

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, FEBRUARY 14, 1904.

SINGLE COPY FIVE CENTS.

BENNETT'S

CROCKERY!

RICH AMERICAN CUT GLASS

FOR VARIETY, BEAUTY OF DESIGN, BRILLIANCY OF CUTTING, our line OF RICH CUT GLASS IS UNSURPASSED IN THE WEST.

The newest things out at the closest cut figures is the two-fold rule in our cut glass section.

FIVE TIMES GREEN TRADING STAMPS FOR ONE ON ALL PURCHASES OF CUT GLASS. PRICES FROM 25c TO \$75.00. MONDAY ONLY.

ON EVERY TOILET SET OF A VALUE OF \$2.50 OR MORE WE WILL GIVE TEN DOLLARS' WORTH EXTRA OF GREEN TRADING STAMPS.

No. 2 Lamp Chimneys, each.....3c

Thin Blown Table Tumblers, each.....24c

FIVE GREEN TRADING STAMPS FOR ONE ON ALL JARDINIERS.

Crockery Department Second Floor.

Hardware

Here are some extraordinary snaps in Cutlery Scissors and Razors.

We have an overstock of these fine goods. We make a special cut Monday.

Ladies' Scissors, 4 in.....10c

Ladies' Scissors, 4 1/2 in.....12c

Ladies' Scissors, 5 in.....14c

These are strictly warranted goods.

Razors

Black rubber handle, extra fine, hollow ground, 1/2 in. or 3/4 in. blade, regular price is \$2.25; Monday the razor is yours for.....1.50

Star Safety Razor, the \$2.00 world renowned Star Safety, Monday for.....1.30

Woodenware

High Folding Clothes Bar.....65c

Strong 6-ft. Ladder.....45c

20x36 Lapboard, only.....32c

18x22 Broad Board.....23c

4-hook Hall Rack, Triple Hooks.....19c

6-in. Towel Ring.....5c

BUSY YEAR FOR BUILDING

Omaha on Verge of Period of Unusual Activity in Construction.

MANY LARGE BUILDINGS WILL GO UP

Architects and Contractors as a Rule Look for Season of Remarkable Growth for Omaha.

If all the plans for building now under consideration are carried out Omaha will see this year one of the busiest building years since the old times of spurious prosperity.

It is generally admitted that the first manifestation of the spring fevers in Omaha is a host of conversation about large and important structures, which in many cases never pass the stage of a rough draft in some architect's office.

This probably will be the case this year to some extent, but the number of business and residence properties which are practical certainties is large enough to make leading builders predict busy times ahead.

The labor situation is said to be the best in years and the market in structural materials is somewhat more favorable.

"You want to know if this is going to be a building year?" said Architect John Latenser. "Well, I can tell you that I have more work than I can handle under actual contract to furnish plans this year than I have before been at this season in sixteen years. Besides this, there is of course much work that is merely in a state of investigation and from which nothing may come. The activity is found both in private residences and that for churches and business houses."

John McDonald also finds his office with more work than for several years and looks for a good building season. The labor situation seemed to him to be better than it has been for some time and he thought the St. Louis exposition would not much affect the local labor market. In building material he thought that the rebuilding of Baltimore might bring the steel firms enough rush orders to make them a little slow in filling other orders in some lines of material. The number of business blocks so far planned he thought not above the normal, but there were more residences and flats building than for several years.

Not More Than Normal. Thomas R. Kimball was inclined to think that some of the buildings in prospect would go no further than paper.

"I do not see any reason to look for more work than a normal building year brings us," he said. "Several buildings are going to be built, but nothing, I think, more than we have in any year when the conditions do not depress the builders. From a labor standpoint, we are better off than for

The little Green Sticker in the little Green Book is the only little Sticker that Sticks; Stick to it!

The Bennett Service, Green Trading Stamps and Other Matters

We have doubled, trebled and quadrupled the giving of the LITTLE GREEN STICKER in those sensational sales that have marked time in your money saving during the week. TOMORROW AND SUBSEQUENT DAYS WE WILL GIVE THE PUBLIC PALATE MORE, THE GREEN TRADING STAMPS IS ONLY ONE OF THE minor attractions that draw the shopping thousands to this biggest of "big stores."

We believe in the golden rule; its the golden rule, our winning ways, our determination to please, our certainty of retaining your good will that brings every sensible buyer to Bennett's.

We do most anything to merit your complete satisfaction. Our salespeople and assistants are with us heartily and wholly in an effort to maintain the magnificent standard of Bennett popularity, which YOU HAVE BUILT AROUND US.

Watch these Green Trading Stamp sensations. Keep watching every Bennett advertisement—it's never anybody's but Bennett's, never garbled from State street, Chicago—it's Bennett's.

You will strike it rich during the coming week. Strike it very rich, tomorrow, Monday. Every department manager is enthusiastic in his work, and in every department, there's sure to be "somebody" doing it!

A WALL PAPER SENSATION

Double Green Trading Stamps to Every Wall Paper Buyer.

Good White Blanks, up from.....3c

Good Glits, with 9 or 12-inch border, made to retail at 15c and 20c—Monday and Tuesday.....7c

All fall styles in Tapestries, Silks, Embossed Golds and Moires that sold as high as \$1.00 a roll.....30c

GREEN TRADING STAMPS EVERY TIME.

Dorothy Dodd

The Faultless Fitting Shoe for Women.

Perfection of style and absolute comfort guaranteed.

Durability with a wearableness that keeps all the initial features INTACT FOR A LONGER TIME THAN THE ORDINARY woman's shoe will keep together. THE DOROTHY DODD shoe is the ideal shoe for women. With ordinary care it will look as good at the end of 13 WEEKS as when you first put your foot into it.

All our spring styles are now on exhibition; all leathers, all styles, all dreamingly cute—makes you feel young—perennially young to wear a Dorothy Dodd Shoe.

Oxfords, \$2.50 and \$3.00

Shoes, \$3.00 and \$3.50

Fast color eyelets in every shoe.

A "Capitol" Sensation!

The next great GREEN TRADING STAMP SENSATION that is going to make you notice that every second woman you meet on Sixteenth street has a GREEN TRADING STAMP COLLECTING BOOK in her hand—you've seen this before—will be HERE THIS WEEK. Soon as we have perfected our plans we set the town ringing with another "terrific" GREEN TRADING STAMP boost. There will be DOLLARS UPON DOLLARS UPON DOLLARS OF GREEN TRADING STAMPS on a very ordinary purchase of some very ordinary staples that are extraordinary good values.

Watch Our Ads! Watch Our Ads!

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Soda Fountain!

Monday Specials at the Soda Fountain

Nesselrode Pudding

Charlotte Russe

French Drip Coffee

Tolu Ice Cream Soda

These are not fancy names but FANCY DRINKS originated by our expert dispenser.

MAIN FLOOR.

Drugs! Drugs!

Attractions in Drug Section at Bargain Prices.

Colgate's Toilet Powder, in cashmere Bouquet or violet.....15c

5 bars in box.....25c

Schultz Malt Extract, a strengthener and a nourisher, 1/2 pint bottles.....1.50

Malt Nutrine, 1/2 pint.....2.25

1 bottle.....1.25

Pabst Malt Extract, 1/2 pint bottle, per dozen.....2.25

1 bottle.....1.25

Welch's Grape Juice, 1 pint bottle.....25c

GREEN TRADING STAMPS EVERY TIME.

In the Realm of Art

Just Made a Big Purchase of Metal Photo Frames, the Latest Designs.

1,000 all sizes, in gold and black, worth 75c of anybody's money, on sale Monday at only, each.....48c

500 Metal Photo Frames, in beautiful gold and black newest designs, Monday for.....45c

Other Frames, exquisite, stupners, for the price of \$10.00 down to \$1.25, \$1.10, 85c, 75c and.....45c

PYROGRAPHY

500 Big Panels, Dutch Boys, Dutch Girls, Golf Girls, Jap Girls, Soubrettes, sell regularly at 75c; Monday we make a sensational sacrifice at, each.....49c

Practice Etching, big, handsome.....19c

Plate Racks, Antique, Old English and Puritan Styles, each.....1.98

Furniture

You never heard of such values as these!

Dining Tables Golden oak 6-foot extension, fine finished—value.....4.95

\$7.00, for.....4.95

Parlor Suits Three-piece mahogany finished, covered with nice damask—sells regularly at \$18, for.....11.50

Couches Golden oak frame, deep tufting, spring edges, covered with velour—sells regularly for \$8.75.....6.00

Springs Steel frame wove on wire.....1.95

Dining Chairs Golden oak, brace arms, cane seat—cheap at.....1.45

\$1.95—for.....1.45

Enamel Beds Continuous posts, all color combinations—sells regularly at \$14, Monday for.....8.50

Sideboards Golden oak, French plate mirror, abundant closet room—\$13.50 cheap at \$18, for.....13.50

Rockers Golden oak or mahogany finish, saddle seat, polished—regular value \$4.50.....3.10

Dressers Golden oak, large French mirror, serpentine front—sells regularly at \$18,.....13.50

Corner Chairs Mahogany finished frames, covered with silk damask.....4.95

sells regularly for \$7.25.....4.95

to particular: In any case, once provided with a room and blessed with enough spare change left over to buy yourself some of the good things to eat for which New Orleans is famous, you may then see the carnival and welcome.

That is, you may see the outside, the whole outside, and nothing but the outside, unless you are more favored than the ordinary traveler. If you want to see the inside of the Mardi Gras festival, put scrip as well as shekels in your purse. Let your scrip be in the form of letters of introduction. The brighter the name at the head and the bigger the name at the bottom, the better it will be for you.

As the north—the frozen north, as they are fond of saying down there—knows the carnival, it consists of two or three street parades just preceding Mardi Gras (Fat Tuesday) and on the night of that day several balls. To one of these, the Rex ball, Dick and Harry and De Courcy get tickets with very little difficulty, and De Courcy gives his ticket to a man from Chicago.

To the other ball, Comus by the name, De Courcy gets a ticket, which he does not give away. Tom, Dick and Harry and the man from Chicago chew their cigars and hope that their wives haven't heard about Comus or whatever it is. For there are no tickets to the Comus ball lying around loose.

An Early Start. The real carnival, however, the carnival as the New Orleans people know it, begins away back on the night of January 7, when the exclusive Twelfth Night ball takes place. To the frozen North the carnival then seems almost as far off as the Fourth of July.

The Twelfth Night ball really is only an advance agent, though it is followed by a rush and whirl of private functions—luncheons, dances, receptions and several subscription Germans. In New Orleans they don't say cotton; they say german.

About two weeks before Mardi Gras the fun grows faster and more furious. The series of famous masked balls begins with the Knights of Mithras, the Falstaffians, the Elves of Oberon.

Next comes the last week before Mardi Gras and into it are crowded three more balls, still more important than those of the previous week. These are the Momus ball, the Atlantians and the so-called Carnival German. In exclusiveness they rank in the order named.

Monday night comes the Proteus ball and, finally, on Mardi Gras night, are the Rex and Comus balls. The Rex affair is for the hot pool of tourists. It is just a crush where you will see every imaginable variety of costume, from irreproachable evening clothes to dragged rainy-day skirts and shabby waltzes. Rex and his queen put in an appearance at this ball, but promptly leave again, going over to the Comus affair.

With the exception of the Rex ball all these events, occur in the French opera house, where a special floor is laid, the amount of preparation involved is enormous.

It must be remembered that these are not simply dances. Each ball opens with the entrance of the king and the queen and their court. Rex and his consort are called king and queen of the carnival. But there is a lesser pair of monarchs at each ball.

Look at the Bills. As soon as the court is seated the pageant begins. It is really more than a pageant—it is an elaborate pantomime. Hundreds and sometimes thousands of dollars' worth of scenery, costumes and properties are used in each of these pageants. The Comus and Rex balls cost from \$30,000 to \$50,000 apiece. The king's robes and jewels often cost \$1,500, while their courtiers are got up at a cost of from \$500 to several hundred dollars each. The costumes are all masked, but no woman is seen.

Several weeks before a ball the famous call-out cards begin to reach the society girls, every one of whom is on tiptoe with eager expectation. To be showered with call-out cards—that is the absolute test of social popularity.

These cards come by mail and the girl receiving one hasn't the slightest clue to the identity of the sender. The card is a printed form with blanks, which are filled in respectively with the girl's name and the masquer's number. The reply is to be sent to a certain look box in the general postoffice. The number of the dance for which this card is a call-out is also specified.

After the pageant which opens every ball is over, the fortunate possessors of call-out cards are seated around the dancing space and the masked men group themselves in the middle of the floor. The members of the committee confer with a masquer and then announce: "No. 7 is called for" or whatever the number may be. Thereupon the girl holding a call-out from "Masquer No. 7" for that dance goes forward.

Gifts for the Girls. The gift of each dance the courtier presents to his partner some gift, and no matter how valuable or how eccentric it may be, she is bound by carnival etiquette to accept it, and, if possible, wear it forthwith.

The first gift a courtier presents may be the clasp which fastens his cloak. When the clasp happens to be of gold or silver and perhaps twinkling with brilliants it is likely to give any girl a throb of pleasure.

After the next dance the cloak itself may go. Once in a while a girl draws a stunning velvet cape lined with ermine, which she proudly permits her gallant to transfer from his own shoulders to hers.

The velvet hat with its sweeping ostrich plume may be the third girl's prize. After the fourth dance off comes the dazzling sword to be chivalrously laid in Beauty's hands. Oh, they don't miss the chance for pretty speeches, be sure of that.

Dance six, and the sword belt goes to another damsel. Dance six, off comes the gold and enamel pin made especially for the occasion and bearing the name and colors of the ball. Dance seven, robes the courtier of his rhinestone necklace.

Dance eight costs him a gaudy glove, and dance nine takes his mate. Dance ten a glittering buckle from his shoe and eleven robes him of the other.

And so it goes. When he has reached a point where further encroachments upon his wardrobe are impossible, or at least inadvisable, the courtier has recourse to a stock of trinkets laid in for the occasion.

Meanwhile the lucky possessors of many call-out cards are heaping up their plunder in a wild ecstasy of acquisition. They know that some of these gorgeous knights, who have just been giving expensive presents right and left as if they had real incomes to match their fictitious titles, have been saving for a solid year in order to make this one mad, delicious splurge.

They know that on Ash Wednesday these poor young men will vow that they have been thoroughbred idiots. But it is royal fun now and they also know that inside of a month the thoroughbred idiots will be saving for the next carnival and be satisfied to do it.

The Inside of It. If you should happen to be near the Boston club when the Comus parade passes down Canal street on Mardi Gras evening, you may see a bit of the carnival which comes pretty near being a sight of the inside of it. Seated on the tiers of benches built out in front of the second story of the club house will be the Queen of the Comus ball attended by her maids of honor.

In seeing her you will see the most envied girl for the moment in New Orleans. Even to be queen of the carnival itself is no so great a mark of honor as to be chosen Queen of Comus.

Around the queen and her maids will doubtless be other girls belonging to the smartest set of society, and as the floats manned by their groups of gorgeously-clad masquers approach, the club girls may see these masquers become a prey to great excitement.

One man scans the ranks of gay faces, apparently searching for one in particular, and having found the one he seeks, he throws a package, with as good an aim as the hitting most will permit, straight at her. Generally it falls into the wrong girl's lap and then the masquers shakes his head violently and tries to point out the girl for whom he intended it. And the sager, laughing young women pass it from hand to hand.

This one? No, no! Violent head shaking by the masquer. This? This? This? Ah! Beholds the lucky girl. For sometimes these packages contain a jeweled pin, a bracelet, a ring things which, at any but carnival time, a man would not dare to offer one of these girls. Nor she dare to accept. No wonder they are so kind to see the return of the Lord of Misrule.

It must not be thought that upon the men devolves the entire expense of getting ready for Mardi Gras. The girl who is in society is expected to appear at each of the three principal affairs.

MARDI GRAS FROM THE INSIDE

Remaking in New Orleans the Tourist Must Search For.

FANCY PRICES TO SEE THE SHOW

Presents Showered on Lucky Girls in Parades and Balls—Time of Expense for Native as Well as Visitor.

All roads lead to New Orleans these days, and people on pleasure bent are moving thither.

The season of the Mardi Gras is on and Tuesday night will see its finish.

There's only one thing really necessary to anybody hankering for a sight of the Mardi Gras. That is—a not uncertain amount of shekels.

Armed with a fat pocketbook and shod with good stout walking shoes, you may approach the Crescent City at carnival time in a reasonably serene frame of mind. The shoes will come in handy—as an Irishman might say—for the purpose of walking the streets in search of a room.

The fat pocketbook will then be your taking card. At carnival time you pay \$10 a day for the privilege of occupying a room with the wife of your bosom—or without her either, for that matter.

If your wife will bunk in with a half dozen similarly detached females and you will take a shakedown in the hall, you will materially reduce your expenses. Also your comfort is it ridiculously easy to reduce your comfort in New Orleans at Mardi Gras time.

When the first expansive landlady—"daughter of one of the old Creole families"—has taken you in hand, you, whereupon you must look properly impressed and must not wink the other eye until she turns her back—when this ample and amiable creature—she is invariably ample and amiable—asks you \$50 a week for her big, bare, musty, dingy room, your first impulse will be to say something real cutting about Broadway prices for Bowersy goods. Maybe you will ask her if she hasn't mixed things and imagines she's in New York when the name really is New Orleans. One can be so clever with the right provocation.

If you do try anything of that sort the amiable daughter of a hundred creoles will regard you with a pained expression and explain in her own way that the law of supply and demand is the one law which isn't affected by the reign of the Lord of Misrule. You and a thousand other men will be glad to pay \$50 a week before midnight. If you don't want the room at that price, here's a family of six or a party of eight ladies from Brooklyn who will be glad to get it.

You may be lucky enough, by engaging accommodations in advance, to get a room for \$5 a day, or even less, if you are not

Great Western Terminals. Among the new buildings, of which there seems a certainty, are the terminals of the Chicago Great Western, west of the Sixteenth street viaduct. Houses are being removed and grading done. Hayden Bros. have the plans drawn for a ten-story building on Douglas street and the work of excavating was only stopped because at the time it was impossible to protect the walls of adjoining property. J. L. Brantley & Sons will remove the Glencarne hotel, west of the Young Men's Christian association building, and erect an addition similar to the present stone structure. The Young Men's Christian association, having sold its building, is looking for a new location and will break ground before the year is ended. Thompson, Holden & Co. have entered into a contract with George A. Hoagland for a building on the corner of his residence property at Sixteenth and Howard. The plans are being drawn by Architect John Latenser and the work of preparing the ground will be begun as soon as the weather permits. A. I. Root has the plans for a four-story building on Howard street and is waiting for the building season. The Ames estate buildings on Jones street which were burned, are to be early replaced by similar but more modern structures. Twamley & Son will put up a large elevator as soon as the frost is out of the ground. The plans have been completed and the firm has options on several available sites. A. D. Brantley is to put up a fine residence, the plans calling for more than \$40,000.

Many other projects are on foot which at this time are not certain, but work on which is probable. Allen Bros. probably will make an addition to the Klignam property at Tenth and Farnam.

The Kingman people will in that case build east of this new building, although this work may not be done this year. Beebe & Runyan Furniture company has been trying to interest additional capital for the building of an eight-story factory and to these there are constant rumors of buildings to be put up opposite Boyd's theater in one direction or another, in three places on South Sixteenth street, on Douglas and elsewhere. In addition to these there have been various out-of-town investors here to see what advantages the city offers for elevators, flour mills and malt houses.

Roman Catholic Cathedral. The Roman Catholic cathedral on Fortieth and Burt streets is another probability for the year. The First Christian church may be begun; the plans were long since made and the land purchased. The Young Women's Christian association has plans drawn for a five-story building and is canvassing for additional funds. Merriam & Holmquist, so it is rumored, may erect a second large elevator. In addition to these there are constant rumors of buildings to be put up opposite Boyd's theater in one direction or another, in three places on South Sixteenth street, on Douglas and elsewhere. In addition to these there have been various out-of-town investors here to see what advantages the city offers for elevators, flour mills and malt houses.

Some Work on Auditorium. Among the buildings begun during 1903 and yet to be completed is the Auditorium. All of the steel work and all of the brick work is finished. The only men working now are a few stone cutters who are chiseling out the Corinthian capitals on the pilasters which were put up unfinished in order to save time. The next contract will cover the building and place the doors and windows. The power house of the street railway company on Jones street will be one of the most important buildings to be finished this year. The walls have been completed and the steel trusses for the roof placed and covered. Much heavy machinery will have to be installed. The telephone exchange building soon will be finished. The switchboards now are being placed. The monastery of the Poor Clares on Hamilton street is almost one-third finished. The First Baptist church has a good start, the basement walls being completed. This Twenty-ninth avenue house of worship will be finished in the summer and dedicated in September. The Methodist Episcopal hospital in Bem