

A PAGE OF IMPORTANT BARGAIN NEWS

Spring and Summer Dress Goods

THE newest and most favored dress goods for spring and summer costumes are always found here in the greatest and most satisfactory variety.

- New Sicilians—52 inches wide—black and navy blue, regular 75c value, at, yard 49c
- \$1.25 Quality Chiffon Crepe—The stylish silk and wool dress goods, at, yard 85c
- \$1.00 French Imported Voiles—Extremely stylish for this season, at, yard 85c
- Scotch Crash—\$1.25 quality dress goods, in all the pretty tints, a, yard 85c
- Shower Proof Skirtings—Regular \$1.50 quality, 52-inch cloth, at, yard 1.00

Black Dress Goods

- English Imported Mohair Florentine—68c grade, at, yard 39c
- Sicilians—2,000 yards of the lustrous 52-inch Sicilians—never sold for less than 75c yard, at, yard 49c
- Panama Etamines—A much favored cloth, requiring no lining—at, yard 49c
- Black Nun's Veiling—A regular eighty-five cent fine all wool veiling, 48-inch wide, at, yard 57c
- Canvas Panama Cloth—A fifty-four inch mohair mixed cloth, worth \$1.25 yard, at, yard 89c
- Broadcloth—A steam shrunk cloth, \$1.25 quality, Monday, at, per yard 1.00

Specials in Dress Goods Dept.

- Tub Linens—Champagne—navy, white and sky, at, yard 25c
- New French Organdies—Latest effects, at, per yard 45c
- New Damask Waistings, 39c
- Irish Bleached Fine Linen—36-inch 49c
- Linen Etamine Canvas—38 inches wide, at, yard 75c

\$1.00 Dress Goods at 49c on Bargain Square—We have added greater bargains than ever to this popular bargain square for Monday's selling—all the late spring dress goods—worth up to one dollar a yard, at, per yard 49c

- \$1.50 Dress Goods at 69c
- Every up-to-date weave and color—melange, Sicilians, etamines, crepe tail-or cloths, etc., at, per yard 69c
- On Waisting Bargain Square—All wool voiles, at, per yard 29c
- 50c Silk Mousseline, at, yard 25c
- Linen and Cotton Voiles, at, yard 19c

BRANDEIS "BOSTON STORE" & SONS



Ladies' Spring Suits, Skirts, Coats

A **SPLENDID** line of sample suits—in the most stunning new and exclusive styles—the most artistic models of the year—all the most favored cloths—actually worth as high as \$50.00—very special for Monday, at 24.50

Ladies' Tailored Suits at \$7 and \$9

Spring Skirts

- Ladies' Voile Skirts—with silk drop lining—a great special for Monday, at 8.98
- Voile Dress Skirts—The pretty new voiles—stylishly fashioned—will go at 3.98, 4.75 and 6.90
- Walking Skirts—in mohairs, chevrets, voiles, etc.—entirely new line—4.75-6.90-9.98-12.50

SAMPLE suits in voile, etamine and canvas cloth, etc.—the very smartest style features—with new broad shoulder effects—new epaulet capes, etc.—worth up to thirty-five dollars—will go at 14.85

Stunning Spring Jackets

- Ladies' Silk Jackets—the newest effects, at 3.98
- Silk Blouse Jackets—Novelty ideas for spring and summer, at 7.50
- Dressy Silk Jackets—A special line, at 9.98
- Fancy All Blouse Silk Jackets—A stunning novelty, at 14.85
- Cover Jacket—Handsomely tailored—at 4.98
- Very Fashionable New Cover Jackets—All hand-tailored, at 7.50
- Swell Top Coats—A spring coat that is extremely modish, at 9.98

New Shirt Waist Silks

CHARMING new silks for shirt waist suits—the stylish messaline taffetas, Louisenes weaves, dyed Shantung, in navys and browns—a very special display of the popular silks Monday—silk department and silk squares.

\$1.00 Silks at 35c a Yard.

Pretty new dress foulards—silks in plain weaves for shirt waist suits—extra heavy 27-inch imported China silks—all the latest shades—adapted for house gowns, etc.—also a special lot white Japanese silks, 27 inches wide—all worth up to \$1 yard—main aisle bargain square, at, yard 35c

Newest Arrivals for Shirt Waist Suits

125 pieces of all new silks in fashionable weaves and colorings for new shirt waist suits—browns and navys—in dots, scrolls, jacquard effects—this showing will uphold our reputation for showing the prettiest silks in advance of others—special counters for Monday's selling of shirt waist silks—49c-59c-69c-79c-1.00

Silks on Bargain Square at 69c

New lots of silks for Monday on this square—including black Bonnet taffetas—silks that are worth up to one dollar and fifty cents a yard, at, per yard 69c

Black Taffetas at 73c and 93c

Great purchase of 27-inch and 38-inch black taffetas, guaranteed to wear, woven in selvage, on every yard—we offer twenty pieces for Monday only—positively worth \$1.25 and \$1.50 a yard, at, per yard 73c-93c

White Silks for Graduating Dresses, etc

- Ten pieces of grenadine nets—full 45 inches wide, all pretty tints—worth \$1.80, at, yard 1.10
- Five pieces—full 48 inches wide chiffon cloth, white, cream, pink and light blue, worth \$1.39, at, yard 89c
- Ten pieces white and cream crepe de chine, regular \$1.00 value, at, per yard 69c
- Ten pieces yard-wide China silks—white only—worth \$1.00, will go at, per yard 59c
- Five pieces 21-inch white and cream brilliant Louis-enne, \$1.25 quality, at, per yard 79c
- Ten pieces mousseline taffetas—worth eight-five cents yard, at, per yard 55c

25c White Goods 7 1/2c

100 sample bolts bought from a leading New England manufacturer. These are all kinds of fine white goods, such as lace lawns, corded and check dimities, fine madras, Swiss, dainty plaids, etc. They are worth from 15c to 25c per yard, as long as these 100 bolts last we will give you your choice at.....

7 1/2c

Special India Linon Sale

Tomorrow we will have the greatest sale of fine India linons that ever took place in Omaha. These are full bolts, not remnants, and all perfect in every way. The only reason we sell them so cheap is because we bought them cheap.

- The regular 12c India linon we will sell at, yard 8c
- The regular 10c India linon we will sell at, yard 10c
- The regular 8c India linon we will sell at, yard 12c
- And the very finest grade, that often sells at 40c yard, will go at, a yard 15c

Elegant "Brandeis Millinery" Moderately Priced

Artistic Spring Millinery

OUR assemblage of high class millinery surpasses any similar showing west of Chicago. Tomorrow's array of French model hats in the latest and daintiest effects will be a revelation of perfect style in millinery—exclusive designs in our French pattern room at \$10 to 25



Trimmed Hats \$3.50

MONDAY we make a special showing of beautiful trimmed hats at \$3.50—made of beautiful straws, in white, champagne, maize, brown, etc.—many trimmed with dainty little roses, buds, etc., also handsome flower hats, in turbans and toques, will go at 3.50

\$10 Trimmed Hats at \$5

The trimmed hats which we offer at \$5 are the handsomest millinery conceits that were ever sold at a moderate price, all the swellest designs and the latest garniture for spring—hats actually worth \$10—

Special Sale of Flowers

Our flower department on third floor is the most popular in Omaha. The varieties are greater and the values are the best—Special choice of 50 bunches all kinds of flowers and foliage—at, per bunch 9c, 15c and 25c

Street Hats at 98c and \$1.98

A fine array of street and ready-to-wear hats—made of the fashionable new straw shapes, smartly trimmed with loops of straw, quills—ribbons, etc.—very fetching designs, at..... 98c 1.98

Shirt Waist Sale

The pretty new shirt waists for 1904 on bargain square for special selling Monday—made in the new light fabrics that will be most popular for spring and early summer wear—new sleeves, single and double Berthas, at ea.

69c 95c

Jap Silk Waists—Tucking and lace insertings—large full sleeves—in black and whites—very fashionable this spring, at..... 2.50



The Handsome new silk dress waists—in a wide variety of styles. New White Waists—White Swiss and India Linon waists, in new wide pleat and broad shoulder effects—embroidery and lace insertings, hemstitching, etc., at \$1.50, \$1.98, \$2.50, up to \$8.98

Embroidery Sale

Inserting-Galloons-Bands.

Made of the very finest Swiss, Nainsook and Cambrie Embroideries—up to fifteen inches wide, worth up to 25c a yard, at, yard 5c-10c-12 1/2c

25c Wash Laces at 5c and 10c Yard

Fine Torchons, Bands, English Galloons, Net Tops, Plat Vals, Sleeve Laces, etc., actually worth up to 25c yd., at 5c and 10c

Spring Kid Gloves—In Glove Dept.

The newest spring styles and spring shades—all real kid—every pair guaranteed and fitted to the hand—1.00-1.50-2.00

LADIES' The newest SPRING spring style NECKWEAR Stocks, Tabs and Bows—on bargain square tomorrow, worth up to 50c, at 25c & 10c



50c Handkerchiefs at 12 1/2c-15c

Men's and ladies' all imported Irish Linen Handkerchiefs, all widths of hems, convent stitching, worth up to 50c each—ladies' Handkerchief seconds at 12c—men's handkerchiefs at 15c each 12 1/2c-15c

BRANDEIS "BOSTON STORE" & SONS

New Spring Curtains

Our department is now full of all this season's productions and new ideas in lace curtains.

At \$1.25 per pair we are showing a handsome line of ruffled Swiss with Hattenburg edge, fish net and bobinette. These are very drapy summery effects, they are up to 45 inches wide, and go at, per pair 1.25

At \$1.98 per pair we are showing a line of cable net, Nottingham, fish net, ruffled net curtains, 3/4 yards long, 60 inches wide. In this lot are curtains that generally sell at \$2.50 per pair our price every day, at bargain sale, per pair 1.98

At \$3.98 per pair we are showing a handsome line of of Brussels net, imitation Point Arab, Bon Femme, Irish point, cable net and imported Nottingham curtains. These are equal to \$5.00 curtains, per pair 3.98

Cloth window shades 3 feet wide, 7 feet long, mounted on the best spring rollers, at, each 29c

25c extension brass rods, can be made up to 50 inches long, go at, each 10c

Bargains in the Basement

- New spring dress prints, per yard 2c
- Fancy colored drapery swiss, per yard 3c
- Amoskeag Turkey red gingham, per yard 3c
- Satin stripe mercerized suitings, per yard 5c
- 16c grade plain colored chambray, per yard 5c
- 36 inch wide black and white twilled shirtings, per yard 6c

One thousand pairs of fancy velvet carpet slippers, at, pair 25c

New Spring Carpets

Our entire line of all the new carpetings are now in. We handle all the well known standard makes. Our greatly enlarged department offers for Monday a full line of Higgin's velvet carpets, with and without border, all the new spring colorings, at, per yd. 95c

Higgin's Wilton Carpets—with and without border, very handsome patterns, at..... 1.25

Tapestry Brussels Carpets—All the well known makes with and without borders, and many special designs for halls, stairs and parlor patterns, at..... 59c-65c-75c

Very Handsome Line of Ingrain Carpets

- Union Ingrain—yard 29c-35c
- Heavy Cotton Chain Ingrain, at, yard 45c
- Best All Wool Ingrain for, yard 59c-65c
- A large line of Mattings in Japanese and Chinese manufacture, at, per yard 10c-12c-15c-19c-25c
- A brand new line of Hodges' Fiber Carpet 45c-55c-65c

Extra Special Monday Only \$50 Rugs at \$35 Each

We offer our entire stock on hand of Bigelow, Lowell, and Paris Wilton 9x12 Rugs, that which there is no better Wilton Rug made. The designs are simply exquisite, and should be seen to be appreciated—your choice of our entire stock Monday, each \$35

Special Linen Sale Basement

- 5c Turkish wash cloths, each 1c
- 10c round and square doilies, each 2c
- 7c huck towels 3c
- 5c gilded scarfs and squares, at 15c
- 7c scarfs and lunch cloths 3c
- 3c scarfs and lunch cloths 4c
- \$1.50 scarfs and lunch cloths 69c
- \$1.25 pattern hemmed table cloths, each 75c
- \$1.25 turkey red face color fringed table cloths 69c
- \$2 sample napkins, half doz. 59c
- 50c extra heavy linen table damask, yd. 25c
- \$1.50 all full linen bleached table damask, yd. \$1

GREATER BARGAINS FROM THE

Bankrupt Clothing Stock

Immense Stock of W. A. KLINE, Cambridge, Ohio, Bankrupt, SOLD AT FORCED SALE. Men's Spring Suits, Top Coats and Cravenettes At 6.90 and 9.90



Our great bankrupt clothing sale has met with an enormous response—the wonderful values are the talk of Omaha. In spite of the great sales yesterday we offer even better values for Monday. Choice of \$15 and \$16.50 men's spring suits, top coats and cravenettes, from bankrupt stock, at..... 6.90 Choice of \$18 and \$20 men's suits, top coats and cravenettes, from bankrupt stock, at..... 9.90 Men's odd pants from bankrupt stock—worth up to \$2.50, at..... 1.50

Hundreds of Boys' and Children's Spring Suits—On sale on our third floor at Bankrupt Stock Prices.

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