

The BENNETT COMPANY

Sole Western Agents for Dorothy Dodd—The Faultless Fitting Shoe for Women.

Our new Spring 1904 styles are on exhibition. They embody the perfect ideals of shoe fitting. The DOROTHY DODD shoe for women is unique in the realm of footwear. It has style to an ideal degree; comfort to the point of satisfaction; durability to an extent of four times your money's worth.

SHOES
\$3.00--\$3.50
OXFORDS
\$2.50--\$3.00

Fast Color Eyelets that never wear brassy, fitted with each shoe.....

STYLE

A Dorothy Dodd shoe is the perfection of build, it's guaranteed to keep its springiness and original elegance of appearance for a much longer time than any other shoe on the market. It's the product of the scientific study of the human foot; the curves and lineaments; the joints and movements of the human foot have all been tabulated and provided for in the designing of a Dorothy Dodd shoe.

COMFORT

The arch supporting feature, a pronounced characteristic of this special piece of footwear, is one of the Dorothy Dodd springs of comforts. The foot is supported, the carriage is kept to a proper poise. One "feels good" in a Dorothy Dodd shoe. The springiness of youth animates the wearer; you feel younger.

The "tired feeling" from long walking is gratifyingly reduced if you will walk in a Dorothy Dodd shoe. The foot rests therein; it's a better solace for a tired foot than a house slipper.

DURABILITY

We have seen a pair of Dorothy Dodd shoes worn (no extra care exercised either) for 13 weeks. A 10 cent polish and shine would have made that pair good as new. There's a character in every pair of Dorothy Dodd shoes. Next time you are in the market buy a pair; you'll be pleased.

Monday Five Dollars of Green Trading Stamps with all **Only**..... DOROTHY DODD purchases.



Dorothy Dodd



Our specialty is supplying the men of Omaha and vicinity with the best up-to-date men's shoes in the best styles of tan and black for the popular prices of \$3.50 and \$5.00.

We could handle a cheaper line, but choose to warrant every pair we sell—and therefore conclude the best shoes, and nothing but the best, will be fitted at this store. The newest new Oxfords for men are now ready.

DECATUR SHOE CO., 1521 Farnam Street.

SOROSIS

EASTER NOVELTIES

We thought and so did the ladies of Omaha that last Easter time Sorosis were simply perfection in their daintiness and in the sterling qualities that have placed them in the lead of all shoes for women not only in this country, but in the entire world—but this season we find them still advancing toward the goal of more perfect perfection. One third of the Sorosis production is now sold in foreign countries. The tan and black Gibson Ties stand alone in their class for up-to-date street shoes.

—Sorosis Fit and Wear—
—The Fit and Wear Tells—
Send for Spring and Summer Catalogue.

SOROSIS SHOE STORE, 203 South 15th Street
FRANK WILCOX, Manager.

Dr. BURKHART'S VEGETABLE COMPOUND
Will Cure the Following Symptoms:
Pain in the side, back, under the shoulder blade, smothering sensations, palpitation of the heart, a tired feeling in the morning, a poor appetite, a coated tongue, blotches and pimples, 30 days' treatment \$2. All druggists.

MALYDOR
THE HYGIENIC Lotion
NO PAIN. NO STAIN. NO STRUCTURE. FREE SPRING.
A New Preparation of Bismuth, Zinc Oxide, and Glycerin, for the relief of itching, burning, and soreness of the skin. Sold by all druggists.

TWENTIETH CENTURY FARMER
The Best Farm Paper.

SHOE STYLES FOR SUMMER

Dame Fashion Decries in Favor of Comfort During the Heated Term.

TAN LEATHER WILL BE STYLISH AGAIN

Returns to the Shoe that Was Cool a Welcome Change for the People Who Dwell in the City.

Well, for once fashion has declared for something that is comfortable. No man or woman has ever tried it was willing to part with the tan shoe, and now that it is coming back again the rejoicing will be great. It was a shoe that stood on a hot day. The blaze of the sun overhead and the radiance from the sun-bleached sidewalk is a sore trial to the feet of the city dweller in "the good old summer shoe," and many a one has envied Whittier's last-look boy and his privilege of going on a hot day. The limp brook or kicking up the dust of the country lane instead of having to tramp along the streets of a city that has all but reached the condition of the Babylonian furnace. Tan shoes gave a promise of relief from these conditions. They were cool, and they looked cool, and they were always dressy looking, and so they were most popular. When the fashions got in their work, and the stands ran all the way from the uncolored leather to oxbloods and even purples, the spirit of good taste revolted, and the return to the plain, conventional black was comparatively easy. At any rate, it was accomplished without a great deal of friction, and last season was complete.

But the pendulum has swung again, and this time nearer the mark of common sense, and the shoe that commands elegance and comfort is to be worn again. Tans, in sensible shades and comfortable shapes, is what the dealers promise us, the low-quarter shoe, without any of the foolish frills of past fancies. Other departures are promised, but the idea of comfort is kept uppermost. Shoemakers have stuck to the last long enough to learn that it doesn't cost any more to build a shoe that will be easy on the foot than to make one that will be a continual source of misery, and the benefit of this experience is to be showered on suffering humanity during the coming summer.

Franks May Be Had.
Men may still indulge their taste for franks; the college boy can have his shoe that looks like a gunboat out of water, and can lace it from top to bottom if he wants to; and the lad who wears a curl on his forehead and smokes cigarettes on the open cars can get shoes with eyelets as big as a quarter if he likes, and there'll be no objection to the use of ribbons an inch wide for laces. But the man who really likes to dress with taste and care, will find styles that comport with his notions of quiet elegance, and will not be forced to the feeling that an apology is due from him every time he appears in public on account of his footwear. Women will share with the men in the benefits that grow out of the alteration of Dame Fashion's decree as to footwear. The shoes for the feminine foot are to be on an even more common-sense basis than ever, having receded from the extreme mannishness recently attained, and returned to form that is strictly feminine without being oppressively so. Omaha shoe men have been alert, and have their stocks well supplied with the new things yesterday, and talked freely about the new styles.

Mr. Rosenzweig of the Drexel Shoe company, in speaking of the new spring shoe styles, said that the most popular shoe for this spring and summer wear will be the tan that was so much worn four years ago. There will be fewer shades of tan to select from. The newest will be the Chamagne tan, a light amber shade, that makes a beautiful looking shoe. Oxfords in the Blucher cut will be the most popular of them all, although there will be a good number of low cut button and oxford styles in both tan and patent colt leather. The toes this year are the low flat drop toe, much narrower than last season, while the prevailing styles in heels will be the high military and Louis XIV. While canvas Oxfords will also be worn a great number of styles. The styles of the past will apply generally to shoes for both men and women. The changes in styles this season have been so great from last season that it will be necessary for shoe buyers to be careful in their selection.

New Styles Numerous.
"This season's footwear is characterized by having a much larger assortment of styles than any other previous season," said R. B. Hancock, manager of the Regent Shoe company. "The newest spring styles are shapely and not lacking in solid comfort. The line embraces the noblest designs ever shown in a shoe display. A large number of tan shoes and Oxfords will be worn this season, and these will be particularly well come by the man, not only because they are dressy for street and business wear, but for their coolness and comfort. Patent leather will still remain popular for dress occasions, and for this spring they are made very soft and pliable. The potay toes are leaders for young men and are shapely in appearance. The foot forms and straight lasts, however, are still appreciated for their comfort and common sense shapes."

Bert Cook, at the Decatur Shoe company, said: "Without doubt the tan Russian shoe will find a place in every man's wardrobe this season. It was always a favorite on account of the comfort found in it during hot weather, and it is always easily kept presentable, the leather taking a brilliant, lasting polish. The favorite shape for a man's street or walking shoe is made to exactly conform to the masculine human foot. For full-dress occasions the conventional plain patents, with cloth tops, in button, are strictly proper. For semi-dress occasions either a plain kid or patent colt potay last is right. Every pair shown in our windows is this season's production and strictly up to date, as we were not in Omaha last spring, therefore have nothing but new things in men's footwear. See that tan blucher on the extreme potay last in the center of the window? That's right up to the hour. Over in the farther corner you will notice the other extreme for the state of the gentleman who wants good shoes, but not so decided a style as might please you. You see, we cover the field, the two extremes being our 'Hobo' and the 'Banker' lasts."

For the Women Folks.
Frank Wilcox, manager of the Sorosis shoe store, says:

"Yes, in Oxfords there is no doubt tans will lead through the heated term. Everyone we have shown them to so far has expressed satisfaction that they are with us again, and this time tans are here to stay. The Gibson tie, in tan and black, is the newest low shoe for women—made with high back and front, with four large oblong eyelets tied with ribbon to match the shoe. The heels are decidedly Cuban. The toes are a happy medium in width—not mannish, but rather a decided feminine appearance. The broad extension sole has dropped off entirely to a rather closely trimmed edge. Button boots are at present in the greatest favor, buttons being considered right for all occasions."

J. W. Fyfe, manager of the shoe department at Hayden's big store, says of the season's outlook: "Styles for spring are altogether different from what they have

been. The toes are much narrower and the soles are trimmed closer and, while the styles of the toes vary some, they are, to my mind, more stylish than the freaks that have been coming and going for the past four or five years. There is nothing so neat or dressy as a narrow toe, with not too high a heel. The wide extension sole and the mannish effect in shoes are back numbers now. Each manufacturer strives to have something new to show each season, but the general result is the same, making a shoe that will please the women of the community. In my judgment, tans will go well, as I have always thought they were the only practical shoes for summer, and now that Dame Fashion has called them out again, and the fact that they are worn extensively in the eastern cities, will make them move. They will be shown principally in Oxfords, in the light colors and calksins. The light vici sides are not the proper caper. While there will be more tan oxfords and high shoes, the high shoes will be worn some as a great many prefer a high shoe, and as long as tans will be worn, high shoes will be popular. There has been a 15 per cent advance in price of rubbers from this time last year, and while we will not ask much, if any, advance in price, still we will have to ask a little more on some goods and pocket the loss on the rest."

OUT OF THE ORDINARY.

Mrs. David Swann, wife of a structural ironworker of Pittsburg, gave birth to five children one day last week. All are doing well.

Dr. August F. Reinhold of San Francisco died recently. His wife had his bones set and he was in bed for several weeks. Her infant son can see them constantly.

Dr. J. S. Symonds of Dorchester, Mass., has a plan for the relief of the suffering of five hundred, for the charitable purpose of working out a scheme of industrial re-education of the criminal class.

A movement is on foot in Chicago to move the city hall to the old site, the site of the old city hall, the site of the old city hall, the site of the old city hall.

Denmark's kings for 388 years have all been named Christian. This is not the result of accident. It is the law of Denmark that Christian must be succeeded by Frederick and Frederick by Christian. To attain this and without the changing of names in case of death or other reason, every Danish prince, no matter what other names he may receive, always includes Christian and Frederick among them.

A revenue officer says in the London Standard: "English spirit, by itself, is very being made up and sent out as Irish and Scotch whisky. It is simply reduced, bottled and labeled 'Scotch' or 'Irish' according to the needs of the customer. And all this takes place in the bowels of the country, with the full cognizance and consent of our excise and custom officers, who are actually engaged to invent the new brand."

A fox terrier named Beauty is credited to George Bourne, a barber who lives at 111 North Fourth street, Brooklyn, with having saved them all from asphyxiation. Bourne's family retired the night the gas was left burning in the kitchen, the fire turned very low. During the night, the creature had been reduced, the light went out. A little later the gas was passing through the pipes again and filling the kitchen. Beauty, who was awake and howling about the house, saw the flames aroused by the increasing odor. He ran to his master's bedside and awakened him. The matter was speedily rectified, and the family then realized the hidden danger that had been upon it.

RELIGIOUS.

There are 50,000 professed converts to Christianity in Korea. Schools are maintained by the missionaries and the hospitals established by the missionaries care for 6,000 persons each year.

Wishing to attract the young people to his church a Presbyterian preacher in Evanston, Cook county, Ill., is offering prizes of books to children for the best lines of his Sunday morning sermons.

Church spies are rapidly losing their value and significance in New York City. In some sections one has to ride to the top of a skyscraper and gaze down at them through a field glass to see what they are like.

The new pope is a fine pianist, and one of his favorite amusements is to sit down at the piano, which he has installed in his private apartment, and rehearse some of his favorite pieces, generally arias from Italian operas.

The bishop of the Philippines, who was once a missionary in Japan, says: "Today the Japanese are a nation without a religion. Shintolism is little more than an interesting historic relic of the cradle of national tradition, now a venerable ruin. Buddhism, the question of its theoretical value being aside, is no longer able to inspire; whatever it may be as a philosophy, as a religion it is dead."

Fifty-three women have been regularly ordained and are doing the full work of ministers. Forty-five of the fifty-three are married, although some of them were ordained before marriage. Most of them have independent churches, where they preach, make pastoral visits and officiate at marriages and funerals.

Declining health has at length compelled Rev. Edmund Dowse, D. D., to resign the pastorate of the Pilgrim Congregational church at Sherborn, Mass., which he has held for sixty-six years. He is in his 82d year. Not long ago he resigned the chairmanship of the Massachusetts state senate after twenty-five years' service.

The Methodists at Peck, Kan., have moved a church from Andale, Reno county, a distance of forty-two miles, to Peck. It was known as the Antioch church, and was erected at a time when Methodists were numerous in the vicinity of Andale. Gradually the country became settled by Germans, who were not Methodists. They bought the land from the former owners, until there were not enough Methodists to form a congregation. Many of the former owners, and the rest, was that their church, steeple and all, followed them. It was moved the entire distance eight days. Not a window light was broken.

ONIMOD

Lead all others in Style, Quality, Value and Workmanship. 190 New spring styles to select from.

SHOES FOR MEN

STYLE NO. 110
EASTER NOVELTIES
In all our own Tans, Patent Kids, Colts and other fancy leathers.
\$3.50 and \$2.50, Maker to Wearer.
Regent Shoe Company,
205 S. 15th Street.
Send for catalogue. Bee 3-20-04

A SPECIAL SHOWING OF SPRING SHOES

All the new shapes and styles of ladies' and men's fine shoes are here for your inspection. Special attention has been given to the young folks' department. The shoes for this department are especially adapted for the needs of the young people. The H. W. Merriam Shoe Co. is well represented and every one knows, or should know, that they are THE BEST in quality, but low in price. New shapes in the ULTRA SHOES. These goods are acknowledged by experts to be the best shoes for THREE FIFTY on the market. New shapes and styles in the GROVER shoe. The shoe WITHOUT A RIVAL of its kind, and at prices LOWER than sold elsewhere. Exclusive styles in the STEVENSON and CROSSETT shoes for men. These shoes at THREE FIFTY and FIVE are ABSOLUTELY the best shoes for the money that can be produced in the modern up-to-date shoe factory.

Women's fine \$1.75 dangle lace shoes.	MONDAY	\$1.19
Women's fine \$2.25 vici kid Goodyear welt, extension sole.	MONDAY	\$1.59
Men and women's fine vici kid and patent colt shoes, made to sell at \$2.50, \$3.00 and \$3.50 priced for Monday.		\$1.96

HAYDEN BROS. have secured the OMAHA AGENCY for the celebrated JOHN MITCHELL shoes for men.
On sale Monday, at \$2.50

HAYDEN BROS.

YOU ONLY FEED FIRES

when you use paint that contains Benzine, Turpentine, Coal-Tar or other inflammable oils.

Our "National" Fire Proof Paint

is made of pure kettle-boiled Linseed oil, ground under our exclusive process, with the highest grade paint ingredients. Positively prevents a fire from spreading. REDUCES COST OF YOUR INSURANCE. Highly recommended by leading Architects, Builders, Painters and Insurance men. Cost no more than ordinary paints, is better and more durable. Made in all colors for general purposes.

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"The Burning Question," showing exact photographs of recent public fire test and testimonials from people you know.

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1601 FARNAM ST. OMAHA, NEB.

GOING TO EUROPE ?

THE NEW POTAY For Spring

Like the March winds are seasonable now in Women's styles, Russian Cut and Patent Colt.

This particular shoe is the newest idea of the shoe maker and are shown in our store exclusively this spring.

When down town Monday we would be pleased to have you step in and look at these and other shoe novelties which we are now showing for Women's wear.

DREXEL SHOE CO.,

1419 Farnam Street.
Omaha's Up-to-Date Shoe House

\$750.00 FREE

W-H-N-N

\$750 GIVEN AWAY FOR CORRECT ANSWERS OF THREE NAMES.

The above two pictures of St. Francis represent the names of two large cities in the United States, one located in Missouri and one in Ohio. The answer given is had blank for a sure St. Francis, whose name represents a prominent city, spelled in two letters, and the only city in the U. S. the people are not allowed to vote. If you can GIVE THE NAMES OF THE THREE CITIES, mail them to us with your name and address plainly written. If they are correct, YOU WILL RECEIVE a letter from us, which may entitle you to the whole or part of the \$750.00. For the correct solution of above names and a few minutes of your time. You are not asked upon any part of your money to be a participant in the AWARD OF \$750.00. WE DO NOT WANT YOUR MONEY. Should you not see how easy it is to win \$750.00, you will be paid the same for free. We advertise ourselves in this liberal manner to interest you, and we will surely give away \$750.00 in the most valuable manner, as there are no blanks. Send your name and address at once. A. J. BENTLEY, Des Moines, Iowa. 500 Pearl St., N. Y. City.

I understand that the Santa Fe will sell one-way colonist tickets to

California

during March and April at very low rates.
\$25 from Kansas City.

Please advise me full particulars.

Name _____
Street No. _____
City and State _____

Send out this advertisement and mail to
E. L. Palmer, Passenger Agent,
A. T. & S. F. Ry., 409 Equitable Building, Des Moines, Ia.