

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, APRIL 3, 1904.

SINGLE COPY FIVE CENTS.

Great Anniversary Sale at Bennett's—Monday

New Collectors of Little Green Stickers

To all persons who have not yet begun collecting Green Trading Stamps, we will give a collection book with \$2.00 worth of Green Trading Stamps pasted into it Monday at the White Booth on Main Floor.

Jewelry Jewelry Jewelry

A sensational sale of Silverware. Fine Silverware is a good thing to mark an anniversary with, and here's a prodigious offer of Extra Green Trading Stamps.

All Day Monday. All Day Monday.

CLOTHING

Special No. 1

Men's and young men's suits, with the concave shoulder, tailor made—tailor's price \$30, our price..... 15.00

Special No. 2

Our \$10 suit is better tailored, better fitted than others at \$18, at..... 10.00

Special No. 3

Boys' suits, ages 8 to 16, nothing to equal them for make and style at double the price..... 3.45

Special No. 4

DUTCHESS TROUSERS—Sole agents in Omaha—10c a button, \$1 a rip, at \$5, \$4, \$3.50, \$3, \$2.50 and..... 2.00

Special No. 5

First showing Monday of new shirts for men and young men—value \$1.00— at..... 59c

Special No. 6

Our \$2.00 hats keep the hat man busy. Nothing so good at \$3.00 elsewhere. Dunlap and Knox brands.

Bargains in Hardware Dept.

These are not anniversary bargains, but bargains for the anniversary. Every day has its bushel of bargains in the Hardware Section.

Anniversary Sale IN CHINA DEPT.

Welsbach Gas Burner, Chimney, Shade and Mantles complete..... 29c

Monday a choice collection of 12-piece Toilet Sets, nicely tinted, nice, bright, filled in color, with both gold stippling and gold tracing—choice of lot..... 4.98

The New York World - Buy the New York World, one of the world's greatest Sunday papers...

100 Paper Napkins with assorted colored designed borders—special, per hundred, only..... 5c

THE BENNETT COMPANY

Bennett's Anniversary

An Event that Means Something to Omaha and the West.

Just one year ago—April 4th—the REORGANIZED BENNETT COMPANY opened its doors to the people. At that time many of our good friends were doubtful of our success...

We are very much alive, though seldom kicking—we have no reason for any kick. With the help of our customers and in spite of the KNOCKERS—big and little—we are today doing the biggest business in Omaha...

We don't owe a dollar of borrowed money. We discount all our bills. We are in business to stay.

Anniversary Sale in Dry Goods Section.

AT THE BIG SILK DEPARTMENT on Monday we will place on sale thousands of yards of handsome imported black all-silk tissues in fancy stripes, black fancy Chiffonettes, handsome black Grenadine and Silk Voiles.

domestic Wash Goods. In this big sale you will find very fine Silk Swisses, embroidered Voiles, Silk Embroidered Linens, Tailor Suitings, beautiful Organdies, Bayadere Nut Suitings.

Kaufman's Superb Orchestra Will Give Two Concerts Monday.

10:30 to 1, 3 to 5:30 p. m.

Some of the best musicians in Omaha make up this orchestra.

The Kaufman, Leader.

Colored and Black Taffetas at 29c yd.

50 pieces of fine all-silk colored Taffetas for linings, all shades for this sale. A quality you usually pay 50c for, special, Monday, per yard..... 29c

Shirt Waist Suitings. Over two hundred distinct styles in new Shirt Waist Suitings, in all the swellest patterns. Anniversary Sale Monday, yd. \$1

The greatest of all Wash Goods Sales commences Monday. Thousands of pieces, all bright, new, pretty goods. We have been working for nearly two months, buying and getting together foreign and

Our Great Anniversary Sale in the Women's Ready-to-Wear Dept. AN ELEGANT TAILORED SUIT AT..... 14.50

Anniversary Sale of Petticoats. NEW LOT. Ruffles, tucking and velvet trimming. Value 98c

Anniversary Sale of Silk Waists. WOMEN'S SILK WAISTS. Just lovely. New Peau de Chene Silk Waists in black, cream and all other colors.

Ladies' Undermuslin at 49c. Chinese, Drawers, Short Skirts, Long Skirts, Corset Covers and Night Gowns, all handsomely trimmed with tucks, lace and embroidery.

The Millinery Display

has attracted the attention of hundreds of Omaha's smartest women. Our buyer made a determined effort to outdo all other millinery displays in the city.

Monday Specials After Our Tremendous Easter Business. Large misses' dress hat, white shirred chiffon facing, upper rim and crown made of eight rows of lace, with dainty velvet forget-me-nots intermingled with rows of lace—finished with large, full bows of ribbon—worth \$10, at..... 5.50

Sheet Music Department. HEADQUARTERS FOR ALL THAT IS GOOD IN POPULAR AND STANDARD MUSIC.

Fruits Fruits

SIX MEASURES OF PEANUTS FOR..... 25c

One Dollar's Worth of Little Green Stickers with each of above Monday.

This Week Special. Four-chord Guitar, zither—regular price \$1.50—this week..... \$1.50

To New Collectors

Commemorate our Anniversary—begin collecting Green Trading Stamps. Here's a rousing offer for Monday only. Call at White Booth, Main Floor.

Fine Footwear

Oxfords and Slippers for everybody and \$1 worth of Green Trading Stamps extra with every pair of Oxfords or Slippers Monday.

In the Jap Room

100 Jap Parasols, 24-inch, each..... 10c

Furniture and Drapery and Carpet Dept.

To fittingly recognize the anniversary at Bennett's, we will give Double Green Trading Stamps with all purchases in this department Monday.

Here's an eloquent opportunity for doubling up on your Green Sticker collection. See our magnificent display—unmatched in the city—on our Third Floor.

Meats! Meats!

The biggest meat market in Omaha (next to the stock yards) is BENNETT'S. The one next to the stock yards for extensive and perfect equipment is BENNETT'S.

We handle all the best brands of Smoked Meats and our sales are greater by thousands of dollars a month than any competitor around. Monday 7 pounds Leaf Lard, 50 cents.

Candy Dept. Monday Special

\$1.00 worth of Green Trading Stamps with dinner pail filled with candy..... 18c

Big Sale of Chamolis and Sponges Monday.

Here's a magnificent line of White Chamolis Skins, tanned by the best known English process. Remember these skins are white. They are extra soft and velvety.

Wall Paper Wall Paper

A mammoth stock of F. R. Beck's Specials—they have no equal in the city. Exquisite designs and colors. For Monday and Tuesday we will make a special sale from our new spring line— 30c, 20c, 10c, 6c and 3c



Monday a choice collection of 12-piece Toilet Sets, nicely tinted, nice, bright, filled in color, with both gold stippling and gold tracing—choice of lot..... 4.98

English Porcelain

Flown-Blue Tea Cups and Saucers, for sets of 6..... 50c