

BRANDEIS BOSTON STORE & SONS
Saturday Special Sales

Ladies' Spring Kid Gloves 59c—A big bargain square filled with thousands of pairs of new spring gloves in the latest styles and shades—all sizes—many of real kid leather—These are gloves for which you would ordinarily pay \$1.00 or \$1.25 a pair for—Saturday, at, pair... **59c**

Ladies' Dainty Spring Neckwear at 12 1/2c—Silk embroidered collars, Bulgarian collar and cuff sets—linen embroidered collars, tabs, stocks, bows—worth up to 80c each, at, each... **12 1/2c**

Wrist Bags and Purses—Special
 A splendid line of the newest bags—handsome carriage bags filled with change purses, card cases, etc.—flat iron bags, street bags in all the most fashionable shades and leathers—also imported novelty bags for the little misses, decorated with flowers, lined with silk and studded with turquoise and fancy stones, actually worth up to \$1 each, at... **25c-39c**

Ladies' \$1 Wrappers at 49c—Made of pretty percales—in all colors—trimmed with braid—olders of tufts, wide ruffles, etc.—all sizes, worth \$1.00 each, at... **49c**

TWO PICTURE SPECIALS—Basement
 Sheet Pictures—odds and ends—sizes up to 16x22—water colors, photo colors, etc., worth up to 50c, at... **5c**
 Pharos's Horse, black and white, 15-inch with 2 1/2-inch black ornamented veneer frame—worth \$1.25, at... **1.25**

BRANDEIS BOSTON STORE & SONS

\$2 Negligee Shirts, 69c
 The highest grades of negligee shirts—made of imported shirtings, cuffs attached or detached—immense purchase at a great bargain—regular \$2 values, at... **69c**
 Stylish Outing Shirts—The latest ideas in negligee shirts, new black and white patterns—**98c-\$1.25-\$2.00**

Spring Neckwear—All new and up-to-date patterns—your choice on bargain square Saturday, at, each... **15c-25c**
 Swellest New Neckwear—Made of imported silks—the latest styles and patterns for 1910, special, at... **45c**

"Brandeis' Special" Hats for Spring Wear
 This is the hat that leads in point of style—the most popular spring hat in Omaha—second to none for style and quality—a genuine \$3 hat—for... **\$2**
Boys' and Children's Caps—Prettiest and jauntiest styles, at—25c-49c-98c

Store Open Saturday Till 10 O'clock
BENNETT'S

Demonstration on Main Floor
 Delicious canned fruits and vegetables—none finer on the market. Fruits preserved in a beautiful syrup. All kinds of fruits. Special booth fronting elevator Saturday. Orders filled at the booth.

Jell-O
 A delightful fruit jelly. There is appetite in a look at it. It's an exquisite dinner. Every possible idea expertly demonstrated. Saturday special—Chocolate foam with whipped cream. Jell-O in pretty little cans. 2 for... **25c**

Meats! Meats!
Special Lard Sale
 Fresh Leaf Lard—pound for... **7c**

CHOICE LAMBS—BEST ON THE MARKET.
 Hindquarter, per lb... **12 1/2c**
 Forequarter, per lb... **8c**
 Mutton Chops, 3 lbs for... **25c**
 Pork Roast, per lb... **7c**
 Pork Chops, 3 lbs for... **25c**
 Roast of Beef, per lb... **5c**
 Boiling Beef, per lb... **2 1/2c**
 Cudahy's No. 1 Rex Hams, any size, per lb... **11c**
 Swift's Premium Hams, per lb... **12c**
 Merrill's Iowa Priced, Cal. Hams, per lb... **10c**
 Special cut prices on all best brands and grades of Lard and Bacon.
 For good No. 1 fresh Meats at lowest prices trade at Bennett's.

Saturday Morning at 9 O'clock
\$2 Worth Green Trading Stamps.
 We will place on sale in our Linen department, main floor, 50 dozen Hand Made Battenburg and Renaissance Doilies and Center Pieces—the thread and braid would cost much more than we ask for them. Some have linen centers. Remember Saturday morning at 9... **35c**
And \$2 Worth Green Stamps With Each Piece

Special Sale of Couches
 A rare chance to provide yourself with a good couch at a price that means unmistakable economy.
 \$45 for a \$70.00 Velour Couch—spring edges and spring head.
 \$55 for an \$85.00 value, golden oak frame, spring edge, deep tufting.
 \$75 for a \$105.00 value, golden oak frame, deep tufting, best construction.
 \$85 for a \$125.00 value, golden oak frame, claw foot, upholstered with Arlington Velour.
 \$125 for a \$175.00 value, Golden oak frame, claw foot, indestructible construction.
 \$130 for a \$180.00 value, Golden oak frame, Rococo design, deep tufting.
 \$140 for a \$200.00 value, beautiful 1/2 sawed oak frame, with claw foot.
 \$165 for a \$220.00 value, Golden oak frame, extra wide and long.
Carpet Sale for Saturday
 A large showing of nine and ten-wire Brussels carpets, worth from 80c up to \$1.10 per yard. In floral scrolls and Persian designs. Patterns suitable for parlors, dining rooms or library; also hall patterns, a stair to match. These are extra values at \$1.00. Come early and bring your measurements.
 \$1.10 SPECIAL \$1.25 Brussels Rugs, worth from \$1.50 to \$1.10 each. Here is a gathering of odd rugs in extra quality, making a line of 35 patterns and colorings to select from—come early and get your choice of patterns, each color—st. each... **16.58**
Drapery Dept., Third Floor—Specials for Saturday Only
 Window Shades—35-in. wide and 8 and 7 ft. long; regular 30c, 40c and 50c shades, special for Saturday only, each 10c.
 Lace Curtains, regular \$1.50 to \$3.50 per pair, special for Saturday only, each 40c, and as many of a kind as you wish.

CLOTHING FOR MEN AND BOYS
 A heavy purchase of men's and young men's suits at a low price enables us to give you the greatest values ever shown.
 Lot 1—579 suits, cost to make \$15 and \$20, Saturday only... **\$10**
 Lot 2—758 suits, new goods, new styles, some cost to make \$9.75, Saturday at... **\$5**
 450 child's suits, fully \$4, at... **2.45**
 Another big line of knee pants, 25c and 35c values... **19c**
 New line boys' shirts at... **50c**
 And \$2 in Green Trading Stamps

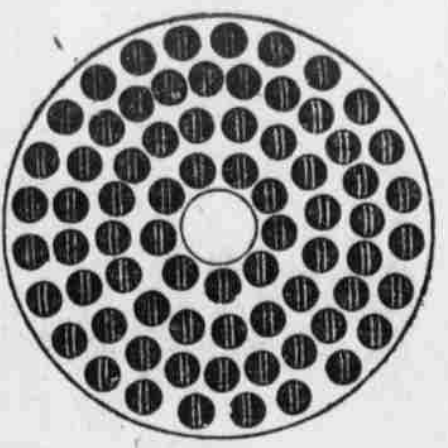
Hats, Hats—New, snappy, \$2
 up-to-date blocks, just arrived, yours at **\$2**
 And Double Green Trading Stamps
 Compare Our \$2 Hats With \$3 Agency Hats.
Green Trading Stamps Every Time

SMITH'S
 Stamp Specials for Saturday and All Next Week.

\$1 in stamps with 1 pkg. Aunt Jemima's Pancake Flour... **10c**
 \$1 in stamps with 1 pkg. Uncle Jerry's Pancake Flour... **10c**
 \$1 in stamps with one package Shredded Codfish... **10c**
 \$1 in stamps with one pound best Maple Syrup... **10c**
 \$1 in stamps with 1 qt. best Ohio Maple Syrup... **10c**
 \$1 in stamps with one package Selected Queen Olives... **10c**
 \$1 in stamps with 3-lb. can Apples... **10c**
 \$1 in stamps with 1 pint bottle Columbia Catsup... **10c**
 \$1 in stamps with 1 package Baking Soda... **10c**
 \$1 in stamps with 1 package best Corn Starch... **10c**
 \$1 in stamps with one 5-pound sack Salt... **10c**
 \$1 in stamps with 3 boxes Searchlight Matches... **10c**
 \$1 in stamps with 3 pounds best Rice... **10c**
 \$1 in stamps with 1 package Gelatin... **10c**
 \$1 in stamps with 1/2 lb. Schep's Cocoa... **10c**
 \$1 in stamps with seven bars Lava Dry Soap... **10c**
 \$1 in stamps with one pound New York Cheese... **10c**
 \$1 in stamps with 1 lb. Baking Powder... **10c**

For Saturday Only.
 \$1 in stamps 3 bars Velvet Cocoa Toilet Soap with 1 lb. Cocoa Stewart's Velvet Cocoa... **15c**
TEA SPECIALS.
 \$1.00 in stamps with 1 lb. B. F. Japan Tea... **10c**
 \$1.00 in stamps with 1 lb. Gunpowder Tea... **10c**
 \$1.00 in stamps with 1 lb. English Breakfast Tea... **10c**
COFFEE SPECIALS.
 \$1.00 in stamps with 3 lbs. Java and Mocha Coffee... **10c**
 \$1.00 in stamps with 1 lb. Excellent Blend Coffee... **10c**
 \$1.00 in stamps with 1 lb. Cuccia Blend Coffee... **10c**
 \$1.00 in stamps with 1 lb. Fancy Santos Blend Coffee... **10c**
E. T. SMITH.
 1407 Douglas St. Phone 164.

There Is Not ONE HOUSE WIFE



Not a single one in Omaha, the state of Nebraska, or the United States that won't admit after she has used and tried it, that there is not a summer cooking apparatus known to her today that is as delightful to cook on as the new improved 1910 Michigan Gasoline Stove. "It's all in that wonderful burner improved." There is not one house wife, not a single one in Omaha or the state of Nebraska or the United States, that won't admit after she has become as familiar with it as she is with a steel range or a cook stove that the new improved 1910 Michigan Gasoline Stove is as safe as any cook stove or steel range and much safer than any gas stove. We sell the \$5.00 to \$10.00 size at \$3.00 per month; the \$15.00 to \$25.00 size at \$3.00 per month.

The Stoezel Stove Co.
 714 South 16th St.

BOYS' SHOES \$1.50
 HAVE YOU SEEN OURS?
 Has your boy ever worn them? Have you ever compared them—wear and comfort—with others that cost the same?
 If not, it's time you did.
 It's time you found out that there is a better boys' shoe than at this store than anywhere else.
 They are all solid leather—put together with double seams of strong thread—made on good fitting, comfortable lasts, and carefully fitted to the foot by our salesmen.

FRY SHOE CO. 16 & DOUGLASS OMAHA
 Rogers, Peet & Co. Sewell Clothing for Men.
 J. L. Brandeis & Sons.

PENNYROYAL PILLS
 CHICHESTER'S ENGLISH PENNYROYAL PILLS
 Cures all kinds of ailments, such as Headache, Neuralgia, Rheumatism, Gout, Gravel, Indigestion, Constipation, and all other ailments arising from a disordered state of the bowels. It is a powerful purgative, and its action is gentle and pleasant. It is sold in all drug stores.

HAYDEN'S THE RELIABLE STORE.
 GREAT WHITE GOODS SALE SATURDAY

Great Clothing Sale Saturday
\$15 Men's \$10 Fine Suits



500 Fine Suits cut in the very latest styles, most desirable patterns, most popular fabrics, perfect in fit, perfect in workmanship, come in light, medium and dark shades, in mixtures, plaids, stripes and plain colors. If you want a bargain in spring suits see this line Saturday. Not a suit worth less than \$15. Saturday Special... **\$10**

We are also showing
 For Saturday's selling the greatest line of Men's Fine Spring Suits ever seen in the city. Strictly hand tailored, made up in the fancy chevots, tweeds, fancy silk mixed worsteds, unfinished worsteds and Thibets, in fancy Scotch mixtures, neat overplaids, stripes, plain blues and blacks. Every suit absolutely guaranteed. Your tailor would charge you \$30 to \$35 for suits no better in any respect. Our price for Saturday... **\$15**

Boys' Knee Pants Suits
 Worth up to \$3.75, Saturday... **2.50**

The nobbiest line of suits ever shown in the city. Latest styles, most popular fabrics, excellent workmanship, fancy mixtures, plain colors, plaids, neat pin checks, etc., in double breasted, Norfolk, sailor Norfolk and sailor blouse styles. Many of these suits made with patent elastic waist and double seat and knees. The most satisfactory suit ever offered for the price, which for Saturday is... **2.50**

Ask to see our Hart, Shaffner & Marx Hand Tailored Clothing. The best fitting, best made, most artistic clothing on the market.

HAYDEN BROS.

Sommer Bros., EXPONENTS OF GOOD LIVING.

Have you ever given this phrase due attention? Have you ever studied its proper interpretation? Have you ever analyzed its true meaning? If not, acquire a practical knowledge and thorough understanding of this important subject by constant application of first principles—viz. Purchase your groceries and meats here.
 Strictly Fresh Eggs... **15c**
 Malta Vite... **10c**
 Hayler's Chocolate... **35c**
 Lemon Cling Peaches... **15c**
 Four Pounds Best Rice... **25c**
 Three Cans E. J. Peas... **25c**
 Three Packages Ralston Oats... **25c**
 Three Packages Wheatmeal... **25c**
FRUITS.
 Strawberries, Pineapples, Navel Oranges, Florida Grape Fruit, Apples, Bananas.
VEGETABLES.
 WAX BEANS, HEAD LETTUCE, BRUSSELS, GREEN ONIONS, NEW BEETS, NEW TURNIPS, CUCUMBERS, NEW POTATOES, SPINACH, RHUBARB, FRESH MINT, CALLIFLOWER, RADISHES, FRESH PEAS.
SOMMER BROS.
 28TH AND FARNAM STREETS
 Grocery Tel. 1529-1531, Market Tel. 736

\$25 Free.
 For one week only, we will give \$25.00 in green trading stamps with one gallon pure maple syrup at \$2.25 and one pound of Oolong or Ceylon Tea at 90c.
 \$2.00 in green stamps with 1 lb. B. F. Japan Tea at... **10c**
 \$2.00 in green stamps with 1 lb. Japan E. Breakfast or Gunpowder Tea at... **10c**
 \$2.00 in green stamps with 3 lbs. can Mocha and Java Coffee... **10c**
 \$2.00 in green stamps with 1 lb. Boston Baking Powder at... **10c**
 \$2.00 in green stamps with bottle Extract at... **10c**
LAUNCHING ARTICLES.
 1 bottle Snyder's Catsup... **10c**
 1 box Calumet Laundry Soap... **10c**
 1 package Corn Starch... **10c**
 3 cans 3-lb. cans Tomatoes... **10c**
 1 can California Plums... **10c**
 1 can California Peaches... **10c**
 1/2 pound Baker's Chocolate... **10c**

Johnson & Goodlett Co. Phone 1575.

It is a Fact
 Which cannot be denied that the quality of our Groceries, Meats and Baking Goods is second to none. When you are offered anything at a lower price than we sell it for, you can put it down for a fact that it is an inferior grade of goods.
SPECIALS FOR SATURDAY.
 BUTTER—Idlewild Creamery... **25c**
 COCONUTS—Fino, fresh and clean, per pound... **12c**
 STRAWBERRIES—3-lb. can of the famous "Hood River" brand, in juicy syrup—never sold for less than 50c per can—Saturday limited quantity... **7c**
 MACARONI—A fine 25c quality, per package... **7c**
 DRIED PEACHES—Good Fruit, 3 pounds for... **14c**
 COOKIES—Our own bake, only 1 dozen to a customer, per dozen... **5c**
 PANCAKE FLOUR—Best quality, 2 packages for... **15c**
 FIB BOARD—per pound... **10c**
 PORK LOINS—per pound... **9c**
 PORK BUTTER—per pound... **9c**
 BOILING BEER—Tender and sweet, per gallon... **24c**
 CAKES—Our famous three-layer White Cakes for... **30c**
 VEGETABLES—A full line of the best there is at lowest prices.
 CATSUP—A good article, per bottle, 7c and... **4c**
 STRAWBERRIES—Ripe and sweet, at lowest prices.

Johnson & Goodlett Co., 20th and Lake Sts. Groceries, Meats and Bakery.

ALL KINDS OF CANDY

In our Candy Department, and only the very choicest made.
 Here are some special prices for Saturday:
 1.50 lbs. Premium Chocolate Drops will be on sale Saturday, the regular 25c kind, at... **15c**
 Flat Top Royal Gum Drops, regular 15c, at... **10c**
 50c Brant Almonds at... **30c**
 50c Coconut Friedellias at... **30c**
 27 sticks Candy... **50c**
 3 packages Gum... **10c**
 Ice Cream Soda... **50c**
BRANDEIS BOSTON STORE & SONS
 113 N. 16th St. Phone 1089
TWENTIETH CENTURY FARMER
 Subscribe Now.
 Reaches the Live Stock Men.

Keen
 Largest Exclusive Retail Millinery House in Omaha
BUY MILLINERY RIGHT
Keen
 The only store where Stylish Millinery is Properly Priced. It's worth your while to look. Extraordinary Values Saturday. 1608 Douglas St.

OMAHA POST CARDS
 25c a dozen.
 He Sells Stationery...
 1615 Farnam Street, Opposite N. Y. L. Bldg.

ONIMOD Man's Shoe
 Are Best for Style, Quality, Workmanship, Durability and Comfort
\$3.50 AND \$2.50
 Maker to Wearer.
REGENT SHOE CO., 190 New Styles Send for Catalogue.
 205 South 18th Street.

Our First Consideration:
 QUALITY in everything—Ice Cream, all styles and flavors—Cakes of our own baking, and the best home-made Candies in the west.
Balduff 1520 FARNAM PHONE. 711