only. Fruits and Vegetables—all kinds in season—fresh, crisp and ripe.

Grocery! Grocery! Vegetable and Flower Seeds--Northern Grown--new stock—per package..... 4c Eight packages for..... 25c Maderia Vine Bulbs, each 1c GROCERY—BASEMENT.

Meats! Special cut prices on all meats—Fresh, Pickled, cured or smoked.

\$1 worth of Green Trading Stamps with each pound New York Cream Cheese..... 20c Provision Department—Basement. 50c worth Green Trading Stamps with each 3-pound can Pumpkin..... 9c Grocery—Basement. \$1 worth Green Trading Stamps with each package German Noodles, home made..... 15c Grocery—Basement. 50c worth Green Trading Stamps with each large jar Prepared Mustard..... 12c CIGAR DEPT.—\$2 worth Green Trading Stamps with each Briar Pipe..... 30c Main Floor.

JEWELRY DOINGS FOR MONDAY QUADRUPLE PLATE SILVER BAKING DISHES with enameled inside dish combined..... 2.48 AND \$10 WORTH OF LITTLE GREEN STICKERS THROWN IN. QUADRUPLE PLATE FRUIT OR BERRY DISH WITH IMPORTED FRUIT BOWL—your choice..... 2.48 AND \$10 IN GREEN TRADING STAMPS THROWN IN. If you have wedding presents to buy, GET IN ON THIS. LADIES' BELTS! LADIES' BELTS! Monday sale (Drummer's Samples) Ladies' Belts—beautiful heavy silk and satin belts—some fine crushed leather—spring styles—worth up to \$2.00—choice..... 35c AND \$3.00 IN GREEN TRADING STAMPS. DRUMMER'S SAMPLES LADIES' BELTS—SPRING STYLES—SILK, SATIN AND CRUSHED LEATHER—worth up to 75c—at..... 25c and 15c AND \$2.00 IN GREEN TRADING STAMPS.

HARDWARE No. 1 Galvanized Tub..... 56c And \$3.00 Worth of Green Trading Stamps. No. 2 Galvanized Tub..... 64c And Three Dollars Worth Green Trading Stamps. No. 3 Galvanized Tub..... 72c And Three Dollars Worth Green Trading Stamps. 10-qt. Galvanized Pail..... 19c And One Dollar's Worth Green Trading Stamps. 12-qt. Galvanized Pail..... 22c And One Dollar's Worth Green Trading Stamps. 14-qt. Galvanized Pail..... 24c And One Dollar's Worth Green Trading Stamps.

Great Monday Crockery Doings Look over our magnificent lines of French, Austrian, Bavarian, Dresden and Syracuse China Dinnerware. Our lines of rich cut glass, our galleries of fancy lamps and toilet ware are ahead of anything in town. We have the leading china stock from any and every point of view. English porcelain, decorated under-glazed 100 piece dinner sets..... 4.48 English porcelain decorated tea cups and saucers. Set consisting of 6 of each..... 29c (Only one set to a customer.) Rich American cut glass sugars and creams..... 2.48 100 piece white Orleans Bavarian china, lighter and whiter than French, copied after a famous Haviland shape—100 pieces for..... 9.75 Blue English tea plates, each..... 3c Nice tinted 12 piece toilet sets, complete with slop jar..... 3.88 Common table tumblers, per dozen..... 15c

Full line Paints, Varnishes, Jap-a-Lac—Forks, Hoes, Rakes, etc.

Millinery! Millinery! Specials in Millinery The finest lot of Gage Hats to be had just arrived, in black, brown, navy and gray, with fancy facings, beautiful braid crown and ornaments to finish—worth \$3.00—at..... 7.50 A beautiful Turban—bonnet shape—made in fancy design of Froxaline braid, in white, brown, light pink, black and navy, trimmed in soft ribbon, small dainty covers combined with roses, making the hat very effective. Live, worth \$2.00, at..... 5.75 The new Caps in white flannel, white duck and linen, at 5c, 50c and..... 40c A large bunch of light blue and cream Roses three to a bunch—on special! table at..... 15c And Two Dollars in Green Trading Stamps. One Bunch to a Customer. MILLINERY DEPT. SECOND FLOOR.

Parlor Furniture Under Priced There's a host of money saving opportunities in this sale. Our entire line of 2, 3, and 5-piece parlor suites (and there's not a poor one in the lot) with from 1/4 to 1/3 clipped from the regular selling price. Space too limited to give all the details, but here are a few. 3 PIECES—MAHOGANY FINISHED FRAMES—Spring seats covered with silk Damask—regularly 11.50 sells for \$15.00, at..... 11.50 3 PIECES—MAHOGANY FINISHED FRAMES—carved and inlaid backs covered with Verona Velour—regularly sells for \$23, at..... 16.75 3-PIECE MAHOGANY FINISHED FRAMES—highly polished, covering is Silk Damask, assorted colors—regularly sells for \$28, at..... 19.95 3-PIECE MAHOGANY FINISHED FRAMES—beautifully carved, fine piano polish, covering is silk damask—regularly sells for \$30, at..... \$24 3-PIECE MAHOGANY FRAMES—claw feet and backs handsomely carved, covered with Silk Damask, best upholstery—regularly sells for \$55, at..... 39.95 5 pieces consisting of Sofa, Arm Chair, Rocker, Parlor and Reception Chair. Backs tufted and upholstered with best Silk Damask—regularly sells for \$55, at..... \$42

WALL PAPER! WALL PAPER! Great special sale Monday and Tuesday on Wall Paper of all grades. For kitchen and bed rooms, per roll, up from..... 3c For halls, dining rooms, per roll, up from..... 6c For parlor and sitting rooms, per roll, up from..... 8c Wall Paper Cleaner, 1-lb. can, can..... 18c Room Mouldings, up from—per foot..... 2c We carry Wall Paper in all grades, from the cheapest to the finest. Green Trading Stamps with all purchases. THIRD FLOOR.

ART DOINGS FOR MONDAY. Put a poetic touch to your spring house cleaning by decking the walls of your home with the cutest, prettiest and most charming pictures that modern art and buying research has produced. Pictures framed in the latest novelty 20 designs, at 9c..... 29c 4c, 5c, 6c, 8c and 10c Originals by master Artists—tinted that live—up to \$7.50 Double Green Trading Stamps—Monday only—on above purchases.

Prescription Filling There's no drug store in Omaha better equipped for prescription filling than Bennett's Drug Dept., Southeast Corner—Main Floor. We are not running a common patent medicine joint, but a PROPERLY EQUIPPED Drug Store. Some of the leading physicians of Omaha—most conscientious men—recommend their patients to have their prescriptions filled at BENNETT'S. There is nothing in this for the doctor beyond the satisfaction of knowing that the prescription which HE HAS CAREFULLY COMPILED will be as CAREFULLY FILLED. The doctor and the patient are entirely agreed as to the FITNESS OF BENNETT'S DRUG STORE for the filling of prescriptions. It's the right place for such. An immense turnover enables us to GUARANTEE ABSOLUTELY THE QUALITY, PURITY AND FRESHNESS OF EVERY GRAIN OR INGREDIENT WE USE—WE GUARANTEE ABSOLUTELY EXPERT PHARMACISTS' CARE—WE GUARANTEE ABSOLUTELY FULL SATISFACTION AND WE GUARANTEE MONEY SAVING PRICES.

GOLD ENAMELS—to restore your old gold frames with brush, oil, bronze and..... 17c PYROGRAPHY SNAPS Wholesale—Monday Only. Handkerchief box, worth 50c, for..... 25c Photo Box, 5c value for..... 25c Dresser Box, regularly sells for \$1.50, for..... 60c Panels, large, regularly sells for 75c, for..... 60c Jardiniere Stand, the 12.00 kind, Monday..... 10c Pyrography Outfits, latest, best and most dependable—all you need to begin with—Monday, up from..... \$1.38 Double Green Trading Stamps on any of these pyrography items Monday. Picture framing and frames—moulding the best on earth. A phenomenal variety—workmanship guaranteed expert. Deliveries made with care and promptness. Visit the Art Gallery, the den room, the burnt wood display, and see the bargains in pictures in 3015 St. William—south.

The Building Boom Around Us Shows How Bennett Points the Way to Great Achievements.