

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, MARCH 27, 1904.

SINGLE COPY FIVE CENTS.

GRAND SPRING OPENING AND EASTER DISPLAY

Groceries! Groceries!

Your best interests are digestion and your pocketbook, and don't forget that the foods that weigh lightest on BOTH are just the foods that make a man healthy, wealthy and wise.

A High Old Time With Little Green Stickers Monday.

- One dollar's worth of Green Trading Stamps with each bottle of the following - Godney's Chili Sauce, pint bottle, 50c. Godney's Pepper Sauce, red, pint bottle, 50c. Godney's Pepper Sauce, green, pint bottle, 50c. Godney's Sour Pickles, pint bottle, 50c.

THE BENNETT COMPANY

TOMORROW morning Omaha's greatest store—greatest in the sense of magnitude, assortment, trading supremacy and money saving opportunities—throws wide its portals and asks your most critical inspection.

Cigar Dept.

Joe Wright Cigars, 50 in box..... \$3 \$4 worth of Green Trading Stamps with each box.

Wednesday March 30, is our regular monthly Red Letter Green Trading Stamp Day. Bring your book WEDNESDAY to Green Trading Stamp Parlor and we will paste A DOLLAR'S WORTH OF GREEN STICKERS INTO IT. THEY WILL COST YOU NOTHING.

Fruits!

Fruits for Easter and Green Trading Stamps with 'em Monday and Tuesday. One dollar's worth of Little Green Stickers with the under noted.

- Six measures of Peanuts for..... 25c One pound any kind of Nuts..... 17 1/2c One pound Fancy Mixed Nuts..... 17 1/2c Three quarts Cranberries for..... 25c One peck Fancy New York Baldwin Apples for..... 40c

Meats!

Sale of Meats.

Double Green Trading Stamps with all purchases in the Meat Department Monday. We are headquarters for Morrell's Iowa Pride Hams, Bacon and Lard. We are receiving daily big shipments, and for this great Spring Opening we have received a gigantic shipment of these extra superior brands.

Grand Easter Opening in the Dry Goods Dept.

We want to make Easter week a memorable period in our Dry Goods and Woman's Ready-to-wear Departments. The space allotted in this issue will not allow us to give you an account of all the many inducements that will be offered to make this Easter week the greatest selling week in the history of the big store.

- OUR GLOVE DEPARTMENT Contains fabric gloves in black and colors at 75c, 50c and..... 25c These are the best styles and values ever offered in Omaha. OUR VEILING DEPARTMENT Has just been supplied with all the up-to-date veiling nets and veils of the present season. The special items should command your attention. 45 pieces of black and fancy silk net veiling at..... 25c A full assortment of colored veils, really worth 75c, at..... 50c WOMEN'S NECKWEAR The very latest effects in Persian and Bulgarian novelties and lace and Mexican drawn work as well as the plain staple styles, price, up from..... 25c WOMEN'S SUITS WE CHALLENGE THE ENTIRE WEST TO SHOW SUCH A MAGNIFICENT STOCK OF TAILOR MADE SUITS AND COSTUMES AS IS TO BE FOUND IN THIS DEPARTMENT. SPECIAL SUIT SALE MONDAY. 50 Suits in black and all colors, worth from \$8.50 to \$12.50, at..... 6.95 100 Suits—the entire line of the Chicago Novelty Suit Co. bought at 50c on the dollar, worth from \$12.50 to \$25.00, at..... 9.75 DOUBLE GREEN TRADING STAMPS WITH EACH OF THESE SUIT SALES. LADIES' SPRING JACKETS An immense stock of covers, jackets, plain and fancy weaves, in French, at..... 4.95 WALKING AND DRESS SKIRTS Hundreds of styles, every imaginable price, one special number, estimate, and veil skirts, trimmed with taffeta silk and buttons, an \$8.50 quality, at..... 5.50

Clothing Dept.

Child's Three-Piece Suits—ages 4 to 8 years, worth seven dollars and a half, Monday for..... 3.45 And \$10 in Green Trading Stamps

Peninsular Steel Ranges and Cook Stoves

Double Stamps for Monday and Tuesday. The highest grade steel range made. Has more special features and more handsome appearance than any other steel range on the market. It has double walls of steel, with ARBESTOS BETWEEN. From outer walls of body heat is increased in and around the oven and radiation on cooking surface is greatly increased. Body is in one piece.

Purses! Purses!

And Green Trading Stamps Real Saffian leather Wrist Bags, full lined and fitted with fine card cases and coin purses, fully worth dollar-fifty—Monday..... 59c And \$5 in Green Trading Stamps With Each Wrist Bag. Real Saffian Leather Purses in all the popular colors—stylish shape—part of them fitted with card case and coin purse—values 50c and 75c..... 29c And \$3.00 in Green Trading Stamps. Jewelry Department.

The New York World

Sunday's edition. Cut out the coupon from the funny page and bring it to our Premium Parlor, second floor, and get one dollar's worth of Green Trading Stamps for it. Paper sold on main floor—5c

A Feast of Millinery

And everybody invited to it. Hats to please and charm everybody. Hats that will give becomingness to the figure and never be so much of a strain on the pocketbook. We tell you emphatically that our modes and styles and ideals in millinery this season are not only the best that millinery art can produce, but they indicate clearly our experience in selecting. See our store. If you have been entranced by any particular piece of millinery you have seen outside of the Bennett store we will show you another that is greater.

The Japanese House

Second Floor. Our store decorator has a desired list of designs, furnishing and finishing the charming Japanese House. It is a quaint, cool, refreshing, inviting retreat, all in the charming elaboration of sunny Japan. Larders, China-ware (gaily painted), Sails, Peppers, Cups, Saucers, Plates, Pillows, Cushions, Work Baskets, Waste Paper Baskets, Dollies, Dolls (funny little things), Match Boxes (just to cue), and dozens of unique Oriental bric-a-brac.

Art-Grand Opening Sales

THE LARGEST AND MOST COMPLETE ART DEPARTMENT WEST OF CHICAGO. FACTORY FRAMES, MOUNTINGS, PYROGRAPHIC VISIT TO THIS VALET DEPARTMENT WILL GIVE ONE OF THE BEST AND UP-TO-DATE GOODS NOW BEING SHOWN ON OUR SECOND FLOOR. BIG EASTER BARGAINS. Remarque proof etching, 14x28, a few left, 85c, and \$2 worth of Trading Stamps. Double Green Trading Stamps in all Framing Monday only. Our reputation for novelty and artistic framing is unexcelled.

Stationery Dept.

New York World, Sunday edition, Tuesday..... 5c Cut the Green Trading Stamp coupon from the top corner of the funny page and bring it to our Premium Parlor, second floor, any day up to Saturday and get one dollar's worth of Green Trading Stamps for it.

A Snap in Dog Collars

Sporting Goods Section. A big new line—doubtless biggest in the city—every size, every style. A fellow feeling makes us wondrous kind—get your four-footed friend a collar—"it will tickle him." Monday's price for a specially fine new idea in dog collars..... 15c

GREAT PIANO SALE

Tomorrow morning at 9 o'clock we will place on sale the following ten pianos—Your choice \$225 for With Fine Stool, Scarf and Green Trading Stamps Absolutely Free. One full sized Walnut Piano, in fine condition, style changed in catalogue.....\$325 One Mahogany Piano, used three months, in good condition.....\$350 One Walnut Piano, a little show worn, standard make.....\$390 One Quarter-Sawed Oak Piano, brand new, but a little marred in shipping.....\$390 One Oak Piano, parlor size, used a short time for trying music in our water room.....\$375 One English Oak Piano, used in window display.....\$395 Two Golden Oak Pianos, a little show worn, but in fine condition.....\$375 Two New Sample Pianos, in beautifully carved rosewood cases.....\$295 All sold on our Easy Payment Plan, with Green Trading Stamps to the full amount of the purchase with the first payment. If You Get It at BENNETT'S, You Know It Is RIGHT. Our buyers have bought heavy for this spring and the goods are coming in fast. We must have room and intend making a general clean-up the coming week of all odd styles or slightly show worn instruments. The above are but a few of the bargains we offer. However, it will give you a general idea of what you may expect to find by calling at our Piano Department early tomorrow morning. At exactly 9 o'clock you will find the above ten pianos placed in a lot by themselves, marked just as advertised. The early buyer will get first choice. A word to the wise is sufficient. To Out of Town Buyers TELEGRAPH your order, and as long as they last careful selection, prompt shipment and guaranteed satisfaction will be yours. Pianos shipped subject to approval, and if not entirely satisfactory they may be returned at our expense. Address, The Bennett Company, Piano Department, Omaha, Nebraska. Get In on These Sensational Green Trading Stamp Events. Read This Ad!

Wall Paper! Wall Paper!

See our new display of F. R. Beck and Pittsburg Wall Paper Specials. There is nothing made in the wall-paper line that will compete with these goods in style and colorings. Burlaps, Plate Rails and Room mouldings. Three thousand rolls of new goods, in one and two-roll lots, at less than one-half the cost. Can't miss this—5c and 6c papers at—per roll..... 3 cents THIRD FLOOR.

Easter Perfumes

Our stock of Perfumery and Fancy Toilet Articles, and everything in the line of toilet preparations, is entrancingly arrayed. It's a long sweep of perfume and beauty. It's an English rose garden in a condition of fine concentration. It's a bargain sale, too. Colgate's Apple Blossom, Jessamine White Lilac, Wood Violets, Sweet Pea, La Franc Rose, Fanny Blossom, White Rose and Lily of the Valley Extracts—all fresh, sweet, clean and captivating—your choice, per ounce..... 25c Hindustani (Hindustani) Monalissa, Tadmira, Veit Blumen (Dutsche)—per ounce..... 25c Veit-Lay (Paris), Mell-melo and Citrus—per ounce..... 50c Roger & Gallet's (Paris) Blossom des Amours—per ounce..... 75c

SPRING FOOT WEAR

Oxfords for Ladies and Gents. Twenty different styles of DOROTHY DODD OXFORDS AND SLIPPERS just received from the factory at Boston. The most charming and desirable Oxford footwear ever shown in Omaha or elsewhere at any time. Patent Ideal Kid. Tan Russia Calf. World's Fair Vic Kid with heavy sole. You must see these latest products of Dorothy Dodd genius—they are the perfection. Each Dorothy Dodd Oxford is fitted with the arch supporting idea—it keeps the foot cozy, it preserves the proper position to the carriage. You walk double the distance with less than one-half the fatigue, and you will feel a good five years younger if you wear Dorothy Dodd. There is a durability in Dorothy Dodd footwear. Never yet been equalled by any shoe on the market. DOROTHY DODD OXFORDS ALL STYLES ALL LEATHERS ALL PRICES ALL SIZES AND NEARLY ALL COLORS..... 2.50 Oxfords for Men Ten styles in men's New Spring Oxfords. Patent Ideal Kid. Tan Russia Calf. Vic Kid with light or heavy sole. Send your husband for a pair of Oxfords Monday and get a pair of DOROTHY DODD OXFORDS for yourself, and WHAT DO YOU THINK? Five dollars worth of Green Trading Stamps with each pair.

Some Interesting Parlor Suite Values.

2-piece suite, mahogany finished frames, covered with silk damask, regular \$15, special..... 10.95 2-piece suite, mahogany finished frames, highly polished carved, covering in silk damask, regularly..... 21.00 2-piece suite, mahogany finished frames, handsomely carved, covering in silk damask, regularly..... 24.95 2-piece suite, mahogany finished frames, handsomely carved, covering in silk damask, special..... 29.95

Fine Crockery

and lots of it indicates home culture of the ideal sort. The housewife who takes pride in her cupboard sees that good chinaware and rich cut glass (from BENNETT'S) are there in plenty. Here's the hand that rules the world. Think of it! Isn't it so? Haviland & Co. nicely decorated footed China Cups, full coin gold treatment, on the new shapes, values up to \$15.00, per dozen..... 6.75 Royal Coalport English China Dinner Plates, with the original Indian tree decoration—each..... 1.75 Rich American Cut Glass Sugars and Creams—per pair..... 2.88 Decorated English Porcelain Cups and Saucers, in both tea and coffee size, from the leading English manufacturer—to close out some lines we will place on sale numerous decorations and colors at the price of common white goods—for set of six Cups and Saucers—six of each..... 50c AND \$2.00 WORTH OF STAMPS. Johnson Bros. Royal English porcelain 100-piece Dinner Sets, each..... 5.88

Carpet Dept.

New showing six-frame Body Brussels Rugs, 8x11 at..... 27.75 It would be hard indeed to find more durable rugs than these, and our large stock affords the widest range of selection. Art Fiber Matting, 36 inches wide, reversible, sewed and laid like carpet, suitable for dens, sleeping rooms, etc.—up from yard..... 45c A Big Week of Special Sales in Drapery Dept. Special for Monday—We have just received a special shipment of Ruffled Swiss Curtains that we bought especially for this sale—certainly that usually sell for \$6 per pair—special for Monday in our Drapery Department—per pair..... 39c Three-fold Screens, filled with silkoline, worth \$25 each, special for Tuesday only—each..... 1.98 Three-fold Screens, filled with French crepe, worth \$25 each, special for Tuesday only, each..... 1.45

Double Green Trading Stamps on all White China for decorating.

See Our Line of Easter Novelties.