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THE OMAHA SUNDAY BEE.

PAGES 11 TO 18. The second s

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, APRIL 3, 1904.

SINGLE COPY FIVE CENTS.

Great Anniversary Sale at Bennett's-Monday

Kaufman's Superb

Orchestra

Will Give Two

Concerts Monday.

10:30 to 1, 3 to 5:30 p. m.

Some of the best mu-

sicians in Omaha

make up this orches-

Ike Kaufman,

Colored and Black Taffetas

at 29c yd.

50 pieces of fine all-silk colored

Taffetas for linings, all shades for

this sale. A quality you usually

pay 50c for, special, Mon-29c

Shirt Waist Suitings.

in new Shirt Waist Suitings, in all

niversary Sale Monday, yd... \$1

Sales commences Monday. Thou-

sands of pieces, all bright, new,

pretty goods. We have been work-

ing for nearly two months, buying

The greatest of all Wash Goods

Over two hundred distinct styles

Leader.

tra.

New Collectors of Little Green Stickers



Line and

To all persons who have not yet begun collecting Green Trading Stamps, we will give a collection book with \$2.00 worth of Green Trading Stamps pasted into it Monday at the White Booth on Main Floor. This is a valuable inducement to new beginners.

Jewelry Jewelry Jewelry

A sensational sale of Silverware. Fine Silverware is a good thing to mark an anniversary with, and here's a prodigious offer of Extra Green Trading Stamps. Beautiful Oneida Community Teaspoons-s 25-year guarantee with every spoon-an ounce heavier plate than triple-commot be duplicated under \$4.50 the dozen-Monday our 1.50 And \$5.00 worth of Little Green Stickers. Tablespons to match set-and, what do you think-\$10.00 worth of Little Green Stickers. \$101 another-Oneida community fine sliver plated Knives and Forks-and \$10 worth of Little Green Stickers-per dozen. 3.00 3.50

These goods-Onelda Community-are positively the finest goods of their kind on the market. They are triple silverware.

CLOTHING

shoulder, tailor made-tail-

Special No. 1

Men's and young men's suits, with the concave

or's price \$30, our price..... 15.00

And Double Green Trading Stamps.

Special No. 2

Our \$10 suit is better tailored, better fitted than

And Double Green Trading Stamps.

Special No. 3

Boys' suits, ages 8 to 16, nothing to equal them

And Double Green Trading Stamps.

Special No. 4

for make and style at double 3.45

All Day Monday.

others at \$18,

All Day Monday.



Bennett's Anniversary

An Event that Means Something to Omaha and the West.

Just one year ago-April 4th-the REORGANIZED BEN-NETT COMPANY opened its doors to the people. At that time many of our good friends were doubtful of our success, many others predicted disaster, while the KNOCKERS (peace to their ashes) openly declared that the big store was ahead of the times and that Omaha could not support it-SELAH!

We are very much alive, though seldom kicking-we have no reason for any kick. With the help of our customers and in spite of the KNOCKERS-big and little-we are today doing the biggest business in Omaha, with all departments of this huge merchandising outfit full and running over with the choicest and best selected lines of merchandise that the markets of the world can produce.

We don't owe a dollar of borrowed money. We discount all our bills. We are in business to stay. Our growth and vigor will increase and expand at the will of our customers. We want to thank you for the encouragement and support you have given us. We want every customer to know we value and appreciate this support. We do, indeed! We want everybody in Omaha to come and see us on our anniversary. You'll find us wearing the smile that won't come off.

Anniversary Sale in Dry Goods Section.

AT THE BIG SILK DEPARTMENT on Monday we will place on sale thousands of yards of handsome import ed black all-silk tissues in fancy stripes, black fancy Chiffonettes, handsome black Grenadine and Silk Voiles. These goods are all double fold and forty-six inches wide. A lucky purchase from one of New York's greatest importers enables us to give to the ladies of Omaha a wonderful opportunity to buy a swell black gown at much less than the importer's price. The regular l in B price of this grand collection is \$2.00 and \$3.25. And give Double Green Trading Stamps.

and getting together foreign and domestic Wash Goods. In this big sale you will find very fine Silk Swisses, embroidered Voiles, Silk Embroidered Linens, Tailor Sujtings, beautiful Organdies, Bayadere Nut Suitings.

NOBBY SUITINGS

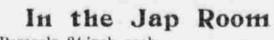
To New Collectors

Commemorate our Anniversary-begin collecting Green Trading Stamps. Here's a rousing offer for Monday only. Call at White Booth, Main Floor. We will give new collectors a Green Trading Stamp collection book with \$2 worth of Green Trading Stamps pasted into it. This is an offer FOR NEW COLLECTORS ONLY and it's a good one, isn't it?



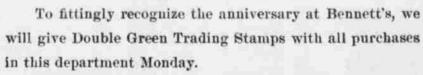
Fine Footwear Oxfords and Slippers

for everybody and \$1 worth of Green Trading Stamps extra with every pair of Oxfords or Slippers Monday,



100 Jap Lanterns, regular price 10c, Monday......5c 100 Jap Lanterns, regular price 15c, Monday...... 10c Second Floor.





Here's an eloquent opportunity for doubling up on your Green Sticker colection.

See our magnificent display-unmatched in the cityon our

Third Floor.

