Captivating Display

of Women's Clever

Easter Garments

On Exhibition in our Women's Suit Room

Clever Suits---Swell Walking Skirts
Nobby Coats---Fashionable Voile Skirts
Exquisite Costumes
Magnificent Silk Waists

All previous efforts are distanced by this remarkable pre-Easter gathering which is presented here this week.

The cleverest ideas, from the foremost designers of this country contributed to this magnificent showing. The styles of the hour have been carried out by skilled tailors in the fabrics which fashion favors

The entire thira floor of our immense store is devoted exclusively to the finest of woman's outer garments, offered at the lowest prices. There is no disputing the fact that this is the most complete style-show ever held in greater Omaha.

Inspired by the wonderful success and by the enormous increase in our ladies' business last year over the previous years, we planned months ago to make this the most attractive display of women's fine wearing apparel ever held in this city.

Do not fail to see our magnificent Easter window display.

Nebraska Clothing Co

CLOTHES FOR MEN AND WOMEN

APPEALS FOR CLEAN CITY

Mayor Moores Calls on Citizens to Co-Operate for Cleanliness.

CITES SOME "DOS;" NUMBER OF "DONT'S"

General Manderson Supports Movement to Beautify Omaha, Which is Being Advanced by Civic Improvement Clubs.

Mayor Moores has issued his annual proclamation calling upon the people of Omaha to clean their property, streets, alleys and areaways and suggesting a number of the most essential things to do and not to do. The mayor is confident that the appeal will meet with a more general response than ever before, because of the interest in the subject that has been aroused by the Civic league and the improvement clubs.

The proclamation, together with a letter on the subject from General Manderson, will be read at a big meeting of the league in the Board of Education rooms at the city hall tonight. It is the occasion of the illustrated lecture of E. G. Routzhan of Chicago, who is field secretary of the National League of Civic Improvements. Mr. Routzhan has with him more than 200 views, showing cities before and after effort had been made to beautify them. He arrived at noon from Topeka, Kan., and lunched with a committee of the league, consisting of President Slabaugh, E. A. Benson, S. P. Bostwick and Albert Watkins, jr. Afterwards the lecturer was taken for an automobile drive through the city.

General Manderson has come forward as an active friend of the movement, has been enrolled as a member of the executive committee and has donated $10 towards the prize money fund. He heartily approves of the objects of the league in the letter which will be read tonight.

Mayor Moore's Proclamation.

This is what Mayor Moores has to say:

To the Citizens of Omaha: The desire to make Omaha a more beautiful city is commendable. Every good citizen should assist. It is only by united effort that satisfactory results can be secured. With much pleasure I note that the Civic Improvement league and several improvement clubs have taken the initiative toward making Omaha more sanitary and more beautiful. To accomplish these desired results all good citizens should lend a helping hand.

Personal effort should be made to beautify homes and grounds.

Certain practices heretofore prevailing must be abandoned.

To make and maintain Omaha as a more beautiful city, our citizens must "do" what many have heretofore neglected. A few "don'ts" must also be observed.

Here are some things to do:

Clean up your front and back yards without further delay. Remove at once all ashes, garbage, refuse and manure on your premises or which has been thrown into the alley or on the adjacent vacant lot. Rake your lawns and keep them well cut during the summer. So far as practicable set out trees, shrubs and flowers.

Even if your grounds are small and your home a humble one, you can add much to the general appearance of our city by keeping your premises clean and attractive. So far as practicable, paint your houses when needed. Give to your homes the appearance of thrift rather than of neglect.

Here are some "don'ts" which must be observed:

Don't expectorate in street cars or on the sidewalks, or on the floors, halls, corridors or stairways of public buildings. This not only is a disgusting and annoying habit, but it promotes disease. On sanitary grounds, ordinances have been passed in nearly every American city prohibiting this practice. In Chicago twelve arrests were made in one day last week for expectorating on sidewalks and in street cars and the parties arrested were found guilty and fined. A dose of this same kind of medicine in Omaha might prove effective. It will come. So, unless promiscuous expectorators want a transfer to the patrol wagon some fine spring day, they will take notice and govern themselves accordingly.

Care for the Rubbish.

Don't sweep or throw waste paper and rubbish out on the sidewalks or streets. It is a common practice to throw paper from windows of office buildings and to sweep from stores and offices paper and other rubbish out upon the sidewalk and street. This practice also must stop.

Don't throw upon the sidewalk or street your discarded newspaper, pasteboard box or paper sack. Carry them home for kindling or put them in the waste paper boxes at street corners. Nothing is more unsightly than such articles blowing about the streets and furnishing amusement for miniature whirlwinds.

Don't cut corners across lawns where good sidewalks are provided. To do this is to destroy the grass and make unsightly paths. It gives grounds with nicely kept lawn and good sidewalk the appearance of a well-dressed man with a dirty collar or ragged necktie. Don't be responsible for such a condition. If you are troubled with corns or calloused places on your feet, buy spring bottom shoes, but "keep off the grass" and thereby help make Omaha a more beautiful city. Abandon the Coxy army idea and remember that true liberty consists in the exercise of your own rights in such a way as not to interfere with the rights of others.

A parting word to the boys:

Don't harm or kill the beautiful song birds or injure their nests or eggs. The cheerful chirp of the robin and the sweet notes of the meadow lark and other song birds are beautiful, in the city or country, and it should be the effort of every true-hearted boy to protect rather than harm them. Respectfully,

FRANK E. MOORES, Mayor.

AN ABSOLUTE NECESSITY.

So Think at Least One Traveling Man.

I would as soon think of starting out without my mileage book and grip as to start out on a trip without a box of Stuart's Dyspepsia Tablets in my valise, said a traveling man who represents a St. Louis hardware house. Why? Because I have to put up at all kinds of hotels and boarding houses. I have to eat good, bad and indifferent food at all hours of the day and night, and I don't believe any man's stomach will stand that sort of thing without protest; anyway, I know mine won't. It has to have something to break the fall, and Stuart's Dyspepsia Tablets is the crutch I fall back on.

My friends often "josh" me about it, tell me I'm an easy mark for patent medicine fakirs, that advertised medicines are humbugs, etc., but I notice that they are nearly always complaining of their aches and pains and poor digestion, while I can stand most any old kind of fare and feel good and ready for my work when it needs me, and I believe I owe my good digestion and sound health to the daily, regular use of Stuart's Dyspepsia Tablets, year in and year out, and all the "joshing" in the world will never convince me to the contrary.

I used to have heartburn about three times a day and a headache about three or four times a week, and after standing for this for four or five years, I began to look around for a crutch, and I found it when my doctor told me the best investment I could make would be a fifty-cent box of Stuart's Dyspepsia Tablets, and I have invested about fifty cents a month for them ever since, and when I stop to think that that is what I spend every day for cigars, I feel like shaking hands with myself, for I can keep my stomach and digestion in first-class order for fifty cents a month. I don't care for any better life insurance.

My druggist tells me they are the most popular of all stomach medicines and that they have maintained their popularity and success because they do as advertised. They bring results, and results are what count in patent medicine as much as in selling barbwire.

TOPICS FOR A DAY OF REST

Rev. J. E. Hummon will be formally installed as pastor of the Kountze Memorial Lutheran church Sunday morning. Rev. John F. Seiber, president of the Lutheran synod of Nebraska, will be present to deliver the formal charge to the pastor and perform the ceremony of installation. Rev. Luther P. Ludden, successor to Dr. S. B. Barnitz, D. D., as western secretary of home missions, will be present and deliver the charge to the congregation. Rev. Mr. Hummon has been in charge of the work at Kountze Memorial church for several weeks, and now, according to the customs of the church, will be installed. At the evening service Rev. Mr. Ludden will preach. The music for Sunday morning and evening will be as follows:

MORNING.

Prelude and fuga, E minor ..... Bach
Chorus—From Thy Love as a Father ..... Gounod
Meditations ..... Knopfel
Solo—The Better Land ..... Cowen
Miss Edith Fisley.
Postlude ..... Rinck

EVENING.

Impromptu ..... Archer
Chorus—The Word is Flesh Become ..... Gounod
Andante ..... Hopkins
Solo—Abide With Me ..... Ashford
Miss Macy Stapenhorst.
Gothic March ..... Salome

The annual meeting of the Central United Presbyterian church was held Wednesday evening. Reports from all departments of the congregational work presented an encouraging condition of affairs. There are 258 members, nineteen having been received during the year. This does not take account of a considerable number who will shortly unite with this church as a result of the recent meetings under the direction of Dr. Elliott. The total financial receipts for the year amounted to over $5,600. Of this amount nearly $900 was contributed to the mission boards of the denomination. The Sunday school contributed $464 and the Woman's Missionary society $250. I. A. Medlar, L. D. Spalding and J. A. Canning were elected to the Board of Trustees, and E. A. Baird was chosen treasurer.

At Trinity Cathedral Sunday Mr. Wilkins will sing "Comfort Ye My People," from "The Messiah." The choir will sing "As the Hart Pants," by Mendelssohn.

Wednesday evening the choir, assisted by Miss Anna Bishop, Mr. Lumbard and a number of other local singers, will sing "The Story of the Cross." No charge will be made for admission.

Rev. Newton Mann will give in the morning the concluding lecture of his course on the causes of what has been aptly called "the change of front of the universe." Special topic, "The Higher Criticism." Higher criticism is the term applied to that method of studying the Bible which makes use of the same principles that have proved so fruitful in the study of other ancient literatures and are now universally adopted in high schools and colleges. The rise of the method will be sketched and its results summarily stated.

All Saints' church 4 o'clock music program will be as follows:

Nunc Dimittis in F ..... Wood
Anthem—Ho! Every One that Thirsteth
Solo by C. S. Haverstock.
Soprano Solo—These Are They ..... Gaul
Miss Ellenor Rigg.
Organ Solo—Funeral March and Hymn of the Seraphs ..... Guilmant
J. H. Simms.
Anthem—By the Waters of Babylon ..... Coleridge-Taylor
Organ Postlude .....

The second quarterly meeting of Trinity Methodist Episcopal church takes place at 10:30 o'clock Sunday morning, and Presiding Elder J. W. Jennings is to preach the sermon and to administer the sacrament of the holy communion. In the evening the pastor will deliver the seventh sermon in a series on "Some Model Men." The man in question for tomorrow evening is "Earl of Shaftsbury, Wealth's Master and True Minister."

Miss Margaret McAra will speak Sunday at 4:30 o'clock at the gospel meeting of the Young Woman's Christian association. Her subject will be, "Our Completeness." Miss Lilly Burgess will sing. The members of the association have adopted resolutions pledging themselves to make a great effort toward membership increase. Each member is to renew her own card and to persuade at least one friend to join the band.

In the Seward Street Methodist Episcopal Sabbath school it is hoped that Superintendent T. F. Sturgess, who has been absent for several Sundays, will be present and make the presentation of the special prizes recently awarded to several of the classes. The Ladies' Aid society of the church is continuing the semi-monthly socials, at which time supper is served at a small cost, and these occasions are becoming quite a feature of the church life. There is already some talk of greatly enlarging the work of the church. Dr. Gorst has large ideas and his people are with him to help make the church reach the masses in its neighborhood. The Sunday music follows:

MORNING.

Organ Prelude—Notos ..... Novello
Response—Heavenly Father Hear Us ..... Leslie
Anthem—I Will Magnify Thee ..... Ashford
Offertory—Hymn for the Night ..... Beall
Fullon's orchestra.
Male Trio—To Thee, On Father ..... Parks
Messrs. Paul Stohlbecker and Watson.
Postlude—Sacred Selection ..... Selected
Fullon's orchestra.

EVENING.

Organ Prelude—Elegy ..... Schubert
Anthem—Send Out Thy Light ..... Parks
Response—Now the Day is Over ..... Barnby
Offertory Solo—Selected .....
Mrs. J. L. Stohlbecker.
Organ Postlude—Supplication ..... Loyd

The subject of Rabbi Frederick Cohn's sermon Friday evening in Temple Israel was, "True Wisdom." The first of the regular morning services will be held this morning. The new rabbi is making an effort to have these services begin promptly on time, as they have not done for some months. The hours are 8 o'clock Friday evening and 10:30 o'clock Saturday morning.

In the People's church Sunday morning young Mark Savidge will give a short address on "The Exhibition by the Blind."

Special evangelistic meetings will be held at the Church of the Nazarene, beginning March 27. These meetings will be conducted by Herbert and Lillie Buffum of Los Angeles. Herbert Buffum is better known as the boy evangelist, and is said to have a wonderful tact in declaring the gospel and expounding the scriptures. Mrs. Buffum is reputed to be even a better preacher and her singing never fails to please.

In the First Christian church tomorrow Rev. J. M. Hoffman of Perry, Ia., will preach. Mr. Hoffman has been invited by the church board to fill the pulpit for a Sunday.

Music for Sunday, Calvary Baptist church:

MORNING.

Organ—Pastoral Prelude ..... Armstrong
Anthem—My God, My Life, My Love ..... Weber-Wilson
Organ—Andante No. 1 ..... G. Ely
Hymn (solo) .....
Mrs. Noble.

EVENING.

Organ—Postlude ..... Guilmant
Anthem—Now the Day Is Over ..... Goldsworthy
Organ—Serenade ..... Shelley
Hymn Anthem—Speak to My Soul ..... Pickett

S. B. Dillow, long time pastor of the First United Evangelical church and now promoted to be presiding elder of the Kearney district, will preach in his old church at both services tomorrow. The man to succeed Rev. Mr. Dillow is Rev. S. P. Lindsey.

At the minister's meeting next Monday morning at 10 o'clock at the Young Men's Christian association building Rev. W. Francis Berger, pastor of the Hillside Congregational church, will read a paper on "Is the Dynamic Influence of the Pulpit Waning?" It is expected to be a severe arraignment of the modern pulpit.

During Lent two special courses of sermons are being given by the rector, Rev. John Albert Williams, of the Church of St. Philip the Deacon. The morning series is, "Christ, Our Temple in all Our Human Experiences." The afternoon series deals with the apostles' creed.

In Knox Presbyterian church during the morning service Miss Irma G. Allen will speak.

The choir of the North Side Christian church will give a sacred concert Easter night, to which those in charge hope that friends and members of the church will come. The Sunday music at this church follows:

MORNING.

"The Lord Is in His Holy Temple"...Danks
Violin Solo, Chorale—Cast Thy Burden,"
from "Elijah" .....
Miss Dyrde Adkins.

EVENING.

Prelude—Allegretto ..... Battman
Organ and Violin.
Anthem—It Is Jesus ..... Root
Postlude ..... Valentin

Miss Frances McGiffert of Duluth, Minn., accompanied by her mother, arrived in the city yesterday. Miss McGiffert has been for a number of years identified with the work of the Duluth Bethel society and more recently as editor of the Bethel Record. She has accepted a position with the International Christian Institute and will have charge as managing editor of International Work, the monthly magazine published in connection with the International Christian Institute. The two are staying at the Hotel Dellone. In the Dellone chapel, at 7:45 o'clock Sunday, Charles F. Rebel will speak. Miss McGiffert will sing. Gospel meetings each evening during the week and a cordial invitation is extended by the institute to all to attend the services.

Miscellaneous Announcements.

Royal Achates Hall, Seventeenth and Douglas Streets—Dedication services at 3 p. m.

Trinity Methodist Episcopal, Twenty-first and Binney—Preaching at 10:30 a. m. and at 7:30 p. m.

People's, Charles W. Savidge, Pastor—Subject, "Mighty Men;" evening, "Seven Women Taking Hold of One Man."

Knox Presbyterian, M. DeWitt Long, Pastor—Morning service at 10:30. Evening, 7:30 theme: "Does He Fulfill the Promise?"

First Christian, Sixteenth and Harney—Preaching at 10:30 and 7:30. Bible school at noon, young people's societies at 6 p. m.

Unity, Seventeenth and Cass, Rev. Newton Mann, Minister—Service at 10:30, lecture, "The Higher Criticism—Its Results."

North Side Christian, Rev. H. J. Kirchstein, Pastor—Morning, 10:30, "Using What We have;" evening, 7:30, "The Redemptive Power of Truth."

Seward Street Methodist Episcopal, William Gorst, Pastor—Morning, "A Royal Priesthood on Earth;" evening, "Not Far from the Kingdom."

St. Mark's English Lutheran, Twenty-first and Burdette, L. Groh, Pastor—Services, 10:45 a. m. and 7:45 p. m. Sunday school at noon, young people at 6:45 p. m.

First United Evangelical, Twenty-fourth and Franklin, S. J. Lindsey, Pastor—Preaching at 11 a. m. and 7:30 p. m., Sunday school at 10 a. m., K. L. C. E. at 6:30 p. m.

We Shall Buy a Million

Bottles of Liquozone and Give Them to the Sick.

We have purchased for $100,000 the American rights to Liquozone. We thus control the only way to kill germs in the body and end a germ disease. We want the sick to know this product, and at once. So we make this remarkable offer. We will buy a million 50c bottles and give them to a million sick ones. Will you—if you need it—let us buy one for you?

Costs $500,000.

We publish this offer in every great newspaper in America. The cost of the offer, we expect, will reach $500,000. We pay that price because it seems the only way to quickly let the sick know what Liquozone does.

The greatest value of Liquozone lies in the fact that it kills germs in the body without killing the tissues, too. And no man knows another way to do it. Any drug that kills germs is a poison, and it cannot be taken internally.

Every physician knows that medicine is almost helpless in any germ disease.

Liquozone does in germ troubles what all the drugs, all the skill in the world, cannot do without it. It cures diseases which medicine never cures.

Acts Like Oxygen.

Liquozone is the result of a process which men have spent over 20 years in perfecting. Its virtues are derived solely from gas, made in large part from the best oxygen producers. By a process requiring immense apparatus and 14 days' time, these gases are made part of the liquid product.

The result is a product that does what oxygen does. Oxygen gas, as you know, is the very source of vitality. Liquozone is a vitalizing tonic with which no other known product can compare. But germs are vegetables; and Liquozone—like an excess of oxygen—is deadly to vegetal matter. Yet this wonderful product which no germ can resist, is, to the human body, the most essential element of life.

Germ Diseases

These are the known germ diseases. All that medicine can do for these troubles is to help Nature overcome the germs and such results are indirect and uncertain. Liquozone kills the germs, wherever they are, and the results are inevitable. By destroying the cause of the trouble, it invariably ends the disease, and forever.

Asthma	Hay Fever—Influenza
Abscess—Anemia	Kidney Diseases
Bronchitis	La Grippe
Blood Poison	Leucorrhoea
Bright's Disease	Liver Troubles
Bowel Troubles	Malaria—Neuralgia
Coughs—Colds	Many Heart Troubles
Consumption	Piles—Pneumonia
Colic—Croup	Stomach Troubles
Constipation	Pleurisy—Quinsy
Catarrh—Cancer	Rheumatism
Diseases—Diarrhoea	Skin Diseases
Dandruff—Dropsy	Scrofula—Syphilis

Dyspepsia	Throat Troubles
Eczema—Erysipelas	Tuberculosis
Fevers—Gall Stones	Tumors—Ulcers
Goitre—Gout	Varicocele
Gonorrhoea—Gleet	Women's Diseases

All diseases that begin with fever—all inflammation—all catarrh—all contagious diseases—are the results of impure or poisonous blood.

In nervous debility Liquozone acts as a vitalizer, accomplishing what no drugs can do.

50c Bottle Free

If you need Liquozone, and have never tried it, please send us this coupon. We will then mail you an order on your local druggist for a full-size bottle, and we will pay your druggist ourselves for it. This is our free gift, made to convince you; to show you what Liquozone is, and what it can do. In justice to yourself, please accept it today, for it places you under no obligation whatever.

Liquozone costs 50c and $1.

CUT OUT THIS COUPON

Sign this offer and mail it to the Liquid Ozone Co., 458-460 Wabash Ave., Chicago.

My disease is .....

I have never tried Liquozone, but if you will supply me a 50c bottle free I will take it.

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Give full address—write plainly.

Any physician or hospital may get full outfit for a test.